when Members complain
and the Board wants your head,
when your Committee is torn between You
and angry Golfers,
when you are about to Lose both your Greens
and your Mind.
that's when Aero-Thatch will save the day

It has been proved beyond a doubt that thatch-caused problems can definitely be alleviated by CHIA

The continuous thin slits undercut without harmful compaction allow free flow of air, water, and nutrients thereby modifying wilt, slime, compaction, and thatch.

Aero-Thatch, Inc.
Manufacturers of C-H-I-A Equipment
“Continuous Horizontal Invert Aerification”
PHONE FULTON 8-0100  •  673 NEW BRUNSWICK AVENUE  •  RAHWAY, NEW JERSEY
(Affiliate of Fertil-Sail Co.)
Detroit areas... Eckstine says Negro financial and social status warrant establishment and maintenance of such clubs as evidence of Negro progress... Maybe there'll be criticism of Eckstine's realistic viewpoint but the fact is that almost complete lack of Negro private country clubs is embarrassing to Negro golfers.


Elmer G. Border, noted supt. of the Olympic Club courses at San Francisco and vp, GCSA, to move from Olympic after National Amateur and become supt. of Las Posas CC, Camarillo, Calif., a Janss Investment Co. development which will be opened in Sept. ... Bud Holsher is pro... Talk about two new courses near Lake Forest, Ill., Chicago northern suburb... One is to be feature of deluxe real estate development.

Hillerest par-3 course at Washington, Ill., opened by owners Harvey Slagell and (Continued on page 16)

Joe Flaherty points out with pride the turf quality at Manasquan River Golf Club.

If you have a turf problem, consult: Turf Service Bureau

THE SEWERAGE COMMISSION, Milwaukee 1, Wis.
Imitations? YES-
Substitutes? NO!
THERE IS ONLY ONE
PMAS
the original, patented product of W. A. Cleary Corporation

Apply PMAS right now for dual control of BOTH disease and Crabgrass. PMAS has stood the test of time . . . the genuine PMAS has demonstrated its worth, over the years, to the golf course superintendent and is now an established control chemical for BOTH disease and Crabgrass on courses in all parts of the country. Be safe, be sure . . . if PMAS does not appear on the label it is not the genuine PMAS, patented and manufactured by W. A. Cleary Corporation.

**CLEARY PRODUCTS for BETTER TURF**

- **Spotrete** 75% Dry Thiram Fungicide
- **Caddy** Liquid Cadmium for Turf Diseases
- **Methar** DSMA-Disodium Methylarsonate for Crabgrass in both liquid and powder. Highest concentrations
- **C5 31** Cadmium zinc copper calcium chromate
- **PM2,4-D** Phenyl mercury-2, 4-dichlorophenoxyacetate for selective weed control
- **ALL-WET** makes water "wetter" for better penetration in all turf areas, especially thatched or compacted spots

W. A. CLEARY CORPORATION
NEW BRUNSWICK, NEW JERSEY
BELLEVILLE, ONT., CANADA
CHICAGO, ILLINOIS

August, 1958
The photo above was not, of course, taken on your course. You know that the time to renovate comes long before a fairway or green is allowed to get in such bad shape. That's why so many modern Superintendents like you are making plans now to renovate turf areas in September. They agree with Professor Eliot C. Roberts of the University of Massachusetts who says, "With use of sports turf what it is today, renovation and rejuvenation is a must."

Because of the universal interest in fall renovation, West Point has recently prepared a 60 page Bulletin "Fall Renovation for Greens and Fairways." Jam-packed with helpful and handy information, it covers such topics as "Analyzing Turfgrass Problems," "Principles of Aerification," and "Principles of Verti-Cutting." It discusses renovation methods now being followed on fairways and greens throughout this hemisphere.

Send for your free copy NOW.
RENOVATION MONTH

Agronomists from Coast-to-Coast Agree

Prof. H. B. Musser
Pennsylvania State University

"This is the most logical period for renovation. Growing conditions are favorable. Weed competition is much less severe. It permits a better distribution of labor."

Dr. William H. Daniel
Purdue University

"Fall renovation on cool season grasses certainly is in order. Renovation, including intense aerification, should be accomplished early enough so that turf heals for best winter cover."

Dr. Wayne W. Huffine
Oklahoma State University

"In our area, just as elsewhere in this country, our turf receives its hardest wear and abuse from early spring through the summer months. Aerification in the fall is a sound management."

Dr. Roy Goss
State College of Washington

"Advantages of fall renovation include (1) less demand for the turf, (2) can switch to temporary greens, (3) allows better re-establishment of the grass, (4) less chance for weed establishment."

FALL RENOVATION BULLETIN OFFER

NEW
FREE
Write for
your copy
TODAY

West Point Products Corporation
West Point, Penna.

Please rush your new 62 page Bulletin "Fall Renovation for Greens and Fairways."

Name ........................................ Title ........................................

Club ..................................................

Address ...........................................

August, 1958
Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

GEORGE A. DAVIS, Inc.
5440 NORTHWEST HIGHWAY, CHICAGO 30, ILLINOIS

Roland Brubaker . . . A 20-tee range and 18-hole miniature course also part of the plant . . . Al Linkogel, St. Louis, was construction and design consultant on Hillcrest . . . Des Moines City Mgr. George Foster proposes building public 18 on site of dump in southeast Des Moines . . . Waterloo, Ia., has 9 holes on former dump site and is planning to add 9.

Fairview, St. Joseph, Mo., muni course to be remodeled because of highway construction . . . Decatur, Ill., Park Board acquiring land for 18 to be built west of Faries park . . . Expect to begin construction this fall . . . Tulsa, Okla. Park Supt. O. A. Zeigler opens city's new 18-hole Mohawk park course . . . Lake View CC, Bayles, Ill., opens its new 9 . . . Tony Pollilo is supt.

J. A. LaFortune giving Tulsa, Okla., 270 acre park and 18-hole course . . . Grand Prairie, Tex., expects to have its first golf club in operation by spring, 1959 . . . Union City, Pa., golfers working on build-it-yourself 9-hole course with helpful advice from golf turf authorities and pros . . . Lawrence P. (Skip) Ferrara named pro at Mercer County, Pa. public course.

Marlene Bauer Hagge to spend two

NEW!
AutoMAC....
the only fully automatic power battery charger for electric golf cars!

Announcing AutoMAC, the charger that ends guesswork. Just plug into any 120 volt 60 cycle outlet, turn it on, and forget it. The AutoMAC efficiently charges any golf car battery to the precise level required . . . then shuts itself off automatically. No more over or under-charging. Saves power consumption, keeps cars running at peak efficiency and prolongs battery life.

Bulletin No. F6AR-2 gives full details on the AutoMAC and the complete line of MAC battery chargers. Call or write for your free copy today!
From tee to green
No finer golf cars sold

SEARS
Famous
LECTRACARS

Available on Sears
Easy Terms. Down
Payment only 10%.

The "DIPLOMAT"
aristocrat of the fairways

Looking for rental-type golf cars? The
LECTRACAR
SUPER TUFFY
Stands up to toughest
rental wear; plays up
to 54 holes on one
battery charge.

For sheer golfing enjoyment, we think you'll
find our LECTRACAR "Diplomat" the most
comfortable, finest styled golf car sold. It
does everything well; plays up to 36 holes on
one battery charge, rides beautifully up hills
with 35% grade, starts and stops with effort-
less ease due to our famous T-foot control
speed-brake pedal. Body of non-mar, non-
rust plastic with chrome plated fittings.

SEND FOR FREE BROCHURE #6618H

Write Sears, Roebuck and Co., D/139, 925 S. Homan Ave., Chicago 7, Illinois

Name .................................................................
Address ................................................................
City ............................................................. State ..................................

SEARS, ROEBUCK AND CO.

August, 1958
Three-month report by Illinois driving range operator on new Worthington paintless range ball:

"...no notice of any wear!"

Three months of continuous use of a 2,000-dozen "trial" order proved the profit potential of his new paintless golf balls to this range operator.

His letter goes on to say that these new paintless balls are "much more durable, require no painting, stay much whiter and are highly acceptable to our customers."

Yes, Worthington's new paintless range ball is built to really take it—and to save you money. It's promptly available with the name of your range and red or blue stripes permanently dyed into the paintless cover. For all the facts, see your local Worthington Representative, or write us. Now is the time to order for your 1959 requirements.

Worthington BALL COMPANY ELYRIA, O.

World's largest exclusive golf ball maker since 1904

months a year on staff of Carl Beljan, pro at Churchill Valley CC, Pittsburgh dist. teaching women members . . . First 5 holes of Hancock (N.Y.) G&CC opened . . . Other 4 to be completed for play by next spring . . . August Tacea, Sidney (N.Y.) G&CC operator, is builder of Hancock course . . . Palmetto CC Estates, project of Porter, Wagor, Russell, Miami, (Fla.) real estate developers, will have 18-hole course on part of 315 acre community development, by Feb., 1960.

Harold Paddock, sr., veteran golf architect, now building courses in Willard, Bryan and Bay Point, O., and completing course rehabilitation job in Florida . . . He operates Aurora (O.) CC and his son Harold, jr., operates Moreland Hills course in Cleveland dist.

TOMMY BOLT WON U.S.G.A. OPEN, PLAYING WITH

Golf Pride

Victory

Grips

Tommy Bolt
U.S.G.A. Open Champion
Tommy says: "My Golf Pride Victory grips felt great—steadied my game. You try them."

--- Featuring ---

Uniform Shape and Size
Lightweight Cork and Rubber
Traction Action
Internal Rib-Lock
Griprite-Swingrite Form-Finder Design

Tommy won the toughest of all "National Opens," in hot, humid weather. His game was sensationaly steady—thanks to grips that won't slip in any weather.

On Better Clubs or Installed by Your Pro

Write for colorful catalog

Fawick Flexi-Grip Co.
Box 8072 Akron 20, Ohio
Idlewild CC (Chicago dist.) celebrated its 50th birthday with big golf day and gala dinner at which George Jessel was toastmaster. Idlewild, a few years ago, retired on substantial pension Al Naylor who had been pro at the club since its founding.

O. J. Noer, Milwaukee Sewerage Commission’s veteran turf expert, worked in Chicago district in mid-July on motion picture of course maintenance operations which is to be a feature of GCSA education and public relations program. National Golf Foundation’s “Easy Way to Learn Golf Rules” syndicated feature of 58 panels, first prepared in 1952, supplied free to 53 newspapers this summer. Papers have daily circulation of 7,953,426 and in 28 states.

Paul Hahn put on another spectacular trick shot exhibition at Llanerch prior to PGA championship. Clayton Heafner, who tied with Sam Snead for second place, a stroke behind winner Cary Middlecoff in 1949 Open and who was consistently in circuit prize money up to a few years ago, now is owner and operator of Eastwood course at Charlotte, N.C., with a net income exceeding that of most of the circuit stars.

Herb Peters, jr, heads group planning to have course built at Bristol, Va. Massena (N.Y.) CC moves to its new course. A. H. Murray architect of new course and Harland Martin, course supt. To open Northern-Aire Lodge & CC, south of Flagstaff, Az., this month. Course surrounded by 150 homes and 100 rental cottages. Lawrence...