FOR YOUR CONVENIENCE—GOLFDOM’S

Buyers’ Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You’ll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equipt.: Fairway □
Architects: course □ house □
Ball Washers
Ball Washing Compounds
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control
Drinking fountains
Edging machines
Fertilizers Solid □ Liquid □
Flags (greens) □ Flag poles □
Fungicides
Hole cutters
Hose
Hose clamps
Humus
Incinerators
Insect fogging machine
Irrigation consultants
Lapping-in Machine
Leaf pulvérizer
Line markers
Miniature Course Const’n
Min. putting surface (felt)
Mowers: putting green □
whirlwind □ tee □
fairway □ rough □ hand □
Mower Grinders
Peat Moss
Pipe
Pipe, tile ditching
Playground equipment
Putting cups
Rakes (worm cast & clean-up)
Refuse containers
Rollers: power □ water filled □
Sand (for greens, tees)
Seed: fairway □ green □
Shelters
Shoe Spike Cleaner
Sod cutter
Soil conditioner
Soil screeners □ Soil shredders □
Sprayers: power □ hand □

Pro Shop

Bags: canvas □ leather □
Bag carts, for players
Bag racks
Bag Tags—Guest Tags
Balls: Regular □ Range □
Ball Markers
Ball retriever
Batteries (golf cars)
Battery chargers
Caps and hats
Cars (golf)
Cash Registers
Charge books — for pro shops, green fees, etc.
Club Cleaning Liquid
Club cleaning machine
Clubs: Woods □ Irons □
Putters □
Club head covers
Club repair supplies
Display equipt.
Dressing for grips □ bags □
Electric golf carts
Golf bag covers
Golf club protectors
Golf club washers

Golf gloves
Golf Grips: Leather □
Composition □
Golf Practice Devices
Golf shoes
Golf Shoe Spikes
Handicap racks □ cards □
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets
Practice Golf Balls
Preserver for leather
Score cards ( ) Charge checks ( )
Score card & pencil Tee Box
Score counter (watch type)
Seat attachment, for carts
Sportswear: Shirts □ Socks □
Sport Jackets □ Rain Jackets □
Windbreakers □ Slacks □
Ladies’ Bermuda shorts

Club House

Athletes Foot preventives
Bars (portable)
Bath mats
Bath slippers
Cash Registers
Deodorants
Disinfectants
Financing (new, modernization)
Floor coverings
Folding Table (Banquet)
Glasses, decorated
Link Type Mats
Locker Name Plates
Lockers
Printing
Runners for aisles
Rugs
Showers □ Shower mixers □
Shower water control
Step treads
Wash fountains

Send information

To: Name.................................................................
Club........................................................................
Address................................................................
Town............................................................... Zone (......) State...

May, 1958
32nd YEAR
OF SERVICE
as golf's clearing-house
of information on the
most successful
operating practices
and products.
Make use of it!

Each month GOLFDOM presents
the latest, most practical ideas
on golf club administration, mar-
agement, upkeep and service...
for time, labor and money-saving
guidance of your officials and
department heads. Help the right
men at your club do the job right.
Send in the form below. Keep
them informed on the latest how-
to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: .........................................................
No. of Holes
Private .................................. Semi-Private .................................. Muny  ..................................
Address ......................................................... Town: .................................. Club

Zone ( ) State ................................ By .................................. Position: ..................................

President's:
name ................................................................. (Zone .............. )
Add.: ................................................................. Town: .................................. State: ..................................

Grn. Chmm's.
name ................................................................. (Zone .............. )
Add.: ................................................................. Town: .................................. State: ..................................

Manager's:
name ................................................................. (Zone .............. )
Add.: ................................................................. Town: .................................. State: ..................................

Course Superintendent's (Greenkeeper)
name ................................................................. (Zone .............. )
Add.: ................................................................. Town: .................................. State: ..................................

Professional's:
name ................................................................. (Zone .............. )
Add.: ................................................................. Town: .................................. State: ..................................
**New Staple in Golf Course Construction — Vermiculite**

Attention of supt.s is being focused on vermiculite, a lightweight mineral soil conditioner now in widespread use after a prolonged period of research and testing.

Between vermiculite layers is entrapped moisture, which turns to steam when the ore is heat-processed, causing the layers to separate and form countless tiny air-cells. The cells are capable of holding substantial quantities of moisture and air when vermiculite is mixed into the soil.

Vermiculite's assets, it is claimed, include its permanence, as proved in soil plugs taken from greens several years after installation. Being all mineral, it continues to mechanically aerate soil indefinitely and doesn't change structure.

Supts. are employing vermiculite in two ways:

1. As a top-dressing for greens after mechanical aerification; and
2. As a basic ingredient in construction of new greens and tees, to improve soil texture, aerification, water-holding capabilities and drainage.

A fine grade of vermiculite, (No. 4, sold under trade name, Terra-Lawn), is used for topdressing. The fine particles flow readily into holes left by the aerator and by filling the holes with a porous, high-water-holding material, serve to prolong aerification benefits. A steel mat usually is used to help spread the fine vermiculite at the rate of two bags (8 cu. ft.) per 1,000 sq. ft. of area. Vermiculite tends to hold moisture at the surface and thus feed water to roots over a longer period of time, according to the manufacturer. As a result, watering may often be performed less frequently.

**Use in Topdressing**

Where fine vermiculite is used in a topdressing mix, the suggested rate of application is 9 cu. ft. per cu. yd. of topdressing mix.

In new construction a larger particle size vermiculite (No. 2, Terra-Lite) is employed. It is rotary tilled into soil to depths of 4 to 6 ins. Rate of application varies according to soil type:

<table>
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<th>Type Soil</th>
<th>Vermiculite</th>
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<tr>
<td>Sandy</td>
<td>40 cu. ft. 1000 sq. ft.</td>
</tr>
<tr>
<td>Average</td>
<td>40 cu. ft. 1000 sq. ft.</td>
</tr>
<tr>
<td>Heavy</td>
<td>80 cu. ft. 1000 sq. ft.</td>
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Vermiculite is tilled into soil with other ingredients according to preferred practice.

Vermiculite is said to give better cushion, aiding root development and reducing water requirements. Edward Packer, Wyoming GC, Cincinnati, states: "Tees I rebuilt with vermiculite hold moisture better and require less attention." Norman P. Vickery, superintendent of Dublin Lake GC, Dublin, N. H., calls No. 4 vermiculite the easiest material to use to achieve proper soil texture in topdressing. At another N. H. course, Dartmouth CC in Hanover, Harry E. Sanborn credits No. 4 vermiculite with holding his greens during a severe drought which restricted watering for a 3-week period last year.

**Manufacturer's Specialty Competition for Pros, Club Managers**

Manufacturer's Specialty Co., St. Louis, Mo., manufacturer of Pro-Grip Non Slip is giving away, absolutely free, two $200.00 diamond rings in appreciation of handling its product. One ring to be given to the golf pro and one to the supplier or salesman making the sale.

The competition is open to all pros or club mngs. Entry blanks will be found in each carton of 1 doz. Pro-Grip Non Slip. There is no limit to the number of times you may enter. Awards will be made at the next PGA Meeting to be held in Dunedin, Florida.
USED GOLF BALLS WANTED

Payment in cash — or in rebuilt golf balls under your brand or ours. Liquid and solid center golf balls wanted. Balls graded by compression. All balls top wound with new thread where necessary. The only rebuilt golf balls with cured vulcanized covers. We pay shipping charges to Conshohocken on 100 lb. lots.

Write for complete information and shipping tags.

PENN VALLEY GOLF BALL CO., Conshohocken, Penna.

Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM: replies are promptly forwarded to advertisers.

JOBS WANTED

Middle-aged woman would like job as Locker Maid in Private Club. Have experience and can furnish references. Address Ad 501 c/o Golfdom.


PRO OR GREENKEEPER OR COMBINATION.

THOROUGHLY EXPERIENCED. COMPETENT. AGREEABLE. MODERATE INCOME SATISFACTORY. NORTHEAST SECTION PREFERRED.

ADDRESS AD 503 c/o GOLFDOM.

Pro-Supt. wants job operating 9-hole resort course or Private 9-hole course in the North for the summer. Was successful in golf business and retired but is too active to enjoy retirement. Address Ad 504 c/o Golfdom.


Young man — 30 years old, married, 3 children, interested in becoming assistant pro. Honest, clean-cut, 1 handicap, left-handed. Willing to learn, work and study. Address Ad 506 c/o Golfdom.


Would like to get position with club desiring Pro or a Pro-Greenkeeper. 9 yrs. with one club. Married 2 years of college. Will prefer East, South or Midwest. Address Ad 507 c/o Golfdom.

Golf Events

A check list of 100 tournament events to aid in planning a full year of fun playing golf. Lists daily, weekly, monthly, and season-long competition. Tells how to handicap, how to allocate score sheets, how to make pairings. Price 50c.

National Golf Foundation
407 S. Dearborn St., Chicago 5
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Swinging Around Golf

(Continued from page 74)

Truman Baker heads group planning to build course at Cassville, Mo. ... Heritage CC buys 224 acres for new 18 on which construction will start in late summer ... John Tatum is pres. of Oxford (Miss.) CC which plans to build course soon ... Floyd S. Harrison to operate new 9-hole course of Decatur, Ill., Park Board.

Augusta (Ga.) National Golf Club to build par 3 course to plans of George Cobb ... Bucks County, Pa., to have 9-hole course in John Stover Tinicum park ... Jack White from Orchard Hills C&CC, Wasougal, Ore., now pro at Stantiam CC, Stayton, Ore.

California-Tipton GC, California, Mo. sold by Fred Andres to members of the club ... Supt. Marion Luke had Masters' course in better condition than ever before for this year's tournament and kept it that way despite torrential rain early Sunday morning ... Several golf writers stayed over Monday after the Masters' and played the course as guests of the club ... Luke has maintenance work scheduled so his staff is on the course at daybreak and has his assignment completed by 10:30 a.m.

Harold Sargent, PGA pres., in a 4-page release, says position of the PGA with reference to the May tournament cancellations and other tournament program matters has been stated "incorrectly." Sargent blames May for changing his position on financing tournament bureau operations with entry fees and the TTT plan ... Says: "We are interested in associating ourselves with interested friends who have the proper facilities." ... Defended J. Edwin Carter, PGA tournament bureau mgr., stating that Carter has been criticized for carrying out directions of tournament committee.

Northview CC, Salina, Ks., has been bought by Salina Elks lodge 718 ... Club now known as Elks Northview ... Roland Harper stays on as pro-mgr., a job he handles in great shape ... Club will build swimming pool for its 500 members ... Johnny Revolta, pro at Evanston (Ill.) CC, and Mrs. Lorene Leitner of Biloxi were married at Biloxi, March 23 ... The charming Mrs. Revolta "met the folks" at the Masters ... The Revoltas will make their home in Evanston after June 1.

A boy, William Arthur Sheehan, arrived Apr. 19 to enlarge the merry team of the Dan Sheehans at Newark, O. ... Dan is sales mgr. of Burke Golf Co. ... Young Mama Mary and her Dan have two sons and a daughter who were awaiting William Arthur, who weighed in at 7 lbs., 7 oz.
Tell your customers—

Hit the 170 mph golf ball!

accelerates from zero to 170 Miles per hour—in less than one-thousandth of one second!

That's the New Wilson Staff Golf Ball

Yes, tell 'em about the new Wilson Staff and SELL 'EM! Wilson is telling them in strong national advertising in the magazines and newspapers your customers read. This year it's the Staff for sales—be sure you get your share! Tell 'em—

Acceleration far faster than the newest jet or military rocket! It's yours every time your club head meets the 1958 new Wilson Staff Golf Ball!

The new Staff has this tremendous “leap” off the club head built right in. The new Staff actually gives you more than is in your swing—accelerates to speeds a third more than club head speed! That means extra yards—more drives pin high!

Play Golf!

National Golf Day—June 7
See your pro for details

Sold through professional shops only

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Fastest nationwide service from 32 branch offices.