Werring Named Merchandise Director by Sabayrac

Lyle (Bud) Werring, a golf pro for 20 years, has been appointed to the newly created post of merchandising director of Ernie Sabayrac, Inc., PO Box 1177, Hialeah, Fla., a national golf sales agency. A University of Minnesota graduate, Werring was an artillery captain in World War II. He operated shops in the Midwest and South while a pro and in 1957 toured Europe and North Africa putting on golf clinics for GIs. Later in the year he became a Sabayrac rep in the Southeast. His new job puts him in the role of a merchandising missionary. The Sabayrac organization represents Foot-Joy, Ben Hogan Co., Palm Beach, Izod, Codemix, Haymaker, Flip-It and Exeter Hosiery.

Puschin VP at Nitroform; Two Agronomists Appointed

Nitroform Agricultural Chemicals Co., Sunnyvale, Pa., recently announced appointment of three key personnel. Albert J. Puschin has been named executive vp and will concentrate on sales and production. A graduate of MIT, he is a chemical engineer and has been frequently engaged as a consultant by both industry and the government.

Raymond E. (Dutch) Harman and Charles K. Mruk have been appointed agronomists by Nitroform. Harman, who covers the Mid-Atlantic section, was an agricultural agent for 30 years and has written many articles and conducted several radio programs touching on turf and related subjects. Mruk, who got a Master's degree from University of Rhode Island in 1957, has been with Nitroform for about one year. He covers the Northeast section.

Obitz Gets Plymouth Trophies

Harry Obitz, head pro at Shawnee-on-Delaware (Pa.) CC, recently got a pair of trophies for scoring a hole-in-one with a PGA ball, which is made by Plymouth Golf Ball Co., Plymouth Meeting, Pa. Obitz got both the pro trophy and golfer trophy for performing the feat. So far in '58, Plymouth has made 175 awards to amateurs and 15 to pros.

Eaton Markets Foot Spray

Charles A. Eaton Co., maker of Etonic-PGA golf shoes, is now marketing 20th-Hole Foot Spray in a push button can. It is said to give instant relief to hot, tired and burning feet. The spray also contains ingredients that are claimed to control athlete's foot. The formula for 20th-Hole was developed expressly for Charles A. Eaton Co.
Here are MacGregor's 1958 Louise Suggs "720" models. Woods feature persimmon heads finished in a rich red glaze and a new, two-toned face of white fibre with a red insert. Irons have popular V-back design for concentrated power. Club heads are precision broached to assure perfect balance and maximum playability. Irons and woods are custom fitted with light, strong True Temper Meteor chrome shafts and feature perforated and beveled leather grips in two-toned black and red.

Dr. Scholl's Insoles

True, 18-hole walking comfort comes when your feet are cushioned with the soft Latex-Foam of Dr. Scholl's Air-Pillo Insoles, according to the manufacturer, Scholl Mfg. Co., 213 W. Schiller st., Chicago 10. The insoles are air-ventilated and air-cooled and slip easily into golf and dress shoes. They are particularly recommended for persons who suffer from tired, tender and burning feet and whose golf game suffers because of this.

Hints on Super Crab-E-Rad

According to West Point Products Corp., West Point, Pa., Super Crab-E-Rad may be applied with any good sprayer rig. A wetting agent gives it no special increase in efficiency. In all spray applications a fine spray is most desirable. On large jobs it is not practical to apply Super Crab-E-Rad to individual or clumps of crabgrass but by area. The eradicator should not be applied when the ground is parched or dry but should follow adequate watering.

Cub Lo-Boy Is Versatile Tractor

International Harvester Co. points out that its Cub Lo-Boy has all the features of larger tractors, including hydraulic control, individual rear brakes for making pivots in cramped quarters and plenty of power to handle more than 25 items of special equipment. In addition it can be used with a complete line of landscaping and tillage tools.
**Trade Briefs**

Needlecraft Offers Locker Door Utility Bag

Needlecraft Mfg. Co., PO Box 9, Providence, R. I., markets a locker door Utility Bag that fits any standard locker door. Eleven by 54 ins., it has seven graduated Scotch plaid pockets with black leatherette back and trim. Each bag has inserted wooden mold top and bottom with wire attached. The bag ties to locker door vents. Everything from shoes to small items can be stored in the pockets. Pros are invited to write to Needlecraft for further information. Discount rates are the same as for other pro shop items.

Jacobsen reel type power mowers are being used to help maintain the huge lawn areas at the World’s Fair in Brussels, Belgium. Lawn Tint, made by Luminal Paint Div. of National Chemical & Mfg. Co., 3617 S. May st., Chicago 9, is said to be getting a heavy play from people who paint out the brown in their turf. Special kraft paper is used by Chase Bag Co., 309 W. Jackson blvd., Chicago 6, in its disposable shower slipper, “Tredz.”

Another firm, whose products are being used for maintenance purposes at the Brussels Fair, is West Point Products Corp. They include the Aerifier, Verti-Cut and Aeri-Dryer. Barteldes Seed Co., 3770 E. 40th ave., Denver, has been named exclusive power mower distributor for Colorado by Toro Manufacturing Corp. Purr-Feet Putting Practicer, marketed by Commonwealth Co., Alhambra, Calif., is a portable device that is said to give the correct guide, groove, etc.

Plastic golf ball markers, supplied by Old Hickory Distilling Corp., 1429 Walnut st., Philadelphia 2, are being passed out at many clubs. John W. Vance has been promoted from assistant to director of public relations by International Harvester Co. Wilson Sporting Goods Co. is plugging Patty Berg Staff model woods and Dyna-Powered irons by sending out oversize, color postcards showing Patty and the clubs.

Supts. can get a lot of information about automatic water systems by writing Febo, Inc., 1993 Blake ave., Los Angeles 39, Calif. Gear reduction unit that adds three forward and one reverse speeds to International Harvester’s Cub tractor is being offered by Howard Rotavator Co., Arlington Heights, Ill.

Stonco Electric Products Co., 333 Monroe ave., Kenilworth, N. J., has developed a high power floodlight designed for long-throw coverage of wide field areas. It is well adapted for ranges. Hiller Engineering Corp., San Jose, Calif., is marketing a new sprinkling device for areas too large to be watered with conventional single sprinklers.
Special Events Trailer

Kenwood CC, Kensington, Md., is using a Special Events trailer as a mobile snack shack for tournaments and other club events. The trailer, manufactured by Atlantic Trailer Corp., 719 North Point Rd., Baltimore 6, originally was developed for bottlers and concessionaires at carnivals and other outdoor functions. The trailer is built on 6- and 4-in. steel chassis, interior trim of plywood and exterior is covered with .025 aluminum. The side or serving counter is 43 ins. from the ground.

E-Z Spread for Many Purposes

Oakfield Enterprises, Inc., Oakfield, Wis., is marketing what is said to be a new rotor type, bin vibrating, multi-purpose spreader. The machine, called the E-Z Spread, has adjustability for almost any type of material and spreads an even coating of desired density up to 8-ft. swaths. It has positive micro-adjustable flow control, heavy all-weld frame and remote shutoff and vibration control at handle. Model 20 has 20 qts. hopper and Model 30 has 28 qts. hopper. Details can be obtained by writing the manufacturer.

Color in Con-Voy Carts

Color has been introduced to the Con-Voy golf cart, manufactured by Product Engineering, 4707 S.E. 17th, Portland, Ore. The cart now features gold anodized aluminum tubing which is said to increase scratch resistance and give protection against discoloring. The cart also has a higher balance point than heretofore and wider wheel base.
FOR YOUR CONVENIENCE—GOLFDOM’S

Buyers’ Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You’ll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equipt.: Fairway □ green □
Architects: course □ house □
Ball Washers
Ball Washing Compounds
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control
Crabgrass control machine
Drinking fountains
Edging machines
Fertilizers Solid □ Liquid □
Flags (greens) □ Flag poles □
Fungicides
Hole cutters
Hose
Hose clamps
Humus
Incinerators
Insect fogging machine
Irrigation consultants
Lapping-in Machine
Leaf Pulverizer
Line markers
Miniature Course Const’n
Min. putting surface (felt)
Mowers: putting green □
whirlwind □ tee □
fairway □ rough □ hand □
Mower Grinders
Peat Moss
Pipe
Pipe, tile litching
Playground equipment
Putting cups
Rakes (worm cast & clean-up)
Refuse containers
Rollers: power □ water filled □
Sand (for greens, tees)
Seed: fairway □ green □
Shelters
Shoe Spike Cleaner
Sod cutter
Soil conditioner
Soil screeners □ Soil shredders □
Sprayers: power □ hand □
Spreaders, fertilizer, seed, topdressing
Spikers: greens □ fairway □
Sprinklers: f’way □ green □
Stone picker (mechanical)
Sweepers-mulchers
Swimming pool equipment
Swimming pool cleaner
Swimming pool paint
Tee Markers
Thatch removing machine
Tires (slip-over, for cars & mowers)
Tractors
Trucks (course maintenance)
Turf Insecticides
Turf sweepers
Water systems, fairway
Weed chemicals

Pro Shop

Bags: canvas □ leather □
Bag carts, for players
Bag racks
Bag Tags—Guest Tags
Balls: Regular □ Range □
Ball Markers
Ball retriever
Batteries (golf cars)
Battery chargers
Caps and hats
Cars (golf)
Cash Registers
Change books — for pro shops, green fees, etc.
Club Cleaning Liquid
Club cleaning machine
Clubs: Woods □ Irons □
Putters □
Club head covers
Club repair supplies
Display equip’t.
Dressing for grips □ bags □
Electric golf cars
Golf bag covers
Golf club protectors
Golf club washers
Golf gloves
Golf Grips: Leather □
Composition □
Golf Practice Devices
Golf shoes
Golf Shoe Spikes
Handicap racks □ cards □
Locker door utility bag
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets
Practice Golf Balls
Preserver for leather
Score cards ( ), Charge checks ( )
Score card & pencil Tee Box
Score counter (watch type)
Seat attachment, for carts
Sportswear: Shirts □ Socks □
Sport jackets □ Rain jackets □
Windbreakers □ Socks □
Ladies’ Bermuda shorts
Tees
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Trophies

Club House

Athletes Foot preventives
Bars (portable)
Bath brush — (Turkish type)
Bath mats
Bath slippers
Cash Registers
Deodorants
Disinfectants
Financing (new, modernization)
Floor coverings
Folding Table (Banquet)
Glasses, decorated
Link Type Mats
Locker Name Plates
Lockers
Printing
Runners for aisles
Rugs
Showers □ Shower mixers □
Shower water control
Step treads
Wash fountains

Send Information

To: Name .................................................................
Club ................................................................. Title .................................................................
Address ............................................................... Address ............................................................... 
Town ................................................................. Zone ( ...... ) State ............................................................... 

July, 1958
32nd YEAR OF SERVICE
as golf’s clearing-house of information on the most successful operating practices and products.
Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: ........................................... □ Private □ Semi-Private □ Muny
No. of Holes

Address ........................................... Town: ........................................... Club
Zone ( ) State ...................... By. ...................... Position

President’s:
name ........................................... (Zone ............ )
Add.: ........................................... Town: ........................................... State:

Grn. Chmm’s.
name ........................................... (Zone ............ )
Add.: ........................................... Town: ........................................... State:

Manager’s:
name ........................................... (Zone ............ )
Add.: ........................................... Town: ........................................... State:

Course Superintendent’s (Greenkeeper)
name ........................................... (Zone ............ )
Add.: ........................................... Town: ........................................... State:

Professional’s:
name ........................................... (Zone ............ )
Add.: ........................................... Town: ........................................... State:
LAWN MOWER STATIONARY BLADES

SINGLE (¼") Raised Lip — Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. DOUBLE (¼") Raised Lip — Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

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Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th of MONTH PRECEDING DATE OF ISSUE. Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM: replies are promptly forwarded to advertisers.

JOBS OPEN

SALESMAN WANTED. TOP GRADE HAND-MADE ITALIAN GOLF SHOES. PATENTED. TO PROS. NEW ENGLAND, MID-ATLANTIC, TEXAS SOUTHWEST, CHICAGO MIDWEST. GOOD COMMISSION AS SIDE LINE FOR MEN USED TO HIGH QUALITY. ADDRESS AD 784, c/o GOLFDOM.

MANAGER/WIFE Team or Pro wanted to supervise full operation new nine-hole Public Golf Course, opening July 4th, in Western Massachusetts; living accommodations. Box 98, Canal St. Station, New York 13, N. Y. Salesmen for the Dunner patented golf shirts and knit windbreakers for ladies. All territories. For golf shops and country clubs. Dunner of New York, 137 5th Ave., New York City.

For better and more economical golf ball washing

HENRY Golf Ball WASHER

- Will dress up any course
- Dirty water will not splash
- Heavy gauge steel
- NEW improved insert in rubber squeegee
- Oil impregnated bearings
- No brushes to rot.

A. C. Schendel, Distributor
Box 92, Waukesha 5, Wisconsin
Dealers in all principal cities

BALL WASHER
$14.75

Prices F.O.B. Waukesha, Wis.

July, 1958
WITH SPIKE-RESISTANT PNEU-MAT RUNNERS

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.


Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

SUPERIOR RUBBER MFG. CO., INC. • 145 Woodland Ave., Westwood, N. J.

Distributors Wanted — Manufacturer with established name wants distributors to handle complete line of putters. Address Ad 706, c/o Salesman Wanted — To sell direct to Golf Shops — a complete line of putters made by a well established manufacturer. Address Ad 707, c/o Golddom.

Private golf club in the Chicago area is interested in interviewing a golf course superintendent. We would prefer someone with a good technical background and with good practical experience. Address Ad 708, c/o Golfdom.

Sales Representative wanted to sell complete line of Organic Fertilizers, Michigan Peat Moss and Lawn Seeds to Golf Courses, Schools and Colleges, etc. Commission basis. Write (in confidence) giving background. Ad No. 709, c/o Golfdom.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses. Cuts and bumped ...................... $1.00 per doz. Off brands & synthetic, or slightly nicked 1.50 per doz. Round & Perfect 1.55 brands for refinishing .............................................. 2.40 per doz. Like new top grade for reworking ............................. 3.50 per doz. NOTE: Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Balata covers, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 65c each. Bulk—your cost on exchange $2.65 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, maps, and etc. Send for catalog.

NORTHERN GOLF BALL CO.
2350 W. Roscoe Street Chicago 18, Illinois

For Sale: Electric Caddie Carts — 4 Worthington Champ Carts $300.00 each; 2 Victors $400.00 each. All in first class condition. All with new batteries. F.O.B. Cromwell, Indiana. Tom Spencer, Cromwell, Indiana.

Sale: Reconditioned Champ Elec. Golf Carts, like new, 200 Amp. VITALIZED batteries, charged for $160.00 each FOB LAWN & GOLF SUPPLY COMPANY, 5254 Beach Boulevard, Jacksonville 11, Fla.

SPECIAL: ENGLISH LAWN MOWER, FINEST BUILT, ESPECIALLY FOR GREENS CARE WITH ROLLER AND GRASS CATCHER. $345.00 LIST, LIMITED QUANTITY 3145.00. AL MIDDLEMAN, 1934 BROADWAY, N.Y.C.

For Sale: Golf Balls for Sale: Good for range or play — medium grade 15 cents each, best grade 25 cents. Brewer Golf Shop, 280 DeBalliere, St. Louis 12, Mo.

SPECIAL: Golfdom

MISCELLANEOUS

FOR SALE — GOLF COURSE, RESORT, CLUBHOUSE, DINING ROOM, LIQUOR LICENSE, LARGE HOME, EIGHT COTTAGES, ON LAKE NORTHERN WISCONSIN. PART OR WHOLE. D. ZOESCH, 4231 W. BERNHARD PL., MILWAUKEE, WISCONSIN.

SOILAI E TURF MACHINES, 8 FOOT MODELS, SLIGHTLY USED BY CONTRACTOR ON ONE RENOVATING JOB. HALF PRICE. BOB ARNOLD EQUIPMENT CORP., MILLINGTON, N. J.

FOR SALE, NINE HOLE, SAND GREEN COURSE, LARGE POTENTIAL, FOR FULL DETAILS WRITE BOX 36, TERRACE, B. C., CANADA.

Used Golf Balls for Sale: Good for range or play — medium grade 15 cents each, best grade 25 cents. Brewer Golf Shop, 280 DeBalliere, St. Louis 12, Mo.

GOOD ROADS MULCH-VAC SWEEPER

....Eliminates Leaf Removal and Disposal!

Towed-Type. Cleans 6’ 5” width at one pass—25 to 30 acres per 8 hour day. Picks up leaves by vacuum suction, thoroughly mulches and spreads them evenly over the ground. Leaf mulch disintegrates to a natural fertilizer. Does the job in hours that takes many men days.

Also available: Small self-propelled “walkie” model for obstructed areas or club-house grounds. For further information write:

GOOD ROADS MACHINERY CORPORATION • MINERVA, OHIO
Swinging Around Golf

(Continued from page 70)

invitation tournament at Green Hills G&CC, Millbrae, Calif. ... Jack Redmond back after another Round-the-World-in-80-shots trip ... Robert Bruce Harris architect of new semi-private course at Downers Grove, Ill., that ought to help ease situation caused when Illinois wandering toll road took nine holes off Maplecrest and put Indian Head CC out of business.

Harold Williams and Tommy Nicol building an 18-hole semi-private course of their own at Tuscaloosa, Ala. They're also building a 9-hole course for the University of Alabama that they expect will be in play in spring next year ... The "Reluctant Golfer" instruction record made with and under the direction of Joe Novak and produced by Rex Productions of Los Angeles, sold 11,800 records the first week it was put on the market ... Hope and Crosby boosted it.

George Low still making the funny talks ... Fellow was telling another curb gossip "I heard Snead isn't going to be here." ... George said "He's here already. There's his car" ... and Low pointed to a Brink's truck ... Gordon Watson, pres., Wisconsin PGA and pro at Brynwood CC (Milwaukee dist.) is author of an interesting article, "Learn Early, Learn Right," in the Sunday golf section that Billy Sixty gets up for the Milwaukee Journal ... Billy polled Wisconsin pros on their choice for National Open winner ... None of them guessed Tommy Bolt.

Harold and Mary Sargent are working for nothing for the PGA so their pretty daughter Diane probably figured she'd better get a summer job and help Pop and Mom ... Harold's heavy correspondence as PGA pres. is handled, to a considerable extent, by Mary as his secretary ... Diane, who is East Lake and Atlanta City champion, got herself a job as switchboard operator at East Lake right after she graduated from high school ... She enters University of Georgia this fall ... She will study journalism.

Robert Trent Jones engaged as consulting architect by TWA ... The airline is planning to have courses as part of its hotel building program in Central and South America and the Caribbean ... Jones is designing a course for Brazilia, the new city being built to be the capital of Brazil ... He also has designed a new 9 for Ithanga GC at Rio de Janeiro and another 18 to be built in Rio ... The pros can thank Jones for selling Laurance Rockefeller on the idea of having a tournament at the superb Dorado course Jones built for Rockefeller at San Juan ... Eldorado GC at Palm Springs, Calif., that has Robt. McCulloch, J. Ross Clark II, Ronald Williams, Jimmy Hines and Johnny Dawson as headmen will open Dec. 1 ... It has 240 members signed already ... It will be open the year around.

When you looked at Southern Hills you saw the genius of the late Perry Maxwell and the brilliant influence that has figured in the successful golf architectural career of Perry's son, Press ... The par 4 12th at Southern Hills is hard to beat ... It's a dogleg 465 yards for championship distance ... There isn't a colorless par 3 hole on the course ... Chuck Duplece, pro and Supt. Howard Denny of Meadowbrook CC, Overland Park, Kans. putting three new holes into the course.