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Swinging Around Golf
(Continued from page 64)

course reconstruction at Lake Merced C&CC, due to highway cutting through the club.

Elmer Border, supt., Olympic Club courses at San Francisco, says Lakeside for this year's National Amateur will have the rough easier than it was for the 1955 National Open and the fairways will be wider . . . The 17th has been lengthened to 450 yds from 410 by a new tee . . . Seventh hole now is 296 yds., instead of former 266, and has new large two-level green and new bunkering.

Miami Beach $15,000 Open scheduled for March 26-30 has been cancelled due to PGA tournament bureau demand for $20,000, says Wm. B. (Uncle Bill) MacDonald, tournament chmn. . . . MacDonald has been angel for Los Angeles Open and for Miami Beach pro tournaments, and for Ladies' PGA events . . . MacDonald, a big maker of trailers, figures his hobby of promoting pro golf tournaments has cost him about $250,000 . . . Cancellation of the tournament has golfers and sports writers in the area unhappy . . . Jimmy Burns, Miami Herald sports editor, wrote in his column: "South Florida will get along O.K. without golf tournaments, but I wonder if the PGA won't suffer if it persists in not honoring commitments?"

With Miami Beach out, Wilmington, N. C., Azalea Open, on the calendar for the past 9 years but given the boot for Miami Beach this year, offers to come back on the circuit at the price it originally set, $15,000 for a 72-hole event plus $2000 for the Top Ten plan . . .
MEMO to Golf Professionals...

Here's Where Better Wood Design Pays Off For You!

Joe Wolfe, Wilson designer, places a loft gauge on a 1958 Strata-Bloc wood to demonstrate precise accuracy to George Keyes (left), professional at Old Elm C.C., Ft. Sheridan, Ill., and Lou Strong of Tam O'Shanter C.C., Chicago.

You'll like the new 1958 Wilson Strata-Bloc Woods... and so will your customers! They make for better golf... And these features mean better sales, too!

New PRO-Fit Shafts

Cross section shows old and new. New PRO-Fit Shaft has evenly graduated wall thickness for the first time in any shaft! Eliminates objectionable torsion effect and loss of power at impact.

New Head Designs—Concentrated POWER!

For increased impact potential, choose from these head designs: Pear Shaped, Deep Faced, new Compact, and Conventional—all pro-approved!

Bigger, Colorful Inserts!

Beautiful clubs! One look and you know they'll sell—one swing and you know they'll win! Newly developed finishes make the Strata-Bloc even more beautiful, give longer life!

Strata-Bloc Head Will NOT Crack!

Strata-Bloc construction is a Wilson exclusive. It provides the truest, most durable wood head made. No distortion of club face even in the most punishing extremes of temperature and moisture variation. Strata-Bloc is the ONLY wood constructed with pro-approved, built-in feel—PLUS long life for pro and customer satisfaction.

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Fastest Nationwide Service From 32 Branch Offices.