SOD BY THE ACRE

...Cut faster, cleaner, straighter, easier!

featuring the
MEASURE-MATIC DIVIDER

with power walking action

Optional on Sod-Master, the
fully-enclosed Measure-Matic
automatically measures and cuts
off sod strips to desired length.

No flip-over or clogging.

Eliminates expensive cross cutting.

Every strip uniform in length.

SAVE TIME! SAVE MANPOWER! SAVE! SOD-MASTER!

HAVE BETTER FAIRWAYS, TEE'S AND GREENS!

Cutting turf is restored quickly and easily with the new SOD-MASTER. It operates so smoothly that the operator merely guides it, as it cuts sod of uniform thickness, with clean edges. Sod supervintests use SOD-MASTER for removing damaged sod, cultivating the sub soil, and cutting new sod.

March, 1957
You get years of dependable service when you install our smooth surface rubber flooring! Choice of red, green or tan colors. Write or wire for samples and further information.

- Protects Clubhouse Floors For Years!
- Longer-Wearing, Tough, Firm!
- So Smooth, Safe and Easy to Clean!
- Does Not Buckle, Stretch or Crawl!
- Comes in Rolls 24 ft. Long, 36" wide and 5/16" thick.

HENRY WESTALL COMPANY
944-960 Merrimon Ave., Asheville, N. C.

Lake CC, Bloomfield Hills, Mich. . . . First nine of 18-hole California CC, North Whittier, opened late in January with pro-am tournament.

Western Avenue GC, leased to Los Angeles County, netted the county $80,000 net income in 1956 . . . Ground broken for 18-hole course in Harbor Park, San Pedro, Calif. . . . Silver Lake GC clubhouse, near Mokena, Ill., destroyed by fire . . . Loss estimated at $250,000 . . . Los Angeles Recreation & Park commission calls for bids for drilling of oil under Rancho Municipal course where LA Open was played in January . . . Horace Norman leaves Ontario (Ore.) GC to take pro job at Baker (Ore.) CC . . . Fresno and Airways, municipal courses in Fresno, Calif., report 21.6 and 12.5 per cent increase in rounds played for 1956 over 1955.

GCSCA of New England committee headed by Raymond Brigham, 52 Lake Dr., Barrington, R.I., raising testimonial fund for Pat Tameo, Metacomet GC, East Providence, R.I., . . . Pat, a long time member of the organization, recently lost a leg and his wife has been hospitalized for the past few years . . . Pat is not one to talk about his own tough luck, but has been a quick one to help when another guy was in trouble . . . Send your check to Brigham.

Sam Parks, Jr., who won the National Open in 1935, recently promoted to Pittsburgh dist. sales mgr. for American Steel & Wire Div.

A new self-transporting cultivating, renovating and aerating machine for Ford-Ferguson, International 300 and other hydraulic lift tractors.

Six feet in width, it is built of tubular steel and has eight aerating wheels, a choice of three different knives for renovating, slicing and coring.

ROLCOR Industries
1208 2nd Ave. S.
Minneapolis 3, Minn.
West Point ATCO Greens Mower

Lightweight  Easy to Handle  Sturdy

- 12 blade reel of laminated Sheffield steel
- equipped with Briggs 4 cycle 8B engine
- clip on wheels

Because this mower's reel blades and bed knife are of laminated steel that is not effected by the abrasive action of the soil, the ATCO is especially valuable as part of the "three-step way to perfect greens:"

1. Aerify
2. Verti-Cut
3. Mow with the West Point ATCO Greens Mower

New, improved and backed by the West Point Products organization, the ATCO is worthy of your serious consideration now. Send for descriptive literature.

West Point Products Corporation
West Point, Pa.
Better pools with...

RAMUC®: America’s No. 1 swimming pool enamel.
Proved in over 17,000 pools. Ramuc is a natural rubber-base paint that goes on easily, leaves a gleaming, tile-like finish that’s easy to clean. Keeps your pool inviting season after season. You don’t have to paint every year. Won’t powder, blister, or flake; fade-resistant. In 12 refreshing pastel colors.

EXALGAE®: This effective algaeicide destroys algae slime quickly. Prevents new growth, too. Exalgae is colorless, odorless. Won’t irritate skin or eyes. Prevents dangerous slippery pool bottom. Keeps pool water crystal-clear, safer. Saves you money because water needs fewer changes! A good bet to boost pool attendance.


INERTOL CO., INC.
479 Frelinghuysen Ave., Newark 12, N. J.
27-Y S. Park, San Francisco, Cal.
By May 23rd, I was convinced that AQUA-GRO was helping me. I bought enough material for all tees and several problem greens. The results have been tremendous—the turf on the tees has a better texture than I’ve ever had. Tees built on clay have roots 1-inch deep—look as good and are almost as soft as those built with top soil. My few untreated tees lost turf during the dry spell in June—soil was dry and hard—AQUA-GRO treated tees were perfect, green, soft and moist 16 inches down.

Clippings on my treated greens are almost twice as much as untreated greens. The color of these greens is much better; particularly noticeable before mid-morning. The heavy mat I have on the banks and aprons always gives trouble in hot dry weather. Light rains or even hand watering does not wet these matted areas unless they have been treated with AQUA-GRO.

Our No. 18 green (see enclosed photo) has always given us considerable trouble with localized dry spots during the summer months. It has always been necessary to aerify or otherwise break the soil in order to restore water penetration. On April 27th, we applied AQUA-GRO to the front half of this green. No localized dry spots appeared in this front half until the latter part of August indicating that a second application was necessary. Instead, we merely applied AQUA-GRO to the dry spots themselves which immediately restored the soil’s ability to absorb moisture.

These experiences last summer have thoroughly convinced me that AQUA-GRO has an important place in maintaining fine putting green turf.

I have been connected with the club for the past 36 years, and we have had trouble every summer with localized dry spots. We hand aerified these spots, mounds, and greens every year during July and August. This helped temporarily, but the spots always seemed to go out after a few days of dry weather regardless of how much water we used. Glancing through Golfdom I noticed your ad for a wetting agent and thought I would try five gallons. After all what could I lose? I applied Aqua-GRO to these dry spots and mounds at ten-day intervals. Believe me, I was never more surprised when I found the dry spots remained green, and that there was hardly any run-off of water. Low pockets on the greens absorbed the water within 10 to 15 minutes after continuous watering, or a heavy shower. I also noticed that the grass on the treated greens seemed to be denser and more closely knit.

Next season I plan to use Aqua-GRO not only on all my greens, but on all my tees as well. It will save me both water and labor.

Mr. Z of Ohio
Pet Hobby: Experimenting with Grasses

Reports: Using AQUA-GRO on
• Localized-dry-spots on greens

1 Gallon of AQUA-GRO FREE to each of first 10 clubs to correctly name all Silhouettes

CHECK THESE SAVINGS
✓ Problems from Thatch Cured
  (Tees, fairways, and greens)
✓ Hard-Spots Eliminated
  (Greens and aprons)
✓ Softer Turf
  (Greens and tees)
✓ Deeper, More Uniform Soil-Moisture
✓ Less Frequent Watering

AQUA-GRO®
NON-IONIC ORGANIC WETTING AGENT

<table>
<thead>
<tr>
<th>1 Gallon treats</th>
<th>19,000 sq. ft.</th>
<th>$1500</th>
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<tbody>
<tr>
<td>5 Gallons treat</td>
<td>94,000 sq. ft.</td>
<td>$6000</td>
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Reports Available upon Request. Just check and return to us. □ Turf □ Nursery-Landscape □ Laboratory & Field Tests

March, 1957
A NEW ELM IS BORN FOR GOLF COURSES

A magnificent elm, distinctively architectural. Columnar form makes the tree virtually indestructible from storms.

Narrow, deep root system has no surface roots to interfere with lawns or lawn care.

Lawns grow right up to the base of the trunk. Bears no seed. Unusually healthy.

Leaves are large and hold on well in the fall.

Compare the deep, close-knit root system with the spreading roots of most trees. Roots go down deep to reach water, do not interfere with underground facilities.

For more information or quotations, write

AUGUSTINE ASCENDING ELM RESEARCH ASSOCIATES, INC.

932 E. 50th St. Chicago 15, Ill.

R. I., to be ready for play May 15 with second 9 to be completed in 1958. . . . Vic Auclair, formerly at Pocasset CC in Portsmouth, is the Green Valley pro . . . . Western Seniors' Golf Assn. cards ninth annual tournament for Belle Meade CC, Nashville, June 19-20. . . .

Bobby Dunn, who held pro spot at Oceana Naval Air Station course near Norfolk, Va., has resigned. . . . Bud Timbrook goes from Mt. Pleasant CC, Worcester, Mass., to Kahkwa CC, Erie, Pa., to fill pro job vacated last fall by Lionel Hebert, who is a regular on the tournament circuit.

Tarpon Springs (Fla.) course leased by John Gerecet, who will manage the club . . . . Clyde Walker is supt. and Jimmy Crowe is pro . . . .

Turf renovation program for the course has been planned by Mark Mahannah of Riviera CC, Coral Gables, Fla., consultant in the work that has greatly improved turf on courses at Naples and Ft. Myers, Fla.

National Mixed Foursomes tournament at Boca Raton Club, Fla., drew the top-rated field of its history . . . . Amateur competition showed that the standard of play in mixed events continues to improve substantially and big fields of high talent are available . . . .

Jack McAuliffe, Triangle plastic pipe and cable magnate, has developed this event . . . . It got too big for the Everglades Club at Palm Beach and had to be moved to the Boca Raton club.

Bert Montressor, pro and co-owner of a

NEW Lawn Beauty

Model 36 Fertilizer and Seed Spreader with Engine Drive

Spreads uniformly and accurately all types and brands of chemical fertilizers, as well as organic fertilizers and seeds. Particularly adapted for spreading lime and top dressing.

2 horsepower, 4 cycle Briggs & Stratton engine with recoil starter. Chain driven, 15" diameter wheels and 10" diameter rear swivel wheel. Gear shift for neutral, forward, reverse. Complete information will be sent immediately upon request.

SCHNEIDER METAL MFG. CO.

1805-G So. 55th Ave. Dept. 37 Chicago 30, Illinois
"Golf is twice as much fun when you ride a Cushman GOLF BUGGY!"

Produced by the nation's first and leading manufacturer of light vehicles, the Golf Buggy offers the utmost in comfort, performance, value and enjoyment. Here are just a few of the many Cushman quality features:

- New seat and back rest
- New pneumatic cushion tires
- All-steel construction
- New convenient speed selector switch
- Pulls steepest grades
- New rear axle shock absorber
- Coil spring front suspension
- New V-belt and differential drive
- Low center of gravity
- Travels up to 36 holes and more without recharging

Ask your Dealer for FREE demonstration ride or write for illustrated literature. Dealer inquiries invited.

CUSHMAN MOTOR WORKS, INC.
944 No. 21st, Lincoln, Nebraska
We continue to feature our best-selling DACRON-LINAIR... in 15 favorite colors... at $12.95... in Half-Belt Model, as illustrated.

"PAR GOLFER" Slacks are now available in our new "TROPIDAC" fabric (50% dacron/50% acetate, tropical weight in Shadow Weave effect). Nine select shades - $14.50.

Note the new buckle with a neat Golf Motif.

In addition, we style a complete selection of Dress Slacks and Men's & Ladies' Bermuda Shorts.

WORN BY LEADING GOLFERS FROM COAST TO COAST!

WRITE FOR FREE CATALOG & SWATCHES:
SQUIRE SLACKS, Dept.G
18 West 20th St., New York 11, N. Y.

Par 3 course at Sarasota, Fla., recently was named Sarasota's "Sportsman of the Year" for 1956... At the award dinner, featured speaker was the PGA Senior champion, Al Watrous... Al was introduced by M. F. Drukenbrod, noted golf writer of Detroit who retired several years ago and now lives in Sarasota.

Leo Feser heads organization committee of GCSA former presidents and vps who have started a little club of their own... There were 15 ex-presidents of the GCSA at the Louisville convention... Tom Dawson, pres., Mid-Atlantic GCSA, which will be host to 1958 national GCSA meeting at Washington, D.C., with fellow Mid-Atlantic members were picking up ideas at Louisville... Program for wives, and publicity, are two big problems GCSA association hosts always have.

Mid-Atlantic officials plan to get in sessions with Washington golf writers and get the writers' advice and help on getting publicity for supts' meeting next year... In view of golf course men's lively leadership in establishing standards and maintenance practice for lawn and sports turf in addition to golf, and in civic, park and roadside beautification, there logically are many angles for general publicity in a GCSA convention.

City of Rapid City, S.D., has bought Meadowbrook GC, 9-hole course from Noel Fraser who built and operated it for 14 years... Course is on gravel water reservoir city wanted
always ahead in styling ... quality

Yes, Tufhorse offers tomorrow's golf bag features to today's golfers. That's the kind of appeal that means more sales and higher profits for you.

A 9-inch Keystone with body of durable "Tuff-Hide" and embossed leather trim and white welt, the L656 offers the golfer every wanted feature. Included are large clothing pocket, roomy ball and accessory pocket, wing-type sling suspension with wide foam rubber padded shoulder strap, attached hood concealed inside clothing pocket and umbrella straps. It's nylon lock-stitched throughout. Available in Red or Black body with natural trim.

See it at your Pro Shop today.
NEW SPECIALTY SALES STIMULATOR

PRACTICE GRIPS

Insure the success of your instructions at a profit.
Sell V-V grips, the "good habit" forming grips.

V-V Practice grips have correct handform molded in. The shaping makes it difficult to hold them anyway but the right way.

Two V's position thumbs and forefingers according to Vardon method of gripping.

Ridges in grips position other fingers, completing position of hands for best swing.

STOCK V-V GRIPS

Displays win attention.
Sales bring profits and player satisfaction.

FAWICK FLEXI-GRIP CO.
Box 8072  Akron 20, Ohio

...Noel to take supt. position elsewhere...
Favorable comment on improvement in PGA course at Dunedin since Irv Schloss, chmn., management committee, Supt. Dave Hendry and Green Chmn. George Dodge have begun their long range program.

Tom Skipper is another veteran whose game seems to be getting better... He shot his age, 74, at Dunedin recently... Senior amateur tournaments at Point Clear, Ala., Sea Island, Ga., and Naples, Fla., this past winter were most successful the de luxe resorts have had... An invitation seniors tournament, with some golf and other entertainment provided for wives, is the best promotion the fall and winter resorts have for attracting a high class, spending group... Pinchurst with its comparatively new North and South Seniors' event last fall had applications for more than 100 invitations beyond the number that could be accommodated comfortably on Pinchurst courses.

Lewis Payson from Wellesley (Mass.) GC, succeeds Joe Ryan who retired Mar. 1, as supt. Rolling Green CC, Springfield, Pa., after 31 years there.

Two prominent supts. became grandfathers while they were at Louisville... Don MacKay, Sr., Hartford (Conn.) CC and Jack Gormley, Wolfert's Roost CC, Albany, N.Y., were the proud ones... A girl came to the home of the junior MacKays... Pop is supt. at Wethersfield (Conn.) CC... It was a girl who was