Linck's Walking Sprayer
Model Is Improved

A new, improved model of the Linck Lawn Sprayer is now available to dealers as a sale or rental item. Said to be the most accurate method ever devised for applying liquid chemicals, the tubular-frame model sprays 1,000 sq. ft. per gal. in as little as 3 minutes. Delivery is constant at normal walking speed. It features a 24 in. vertical spray pattern which affords greater penetration. Since it operates on a one-wheel drive with patented hose pump, the sprayer is ideal for spot spraying, close work around trees and shrubs and for covering large areas. Direction chart for applying various chemicals appears on the 2-gal. tank.

As a special promotion, the sprayer is being made available to qualified dealers free of charge on a loan basis. Write O. E. Linck Co., Inc., Clifton, N. J.

Aquatrols Corp. Announces New Distributors


Bill Lyons' Nimisila Bent Now on Market

Several supt's. have raised the new, course-tested Nimisila bent grass strain developed by Bill Lyons at his Turfgrass Farms, 1843 Glenmount ave., Akron 19, O. New, fresh stock is annually available and Lyons is booking for fall delivery. Some of Nimisila's features are: It gives an excellent putting surface and is said to have high resistance to disease and low nitrogen requirement. It's also claimed to require minimum water, is weed resistant and will withstand heavy traffic.

ROBERT TRENT JONES
Member:
American Society of Golf Course Architects

Golf Course Architect
20 Vesey Street
Tel. Beekman 3-1023
NEW YORK, N. Y.

GOLF COURSE CONSTRUCTION
By CONTRACT

35 Years Experience

MADDOX CONSTRUCTION COMPANY

Phone 110

Wm. F. Mitchell
Golf Course Architect

NORTH SUTTON
NEW HAMPSHIRE

P.O. BOX 7
PHONE 441

Tell Them You Saw the Ad
in GOLFDOM

NITROFORM and BLUE-CHIP fertilizers
represent the safest, most economical way of feeding grass.
This rugged Foot-Joy golf shoe is one of the new styles for 1958 introduced by Field and Flint Co., Brockton, Mass. Featuring double sole and waterproof construction, the model is designed for comfort and playing balance on the roughest golf course terrain. Made of selected imported veal leather on an Aintree last, this tan, plain-toe blucher (Style 5516) by Foot-Joy is available at pro shops.

Lynde & Rowsey Offers Unique Turf Service

Lynde & Rowsey Lawn Grass Nurseries, 402 Commercial National, Muskogee, Okla., offers complete turf planting service for courses, parks and large recreation areas. Certified Bermudas are planted in fairways, for example, through a packaged service without plowing of the areas or loss in play. All work is done on a contract basis. The company offers to make a complete proposal for the consideration of any club that makes application to its Muskogee headquarters.

Toro Goes All-Out in ’58 Ad Drive

Toro Manufacturing Corp., Minneapolis, is conducting its largest consumer and trade ad and sales promotion campaign this year. More than $500,000 has been budgeted for advertising expenditures, an increase of 25 per cent over last year, and ten times what it was in 1948. The ads will stress Toro products, the company’s research and development center and nationwide network of service stations.

Spalding Adds Three Men to Advisory Staff

Spalding has added one of the great international players, a former U. S. Open champion, and one of the more promising younger stars to its golf consultant list. Roberto de Vicenzo,
One application of NITROFORM a year will feed turf more uniformly than ten applications of quickly-available sources of nitrogen.

Argentina and Mexico City; Jack Fleck, who defeated Ben Hogan in the play-off for the 1955 Open honors; and Bob Goalby, long-hitting, 26-year-old Belleville, Ill. hopeful are the new Spalding stars.

Acushnet Announces Big New Ad Campaign

Beginning with the 1958 March issues of national and golf magazines, Acushnet launched the greatest consumer advertising campaign in its history. To carry the torch for Acushnet, the well remembered and well beloved Fussy Foursome, absent from Acushnet's advertising for several years, has been recalled to duty.

The return of these zany characters to Acushnet advertising is, in a sense, by popular request. Ever since their retirement some years ago, Acushnet has been bombarded with requests for reprints for framing. Acushnet and its ad agency reasoned that as the popularity of these effective salesmen had survived several years of absence, they should be brought back. Every month during the spring and summer Acushnet ads will be going into over 10,500,000 homes.

Penna Concentrates on Research, Design at MacGregor

Toney Penna, one of the world's foremost golf club designers, is stepping into new responsibilities with The MacGregor Co., Cincinnati, O. He will head all research, development and design of the firm's line of golf equipment. A MacGregor man for 25 years as salesman, tournament rep and club designer, Toney now will devote all of his time to his new duties. By relinquishing his former promotional activities to concentrate full time on product work, his contributions to the improvement of golf equipment should be even greater in the future. Most prominent of the clubs he has designed are "MT" irons and "Super Eye-O-Matic" woods. He also is known for design of utility irons, notably the "Double Duty" and "Double Service." In 1955 he introduced the "Colokrom" iron - two-tone copper and chrome face - which was an immediate success.
Shawnee Inn
SHAWNEE ON DELAWARE
Pennsylvania
Championship 18 hole course, delicious food and excellent accommodations at "Summer Golf Capitol of the East." Harry Obitz, professional. Make reservations now. Phone Stroudsburg 140.

ALEXANDER G. McKay
Golf Course Architect
DESIGN and CONSTRUCTION
Green Building Specialists
Phone 3462
P.O. Box 176
Morristown, Tenn.

"GOLF'S WHO'S WHO"
525 Pennwood Ave., Pittsburgh 21, Pa.

ROWLAND ARMACOST
Golf Course Architect
Stonehouse Road
Hinsdale, Massachusetts
Phone Olympia 5-2704

CHARLES E. STEWART
Registered Engineer
Water Supply • Pumping Plants
Irrigation • Drainage
Reports • Designs • Supervision
18357 Homewood Ave., Homewood, Ill.

Packard & Wadsworth
GOLF COURSE ARCHITECTS
Telephone: Fleetwood 2-2113
11 SOUTH LA GRANGE ROAD LA GRANGE, ILLINOIS

RUBBER WRAP-ON GOLF GRIP
- Just Wrap On...
- No Adhesive Needed.
- Non-Slip Suede—Textured Finish.
- Can Be Applied In 10 Minutes.
- Used By Leading Pros.

See your distributor or write to:
C.S.I. Sales Company
Dept. GD, Solon, Ohio

Hal Purdy
GOLFING FACILITIES
Design Supervision
Construction • Management
P. O. Box 215, Uptown Station
Kingston, N. Y. Phone—FE 1-8162

GEOFFREY S. CORNISH
GOLF COURSE ARCHITECT
Fiddler’s Green South Amherst, Mass.
Phone: Alpine 3-3913

EUGENE F. WOGAN & SONS
Golf Course Architects
Design, Supervision, Construction
ELM ST., MANCHESTER, MASS.

1914
FulNAME 1958
BALL MARKER
with
— DURAMARK DIE —
Install Now
Box 178 Cincinnati 6, Ohio

WILLIAM B. LANGFORD
GOLF COURSE ARCHITECT
Balanced Topographical Design
Member
American Society of Golf Course Architects
Telephone: Austin 7-3371
621 N. Central Ave., Chicago 44, Ill.
For Your Convenience—Golfdom’s
Buyers’ Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You’ll get prices, literature direct from the sources of supply.

<table>
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<th>Golf Course</th>
<th>Pro Shop</th>
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<td>Soil conditioner</td>
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<td>Hose</td>
<td>Tees (rubber) for driving mats</td>
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<td>Hose</td>
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<td>Hose</td>
<td>Trophies</td>
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Send Information

To: Name ____________________________ Address ____________________________

Club ____________________________ Title ____________________________

Town ____________________________ Zone (________) State ____________________________

April, 1958 125
30th YEAR OF SERVICE
as golf's clearing-house of information on the most successful operating practices and products.
Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

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President's:
name .................................................. (Zone ...........)
Add.: .............................................. Town: ................. State: ...........

Grn. Chmm's.
name .................................................. (Zone ...........)
Add.: .............................................. Town: ................. State: ...........

Manager's:
name .................................................. (Zone ...........)
Add.: .............................................. Town: ................. State: ...........

Course Superintendent's (Greenkeeper)
name .................................................. (Zone ...........)
Add.: .............................................. Town: ................. State: ...........

Professional's:
name .................................................. (Zone ...........)
Add.: .............................................. Town: ................. State: ...........
SINGLE (1/4") Raised Lip - Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. DOUBLE (1/4") Raised Lip - Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

Pro-Greens Supt., and Golf Course Designer who has built and remodeled golf courses would like to get permanent position with good club, or will build course, and maintain same on salary basis. Full knowledge northern and southern grasses. Excellent character and ability. Recommendations. Address Ad 411 c/o Golfdom.


CLUB MANAGER or ASSISTANT - 8 years experience "front-back" operations. Age 35, married, conscientious, sober, honest. Top references. Address Ad 413 c/o Golfdom.

HUSBAND & WIFE employed as pro-mgr. team desire change from present northern location to southern club which could offer year round employment. We are not drinkers and have had about 12 years of experience in our respective positions. Members of P.G.A.-Club Mgrs. Association and pro-advisory staff of large golf company. Conscientious and reliable. Excellent references and complete dossier will be forwarded upon request. Your inquiries invited. Address Ad 415 c/o Golfdom.

SALESMAN. Established following Golf Pro Shops. Interested in position with manufacturer of sportswear or equipment selling to pro shops. Address Ad 417 c/o Golfdom.

JOBS OPEN

ASSISTANT GOLF COURSE SUPERINTENDENT. Excellent opportunity for apprenticeship training. Well known eighteen-hole Private Club in Milwaukee. Eight month season, $315.00 per month salary. Complete knowledge northern and southern grasses. Excellent character and abilities. Address Ad 418 c/o Golfdom.

GREENKEEPER WANTED: Privately owned 36 hole daily fee golf course. Midwest location. In reply state age, experience, approximate salary desired and photograph of applicant. All replies strictly confidential. Address Ad 407 c/o Golfdom.

WANTED: Commission salesman for exclusive line of imported knitwear. Alpaca, Wool, etc. Territories open West Coast, Midwest. Address Ad 408 c/o Golfdom.
Assistant wanted by Class A PGA pro at active Daily For golf club in Chicago area, to do teaching, selling, etc. Address Ad 418 c/o Golfdom.

MISCELLANEOUS

For Sale — 9-hole Golf Course and Country Club in exclusive resort area. 195 acres offer opportunity for expansion or real estate development. Watered fairways, bent greens, attractive clubhouse, cocktail lounge, dining room, pro shop, lockers rooms. Ask for brochure G-75126. PREVIEWS Inc. 231 S. La Salle Street, Chicago 4, Tel. ANDover 3-7189.

For Sale — new 9 hole golf course in New England. Fully equipped, new buildings, full liquor license, land enough for another 9 holes. Excellent prospects for right man. Will hold mortgage for part of it. Address Ad 469 c/o Golfdom.

USED GOLF BALLS WANTED

Payment in cash — or in rebuilt golf balls under your brand or ours. Liquid and solid center golf ball wanted. Balls graded by compression. All balls top woud with new thread where necessary. The only rebuilt golf balls with cured vulcanized covers. We pay shipping charges to Conshohocken on 100 lb. lots.

Write for complete information and shipping tags.

PENN VALLEY GOLF BALL CO., Conshohocken, Penna.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.

Cuts and bumped ........................................ 30 per doz.
Off brands & synthetic, or slightly nicked 1.50 per doz.
Round & Perfect 1.25 brands for refinishind .................. 2.40 per doz.
Like new top grade for rewashing .......................... 3.50 per doz.

NOTE — Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and Instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 75% brand new Baleta cover, new white enamel, implanted with distance, trade name and number. We accept your mixed compression cores and return only high compression. (no shrinkage) at no additional charge. A fast seller at 50c to 65c each. Bulk—your cost on exchange $0.65 per dozen.

Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.
2550 W. Roscoe Street
Chicago 18, Illinois

$500 for Divot Repair

Los Coyotes CC in Buena Vista, Calif., is offering $500 to the member who can submit a foolproof method of persuading each golfer to fix his ball marks on the green, replace fairway divots and smooth footprints after playing out of traps. The club hasn’t been in operation very long and Rex Welch, mgr., explains that if members want to make it the best golfing spot in Southern California they’ll have to help free the maintenance staff for the really important work that has to be done around the course.

Washington Physicist Invents Strobe Golf Trainer

Prof. Luis W. Alvarez, Washington, D. C. physicist, has patented a stroboscopic golf training device. A stroboscope is an instrument for studying interrupted light. In Alvarez’ device, bright flashes illuminate the clubhead at four or five points as it approaches and strikes the ball. In looking down at the ball the player sees a series of “positionally arrested images” at these points. The images tell the player whether he has the club face at the proper angle. By repeating his swing, he may be able to correct tendencies to slice, hook or top the ball. A ball may or may not be used with the strobe trainer.

Also attached to the trainer is a timing device that measures speed of the swing and indicates the distance an imaginary ball would travel.

Southern Turf Officers

All officers of the Southern Turfgrass Assn. were re-elected at a recent conference held in Memphis. They are: Jim Hamner, Jr., pres; Harold Eller, vp; and Reg Perry, secy.-treas. Directors are E. Winfield, Al Rayford, E. J. Sears, Lou Vickers, Nelson Giddens and George C. Curtis.
Swinging Around Golf
(Continued from page 120)

$560,000 in enlarging and modernizing course and clubhouse.

Pensacola company proposes to build course in Gulf States state park on Alabama Gulf coast... Flint (Mich.) GC approves plans for building new clubhouse to replace one burned Jan. 9... Alling Memorial course at New Haven, Conn., to have new $138,000 clubhouse replacing one that burned down.

Minneapolis City golf league donates $200 to Minnesota GCSA Scholarship fund... Revamp Ridgewood CC (Cleveland dist.), reducing yardage and establishing 68 as par... Harry Rees is pro, John Ermer, supt., and Frank Ermer, mgr... Herb Johnson, former supt. at Potomocutee, Warwick, R. I., living in retirement at 2249 S.W. 33 Way, Ft. Lauderdale... Architect Robert (Red) Lawrence going into semi-retirement in new home in Tucson... Plans to do some consulting work and sideline course designing.

Rollie Wormstead moves to Plymouth (Mass.) CC as head pro after three years at Walpole (Mass.) CC... Plymouth recently completed building new clubhouse and pro shop... Work progressing on Mountainview GC, Mercer County (N. J.) public course... It runs 6,700 yds... Old farmhouse being converted to clubhouse... Richard J. Coffee is supervising construction with advisory services being supplied by Joe Ryan and Russ Kerns.

Twenty-eight qualifying sections for 58th USGA Open, an increase of three over 1957... Qualifying 36 holes to be played on June 2... Number of qualifiers will total 162 and will include 20 exempt players... George Chalmers, pro at Chagrin Valley CC, Chagrin Falls, O., died Mar. 14... 12th annual Pee Wee Championship for kids from 3 to 15 to be played at Orlando, Fla., June 14-15... Wm. Teacher & Sons, Glasgow, Scotland, agrees to co-sponsor 1959 PGA Seniors' Championship, continuing an old practice.

George S. May has prepared an interesting chart comparing costs at his Tam O'Shanter CC, Niles, Ill., with those of 16 other Chicago district clubs... Initial fee, annual dues, house charges, green fee, pool charges, women's privileges and other items are covered... May sends copies free on request.

Paul J. O'Leary, who recently transferred from Warwick (R. I.) CC to Ekwanok in New Hampshire as supt., was the subject of a three-column pen and ink sketch by Frank Lanning in the Providence, R. I. Evening Bulletin a short time ago... Paul was shown seated on an earth mover with accompanying sketches showing that he been at Warwick for eight years, is past pres. of the R. I. GCSA and a grad of the University of Mass. turf school.

Bob Scott, Jr., is now supt. at Mt. Pleasant CC, Baltimore... He replaces Howard Mccarty, who is moving over to become head man at the new course the city of Baltimore is building.