Ransomes
QUALITY MOWERS

First Choice of Championship Courses throughout the World.

Gt. Britain, Canada, South Africa, Australia, Austria, Switzerland, Germany, Belgium, Italy, Brazil, Spain, Chile, Kenya, India, Bermuda, Holland, New Zealand, Japan, Peru, Philippines, Rhodesia, Fiji.

MAKERS OF THE FIRST LAWN MOWER IN THE WORLD—1832.

A PUSH MOWER FOR GREENS...

16" CERTES

A high-quality precision machine recognized as supreme where only a push mower and the ultimate in perfection are acceptable. High velocity ten-cutter reel gives 100 cuts per yard. Eliminates turf compaction. A fleet of 12 Certes mowers in use at the Royal Montreal Golf Club.

... AN INEXPENSIVE POWER MOWER FOR GREENS

18" AUTO-CERTES

These machines were used for the preparation of the Lindrick Course in 1958 for the Ryder Cup Match. Have become increasingly popular ever since. Fully power-driven with detachable transport wheels. Available with Clinton or Briggs & Stratton engines. Seven of these machines are in use at the Summerlea Golf Club.

... KEENLY PRICED GANG MOWERS FOR FAIRWAYS. SPORTCUTTER

Unsurpassed for the economic maintenance of large areas, Ransomes gang mowers are available in outfits of 3, 5, 7, and 9 units. Cutting units have large wheels for better traction; cutters are gear driven and easily removed for economic, more efficient maintenance; strong steel framework has spring-loaded drawbars and universal joints.

DISTRIBUTORS THROUGHOUT CANADA. TRADE INQUIRIES INVITED FROM THE UNITED STATES.

For full details of the World's most comprehensive range of Lawn Mowers, write to

RANSOMES SIMS & JEFFERIES LTD., IPSWICH, ENGLAND

June, 1960
Ramuc is America's leading pool paint — performance-proved in thousands of public and private pools. This fade-resistant natural rubber-base paint is easy to apply — gives a tile-like finish. Many lovely pastel shades. Stay with a time-tested product... don’t make your pool a testing-ground for so-called new miracle finishes. Use Ramuc and watch attendance figures rise, upkeep costs drop.

Send for free 32-page “Handbook on Painting Swimming Pools.” To get this valuable book, be sure to include pool dimensions, whether built of concrete or steel, and type of paint now on pool.

Glenbrier Club expects to have 18 in play in 1961... James Murray now pro at North Adams (Mass.) CC... Phil Payton now pro-mgr., Nabajasset Lake CC, Westford, Mass. ... Swell story in Augusta (Ga.) Chronicle-Herald on Mickie Gallagher, Armed Forces GC pro... Mickey has been in Augusta golf 40 years, starting at the Augusta CC under Dave Ogilvie, Sr.

Wynsol Spencer is new pro at Ft. Ennis GC, Newport News, Va. ... Club recently opened its second 9... Silver Spring GC (Washington D.C. dist.) knocked out by road construction... Club originally was Indian Spring which moved to a new site in 1957... Propose forming golf club at Prophetstown, Ill.

Golf school for women physical education teachers to be conducted at University of Michigan June 27-July 1... Ladies PGA is co-sponsoring and will provide women pro stars as instructors... Stanford university also presenting golf school for women PE instructors, June 27-July
Here’s what Terra-Lite Vermiculite Soil Conditioner did for one country club

"Greens are in fine shape now and with less watering"

writes Superintendent
W. J. Isiminger

Until 1959, Green County Country Club of Waynesburg, Pa., had two serious putting green troubles...compaction and brown-outs. Both vanished completely after greens were conditioned with Terra-Lite Vermiculite Soil Conditioner.

"Am very happy with the results," says Supt. Isiminger; "plan to use Terra-Lite again next season and don’t hesitate to recommend it to anyone else with problems like ours." Why not get Terra-Lite and put your greens in prime playing condition right now? If you’d like more information, just mail the coupon.

Terra-Lite
Vermiculite Soil Conditioner

ZONOLITE COMPANY Dept.
135 S. LaSalle Street, Chicago 3, Ill.

Rush FREE data on Terra-Lite Vermiculite for conditioning putting green soil.

Name ____________________________

Club ____________________________

Address ____________________________

City & Zone _______________________

State ____________________

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June, 1960

I... Mrs. Carroll Gordon, women’s dept., physical education is director and Jo Ann Price and Betty Hicks will be instructors... Men and women PE instructors to have golf clinic for San Diego State college July 5-7, at Mission Valley CC with Joe Rodia, Paul Runyan, Jerry Barber and Mary Cave as instructors... Guy Bellitt, Pat Mahoney, George Lake and Bob Moore to instruct at CAHPER men and women PE clinic at Monterey Peninsula, June 19-22, with Dr. Edwin Stanley as director... Cal Poly PE workshop at San Luis Obispo, Aug. 15-19, with Guy Bellitt and Eddie Duino as instructors.

USGA Amateur Status rule makes pros of PE teachers who give golf instruction in schools... R & A position regarding PE teachers who teach golf in "a recognized educational establishment" is more in keeping with the times... the R & A doesn’t make pros of PE teachers who get youngsters started in golf... PE teachers giving golf lessons are about as much pros as fellows who work for USGA or golf magazines... USGA present ruling should have been tossed out of the book years ago... The fact that women and men PE instructors in leading educational institutions are showing that they don’t care about what the USGA does about ruling them pros is significant.

Dave McMeekin now pro at Canajoharie (N. Y.) CC... McMeekin came from pro post at Wiltwyck CC, Kingston, N. Y., where he has been succeeded by Ian Robertson, formerly at Onteora CC, Tannersville, N. Y. ... Don Bisplinoff will be pro at Silver Lake G & CC being built at Tampa... Silver Lake expected to be open for play in Sept... Sam Sharrow leaves his school in New York City to be pro at Nevele CC, Ellenville, N. Y.

Spencer Murphy presented with TV set by club members for his 25 years service as pro at Glen Oaks CC (NY Met dist.) ... Eddie McElligott is pro-supt. at Shelridge CC, Medina, N. Y., which is building its first 9... New pro shop for Charley Thompson at Chattanooga G&CC... Expect to have new Goose Creek CC, Baytown, Tex., in play by late summer... Sea Harbor Corp. sells Seawane Harbor GC (NY Met dist.) to group headed by Palmer Farrington... Club will continue as private club... Jack Shubert is new pro at Cassadaga (N. Y.) CC... Jim Tully, formerly at Chain o’ Lakes CC (Chicago dist.) is pro-mgr., new Brae Burn CC, owned by Phil Simpson, Mundelein, Ill.
D. O. Kirkland, supt. at Z. Boaz GC in Ft. Worth has been named supervisor of all local muny courses there . . . Pros formerly handled maintenance work at the courses but it was decided they had too many other duties . . . Texas Turfgrass Assn. providing $5,000 to be used by Texas Agricultural Experiment Station to make a survey of turfgrass in the state . . . Ethan Holt will be in charge of it and Marvin H. Ferguson will act as advisor.

Ray Ainsley, who played out of Ojai, Calif., in the 1938 Open at Cherry Hills, became a hero to the millions of duffers that year by taking a 19 on the 16th hole . . . He shot a first round 76, was in fairly good shape after 15 holes of the second round and was only about 35 ft. from the pin on 16 when trouble set in . . . He had to play his third shot from the edge of a rather rapid flowing stream . . . After laboring the ball there about a dozen times Ainsley finally hit one across the green before finally getting down in 19 . . . But the writers were more interested in getting a story from him after the round than they were from Hagen, Guldahl and Henry Picard, the second day leader.

(Continued on page 82)
Onan 2-cylinder, 4 cycle, 12.9 HP engine with electric starter. All Steel Frame, Fiberglas Reinforced body. With 16 x 12-6 Terra-Tires that let you play in any weather because they exert less pressure per sq. in. than a golfer does when walking!

2 PASSENGER ELECTRIC MODEL WITH TERRA-TIRES NO. 102ET
G.E. 11/2 HP, DC 36 volt traction with lifetime lubrication, low battery drainage. All welded frame and body. 16 x 15-6 rear, 16 x 12-6 front. Terra-Tires that let you go anywhere because they won’t leave a track anywhere, even on the wettest fairway.

1 PASSENGER GAS MODEL NO. 101G
Single cylinder, 4 cycle, 4 HP engine with electric starter. Standard 4-ply tires. All steel frame with fiberglass reinforced body.
Also available with electric power or Terra-Tires.

as low as $499.50

Sloan-Ashland ushers in a new era in profitable motorized golf course operation! Whether you rent or sell power golf cars, the Sloan-Ashland line lets you meet your exact needs from a single, dependable source.

Here, for the first time, is a fully related line in gas and electric, standard and Terra-Tire ... with more horsepower per pound, greater dependability, more years of trouble-free service than ever before available.

Let Sloan-Ashland help you plan a more satisfactory, more profitable motorized golf car operation!

WRITE FOR COMPLETE DETAILS AND FREE CATALOG TODAY!
SLOAN-ASHLAND DIVISION
Merchandise Mart • Chicago 54, ILL.

June, 1960
I enjoy playing golf.
I'm no par-shooter, but I am very serious about my game.
I take lessons from my pro to learn the proper techniques, and I read most of the golf magazines to see what's new in golf fashions and trends.
That's where I noticed that Golfcraft ad that said . . .

FOR THAT TOUCH OF CLASS...
PLAY glass

I asked my pro about the Glasshaft clubs. He let me hit some balls with a ladies' set. Said that's the best way to understand the difference between Glasshafts and ordinary steel shafted clubs.
First thing I noticed was the different feel when I hit a ball.
"That's because Glassshafts absorb the vibration that steel just normally transmits," said my pro. "Glass absorbs vibrations 10 times as much as steel."
Next, I saw my shots were going a bit further and straighter.
"With Glassshafts, all the power of your swing produces distance," my pro told me. "Nothing is lost through vibration. And you're straighter, too, because Glassshafts keep the club head on line at impact. No opening the the club head."
Well, I bought a new set of Glassshafts from my pro. And, you know, I've even beaten my husband for the first time. Now he's getting a set of Glassshafts, too.
It's no wonder the Golfcraft people have patented the Glasshaft (#2822175).

Golfcraft
Glasshaft

ESCONDIDO, CAL.  CHICAGO 34, ILL.  VANCOUVER 3, CANADA
Who's In Charge?

By RICHARD L. VIERGEVER

There continues to be dissension and competition between golf professionals, club mgrs. and course supts. due to failure to define, balance and coordinate the duties of each of these operating officials.

Personalities and economics account for some of these clashes, but usually the lack of cooperation is due to factors that can be corrected and adjusted without much difficulty or strain.

**Suffer Individually**

The supt., pro and club mgr. must sincerely and smoothly work together to efficiently use the club dollar, raise the prestige of their professions and improve their earning power and job security.

The nature of private club operations often leaves plenty of room for improvement of the income and employment stability of dept. heads, but some of that fault may be due to the status and attitudes of the men themselves instead of being inherent in the club picture.

Having been connected with golf for some 35 years, and having served in all three of these capacities, as well as every other capacity connected with courses and clubhouses, I have made several observations which might possibly help to dispel some of the misunderstanding which exists. Misunderstanding is nearly always the cause of dissension.

**Little Uniformity in Operations**

Country club organization and operation work in many ways. There is little uniformity among various clubs. This is not surprising nor is it necessarily wrong because the variation exists because of club size, financial condition and requirements of different communities.

Many clubs operate haphazardly. This is not surprising, although, of course, it is wrong, because the average club is run by a board of directors composed of business men who are engaged full time in making a living and cannot afford to take the time required to run their clubs efficiently. This, of course, puts a premium on the management qualities of the three department heads common to most larger clubs. If these people are carefully chosen for management ability, and paid accordingly, they are usually able to run their depts. efficiently with a minimum of instruction and interference from the club officers. Naturally, the club committees must approve budgets and direct overall policies.

**One Man in Charge**

In many cases one of these department heads is designated general mgr. of the club. Where this has been done operation seems to be more successful than under any other form of organization. It should be noted that, where more than one dept. is put under one man unless that man is designated general manager, there is often resentment among the depts. This is probably true most often where the pro is put in charge of the course maintenance; there is considerable resentment throughout the country over this situation. This, of course is not as it should be.

In many cases, especially at smaller clubs, the budget does not provide sufficient funds for hiring a top man for each dept. Here the responsibility must be combined and a pro-mgr., pro-supt., or mgr.-supt. combination is the logical answer.

June, 1960
Metropolitan area pros were guests of Claude Harmon of Winged Foot at a golf show held at the Downtown AC in New York in April. Among them (in photo) were Stephen Berrien, Paul Pedersen, Dave Eisenberg, Harry Cooper, J. Bud Geoghegan, Otto Greiner, Jock Mitchell, Frank Strazza, Harry Obitz and Jimmy Thomson. The last seven are pros.

Downtown AC photo, New York

Indeed some clubs are small enough so one man must take care of all depts. In cases where depts. are combined, clubs cannot expect top calibre of operation which usually occurs when an experienced expert is in charge of each function.

In a few cases a dept. head suggests to club officials that he can take on the work of another dept. This may be an admission that he can't find enough work to do in his own dept. This is never actually the case. Operating a pro shop, a club house or a golf course maintenance crew at top efficiency is a full time job at anybody's club.

Qualified Men As Dept. Heads

If the manager of any of these functions is designated general mgr., he should still have a qualified man in complete charge of the other two operations if he is to achieve best results. It is important that if one man is to be in charge of two or more operations, he is officially appointed and called general mgr. This minimizes the dissension which comes about when one man thinks the other is trying to take over his job.

Although at many small clubs excellent courses, good pro shop operation and good clubhouse management are achieved where one man operates two or more departments, you can't get the service or the quality which is possible with a specialist in charge of each operation. You can't buy a Cadillac for the price of a Ford, as the old saying goes.

Frequent Huddles

When the organization is set up properly, the pro, supt. and mgr. should get together frequently to discuss the overall operation of the club each with full knowledge of his responsibilities as well as those of the other two executives, and with no dissension or jealousy, but with a spirit of full cooperation. This is the only way that first class management can be obtained. When this is the case, the club directors and committees can spend a minimum of time running the club and still get maximum enjoyment from all facilities. The members will get more value per dollar spent regardless of the size of their budget or their membership.

A major function of the three national organizations of club operating personnel — the CMAA, GCSA and PGA — must be that of eliminating mistrust and misunderstanding between club dept. heads.

There has been much lip service to the logical idea of departmental cooperation for mutual advancement of supts., professionals and house mgrs. but far from enough actual work by the dept. heads involved. There is the probability that lack of this practical, genuine "togetherness" is limiting the income of the highest paid dept. head of a club or its general mgr. instead of keeping down the earnings of the other operating officials.
BILL COLLINS — playing "Tru-Arc" Power-Bilts — winner of the Houston Open and the Hot Springs Open, is currently rated "hottest player" on the Circuit.

Whether you are applying the delicate touch of a short chip, or unleashing power into a booming drive — the success of the shot depends on the correct arc of your swing. The 1960 Power-Bilts are designed to effectively cooperate with the swing. A further refinement of H & B's finely engineered weight distribution — Tru-Arc Balancing — distributes weight so that the club is always working for and with the player during every phase of the swing.

Tell your members about Tru-Arc Balanced Power-Bilts — the most outstanding balancing achievement in golf clubs today!

SOLD ONLY BY PROFESSIONALS

Hillerich & Bradsby Company, Louisville, Kentucky

June, 1960
Another load of golf cars is about to be taken away by Trans American.

When golf cars come into wide popularity, there arose the critical problem of how to ship them from factory to club. After a few trial runs it was found that the “No. 1 must” was elimination of crating because clubs aren’t equipped to unload heavy equipment involved in this kind of packaging. And, even if they were, disposal of the large, unwieldy crates offered real headaches.

Fortunately, for car manufacturers and clubs, Trans-American Van Service, Inc., pioneer household goods mover, had some golf minded individuals on its staff who were familiar with the operation of golf clubs. This, along with their constant pre-occupation with transportation, resulted in some ingenious methods for loading, protecting and unloading golf cars. It was (Continued on page 80)

Golf Car Transport

Special van built to accommodate 20 cars is loaded direct from factory door. Cars, of course, enter and leave van under their own power.

Second deck goes into van. Brackets hold horizontal cross braces onto which a floor is laid. Cars are carefully protected by padding.