Some things go farther than the U.S. ROYAL

...but no other golf ball does!

Some rockets, we concede, outrange the U.S. Royal Special. But you have the word of the world's largest golf ball manufacturer that no other golf ball goes farther off the tee. No other is more accurate or more durable. No other is whiter, or stays whiter, thanks to new "U.S." Ultra-White paint. U.S. Royals are available only at your golf professional's shop...see him soon!