Jacobsen Lawn King Has Low Center of Gravity

Jacobsen Mfg. Co's 1958 Lawn King reel type power mower is a 26-in. shear-cut especially suited for courses and other large areas. It is powered by the 3 hp. Jacobsen-built Hi-torque engine with recoil starter. The Lawn King has widespread wheels, big pneumatic tires and low center of gravity. The Model 62 close-coupled riding attachment or standard Jacobsen sulky are available for use with the Lawn King. A push button electric kit is available at extra cost.

It's Bowen, Inc., Now

In case you haven't noticed, the former Bowen & Hull, Inc., is now known as Bowen, Inc. The address remains the same: 81 Masonic Court, Pasadena 1, Calif. The firm continues to handle William Joyce golf shoes and according to B. C. (Kip) Bowen, showed an increase of nearly 25 per cent in sales for 1957 over 1956.

Anastasio Named Consumers' Sales Manager by U.S. Rubber

Joseph Anastasio has been appointed general sales mgr. of consumers' products in footwear and general products div., according to the U. S. Rubber Co. Golf ball sales come under his jurisdiction along with sales of several other products. Anastasio has been with USR since 1947. He started as a salesman, was named an asst. branch sales mgr. in 1953 and in 1955, a div. sales mgr. In 1957, Anastasio was promoted to asst. mgr. of branch sales in the company's New York headquarters. He is a graduate of Boston University. During World War II, Anastasio advanced from a private to a Marine major in his five years in the service.

Finney Opens Sales Company

Ed Finney, Granada Hills, Calif., has resigned as sales mgr. of Bowen, Inc., Pasadena, Calif., makers of William Joyce golf shoes, to form his own sales organization. He is specializing in merchandise that is retailed through pro shops.

Golf Score Cards

Get the BEST from "VESTAL"
CHARGE CHECK BOOKS
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BAG and GUEST TAGS
(WRITE FOR CATALOG)
VESTAL-MONROE PRINTING CO.
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We specialize in Golf Club Printing

March, 1958
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George E. Fox, Managing Director

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- Just Wrap On...
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- Non-Slip Suede-Textured Finish.
- Can Be Applied In 10 Minutes.
- Used By Leading Pros.

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Reference Book on Golf—Personal records of Men, Women Pros—Complete scores for 7 Major Tournaments—PGA's Hall of Fame—Tournament dates for 1958—Many Foreign Records—PGA Association Offices—Top Finishes in 1957—Past Masters—Many Other Features—PRICE $1.00
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Golf Course


Pro Shop

Bags: canvas □ leather □ Bag carts, for players Bag racks Bag Tags—Guest Tags Balls: Regular □ Range □ Ball Markers Ball retriever Caps and hats Cash Registers Charge books — for pro shops, green fees, etc. Club Cleaning Liquid Club cleaning machine Clubs: Woods □ Irons □ Putters □ Club head covers Club repair supplies Display equip., Dressing for grips □ bags □ Electric golf cars Golf bag covers Golf club protectors Golf gloves Golf Grips: Leather □ Composition □ Golf Practice Devices Golf shoes Golf Shoe Spikes Handicap racks □ cards □ Mech. Range Ball Retriever Name labels, for clubs Practice driving mats Practice Golf Balls Preserver for leather Score cards ( ) Charge checks ( ) Score card & pencil Tee Box Score counter (watch type) Seat attachment, for carts Sportswear: Shirts □ Socks □ Sport jackets □ Rain jackets □ Windbreakers □ Slacks □ Ladies’ Bermuda shorts Tee mats Tees Tees (rubber) for driving mats Teeing device (automatic) Trophies

Club House

Athletes Foot preventives Bars (portable) Bath mats Bath slippers Cash Registers Deodorants Disinfectants Floor coverings Folding Table (Banquet) Glasses, decorated Link Type Mats Locker Name Plates Lockers Printing Runners for aisles Rugs Showers □ Shower mixers □ Shower water control Step treads Wash fountains

Send information

To: Name ...........................................

Club ...........................................

Club Address ...........................................

Send information

To: Name ...........................................

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March, 1958
30th YEAR OF SERVICE

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Name of club: ........................................

Address ........................................ Town: ........................................

Zone ( ) State By ........................................ Position ........................................

President’s:

name ........................................ (Zone ............ )

Add.: ........................................ Town: ........................................ State: ........................................

Grn. Chmm’s.

name ........................................ (Zone ............ )

Add.: ........................................ Town: ........................................ State: ........................................

Manager’s:

name ........................................ (Zone ............ )

Add.: ........................................ Town: ........................................ State: ........................................

Course Superintendent’s (Greenkeeper)

name ........................................ (Zone ............ )

Add.: ........................................ Town: ........................................ State: ........................................

Professional’s:

name ........................................ (Zone ............ )

Add.: ........................................ Town: ........................................ State: ........................................
Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE.

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JOBS WANTED

EXPERIENCED GOLF PRO - COUNTRY CLUB MANAGER - WOULD LIKE SMALL CLUB. ADDRESS AD 301 c/o GOLFDOM.
Husband and wife team desires position with club as golf professional and kitchen and club manager. Husband competent instructor with 10 years professional background. Wife qualified dietitian with club and hotel restaurant experience. Address Ad 302 c/o Golfdom.

PRO OR GREENKEEPER OR COMBINATION. THOROUGHLY EXPERIENCED, COMPETENT, AGREEABLE. MODERATE INCOME SATISFACTORY. PREFERRED. ADDRESS AD 303 c/o GOLFDOM.

Golf Instructor — good character and references. Go anywhere. Also interested in a shop selling golf. Address Ad 304 c/o Golfdom.

GOLF PRO - DESIRES CONNECTION AS PRO OR PRO-GREENKEEPER, FINE BACKGROUND AND OVER 20 YEARS EXPERIENCE, ACTIVE WORKER. EXCELLENT REFERENCES. ADDRESS AD 305 c/o GOLFDOM.

HUSBAND & WIFE employed as pro-mgr. team desire change from present northern location to southern club which could offer year round employment for both. We are not drinkers and have had about 12 years of experience in our respective positions. Members of PGA-Club Mgrs. Association and pro-advisory staff of large golf company. Conscientious and reliable. Excellent references and complete dossier will be forwarded upon request. Address Ad 306 c/o Golfdom.

YOUNG ENGLISH COUPLE SEEKS SITUATION OF STEWARD & STEWARDESS OF GOLF CLUB. FULLY EXPERIENCED FOR THIS TYPE OF WORK. WRITE J. H. WELLS, 11 OSWIN ST., LONDON S.E. 11, ENGLAND.

March, 1958
Assistant Pro Wanted — Interested in ambitious mail order business. Must be honest, dependable and with good habits. Prefer experienced man or man willing to learn. Previous experience an asset. Send photo, references and experience. Season starts April 1st. Large midwest club. Address Ad 319 c/o Golfdom.

WANTED: Golfer to represent major golf company in Carolinae. Territory fully protected. Our organization knows of this ad. All replies will be acknowledged. Give full background Ad No. 323 c/o Golfdom.

GOLFMEN WITH ESTABLISHED TERRITORIES TO SELL A UNIQUE LIQUID FERTILIZER. TEST PROVEN. BIG REPEATS. COMMISSION FROM 30% TO 50%. WRITE FOR PRICE LIST. ADDRESS AD 310 c/o GOLFDOM.

For Sale — new 9 hole golf course in New England. Fully equipped, new buildings, full liquor license, land enough for 18 holes. Excellent location, high traffic. Will hold mortgage for part of it. Address Ad 311 c/o Golfdom.

FOR SALE — ‘57 “Champ” Electric Golf Car, used very little. Batteries are perfect. New charger, $65.00. R. O. Slottten, 414 N. Garfield St., Lombard, Ill.

MISCELLANEOUS

SALES MEN WANTED FOR CASH TO SELL GOLF BALLS - CATALOG AND MAIL ORDER SALES. ADDRESS AD 312 c/o Golfdom.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, or from around Golf Courses. Cuts and bumped ... 36 per dozen. Off brands and synthetic, or slightly nicked 1.56 per dozen. Brand new 1.25 brands for 160% of retail. Refinishing ... 2.40 per dozen. Like new top grade for reselling ... 3.60 per dozen. NOTE — Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures. Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baleta cover, now white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. We pay your cost at 94c to 95c each. Bulk—your cost or exchange 33.50 per dozen. Also nation-wide distributors of the best in golf range and miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.

2356 W. Rosece Street
Chicago 18, Illinois

MacGregor-Brunswick Merger

The proposed merger of MacGregor of Cincinnati, O., and Brunswick-Balke-Collender, Chicago, as reported in Nov. was completed in February. Brunswick submitted to stockholders of MacGregor Sport Products Inc., a proposal to exchange stock on a share for share basis. A sufficient number of shares, in accordance with the offer, were delivered for exchange.

Two of the most prominent names in the recreation equipment field were united through the merger. MacGregor becomes a subsidiary of Brunswick, retaining its own identity as a legal entity with no change in management.

George A. Davis Catalog

The 12-page 1958 price list catalog of George A. Davis, Inc., 5440 Northwest Hi-way, Chicago 30, is off the press and can be obtained by supts. It shows course prices for equipment, sprayers, weed killers, fungicides and insecticides, grass seed, spreaders and seeders, plant foods and chemicals, liquid and water soluble fertilizers, miscellaneous course equipment and fixtures, watering equipment and tree maintenance equipment.
Swinging Around Golf

(Continued from page 120)

completely rebuilt 18-hole course to be re-
opened Apr. 1 . . . Originally built in 1923, and
known as Wolf Hollow, it was abandoned early
in World War II . . . The clubhouse, with hotel
facilities, has been remodeled . . . Walt Thiel,
formerly at Glen Brook CC, Stroudsburg, Pa.,
is pro, and Floyd Starner, supt.

Northwest GCSA pamphlet, just off the press,
includes membership roster and by-laws . . .
Henry Land, Jr., is pres. of the organization;
Ken Putnam is vp and Milton Bauman, secy.
treas. . . Women's Western Golf Assn. Junior
Open will be played at Inverness GC, Palatine,
Ill., Aug. 4-8 . . . This is the 32nd year for the
event.

New Orleans CC to hold its 21st annual In-
vitation tournament, Mar. 26-30 . . . Champion-
ship flight to be medal play and all others,
much play . . . Dale Morey has won the tourna-
ment for the last three years . . . Bob Nodus, a
member of the Michigan State College golf team
in 1957, becomes asst. to Ed Gauntt, Jr., pro at
CC of Lansing . . . Corky Gaunt to take over as
pro at new Michigan State 18-hole course on
Apr. 1.

A onetime waitress who absconded with 27
pieces of silverware from Tam O Shanter CC,
Niles, Ill., more than 25 years ago, recently re-
turned it . . . The reason: She recently joined
a church and wanted to get the theft off her
conscience . . . Cary Middlecoff recently estab-
lished a course record for the new Diplomat CC,
Hollywood, Fla., by shooting a 65 . . . The only
trouble is that Cary might lower this one before
GOLFDOM gets off the press.

W. C. (Dub) Bowie, formerly pro at Beaure-
gard CC, De Ridder, La., moves over to Franklin
(La.) CC . . . New Oakbourne CC, Lafayette,
La., has 1,000 members . . . It was built largely
due to the efforts of Bill Bass, Lafayette busi-
nessman . . . Gene Williams is pro . . . South-
western Louisiana Institute preparing to launch
golf instruction program for students this spring
. . . Williams and Lee Comto, pro at Lafayette
Muny, helping Margaret McMullan of the school's
physical ed dept. to get the project on its feet.

Ang Bozzuto, asst. to Al Renzetti in the ex-
tensive and successful instruction program that
Al conducts for Westchester County (N.Y.)
Recreation Committee, has been signed as pro
by the Blauvelt (N.Y.) CC . . . This Renzetti
is a busy guy . . . In addition to running the
Westchester County winter program, he is pro at
Empire State CC, chmn., Junior Golf committee
of Metropolitan PGA and sec.-treas. of West-
chester PGA.

Wallis Champion is manager of Goldthwaite's
Texas Toro Co. new branch opened March 1 at
1623 Broadway, San Antonio, Tex. . . . Nice
thing for Otto Grieshaber, supt. El Rio
CC, Tucson, Ariz., when Associated Press
story widely carried John Barnum's remark from
Tuscon Open: "El Rio's greens are the best
we've played on all winter."
Tell your customers—

Hit the 170 mph golf ball!

accelerates from zero to 170 Miles per hour—
in less than one-thousandth of one second!

That’s the New Wilson Staff Golf Ball

Yes, tell ‘em about the new Wilson Staff and
sell ‘em! Wilson is telling them in strong
national advertising in the magazines and
newspapers your customers read. This year
it’s the Staff for sales—be sure you get your
share! Tell ‘em—

Acceleration far faster than the newest jet or
military rocket! It’s yours every time your
club head meets the 1958 new Wilson Staff
Golf Ball!

The new Staff has this tremendous “leap” off
the club head built right in. The new Staff

actually gives you more than is in your swing
—accelerates to speeds a third more than club
head speed! That means extra yards—more
drives pin high!

Play Golf!
National Golf Day—June 7
See your pro for details

Sold through professional shops only

Wilson Sporting Goods Co., Chicago
Fastest nationwide service from 32 branch offices.