Jacobsen Purchases Big Massey-Ferguson Plant

Jacobsen Manufacturing Co. has purchased a portion of the Racine (Wis.) facilities of Massey-Ferguson, Inc. In announcing the acquisition, Einar A. Jacobsen, pres. said the 400,000 sq. ft. M-F plant gives Jacobsen one floor operation, a private railway spur and better truck facilities, room for expansion, additional warehousing facilities and possible expanded employment.

The purchase did not include the M-F North American Parts div., located adjacent to the property which was acquired. Jacobsen plans to take over the newly purchased plant late this summer. Its present 180,000 sq. ft. building in Racine will be vacated. Plants in Stroudsburg, Pa., and Brookhaven, Miss., will continue to operate as usual.

Jacobsen produces more than 50 different
types of rotary, reel and tractor drawn mowers in the consumer and industrial field and more products are planned for 1961. The first Jacobsen power lawn mower was introduced in 1921 and the company developed one of the first practical power greenmowers. The firm acquired Johnston Lawn Mower Corp. in 1940 and in 1945 purchased the Worthington Mower Co.

(Above) Oscar T. Jacobsen (l.), chmn. of the Jacobsen board, gets keys of newly purchased Massey-Ferguson plant from Lee J. Wolf, M-F executive vp.

(Left) Aerial view of the Racine, Wis. plant.
Reconditioned Victor Golf Cars For Sale
Cars also available on rental basis to Pros or Golf Courses

Write: GOLF KART RENTAL, Inc.
1226 Geers Avenue, Columbus 6, Ohio

ALEXANDER G. McKay
Golf Course Architect
DESIGN and CONSTRUCTION
Green Building Specialists
Phone JU 6-5467
P.O. Box 176
Morristown, Tenn.

TEE MATS... Locker Room Mats
The finest mats in the market
Made from selected strips of heavy duty tires and bound with high tempered, heavy galvanized, spring steel wire for outstanding performance and longevity. Made to order. Low priced. Shipped prepaid. Write Harry B. White, Merchants Tire Mat Division, 2710 Washington, St. Louis.

Lakeview 8-6302 — 8-7213
Harry M. Rainville
GOLF COURSE ARCHITECT
LAND PLANNING
6092 Orchard Drive
Yorba Linda, Calif.

AVOID LOST GOLF CLUBS
15 'WETHER-PRUF' Name Labels and Plastic Covers. Self-Adhering—Guaranteed
ORDER NOW! ONLY $1
BECO, Dept. DM
395 St. Ronan St., New Haven 11, Conn.

WILLIAM B. LANGFORD
GOLF COURSE ARCHITECT
Balanced Topographical Design
Member: American Society of Golf Course Architects
Telephone: Austin 7-3571
621 N. Central Ave., Chicago 44, Ill.

Make More Money From Miniature Golf!
George Zuckermain, Convention Hall,
Asbury Park, N. J. Phone: PR 5-0900

H. M. WISE
TEE MATS
KEEPS BALLS AND CLUBS CLEAN
Write for Information
212 Helen Ave.
Mansfield, Ohio

GEOFFREY S. CORNISH
GOLF COURSE ARCHITECT
Fiddler's Green
South Amherst, Mass.
Phone: Alpine 3-3913

EDWARD LAWRENCE
PACKARD
GOLF COURSE ARCHITECT
Fleetwood 2-2113
11 South La Grange Road
La Grange, Illinois

CHARLES E. STEWART
GOLF COURSE IRRIGATION ENGINEER
Reports • Design • Supervision
18357 Homewood Ave., Homewood, Ill.
Phone: BY 8-3918
Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 25¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE. Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Response to all box number ads should be addressed to the box number, mail to GOLFDOM, 407 S. Dearborn, Chicago 5. Replies are promptly forwarded to advertisers.

JOBS WANTED

Indoor Winter Instructor with excellent game and several years experience wants pro or teaching job. Likes to teach golf. Address Ad 401 c/o Golfdom.

YOUNG MAN — desires position as shop assistant. Attended PGA Assistants and business and training school. Age twenty, single and will locate anywhere. Address Ad 402 c/o Golfdom.

PRO-CLUB MANAGER, fully qualified in dining room, bar, golf. Presently in fine club. Want change. Approx. 7 mos. job preferred or year round. Age 44, married, pleasant personality, sober. Excellent references. Address Ad 403 c/o Golfdom.

Veteran Superintendent available for quality maintenance, renovation or design. Offer unusual qualifications to discriminating club. Details requested and exchanged. Address Ad 404 c/o Golfdom.

Superintendent to take complete charge three or more clubs. Experience in maintenance, construction and equipment can give select group of clubs more for their money. Address Ad 405 c/o Golfdom.

MANUFACTURERS REPRESENTATIVES — Desire Top Grade Professional merchandise. Have extensive Professional experience with Pro Shop following, also have warehouse facilities. Territory — Middle Atlantic and Phila. Metropolitan New York. Address Ad 406 c/o Golfdom.

YOUNG SUPERINTENDENT, some college, GC-SAA member trained, experienced all phases maintenance, wants top assistant or superintendent job. James Plumb, 1704 Sprunger, Fort Wayne, Indiana.

Golf Pro — desires job as Pro or Pro-Greenkeeper at small club or teaching Pro at larger club. 31 years old, neat, family man. Will go anywhere. 15 years experience. Address Ad 409 c/o Golfdom.


CHEF, MANAGER — 12 years experience, complete club operation. Wife assists as Waitress and Bartender. Prefers Pine Ridge or concession. Address Ad 414 c/o Golfdom.

Head Lockerroom man desires change. 7 years experience. Age 35, married, 2 children. Will consider good offer. Prefer Florida club. Address Ad 415 c/o Golfdom.

PRO-MANAGER TEAM currently employed would like new connection with first class club desiring ambitious competent couple. Successful experience in all phases of club operations. Desires southerly or southwestern location. College training and backgrounds. Minimum salary requirement $10,000 per year. References. Available within 30 to 45 days. Address Ad 416 c/o Golfdom.

Pro, or assistant, age 26, Class D — PGA member, desires job at club. Free to move anywhere. Good teacher, high morals, sober, best of references. Address Ad 417 c/o Golfdom.

Old Time Scotch Pro available as Pro-Mgr. at small club or good teaching job at large club or driving range. Address Ad 419 c/o Golfdom.

JOBS OPEN


SALESMEN WANTED: EXPERIENCED SALESMEN WITH PRO SHOP FOLLOWING. COMPLETE LINE OF SPORTSWEAR FOR MEN AND WOMEN — 15% COMMISSION. ADDRESS AD 406 c/o GOLFDOM.

New small central North Carolina private club desires married couple to serve as pro-manager, operating men's, dining room year round. Write giving full information and references. Address Ad 407 c/o Golfdom.

Owner-Greenkeeper for new nine hole Golf Club — eighteen holes 1961 season. Write Brookwood Golf Club, Arden, N.C. Write giving full particulars, experience, family status, salary expected with or without living quarters provided. Manufacturers' representatives wanted who are calling on Golf Pros, to carry additional and unusual new lines designed for sales and profits. Address Ad 408 c/o Golfdom.

Golf equipment and supply salesman, with following, calling on golf clubs and professionals, to sell golf and electric stringing machines. High commissions and exceptional opportunity. Address Ad 418 c/o Golfdom.

Wanted — Salesman with car to travel No. and S. Dakota. Prefer Upper Midwest to sell nationally advertised pro lines. Address Ad 420 c/o Golfdom.

MISCELLANEOUS


WANTED FOR CASH

Old golf ball retrieved from ponds, or cut of bounds on or around Golf Courses.

Cuts and bumped Cleaned Reconditioned $0.30 each.

Off bands and symmetrically, or slightly nicked 1.36 per dozen.

Round — Over 1.85 per dozen.

Refinishing 2.49 per dozen.

Like new top grade for refilling 3.90 per dozen.

NOTE: Golf balls cut deep into the rubber types wanted, but not acceptable at above figures. Send for Shipping Tags and Instructions.

GOLF BALLS FOR RETAIL SALES

Reprocessed with 100% brand new Balata cover, snow white finish, overall impressed with distance, true name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional cost. A fast seller at 50¢ to 55¢ each. Built—your cost on exchange $2.25 per dozen. We are nation-wide Distributors of balls in golf range and miniature course equipment — balls, clubs, mats, etc. Send for catalog.

NORTHERN GOLF BALL CO.

2350 W. Roosevelt Street

Chicago 18, Illinois

(Continued on page 134)
For Sale: 2000 used range balls, painted 2 coats & striped red @ 18¢. Also used practice range mats $3 to $10.00 each. Highland Golf Range, Inc., 3901 Green Rd., Cleveland 22, Ohio. GOLF BALLS REPAINTED. BADGER GOLF CO., WATERFORD, WISCONSIN.

For Sale: BEAUTIFUL NINE HOLE PAR THREE GOLF COURSE CONSISTING OF 29 ACRES AND THREE BEDROOM RANCH HOUSE WITH ATTACHED PRO SHOP AND SNACK BAR. ESTABLISHED SIX YEARS. ASKING $80,000. Fred E. White, Agent, 344 N. Milwaukee Ave., LI 2-0200 9 A.M. to 9 P.M.

Wanted — Used electric golf car. Prefer one with Terra tires. Write details to Box 103, Bridgton, Maine.

Main with MacGregor

Latest addition to the MacGregor Golf advisory staff is Malcolm Hannis "Mac" Main of Danville, Va. Although he has been a pro since 1950, he is currently playing his first full year on the tour. In 1959 he participated in six tour events and finished in the money four times. He recently has been working as a home pro at the Elks GC in Danville. Mac finished second to Mike Souchak, another MacGregor staffer, in the PGA driving contest last year at Minneapolis.

Brock New American Mat Pres.

Ken E. Brock succeeds the late D. W. Moor, Jr., as pres. of American Mat Corp. and D. W. Moor Co., according to an announcement from the board of these companies. Brock has been v.p. and director of both firms since 1948. Both companies are manufacturers of floor tile, mats and matting.

Six Golf Car Manufacturers Use Goodyear Terra-Tires

Goodyear Tire & Rubber Co., Akron, O., points out that Terra-Tires, made by its Aviation Products div., are being used by six manufacturers on their golf cars and that by 1961 many firms are expected to use them. Terra-Tires were originally made for transporting delicate missile launching equipment. They have a wide footprint, low ground bearing pressure and a high degree of strength and flexibility. It is said that the tires also promote ease of vehicle handling.

Gem Offers Instruction Book Starring Snead and Others

Gem Razor Blade Co., sponsor of the TV show, "World Championship of Golf," has a 68-page illustrated instruction book available with a dispenser of 10 Gem single edge blades. Among the pros who give tips on playing winning golf are Sam Snead, Cary Middlecoff, Ernie Vossler, Tommy Jacobs and Patty Berg.

Coin Operated Locker Locks Save At Public Courses

Coin-operated lockers are converting a costly operation into a money maker at municipal and semi-private golf courses, reports Lloyd Hobbs, v.p., American Locker Co., 211 Congress St., Boston, Mass. American's Coin-Lok Plan takes over the job of lock service, eliminating locker-lock maintenance worries, broken key and lost key replacement costs. The Coin-Lok plan is available on either a lease, or purchase basis. From a stock of over 50 different locker sizes, in a wide range of colors, operators can make selections best suited to their lockerroom layouts and player traffic requirements. American's coin operated locks also can be applied to lockers already in use. For complete details write to the company at the above address.

Acti-dione Thiram Is New Upjohn Fungicide

Acti-dione Thiram joins Acti-dione Ferrated and Acti-dione RZ as the newest addition to the Upjohn line of turf fungicides. It has been field tested on bent, Kentucky blue, Merion blue, Bermudas, St. Augustine and the fescues. It is effective in controlling large brownpatch, dollarspot, pinkpatch, rust, snowmold, powdery mildew, etc. The manufacturer says it will not burn grass. It can be obtained from dealers.

More Pep for Your Players

Pfanstiehl Laboratories, Inc., 104 Lakeview Av., Waukegan, Ill., has an interesting performance record story on the merits of its Frutabs energy boosters in overcoming fatigue caused by the extra muscular activity of sports participation. Over 90% of various award and medal winners in the 1959 Pan-American games used these pure fruit sugar tablets.
FOR YOUR CONVENIENCE — GOLFDOM'S

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices, literature direct from the sources of supply.

Buyers’ Service

Golf Course

Aerifying equipt. □ Fairway □ green □
Algae Killer (ponds) □
Architects: course □ house □
Ball Washers □
Ball Washing Compounds □
Bent grass stolons □
Brown-patch preventives □
Crabgrass control: Regular □ Pre-emergence □
Grass control machine □
Drinking fountains □
Edging machines □
Fertilizers Solid □ Liquid □
Fungicides □
Hole cutters □
Hole □
Hose clamps □
Humus □
Irrigation consultants □
Leaf Pulverizer □
Line markers □
Miniature Course Const’n □
Min. putting surface (felt) □
Mowers: putting green □
whirlwind □ tee □
fairway □ rough □ hand □
Mower Grinders □
Peat Moss □
Pipe □
Playground equipment □
Poa Annuca Control □
Putting cups □
Rakes (warm cast & clean-up) □
Repellents: Rabbit-Deer □
Rollers: cast-iron □ water filled □
Seed: fairway □ green □
Shelter houses □
Signs — yardage, etc. □
Sod cutter □
Soil conditioner □

Soil screeners □ Soil shredders □
Sprayers: power □ hand □
Spreaders, fertilizer, □
seed, topdressing □
Spikers: greens □ fairway □
Sprinklers: f’way □ green □
Stone picker (mechanical) □
Sweepers-mulchers □
Swimming pool paint □
Tee Markers □
Thatch removing machine □
Tractors □
Turf Insecticides □
Turf sweepers □
Water systems, fairway □
Weed chemicals □
for turf □ for water □

Pro Shop

Bags Canvas □ Leather □
Bag storage racks □
Bag carts □ electric □
Bag Tags — Guest Tags □
Balls: Regular □ Range □
Ball Name-Markers □
Ball Markers — for greens □
Ball retriever □
Batteries (golf cars) □
Battery chargers □
Bulletin & Dir. Boards □
Caps and hats □
Hats □ Hand Bags □ for ladies □
Cars: Electric □ Gasoline □
Cash Registers □
Charge books — for pro shops, □
green fees, etc. □
Club Cleaning Liquid □
Clubs: Woods □ Irons □
Putters □
Club head covers □
Club repair supplies □
Display equip. □
Golf bag covers □
Golf car trailers □
Golf club protectors □
Golf gloves □
Golf Grips □ Comp. □

Golf Practice Devices □
Golf shoes □
Golf shoe cleaners □
Golf Shoe Spikes □
Grip slip preventive □
Handicap racks □ cards □
Lighting equip.—range □
Locker door utility bag □
Markers — equipt. & apparel □
Mech. Range Ball Retriever □
Name labels, for clubs □
Practice driving nets □
Practice Golf Balls □
Preserver for leather □
Score cards ( ) Charge checks ( ) □
Score card & pencil Tee Box □
Seat attachment, for cars □
Sportswear: Shirts □ Socks □
Sport jackets □ Rain jackets □
Windbreakers □ Slacks □

Clubs' Bermuda shorts □
Tee bag racks □
Tee mats □
Tees (rubber) for driving mats □
Teeing device (automatic) □
Trophies □

Club House

Athletes Foot preventives □
Bath mats □
Bath slippers □
Cash Registers □
Chairs (lounge) □
Disinfectants □
Financing (new, modernization) □
Floor coverings □
Folding Table (Banquet) □
Link Type Mats □
Locker & Toilet articles □
Locker Name Plates □
Lockers □
Locks (combination) for lockers □
Printing □
Runners for aisles □
Rugs □
Shower □ Shower mixers □
Shower water control □
Step treads □
Towels (golf, disposable) □

Send Information

To: Name ________________________________
Club ________________________________
Address ________________________________
Zone ( _______) State ________________________________

April, 1960
34th YEAR OF SERVICE

as golf's clearinghouse of information on the most successful operating practices and products for your club. Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it-ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

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Address ........................................... Town: .............. State: ..............

Zone ( ) State .............. By .................... Position ..............

President's:

name ........................................ (Zone .............. )

Add.: .............. Town: .............. State: ..............

Green Chairman's:

name ........................................ (Zone .............. )

Add.: .............. Town: .............. State: ..............

Manager's:

name ........................................ (Zone .............. )

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Course Superintendent's (Greenkeeper):

name ........................................ (Zone .............. )

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Professional's:

name ........................................ (Zone .............. )

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<table>
<thead>
<tr>
<th>ADVERTISERS INDEX</th>
</tr>
</thead>
<tbody>
<tr>
<td>BPA</td>
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<tr>
<td>A and C Sales Company</td>
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<tr>
<td>Acushnet Process Sales Co.</td>
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<tr>
<td>American Aircraft Chemical Co.</td>
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<tr>
<td>American American Agricultural Chemical Co.</td>
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<tr>
<td>American American Hair Felt Co.</td>
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<td>American American Liquid Fertilizer Co.</td>
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<tr>
<td>American American Manufacturing Co.</td>
</tr>
<tr>
<td>American Armour Agricultural Chemical Co.</td>
</tr>
<tr>
<td>Armour Ballock, Bob</td>
</tr>
<tr>
<td>Bell &amp; Son, William F.</td>
</tr>
<tr>
<td>Bell Corporation</td>
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<tr>
<td>Borg-Warner Corporation</td>
</tr>
<tr>
<td>Brockton Footwear Sales</td>
</tr>
<tr>
<td>Burgett Company, K. L.</td>
</tr>
<tr>
<td>C &amp; I Sales Company</td>
</tr>
<tr>
<td>Caddy-Roll Rental Service</td>
</tr>
<tr>
<td>Carroll &amp; Son, Inc., Thomas E.</td>
</tr>
<tr>
<td>Cast Iron Pipe Research Association</td>
</tr>
<tr>
<td>Chamberlain Metal Products</td>
</tr>
<tr>
<td>Champion Glove Manufacturing Co.</td>
</tr>
<tr>
<td>Clapper Company, The</td>
</tr>
<tr>
<td>Cleary Corporation, W. A.</td>
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<tr>
<td>Columbus Credit Corporation</td>
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<tr>
<td>Container Development Corporation</td>
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<tr>
<td>Cooper Manufacturing Company</td>
</tr>
<tr>
<td>Cornwell</td>
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<tr>
<td>Crescent Plastics, Inc.</td>
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<tr>
<td>Cushman Mower Co.</td>
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<tr>
<td>D &amp; B Products Co.</td>
</tr>
<tr>
<td>Davison, Inc., George A.</td>
</tr>
<tr>
<td>Deere Industrial Chemicals</td>
</tr>
<tr>
<td>Deere &amp; Co. Mfg. &amp; Mktg. Co.</td>
</tr>
<tr>
<td>DiFin &amp; Originals, Inc.</td>
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<tr>
<td>Di Fin &amp; Teeman, A. B.</td>
</tr>
<tr>
<td>Double Rotary Sprinkler Co.</td>
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<tr>
<td>Dunlop Tire &amp; Rubber Corporation</td>
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<td>E &amp; J Sales Co., Inc.</td>
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<td>Eramite Section</td>
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<tr>
<td>Eastern Golf Company</td>
</tr>
<tr>
<td>Evanite Plastic Company, The</td>
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<tr>
<td>Fairways Miniature Golf</td>
</tr>
<tr>
<td>Fai &amp; Rent-Heth Company, The</td>
</tr>
<tr>
<td>First Flight Company</td>
</tr>
<tr>
<td>Finken Manufacturing Co.</td>
</tr>
<tr>
<td>Forney Supply Co.</td>
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<tr>
<td>Fullname Company, The</td>
</tr>
<tr>
<td>Gandy Company, The</td>
</tr>
<tr>
<td>Gallep-Trol</td>
</tr>
<tr>
<td>Godwin &amp; Son, Hiram F.</td>
</tr>
<tr>
<td>Godden, Inc.</td>
</tr>
<tr>
<td>Golf Cart Rental, Inc.</td>
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<tr>
<td>Gordon, William F. &amp; David W.</td>
</tr>
<tr>
<td>Gover National Bats Inc.</td>
</tr>
<tr>
<td>Guernsey Signs</td>
</tr>
<tr>
<td>H. &amp; H Manufacturing Co.</td>
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<tr>
<td>Hagen Division, Walter</td>
</tr>
<tr>
<td>Hardin Manufacturing Co.</td>
</tr>
<tr>
<td>Harris, Robert Bruce</td>
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<td>Harrisson &amp; Murphy</td>
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<tr>
<td>Hill Company, C. M.</td>
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<tr>
<td>Hillerich &amp; Bradsby Co.</td>
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<tr>
<td>Hot-Tile Products, Inc.</td>
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<tr>
<td>Hunter, Roy</td>
</tr>
<tr>
<td>Infolix Company, The</td>
</tr>
<tr>
<td>International Harvester Co.</td>
</tr>
<tr>
<td>Jacobsen Manufacturing Co.</td>
</tr>
<tr>
<td>John-Manville Corporation</td>
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<tr>
<td>Johnstown &amp; Murph</td>
</tr>
<tr>
<td>Jones &amp; Mower &amp; Equipment Co.</td>
</tr>
<tr>
<td>Kasten &amp; Company, David W.</td>
</tr>
<tr>
<td>Kent &amp; Company, David W.</td>
</tr>
<tr>
<td>Kirsch Gard Service</td>
</tr>
<tr>
<td>Kips &amp; Jones Co.</td>
</tr>
<tr>
<td>Laher Spring &amp; Electric Car Corp.</td>
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<tr>
<td>Langford, William B.</td>
</tr>
<tr>
<td>Line Company, O. E.</td>
</tr>
</tbody>
</table>


April 1960 137
Swinging Around Golf (Continued from page 107)

supt. at Paradise Valley CC, Scottsdale, Ariz., reports that Indiana Bend and Moon Valley officials are very happy with the way SS-13 chemical has cut down on water seepage. Art's son, Jim, is supt. at Moon Valley.

Maurie Luxford, one of golf's peerless promoters, is chmn. of the World Entertainment Championship that will be played at Yorba Linda (Calif.) CC, May 21-22. When a golfer kills a bird it is usually via a line drive. Bob Schocken of Miami, Fla., did it a little differently at Granada CC there recently. He assassinated a mocking bird on his backswing — then pitched into the cup from off the green for a birdie. Hawaii's No. 1 woman golfer, Amie Amicich, is a major with the Army's Medical Specialist Corps. She took up golf in 1952 when a knee injury forced her to give up tennis. Harold Blaylock of San Antonio and Todd Houack of Ft. Knox taught her the game. She has 16 years in service and hopes to turn pro in 1964 when she is eligible for a pension.

Bill Schawallie of Kailua, Oahu, H. I., now assistant to Bill Gutwein at Lake Merced CC in San Francisco. He's a former Hawaiian Jaycee champion and U. of San Francisco player. Amateur Kenneth Miyaoka won second Burke Open at Kaneoke Klipper course in Honolulu with a 286 . Jerry Steelsmith, Pasadena, Calif., pro, now in the Marines, and Owen Douglass, Jr., an amateur, tied for second with 288s . . . Burke Golf Co. put up $3,000 as tournament sponsor.

More than 250,000 rounds were played on Atlanta municipal courses in 1959. Play was up around 15,000 rounds over 1958 even though one 9-hole course was lost to the highwaymen in the summer. Gross receipts for the year were $182,000 . . . 740,000 rounds were played at New York City's ten 18-hole courses last year, an increase of more than 50,000 over the previous year . . . 114,000 rounds were played at the famed Dyker Beach course. Clearview was the only other course with more than 100,000 rounds and it made it with only about 300 to spare.

Second annual Putt Putt national convention was held in Atlanta in February with about 140 miniature courses owners and managers attending. Held in conjunction with the conference was the first professional miniature tournament . . . $1,000 in prize money was offered. Charles Schafer of Augusta, Ga., was the winner. Play on Portland, Maine's municipal 18 was up 10 per cent last year over 1958.
Hit the long ball—

Wilson's 1960

STAFF

"Take this new Wilson Staff ball—it's like having the wind at your back," says Billy Casper*, U.S. Open Champion. The Staff ball has been clocked at 170 m.p.h. off the club head. What a sweet click... what distance! And it's white—white for life. You'll enjoy a new measure of confidence that comes with knowing putts will stay on line. Add these advantages to your game... they'll show up on your score card. Play the Wilson Staff... the long ball of golf.

* Billy Casper is a member of the famed Wilson Advisory Staff