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CC . . . Allan Slesinger is new mgr., Weston (Mass.) CC . . . William P. Miller of Lakewood CC new pres., Cleveland District Golf Assn. . . Cleveland DGA, which was started in 1918 with 8 clubs, now has 28 member clubs.

Fenner Satchwell from Ocean View to be pro in charge at Portsmouth, Va., City Park, announces Harry Kelly, head pro of City Park and Williamsburg (Va.) CC . . . Satchwell succeeds Jeff Adams, who was Kelly’s asst. at City Park for many years and who retired last month . . . John Jendrasek now pro at Sparrows Point (Md.) CC . . . Ewing Pomeroy resigns as pro at Ansley CC to become pro at Grand Hotel’s Lakewood course, Point Clear, Ala., where Andy Mortimer switches to course management.

Billy Booe, former Yale place-kicking star who has toured on tournament circuit, goes to pro job at Northampton CC, Easton, Pa., after he returns from Caribbean toursneys . . . Sonny Silverman goes from Naval Air Station course, Pensacola, Fla., to pro job at Continental Colony Club, Atlanta . . . Chartwell CC 18 hole course designed by Ault and Jamison for owners, Albert and Roger Merritt, being built at Severna Park, Md.

Anthony Meyer now supt., at Ted Hammerschmidt’s Woodridge GC (Chicago dist.) . . . Peter Bild, formerly Woodridge supt., has recovered from illness and goes to Glen Flora GC, Waukegan, Ill. . . . John Marge, now pro at Tekoa CC, Westfield, Mass. . . . Billy Smith, formerly asst. at Hillendale CC, Baltimore, now pro at Army’s Kalakaua course in Hawaii.


Reggie Myles, 55, died Feb. 8 at his home at East Lansing, Mich., from complications following flu . . . For the past 14 years, he had been pro at Walnut Hills CC, Lansing . . . Prior to that connection Reggie had been pro at Hawthorne Valley and Columbia Hills in Cleveland, O., and at Ashland, O. . . . He came from his home in Monifieth, Scotland, in 1927 to be asst. to the late Dave Livie at Shaker Heights in Cleveland . . . He was with Dave three years . . . Reggie was a fine amateur in golf.
“Switching to U.S. RANGE BALLS saved real money for me”

says George McAllister, Studio City Golf Center, Studio City, Calif.

“In addition to the range you see here, I own a three-par nine-hole course. Providing balls for this set-up used to cost me plenty. Then, about a year ago, I switched to U.S. Range Balls. They have already saved me real money. Besides being the longest-lasting range balls I’ve ever known, U.S. Range Balls are almost impossible to cut. When they get smeared or smudged, they wash right back to original color. My advice to all range operators who want to cut their costs the way I did is to use U.S. Range Balls.”

United States Rubber

World’s Largest Maker of Golf Balls

March, 1960
"Move over, you teaching pros," says Nancy Phillips, who is an instructor assistant to Pat Allison at Lenoir (N.C.) GC. Before going to Lenoir last fall, Nancy spent most of 1959 teaching at Blowing Rock (N.C.) CC.

Scotland and an excellent professional when he switched over . . . He qualified several times for the National Open and the PGA and did well . . . He was active in PGA affairs and served as Western Michigan PGA president . . . His son Reggie, jr., was Michigan State amateur champion and a member of the Michigan State golf squad . . . He is now pro at Western CC, Detroit . . . Reggie is survived by his widow, a daughter, Mrs. Alene Conant, and Reggie, jr., and his brother Douglas . . . Reggie was one of the finest . . . he will be missed by hundreds of pros and amateurs who felt that they were part of his family.

McAllen (Tex.) muny course to open this month says pro J. C. "Red" Hall . . . Zion, Ill., Park District starts drive for funds to build 9-hole course . . . Ben Harmon, Santa Rosa, designs course for Glenn County (Calif.) GC between Willows and Orland . . . Shadow Mountain CC, Indio, Calif., opens first 9 . . . Brookridge G&CC organized to build in addition to present Indian Creek 18, which is nucleus of project, a 9-hole conventional course and an illuminated Par 3 18 . . . Bob Rosburg to be on pro staff.

Kings County CC, Hanford, Calif., adding second 9, designed by Bert Stamps . . . Montgomery County (Md.) revenue authority arranges $275,000 bond issue for public 18 at Potomac . . . Two South Bend, Ind., high school students form company for building and operating miniature course on airport property.

Zell Eaton, Palm Springs (Calif.) muny
Look at all that's new in MACGREGOR SWEEP FLARE

The 1960 MacGregor line has everything it takes to be a sales success. Style, quality, convenience, color... it's all here. The exclusive Sweep Flare styling is years ahead, setting the trend for others to follow. Moreover, MacGregor offers you one of the most complete lines of quality golf bags in the industry. There's the right model at the right price for every customer. Stock and display MacGregor professional-sold-only Golf Bags. It's the easy way to boost your bag sales and profits.

Model shown is the luxurious Kangaroo model available in black or red.

Larger, form-fitting divided ball pocket with double zipper closings.
Nylon lockstitched throughout for long wear.

Extra reinforcing rings at cuff.

Solid copper rivets used throughout.

Leather or molded plastic bottom.

Zipper pocket for score card and cigarette pack.

Extra roomy clothing pocket is integral part of bag.

Unique well keeps umbrella always handy, yet out of the way.

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THE GREATEST NAME IN GOLF
The MacGregor Co., Cincinnati 32, Ohio, U.S.A.
Extra Profit
LIKE WALKING ON PILLOWS!
Air-Cooled!
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Dr. Scholl's AIR-PILLO INSOLES
Made of soft Latex Foam. No adhesive. Convert any shoe into an air-cushioned shoe for only 60¢!

3 PAIRS FREE!
With a 3 dozen assortment of men's and women's sizes you get 3 pairs FREE if you order promptly. Packed in metal counter display dispenser. Each pair cellophane wrapped. Men's 7, 8, 9, 10, 11, 12 and Women's 5, 6, 7, 8, 9. Retail 60¢ a pair.

YOUR COST $14.40. YOUR PROFIT $9.00
Nationally advertised in THE SATURDAY EVENING POST, THIS WEEK, DELL MODERN GROUP and PARADE. SELL ON SIGHT!
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W. H. (Bill) Johnson, Burbank, Calif., architect, is shown with mockup of 14th green at Victoria GC, Riverside, which was recently renovated along with several other greens and fairways there. Victoria is said to be the oldest course in California that remains on its original site. It was founded in 1897.

course pro, heads group to lease 9-hole Fairmount course from city of Riverside, Calif. . . . Latipac, Inc., plans to open its course in Riviera Marin, San Rafael, Calif., this summer.


Quite a few ranges in south have been giving free class lessons to Juniors this winter . . . Operators generally say the lessons are very profitable promotion . . . Add that kids don't steals as many balls as expected . . . John E. Warner, West Cross Rd., New Canaan, Conn., owner of Silvermine GC, Norwalk, Conn., which is adding second 9, asks Wilton (Conn.) zoning board for permission to build, operate and maintain a "private, non-profit" course on 70 acres at Wilton, Conn. . . . Many zoning board cases in all sections of the country involving proposed private and semi-private courses . . . Liquor sales figures in number of zoning applications.

Ocala, Fla., plans to build 9-hole course for Negroes draws objection from Negro insurance man who says course is waste of
Here are some of the clubs now using the most advanced method of VERTICAL BAG STORAGE. Fully adjustable for any bag size — now or thirty years from now. Steel racks that will never wear out — never rot — never warp. Steel racks that will never be outdated. Send sketch of your storage area — our engineers will send you a drawing based on your sketch for best use of your storage area. Do it today!

No torn pockets
No mildew
No losses or mixups!
Bags stay cleaner — retain shape
Bags stand the way they are built to stand — upright!

Overhead supported racks
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Standard Double Entry Racks,
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Tournament Posting Boards
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Vertical storage racks are designed to end bag storage troubles. Bags are racked the way Pros sell them — upright!

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THE FASTEST MOVING GOLF
GAME OFF THE GOLF COURSE.
EVERY ROLL IS A HOLE OF GOLF.
FAST AND FUN WITH ALL SIDE
BETS OF GOLF. GREAT FOR BE-
FORE AND AFTER GAME IN LOCK-
ER ROOM OR BAR. THE GAME
THAT IS PLAYED AT EVERY OPP-
ORTUNITY. SMARTLY PACKAGED
IN LEATHER CASE WITH THE FIVE
DICE IN DIFFERENT COLORS.
RETAILS AT $2.00 WITH USUAL PRO
DISCOUNT. ORDERS TO:


tax money to avoid integrating local pub-
ic course . . . Course integration spotty in
south . . . In some places where Negroes
are permitted to play only a few take ad-
vantage of the privilege . . . Meanwhile,
many whites won't play the course and
O'Brien was a prime mover in getting pro
golf into the nationwide television scene
on a profitable, regular program basis
. . . During his direction of PGA Tourna-
ment Bureau he concentrated on boosting
playing pro income which hit its highest

Three New Jersey pros played a big
part in making a success of the "March
of Dimes" program held in Mountain-
side, N. J. on Jan. 30th. They are Ed
Havelka, Galloping Hill, Kenilworth,
Andy Sikora, Beacon Hill, Leonardo,
and Ed Famula, Green Brook, Caldwell,
(shown I to r) with Mrs. David Starr,
program chmn. They showed a golf film,
gave tips on the use of clubs and held
an instruction session.

revenue drops seriously . . . At several
southern public courses, majority of whites
don't appear to be concerned as long as
Negroes keep moving and behaving on
the course and don't push around the club-
house . . . Philosophical realists among
southern public course golfers say igno-
rance of Negro players and bad manners of
plenty of the whites are about even as ob-
jectionable elements . . . Consensus of
southern golfers is that, with exception of
caddies at Pinehurst and Augusta about
one southern Negro caddie out of 20 is
worth the money he's paid.

Ray O'Brien, 55, for seven years tour-
ament director of the PGA, died sudden-
ly Feb. 13 during a card game at La Gorce
CC, Miami Beach . . . He was engaged in
sports promotion, including development
of additional income for pros from TV . . .

individual figures with May's Tam O'Shan-
ter purses.

Springfield, Mass., Park Commission ac-
cepts plans of Geoffrey S. Cornish for new
Memorial course to be built with revenue
from sale of present course . . . New Spring
Hill G&CC 9-hole course at North Al-
baney, Ore., to open this summer . . .
Owned by Fortier family . . . Bill Ezzell
begins construction of his Green Hills GC
18 near Rocky Mount, N. C.

Harold (Tuck) Tucker, formerly mgr.,
Boulder (Colo.) G&CC now is mgr. at
Fort Douglas and Hidden Valley at Salt
Lake City . . . Eden-Roc CC organized at
Memphis by club development group rep-
resented by Charles Palmer who has been
on group's projects in Houston, Dallas and
Pasadena, Tex. . . . John Cleghorn, chmn.
convention committee, Memphis C of C
“Most comfortable step in golf!”
says ART WALL, JR. "Golfer of the Year"
Masters Winner, Ryder Cup Team Member
Twice as comfortable as any golf shoes you've ever worn before! Cushion innersoles, soft leathers and glove linings team up with the smartest styling in golf history . . . give you shoes that look good, feel good, round after round. Judge for yourself — ask your Pro to show you the new STAFF MODELS and other popular styles for men and women.

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is among those on local advisory board of Eden-Roc.

Al and Frieda Stewart managing North Platte (Neb.) CC... Club has adopted clubhouse "minimum use" fee of $5 per month, payable in advance, quarterly...

Club issues $15 script books good for food and beverages at start of quarter.

Ed Bucklin, formerly asst. of Overlake CC, Bellevue, Wash., and at Everett G&CC now pro at New Moses Lake G&CC 9-hole course near Bellevue, Wash. ...

Tracy G&CC, Stockton, Calif., course will be destroyed because new freeway is coming through and will be rebuilt at new site ...

Merrell Whittlesey, Washington Star golf writer, doing a very interesting and informative series on new clubs in Washington district.

I don't recall a winter and spring in which as many pros have been as busy giving indoor class lessons at high school night sessions, factories, YMCA's, YWCA's, KC halls, Jewish centers as there are at present ... Every kind of a place where people gather in pursuit of happiness, they're playing golf ...

Joe Barbato is Ernest Penfold's successor as pro at New Orleans CC ...

Dick Wilson designing new course for Jackson (Miss.) CC.

Jack Lowe, formerly asst. to Cos Tiso, at Bonnie View CC (Baltimore dist.), succeeds Al Jamison as pro at Goose Creek Club, Leesburg, Va. ...

Jamison resigned last winter ... Very fancy golf, yacht and beach club and de luxe community with homes, $150,000 and up, to be built north of Palm Beach at Old Port Village by Lloyd Ecclestone, John Volk and Bernard Cooley.

Tony Marlowe new pro at Woodmont CC (Washington dist.) ...

Joe Wells, engaged by Richard M. Johns, owner Bridgton (Me.) Highlands GC as pro-supt. ...

Augusta, Ga., Chamber of Commerce sends press, radio and TV its housing service bulletin on accommodations for the Masters, April 7-10 ... There was a scare that the Bon Air might not open, due to stockholders' hassle, but it's accepting reservations.

Royal Palm CC, adjoining Boca Raton, (Fla.) Club and owned by the same company, Arvida Corp., opens 18 designed by Robert Trent Jones ... Royal Palm is in de luxe residential development ... Sam Snead and Gary Nixon pros ... They're at Boca Raton and Greenbrier, too ... Hill Valley CC to build 18 hole private club at Greenwood, Ind.