Down the MIDDLE
or in the ROUGH...

the going's easy with low-cost

JOHN DEERE MOWER UNITS

Doesn't matter whether it's a par three
hole or a rugged ravine by the picnic
grounds—the dependable John Deere trac-
tor with gang mowers and cutter bar takes
on every mowing and maintenance job
with the same cost-cutting efficiency and
handling ease.

Ground-hugging balance, high maneu-
verability, and quality throughout have
made John Deere mower units favorites
on the fairways for many seasons.

For a low-cost unit outfitted the way
you want it, see your John Deere indus-
trial dealer. Or write for specifications,
addressing Dept. 526.
foremost golf club because of what that club has done to increase value of surrounding land without the club making demands on county for school facilities, streets, alleys, sewerage, lighting, etc.

Miami Springs, Fla., will have first installation of Luke Morris' revolutionary type of compact golf course, on which there are three tees, three fairways and nine greens . . . Course has three par 3, three par 4 and 3 par 5 holes . . . Nine holes, smartly trapped, can be built on 30 acres . . . Morris, veteran pro and golf salesman, says course will play faster than conventional layout . . . Miami city officials considered building Par 3 as part of the Miami Springs course and clubhouse modernizing plan but decided to give a trial to the type of course on which Morris has been working for nine years.

James Gilmore Harrison, Turtle Creek, Pa., golf architect, has added to his staff, Fred Garbin, Penn State graduate agronomist who is one of Bert Musser's proteges . . . Harrison is a busy guy . . . Lakeview GC, North East, Pa., and Tannehauf GC, Alliance, O., courses he designed, open this spring . . . He now is designing Blueberry CC, Warren, Pa., building 18 at the Scranton (Pa.) muny course, remodel-
Ethan Kirkhart, superintendent of the Youngstown (Ohio) Country Club, drives his own Victor Electri-Car, reports club members prefer Victors 8 to 1.

"Four years' experience proves that Victor Electri-Cars are easiest on turf!"

... says Ethan Kirkhart

Ethan Kirkhart studied the effects of many different golf cars on his turf. He says, "Victor's are easier, gentler on our course than any other make." One big reason: Victor's exclusive battery weight distribution plus large, smooth low-pressure tires ends scuffing, spinning and skidding on starts and stops.

Victor's are time-tested. Ethan Kirkhart also says, "For the last four seasons Victors have proved that they go further on a single charge and cost less to operate and maintain than any other machine we have tested."

Practically no service calls required. This is another reason why Youngstown Country Club members prefer and own Victors 8 to 1 over other makes. If adjustments are needed, the entire body lifts up to expose all working parts. No mechanical experience needed. You can do it yourself. For details of Victor's "pay-as-you-profit" fleet plan and a demonstration, write on your club letterhead today.

VICTOR ADDING MACHINE CO., Electri-Car Division, Chicago 18, Illinois

Victor Electri-Cars — First Choice at 805 Clubs in 44 States!

In California write
Jerry Schwartz
410 South Lasky Drive
Beverly Hills, California
"Restview 1-2415
GOLF TROPHIES and PRIZES

Highest Quality! Lowest Prices!!

Manlyx Base
Burlwood Brown
JB2000-5 — 10½" $6.70

Sunray & Ivory
JB16A-5—18" $11.70
JB18B-5—17" 11.10
JB16C-5—16" 10.60

WRITE FOR FREE 1959 CATALOG
THE TROPHY AND MEDAL SHOP
Dept. G-4
10 S. Wabash Avenue
Chicago 3, Illinois

Fred Brandt, jr., as far as we know, is first son of a pro to be a member of the USGA Executive committee ... His father was one of the finest men we ever knew and he did more for pro and amateur golf than is realized ... One day he put down his glass and said, "Boys, I've had my last drink" and for 20-some years, until his death, he never touched a drop ... He was the solid man who was peacemaker and good sound counselor in stormy early days of the PGA.

Lt. Gen. Floyd L. Parks, 63, prominent in senior golf and with his sons, winner of many father-son events, died March 10 in an Army hospital at Washington ... He enlisted as a private in World War 1 ... He was head of the First Allied Airborne Army ... He led first U.S. troops into Berlin ... Horton Smith, Chick Harbert and other golfers who got a chance to play with him when things cooled off overseas rated him one of the finest ... At time of his death he was executive

PRO-GRIP

is prepared especially for the leather grips of Golf Clubs.
It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your accuracy will improve, you'll feel relaxed ... and those "Extra Strokes" will vanish.

MANUFACTURER'S SPECIALTY CO., INC.
2736 Sidney Street
St. Louis 4, Mo.
Golf is a game of "feel" from the grip on the shaft to the grip of the feet in the stance. The "Rocker" is a shoe with "feel," features a built-in curve that follows the shape of the foot in action...a comfortable and realistic approach to good golf.

The ROCKER...a shoe with "feel!"

**NEW HANDSEWN MOCCASINS**

No. 920 Black
No. 520 Brown

No. 320 Brown

PRO-SHU CO., Harrisburg, Pa., Room 881, Hotel Alexandria; Los Angeles
Leads Them All — On Its Record

PAR-TEE

The Proven Automatic Tee

No other golf tee approaches its 33 year record of — continuous, dependable service

For 33 years — made, sold and serviced by PAR-INC. For 33 years — hundreds of PAR-TEES in continuous use, and still the most modern tees, with lowest upkeep and unaltering performance. No other tee has as many tees or years of use as the PAR-TEE. That's the record behind PAR-TEES. Complete with driving and standing mat — ready for use in a jiffy. Available for rent or for sale.

PAR-INC.

Telephone: STewart 3-2400
860 East 75th Street • Chicago 19, Ill.

director of the National Rifle Assn.

Jim Kane, Dunlop salesman in Georgia and adjacent territory, is signed to sing in Atlanta Opera company production of La Tosca . . . Jim, a baritone and a star one at that, sings the role of Baron Scarpia, a dirty copper who tries to do you know what to the soprano, Miss Tosca.

Without the sunny personality of the late Bert Prather lighting the press barn at the Masters or beams around the Golf Writers' tournament at Myrtle Beach there was plenty missing . . . Prize money at the British Open this year hiked by about $450 to total that's equivalent to $5000 . . . First prize will be some 1000 pounds, about $2500.

The four Clarkson brothers have set a record of 180 years service in American pro golf . . . They were among the early ones to leave Carnoustie for the U.S. . . . Dave died last December . . . The other brothers, Charles, is 81 . . . Fred, 75 and Arthur, 73, though retired from pro jobs, still play golf . . . Speaking of great old families in golf, seeing Alex Ayton at the PGA National course produced the note that five generations of Aytons have been active at the St. Andrews GC which was

"You've got the BEST of it with a CUSHMAN Electric Golfer."

Jackie Burke, Jr. and Jimmy Demaret, agree

Jackie Burke, Jr., and Jimmy Demaret, with a Cushman Electric Golfer—The Champions Golf Course, Houston, Texas

No matter how you shoot, the kitten-quiet Cushman Electric Golfer adds enjoyment to your game — can even cut your score by conserving your energy. Produced by the nation's leading manufacturer of light vehicles, the Cushman Electric Golfer offers the ultimate in comfort, performance, enjoyment and value.

- Extra heavy-duty leading link front fork
- Rear wheel suspension pivoted in rubber
- Airplane type shock absorbers front and rear
- Multiple V-belt and differential drive
- Travels up to 36 holes and more without recharging — choice of 24 volt systems or 36 volt system

Ask your dealer for a FREE demonstration or write for literature

CUSHMAN MOTORS
A subsidiary of Outboard Marine Corporation
1017 No. 21st, Lincoln, Nebraska
In more than 40 years, Tufhorse golf bags have gained a reputation for quality and styling that is unmatched by all others. Famed Tufhorse craftsmen have earned this acclaim for their products by always maintaining the highest standards of workmanship and by selecting only the finest materials.

Styling, too, has been a strongpoint for Tufhorse, and seldom have major innovations been introduced that have not carried the Tufhorse label.

Yes, for the easiest selling job of all, stock and feature the bags that are wanted by all . . . Tufhorse.

Order direct from the factory or from Dunlop. Bag illustrated is available in White or Red, with trim in Blue, Red and Black or Blue and Red.

Write Dunlop for 1959 Catalog

DUNLOP TIRE & RUBBER CORPORATION
SPORTING GOODS DIVISION
500 Fifth Avenue • New York 36, N. Y.

Made by DES MOINES GLOVE & MFG. CO.
Des Moines, Iowa
NOW—your choice of 3 great range balls
BY WORTHINGTON

Now you can select the range ball that best suits the needs of your range!

1. New Paintless Yellow
Brand new. Its golden yellow color gives better night visibility. Lively, yet tough as nails! No re-painting—simply wash and it's bright as new.

2. Paintless White
Range-proven for four years—operators call it the most rugged ball ever developed. Eliminates re-painting. A choice of color stripes.

3. Luster-White Painted
A favorite with range operators. Lively! Extra-tough vulcanized cover with an enamel coat that stays white longer. Guaranteed never to go out of round—or explode under scorching summer sun.

All three can be imprinted with the name of your range. Call your local Worthington Representative now for more details—or write WORTHINGTON GOLF INC., ELYRIA, OHIO.

Worthington

Premiere name in golf ball developments since 1904.

founded by the great-great-grandfather of Alex and Laurie in 1843 . . . Laurie, jr. will make it six.

Jerome Peter (Jerry) Bowes, jr., 64, former pres., Western Golf Assn., and donor of the Americas' cup for competition between U.S., Canada and Mexico amateur teams, died recently in a Chicago hospital after several months illness . . . Bowes, an insurance executive with extensive interests in the U.S. and Mexico and a true gentleman sportsman, had a great deal to do with the recent and very happy development of Mexican-American golf relations.

Fred Grau says two things, course supts. and grass, can be counted on to do the impossible . . . He tells about being at a meeting of the Hi-Lo Desert GCSPA in July at Apple Valley, Calif., when temperature was 110, and a few hours later being at Palm Springs where temperature was 126 . . . Courses were in good shape and bent was doing fine in the sand . . . Aurora (Ill.) muny course has 564 youngsters under 17 registered as players . . .

Donald Edic, formerly mgr., CC of Detroit now mgr., Medinah (Ill.) CC.

(Continued on page 83)

PHILLIPS CAM LOCK

GOLF SPIKES

The world's finest and best known.
Will not turn or break apart.
PRO'S CHOICE

F. C. PHILLIPS, INC.
STOUGHTON, MASS.
The Big News in Turfgrass Management

West Point's JR Model Aerifier*
Becomes a 5-in-1 Turfgrass Tool

Once little more than a budget-priced version of West Point's mighty GL Aerifier, now the JR Model takes over the spotlight upon becoming 1959's shining example of versatility and usefulness.

Now, through the resourcefulness of West Point engineering, Golf Course Superintendents can use the JR in these five different ways:

1. JR Model with Standard Aerifier cultivates 20" widths using 32 Aerifier Spoons. JR has power on the reel and on the wheels.

2. JR with SUPER REEL attachment (left, above) has 56 Spoons for intensive cultivation in one operation. Accurate depth adjustment.

3. JR with Aeri-Spike attachment (right, above) becomes power spiker with 92 steel blades and 184 spiking points. Depth is adjustable!

4. JR with Roller attachment becomes a compact, inexpensive roller. Roller holds 110 lbs. of water. Total weight of JR when filled: 427 lbs.

5. JR with Aeri-Punch attachment is for those who prefer to punch holes when treating compacted areas. Transports at high speed!

For further information about this modern turfgrass tool see your West Point Products distributor . . . or write West Point, Box 100, West Point, Penna.

West Point
MODERN TURFGRASS TOOLS


April, 1959
Beautiful Holmes
GOLF CLUB CARPET
can save you money!
...in replacement...in upkeep...
in daily care

Our "Golf Club Herald" brochure shows what this carpet is doing for clubs all over the country!

A bright, success-type story of BEAUTIFUL HOLMES GOLF CLUB CARPET QUALITY 282 ... and the story of how it can bring luxurious new beauty, with a decorator touch, to your club! Learn the specifics of famous "Quality 282", a wilton carpet woven for the express purpose of standing up to golf cleats, tracked-in turf and lots of generally rugged wear ... to mean lower maintenance and replacement expenses, lower club operating expenses all-together!

... see what 50 famous clubs have already found out for themselves. Every page a case history of how these clubs have benefitted by putting proven "Quality 282" in pro shops, locker rooms, lounges ... throughout! Send for your copy, and benefit yourself!

ARCHIBALD HOLMES & SON
ERIE AVENUE AND K STREET, PHILA. 24, PA.

NAME
CLUB
ADDRESS   ZONE   STATE

ARCHIBALD HOLMES & SON • NOW IN OUR SECOND CENTURY OF FINE CARPET WEAVING