Gene Littler Pro-Only Models

Highlight Spalding Line

Gene Littler woods with Spalding's exclusive Hydroseal impregnation process that protects wood clubs against swelling and cracking and Gene Littler irons with the new fanned-blade design have been introduced into Spalding's enlarged 1958 professional golf line.

The Gene Littler woods of seasoned per-simmon are available with deep faced driver and regular fairway woods, stained a brilliant black, or with medium deep faced driver and extra loft fairway woods, finished in a gleaming light-cherry color, both in lengths of 43 or 42 1/2 ins. (The Spalding Hydroseal method of plastic impregnation is said to offer the greatest protection against swelling and water-absorption ever achieved in a wood club. It will be a part of all Registered Spalding woods in 1958).

In the new Littler irons, the blades are fanned to increase accuracy while reducing the chances of "hoseling" approach shots.

The increased length of the face scoring in the hitting area greatly adds to playing pleasure. The beveled top line has been thinned, the back-stamping improved and streamlined and the new, exclusive Spalding-specified "Pro-Fit" True Temper shafts are reverse-threaded into the gleaming clubheads. There are no pins to work loose as in ordinary irons.

FOR SALE IN WISCONSIN—

195-ACRE COUNTRY CLUB, CLUBHOUSE ON LAKE FRONT

For years a private club in a Wisconsin luxury resort area. Sporty 9-hole golf course on 95 acres. Beautiful clubhouse on Eagle Lake has cocktail lounge, 35' x 70', dining room, fully-equipped kitchen to serve 200, 2 locker and shower rooms. 100 acres of woodland bordering lake, ideal for subdivision. Offered at $125,000 furnished. Ask for illus. leaflet 6-75120.

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GOLF BALLS FOR PROS ONLY

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ALEX DUNCAN, medium compression, liquid center
EDINBURGH, low compression

The best medium priced pro line available, marked with our trade name or private brand. Balls guaranteed.

Used cut or uncut ball taken in trade or purchased.

Custom repainting of your golf balls.

Write for prices.

HUGH J. McCALLOUGHLIN & SON
Crown Point, Indiana
William F. Gordon
and
David W. Gordon
Golf Course Architects
Doylestown, Pennsylvania
Fillmore 8-4243
Members American Society of Golf Course Architects

(Above) New products, Xmas sales were most discussed topics when MacGregor sales staff assembled in Cincinnati in August for annual meeting.

(Below) Tom Robbins (1), who is retiring soon after 25 years with MacGregor, is shown with Henry P. Cowen, pres., at "This Is Your Life" party. Tom received gold watch, shotgun and gold putter with other goin-away presents. During his quarter-century with MacGregor, Robbins served with sales staff. He is a former USGA secretary.

Bob Baldock
GOLF COURSE ARCHITECT
1505 Blackstone
FRESNO, CALIFORNIA
U. S. Rubber Packages Gift
Balls in Ice Tray

A plastic ice tray that can make ice balls looking exactly like golf balls — that’s the unique Christmas package for golf balls being offered this year by United States Rubber Co.

The ice tray Christmas package for the U. S. Royal line — Specials, Royal Blues, Royal Seniors and Queen Royals will be sold through pro shops at no extra charge. It comes in two sizes — to hold either a dozen or a half dozen golf balls.

The plastic ice tray, with individual dimpled molds duplicating a U. S. golf ball, is unbreakable, tasteless and odorless. It is soft green in color.

Every tray contains simple, easy-to-follow instructions on how to make ice balls for drinks in the home, at the club or for big parties. It also provides housewives and party givers with a novel frozen dessert mold.

Each package has a gay Christmas card on top to personalize the golf ball gift.

U. S. Rubber is providing the golf pro with a special display card, as an attention getter at the club, which will hold both the dozen and half dozen tray and give details about the Christmas gift packages. The company also is offering for Christmas giving its red indoor putting device that holds a dozen golf balls and its gold plastic box with a dozen U. S. Queen Royals.

Toro 1956-57 Sales Up

Sales of Toro Manufacturing Corp., Minneapolis, Minn., for the year ending July 31, were $16,670,000, an increase of 10% over last year, according to D. M. Lilly, pres. Toro was one of the few manufacturers in the field to show a sales increase. 200 manufacturers in the industry sold an estimated 5,200,000 power units this year, equaling last year’s sales.
ATTENTION
Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.
31117 Little Mack
St. Claire Shores, Michigan

Famous Golf Holes Feature Spalding Gift Ball Boxes
For Christmas, the Spalding Dot will be beautifully gift wrapped in handsome, simulated leather "Famous Golf Hole" boxes.

Each one-doz. or one-half doz. box bears a color reproduction of a painting of a famous American golf hole on its cover. Selected for portrayal by Artist Erwin Barrie are the 10th at Augusta National, 14th at Pine Valley and 5th at St. Andrews. These pictures are also available from Spalding in 11-x 14-in. size suitable for framing and can be had at a nominal charge.

Free name imprinting on balls is available to Christmas purchasers of a doz. or more Dots. Christmas delivery is guaranteed on orders received before Dec. 1. Imprinting is limited to 18 letters and spaces inclusive.

Heads Toro Sales Planning
William D. McNeely has been named di-
rector of sales planning and research for the Toro Manufacturing Corp., Minneapolis. Mc
Neely will be in charge of market research, sales planning, dealer and consumer studies, establishment of product quotas, and review-
ing problems of distribution for the power mower manufacturer.

Panek with Dunlop
Stanley J. Panek has joined the Dunlop Tire and Rubber Corp., as assistant advertising mgr. Panek, a World War II vet, is a graduate of the University of Buffalo. He formerly taught high school in Forestville, N. Y. Prior to joining Dunlop, Panek was ad mgr. of Lake Erie Machinery Co.
LAWN MOWER STATIONARY BLADES

SINGLE (1/4") Raised Lip — Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. DOUBLE (3/4") Raised Lip — Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

Scotty Gets “This Is Your Life” Sendoff from Toro Associates

Clan McLaren gathers around Scotty as he accepts gifts, reads messages from friends throughout the country. Mrs. McLaren is at left. They are celebrating their 50th wedding anniversary this year.

Scotty McLaren, one of America’s most familiar figures on the nation’s golf greens, got “champion” recognition from his associates at the Toro Manufacturing Corp. recently in Minneapolis.

The tribute, a home-made but affectionate “This Is Your Life” production, showered memories on the dean of greens-cutting equipment in this country. He is retiring after 45 years with Toro. The program was presented before home office executives and a convention of the company’s distributor organization.

Among those who had nostalgic messages for Scotty were Byron Nelson, representing pro golfers, Paul Weiss, pres. of the GCSA and Joe Mayo, formerly supt. of the Pebble Beach (Calif.) CC.

A native of Scotland, McLaren, brought his skill as a mechanic to the original Toro Motor Co., which soon became a prime supplier of tractors and gang mowers to golf courses and parks. In the intervening years he has helped plan and maintain many of the leading U. S. courses.

At his side, during the tribute, was his wife. They are celebrating their 50th wedding anniversary this year.

Under the direction of D. W. Lilly, Toro’s pres., the company arranged for friends and relatives from Calif., Tex., Mass., and Pa. to “drop in” on Scotty. These included his brother Stewart of Montreal, his children, Peter from Dallas, Ella of Texarkana, Tex., and Margie of Augusta, Ga., and their families.

Also present was William Forbes of San Leandro, Calif., who came to this country in 1905 with Scotty.

McLaren is a charter member of both the GCSA and the Minn. branch, and of the Clan McDonald of the Royal Order of Scottish Clans.

September, 1957
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Nationally famous all-hair golf course felt is superior as a fairway for mini-
ture golf courses. It is as springy as natural turf, easily cleaned, and wears
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Serrated surface gives better imprints.
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36 Holes Per Gal. Gas
Up to 10 Miles Per Hr.
COSTS 50% LESS
Ideal for golfers. Seats
2 Passengers, has double
rack for golf bags.
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Balanced Topographical Design
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Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type 25c word. Classified cols. reserved for help services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE. Under no circumstance are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM: replies are promptly forwarded to advertisers.

JOBS WANTED

SUPERINTENDENT — Superintendent of well known 18-hole Midwest Club desires change. Age 34, married, varied education (college) and experience in Northern and Southern greens, designing, rebuilding, renovation and maintenance. Will consider all offers afforded permanency and security. Will terminate current employment at the convenience of new employer. Next three years Prefer to afford 30 day notice, more if possible. Particulars in first letter will be treated confidential. Address Ad 901 c/o Gofldom

Superintendent — Young man with good reference, graduate of Prof. Dickson's mill wishes to make change. has been in southern Ohio pre- mill Ad 902 c/o Gofldom

SUPERINTENDENT — 28 years experience golf course and building. In Chicago 17 years, Married, sober, conscientious. Prefer California location. Address Ad 903 c/o Gofldom

EXPERIENCED GOLF PRO — DESIRES YEAR ROUND JOB. GOOD REFERENCES. EXCELLENT TEACHER AND PLAYER. A-1 CREDIT. MARRIED. ADDRESS AD 904 c/o GOFLDOM

Professional or Pro-Supt. 25 or more years experience, nine years present club, desires change. 40's old, married. Considered excellent teacher, capable in all lines of club service and course maintenance. Class A P. G. A. member. Highest credit and professional references. Address Ad 905 c/o Gofldom

PRO — 25 YEARS EXPERIENCE. EXPERIENCE ALSO INCLUDES COURSE AND CLUB MANAGEMENT. CONSIDERED EXCELLENT PLAYER AND INSTRUCTOR. GOOD CREDIT RATING. ADDRESS AD 918 c/o GOLFDOM.

I WANT ANOTHER PRO JOB. Now I am with a fine midwest metropolitan club which I helped to build by pro department service, private lessons, women's and children's classes that developed many good and active golfers, interesting club events, work with club officials and other department heads. Other experiences and my club members who visit many clubs say I handle a pro job as good as anyone possibly can. I want to go elsewhere where I lose friends and money because of club controversy which doesn't involve me. Please write me about your club and I'll tell you my qualifications. Address Ad 911 c/o Gofldom

Gold Course Superintendent — Honest, sober, conscientious, married. 23 years experience; 13 years super and 7 years course of Midwest Country Club. Desires permanent position. Present age. 42. Address Ad 916 c/o Gofldom.

Pro-Supt. and Golf Course Designer who has built and remodeled golf courses would like to get permanent position with good club or would build course and maintain same on salary basis. Excellent recommendations. Available now. Address Ad 917 c/o Gofldom

PRO — Single, 44, wants Winter Job. Own rental equipment. No stock. Drive Distance. CRAGSMOOR COUNTRY CLUB, CRAGSMOOR, NEW YORK.

PROFESSIONAL — INSTRUCTOR — MIDDLE AGE, SOBER, DEPENDABLE. WILL STAY ON WITH CLUB AND DRIVE RANGE FOR WINTER MONTHS. CLINICS AND GOLF PROMOTION A SPECIALTY. AVAILABLE NOVEMBER 1ST. ADDRESS AD 918 c/o GOLFDOM

Greenkeeper or Superintendent. Extensive experience. 28, age, efficient, married, excellent reference, progressive. Anywhere, live best in first. Sober. Address Ad 919 c/o Gofldom

GREENS SUPT. — Age 28, Veteran. 10 years experience at private clubs. Now Suppt. at exclusive course in New York State. Has excellent working knowledge of modern turf management procedures, mechanics, etc. Will travel. References. Address Ad 920 c/o Gofldom

CLASS A PROFESSIONAL — AGE 34 OR 50 YEARS EXPERIENCE IN ALL PHASES PREVIOUSLY EMPLOYED AT EXCLUSIVE NEW YORK CLUB AS PLAYING AND TEACHING ASSISTANT. DESIRE OWN CLUB. ADDRESS AD 921 c/o GOLFDOM

PRO-SUPT. Had over twenty-five years experience in the golf business. Now pro at a club in California. Considered excellent teacher. Prefer situation with smaller club where expert and dependable service will develop the club and the earning possibilities of the job. Can furnish highest character, credit, bank and professional references. REPLY: Frank L. Reed, 113 Covington Road, Decatur, Georgia.

Pro & Greenkeeping Superintendent — Age 42 — 29 years as Class "A" P.G.A. pro. Experienced in remapping and rebuilding greens and tees. Good credit rating. Desire change. Address Ad 922 c/o Gofldom

Class "A" P.G.A. — Available Oct. 15 for Winter and/or position with longer season. College graduate, excellent instructor and promoter with good appearance and personality. Successful in promotion, sales, booking, etc. Excellent credit rating. Prefer West or Southwest area. Address Ad 923 c/o Gofldom

Pro job wanted for my assistant. This young man has been with me for three seasons. He has been completely satisfactory to our members and officers at one of the finest clubs in the Midwest. I would like to keep this young man but he is well qualified to handle a club job of his own very well and I want to help him continue his progress. Address Ad 924 c/o Gofldom

Pro at exclusive club in resort area would like to change his location where there is more activity. Fine teacher, golf businessman and developer of golf interest and play. Experienced and highest recommendations. Address Ad 925 c/o Gofldom

JOBS OPEN

Wanted: Executive Manager for 600 member Metropolitan Club in the midwest. To assume complete control of dining rooms, bar purchasing, golf course and cost control. Must have sufficient turf experience to improve and maintain excellent course thru competent superintendent. Address Ad 926 c/o Gofldom

PRO SALESMEN — Maker of outstanding line of golf gloves with excellent record of pro and player acceptance is increasing production to serve broader market, has following territories open for Pro sales coverage: Mich., Ohio, Ind., Minn., Colo., Tex., Okla., Ark., La., and Miss. Address Ad 927 c/o Gofldom

September, 1957

77
Marilynn Smith Elected Head of Lady Pros

Marilynn Smith, Wichita, Ks., has been elected pres. of the Ladies PGA, succeeding Louise Suggs. Election was held during the George S. May tournaments.

Vp is Mrs. Marlene Hagge; sec. is Bonnie Randolph; treas. is Mary Lena Faulk.

FOR SALE — 132 ACRE ESTATE: BRICK 2-STORY SOUTHERN MANSION, 5000 SQUARE FEET, BRICK GARAGE WITH FOUR-ROOM APARTMENT. 50 x 90 SWIMMING POOL WITH BATHHOUSE. LANDSCAPED GROUNDS WITH TWO LAKES, ALSO FIVE WELLS. LOCATED AND AVAILABLE WATER MILL. THIS PROPERTY IDEAL FOR CONVERSION INTO COUNTRY CLUB. RIGHT PARTY WITH EXPERIENCE COULD BE GRANTED PERMIS- SION TO ACTUALLY START PROMOTIONAL PROCEDURE BEFORE PURCHASE AGREEMENT REACHED. NEED FOR COUNTRY CLUB AND GOLF COURSE RECOGNIZED BY COMMUNITY AND MEMBERSHIP POTENTIAL COULD BE DETERMINED PRIOR TO SIGNING OF CONTRACT. ADDRESS AD 906 c/o Golfdom

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.

Cut and bumped .......................... 36 per doz.

Off brands & synthetic, or slightly nicked 1.56 per doz.

Round & Perfect 1.25 brands for refinishing ......................................... 2.40 per doz.

True new top grades for rewashing .................................................. 3.60 per doz.

PROS—Golf range balls, picked up and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Balata cover, new snow white enamel, imprinted with distance, trade marks and numbers. We accept your mixed commerce covers and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 65c each. Also, we would like to exchange your old pro golf range cover for 3.63 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and so on. Send for catalog.

NORTHERN GOLF BALL CO.

2350 W. Roscoe Street
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WANTED — TO LEASE OR BUY — NINE HOLE GOLF COURSE. ADDRESS AD 914 c/o Golfdom

SELLING OUT DUE TO OTHER INTERESTS: GOLF RANGE, MINIATURE GOLF COURSE, BASEBALL DIAMOND, GLOVE CRAFTING, ARCHERY, INCLUDING ALL EQUIPMENT FOR SAME, AND THREE KIDDIE RIDES. ALL LOCATED ON 55 ACRES, SERVING 2 CENTRAL ILLINOIS AREAS OF MORE THAN 150,000 PERSONS. AVAILABLE FOR PAR 3 GOLF COURSE GROSSES $50,000, 14 YEAR LEASE ON GROUND AVAILABLE. (THIS IS THE ONLY GOLF RANGE, ETC. WITHIN 46 MILES SQUARE) $50,000. ADDRESS AD 915 c/o Golfdom


Gloria Armstrong is officer-at-large. Kathy Cornelius, Betty Dodd and Mrs. Marlene Hagge constitute the tourney committee.

The pro girls are developing plans for higher purses, considerably more publicity and are discussing formation of an advisory committee which will include a number of women famous in business and professional fields.
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Aerifying equipt.: Fairway ☐ green ☐
Architects: course ☐ house ☐
Ball Washers ☐
Ball Washing Compounds ☐
Bent grass stolons ☐
Bird houses ☐
Brown-patch preventives ☐
Compost mixers ☐
Crabgrass control ☐
Divot fixer ☐
Drinking fountains ☐
Fertilizers Solid ☐ Liquid ☐
Flags (greens) ☐ Flag poles ☐
Fungicides ☐
Generators (gasoline) ☐
Gopher killer ☐
Grease cutters ☐
Hose ☐
Hose clamps ☐
Humus ☐
Incinerators ☐
Insecticides ☐
Lopping-in Machine ☐
Leaf pulvizerizer ☐
Litter receptacles ☐
Miniature Course Const'n ☐
Min. putting surface (felt) ☐
Mole Killer ☐
Mowers: putting green ☐
whirlwind ☐ tee ☐
fairway ☐ rough ☐ hand ☐
Mower Grinders ☐
Peat Moss ☐
Pipe ☐
Playground equipment ☐
Putting cups ☐
Rakes (warm cast & clean-up) ☐
Rakes (mechanical) ☐
Refuse containers ☐
Rollers: power ☐ water filled ☐
Sand (for greens, tees) ☐
Seed: fairway ☐ green ☐
Seeding Machines ☐
Shoe Spike Cleaner ☐
Sod cutter ☐
Soil conditioner ☐
Soil screeners ☐ Soil shredders ☐
Sprayers: power ☐ hand ☐
Spreaders, fertilizer, ☐ seed, topdressing ☐
Sprikers: greens ☐ fairway ☐
Sprinklers: f'way ☐ green ☐
Swimming pool equipment ☐
Swimming pool cleaner ☐
Swimming pool paint ☐
Thatch removing machine ☐
Tractors ☐
Turf sweepers ☐
Water systems, fairway ☐
Weed chemicals ☐

Pro Shop

Bags: canvas ☐ leather ☐
Bag carts, for players ☐
Bag supports ☐
Bag racks ☐
Bag Tags—Guest Tags ☐
Balls: Regular ☐ Range ☐
Ball Markers ☐
Ball retriever ☐
Caps and hats ☐
Cash Registers ☐
Charge books — for pro shops, green fees, etc. ☐
Club Carriers ☐
Club Cleaning Liquid ☐
Club cleaning machine ☐
Clubs: Woods ☐ Irons ☐
Putters ☐
Club head covers ☐
Club repair supplies ☐
Cushion-sole Inserts ☐
Display equipt. ☐
Dressing for grips ☐ bags ☐
Electric golf cars ☐
Golf bag covers ☐
Golf club protectors ☐
Golf gloves ☐
Golf Grips: Leather ☐
Composition ☐
Golf Car Batt. Recharger ☐
Golf Practice Devices ☐
Golf shoes ☐
Golf Shoe Spikes ☐
Handicap Computer ☐
Handicap racks ☐ cards ☐
Mech. Range Ball Retriever ☐
Name labels, for clubs ☐
Practice driving nets ☐
Practice Golf Balls ☐
Preserver for leather ☐
Score cards ( ☐ Charge checks ( ☐
Score card & pencil Tee Box ☐
Score counter (watch type) ☐
Seat attachment, for carts ☐
Shoe & leather preserver ☐
Sportswear: Shirts ☐ Socks ☐
Sport jackets ☐ Rain jackets ☐
Windbreakers ☐ Slacks ☐
Sweaters ☐
Ladies' Bermuda shorts ☐
Tee mats ☐
Tees ☐
Tees (rubber) for driving mats ☐
Teeing device (automatic) ☐
Trophies ☐

Club House

Athletes Foot preventives ☐
Bars (portable) ☐
Bath mats ☐
Bath slippers ☐
Cash Registers ☐
Deodorants ☐
Disinfectants ☐
Floor coverings ☐
Folding Table (Banquet) ☐
Link Type Mats ☐
Locker Name Plates ☐
Lockers ☐
Massage equipt. ☐
Printing ☐
Runners for aisles ☐
Rugs ☐
Showers ☐ Shower mixers ☐
Shower water control ☐
Step treads ☐
Wash fountains ☐

Send information
To: Name ____________________________

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Zone ( ) ____________________________

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for time, labor and money-saving
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Send in the form below. Keep
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Name of club: ..................................................
Address .................................................. Town: ..................................................
Zone ( ) State .............. By .................. Position ..............

President’s:
name .......................................................... (Zone .............. )
Add.: ........................................ Town: ................................ State: ..................

Grn. Chmm’s.
nname .......................................................... (Zone .............. )
Add.: ........................................ Town: ................................ State: ..................

Manager’s:
nname .......................................................... (Zone .............. )
Add.: ........................................ Town: ................................ State: ..................

Course Superintendent’s (Greenkeeper)
nname .......................................................... (Zone .............. )
Add.: ........................................ Town: ................................ State: ..................

Professional’s:
nname .......................................................... (Zone .............. )
Add.: ........................................ Town: ................................ State: ..................

Golfdom