MORE AND MORE

LEADING GOLFERS ARE JOINING THE BIG SWING TO...

U.S. ROYAL

THE BALL WITH H.I.V.

Why have so many top professionals like these switched to the U.S. Royal Special? Because they've found this great ball has H.I.V.—High Initial Velocity. By more quickly releasing its power on impact, this ball consistently adds yards to any good golfer's drives. Prove it yourself. Join the big swing to U.S. Royal. Try the ball with H.I.V., sold only through your golf professional's shop!

United States Rubber

WORLD'S LARGEST MANUFACTURER OF GOLF BALLS