Sabayrac Firm Looks for Big Year

Typical Ernie Sabayrac optimism infected salesmen attending the annual get-together of the Sabayrac organization in Clearwater, Fla., recently. Just about everyone connected with the Hialeah company, which sells to pro shops, expects 1957 sales to exceed those of 1956. Notable suppliers who were on hand included Eugene Saunders of Flip-It Hat Co., Benjamin Stone and C. L. Wilcox of Foot-Joy, Inc., and Edward P. Rankin, representing the Ben Hogan Co.
Schneider Metal Develops Engine-Driven Spreader

Schneider Metal Mfg. Co., 1805 S. 55th ave., Chicago 50, has developed an engine-driven spreader which, it is claimed, is the first unit of its kind to be offered to the commercial market. It accurately spreads seeds, organic and chemical fertilizers, lime dressing and compost at required rates.

Called the Lawn Beauty Model 36 Pro Power Spreader, the unit has a 2.7 hp Briggs & Stratton engine and differential-type transmission which can be operated in forward or reverse. The Model 36 weighs about 180 lbs. and works well on slopes, greens, aprons and in open areas.

Cerda, Argentine Star, Joins Spalding Staff

Antonio Cerda, one of the best known of the foreign golfers, has become the first South American to join the staff of A. G. Spalding & Bros., Inc., as a consultant. From Argentina, Cerda placed second in the British Open of '51 and '53 and won the Argentine Open in '48 and '56. Cerda has been a pro for 15 years.

Iowa, Texas Dealers Distribute Worthington Mower Equipment

Worthington Mower Co., Stroudsburg, Pa., has appointed two more dealers to handle its complete line of gang mowers and mowing tractors. Globe Machinery & Supply Co., E. 1st st. and Court ave., Des Moines, Ia., is serving central and eastern Nebraska and central and western Iowa territories. Watson Distributing Co., 2320 Louisiana st., Houston, Tex., is handling Worthington equipment in that area.

Squire Slacks, Dept. G, 18 W. 20th st., New York 11, soon will have its Spring and Summer catalog ready for distribution. It features Par Golfer slacks in the new Tropidac fabric. The catalog is available upon request.

Product Engineering Offers New Con-Voy Cart

Product Engineering Co., Portland, Ore., is introducing all new, completely redesigned models of the Con-Voy golf cart.

The Con-Voy has been made more beautiful as well as more durable, it is said. Changes include improved balance through re-engineering, a bottom bag bracket that adjusts to any size bag and holds the bag away from metal; new, plastic hand grip; semi-pneumatic, smooth tread tires; squeeze hand release to fold or unfold wheels; and ball bearings, geared for life, and sealed to keep out dirt and sand.

As in previous Con-Voy models, wheels fold in and down, allowing cart to roll with wheels folded. It stores upright in approximately one square foot of floor space.

Bogley Represents Burke

Burke Golf Sales, Inc., announces appointment of James E. Bogley to the post of field rep in the Mid-Atlantic area. Jim is a well-known figure in the area, having been connected with a course equipment supplier prior to joining Burke. He will cover Eastern Pennsylvania, Maryland, Delaware, Virginia and Dist. of Columbia.

Kloss Heads Jacobsen Research

Dale Kloss has been appointed chief engineer in charge of engine research and development by Jacobsen Manufacturing Co., Racine, Wis. Kloss comes to Jacobsen from Champion Motors Co., Minneapolis, where he was vp in charge of engineering. While with this concern, he developed a complete line of outboard motors in addition to a 20-cu. in. racing engine that won several national and world championships during 1955 and 1956.

New Wood Spindle Eliminates Frequent Mower Stoppages

Wood Bros. Manufacturing Co., Oregon, Ill., announces that all models of its rotary mower now have new spindles with quick-detachable swinging blades. The spindles eliminate the shear bolt and blades are changed in two or three minutes, making possible easy sharpening when needed. Older models, the manufacturer points out, required 15- or 20-minutes changing time. The new swinging blade spindles will fit older models of Wood's rotary mower-shredders.
LAWN MOWER STATIONARY BLADES

SINGLE (1/4") Raised Lip — Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. DOUBLE (1/4") Raised Lip — Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

BENT GRASS

C-1 C-19 C-7
Bermuda U-3 Zoysia (Meyer)
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3659 Brotherton Rd., Cincinnati 9, Ohio
Phone REdwood 1-2701

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RUBBER WRAP-ON GOLF GRIP

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- Can Be Applied In 10 Minutes.
- Used By Leading Pros.
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  Dept. GD, Solon, Ohio

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Holmes Cook Miniature Golf Co.
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March, 1957
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...for every miniature golf course fairway

Nationally famous all-hair golf course felt is superior as a fairway for miniature golf courses. It is as springy as natural turf, easily cleaned, and wears and wears and wears. Specify Ozite to your miniature golf course builder, or order direct.

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AMERICAN HAIR & FELT COMPANY
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CONVENIENT — easy to handle — come packed in transparent bags of 9 or 18 tees. CHOICE OF COLORS — red, yellow or white — tees are regular 1-5/8 inch long. PROFITABLE — Pak-A-T’s are more profitable, in the long run, than bulk tees.

Tees per pack 18 9
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Your cost per carton $17.95 $18.65
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ZOYSIA GRASS
Meyer Z-52
Grown from Experiment Station Stock
Sold by the yard. Large quantities wholesale
DONALD E. LIKES
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FLUFFED TEE MATS
For DRIVING range or club use. Constructed to give years of service. Colorful for eye-appeal.
WRITE TODAY FOR DETAILS
ASHLAND RUBBER MAT COMPANY
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Golf Course Architects
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Bent C-1 C-19 Washington Stolons
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35 years experience growing Bent.
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Buyers’ Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You’ll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equip.: Fairway □ green □
Architects: course □ house □
Ball washers
Ball Washing Compounds
Bent grass stolons
Bird houses
Brown-patch preventives
Compost mixers
Crabgrass control
Divot fixer
Drinking fountains
Fertilizers Solid □ Liquid □
Flags (greens) □ Flag poles □
Fungicides
Generators (gasoline)
Gopher killer
Hole cutters
Hose
Hose clamps
Humus
Incliners
Insecticides
Lapping-in Machine
Leaf pulverizer
Litter receptacle
Miniature Course Constr’n
Min. putting surface (felt)
Mole Killer
Mowers: putting green □ whirlwind □ tee □
fairway □ rough □ hand □
Mower Grinders
Peat Moss
Pipe
Playground equipment
Putting cups
Raker (worm cast & clean-up)
Rakes (mechanical)
Refuse containers
Rollers, power □ water filled □
Sand (for greens, tees)
Seed: fairway □ green □
Seeding Machines
Shoe Spike Cleaner
Sod cutter
Soil conditioner
Soil screeners □ Soil shredders □
Sprayers: power □ hand □
Spreaders, fertilizer,
seed, topdressing
Squirrels; greens □ fairway □
Sprinklers; f’way □ green □
Swimming pool equipment
Swimming pool cleaner
Swimming pool paint
Thatch removing machine
Tractors
Trees
Turf sweepers
Water systems, fairway
Weed chemicals

Pro Shop

Bags: canvas □ leather □
Bag carts, for players
Bag supports
Bag racks
Bag Tags—Guest Tags
Balls: Regular □ Range □
Ball Markers
Ball retriever
Cups and hats
Cash Registers
Charge books — for pro shops,
green fees, etc.
Club Carriers
Club Cleaning Liquid
Club cleaning machine
Clubs: Woods □ Irons □
Putters □
Club head covers
Club repair supplies
Cushion sole inserts
Display equip.,
Dressing for grips □ bags □
Electric golf cars
Golf bag covers
Golf club protectors
Golf gloves
Golf Grips: Leather □
Composition □
Golf Practice Devices
Golf shoes
Golf Shoe Spikes
Handicap Computer
Handicap racks □ cards □
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets
Practice Golf Balls
Preserver for leather
Score cards ( ) Charge checks ( )
Score card & pencil Tee Box
Score counter (watch type)
Seat attachment, for carts
Sportswear: Shirts □ Socks □
Sport jackets □ Rain jackets □
Windbreakers □ Slacks □
Sweaters
Ladies’ Bermuda shorts
Tee mats
Tees (rubber for driving mats)
Teeing device (automatic)
Trophies

Club House

Athletes foot preventives
Bars (portable)
Bath mats
Bath slippers
Cash Registers
Deodorants
Disinfectants
Floor coverings
Folding Table (Banquet)
Link Type Mats
Locker Name Plates
Lockers
Massage equip.,
Printing
Runners for aisles
Rugs
Showers □ Shower mixers □
Shower water control
Step treads
Wash fountains

Send information
To: Name ___________________________
Club ___________________________
Address __________________________
Title ___________________________

Town ___________________________
Zone ( ) State __________________________

March, 1957
30th YEAR OF SERVICE

as golf’s clearing-house of information on the most successful operating practices and products.

Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

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GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Private □ No. of Holes
Semi-Private □ Muny □

Name of club: .........................................................

Address .................................................. Town: ........................................

Zone ( ) State ................. By ................. Position .........

President's:

name .................................................. (Zone ............)

Add.: .................................. Town: ........................................ State: .................

Grn. Chmm's.

name .................................................. (Zone ............)

Add.: .................................. Town: ........................................ State: .................

Manager's:

name .................................................. (Zone ............)

Add.: .................................. Town: ........................................ State: .................

Course Superintendent's (Greenkeeper)

name .................................................. (Zone ............)

Add.: .................................. Town: ........................................ State: .................

Professional's:

name .................................................. (Zone ............)

Add.: .................................. Town: ........................................ State: .................
Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment. NO CLASSIFIED ADS ACCEPTED AFTER THE 25th OF MONTH PRECEDING DATE OF ISSUE. Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM: replies are promptly forwarded to advertisers.

JOBS WANTED

Young teaching professional desires position as pro. Have five years experience at 18-hole country club as pro greenkeeper. Excellent player, teacher, promoter and hard worker. Address Ad 301 c/o Gofldom.

Pro — 46 years of age, 25 years experience, desires change. Experience also includes course and club management. Considered excellent instructor and have good credit rating. Address Ad 303 c/o Gofldom.

Young married Pro with 10 years of practical experience in teaching, management, merchandising and greenkeeping, desires position with established club. College graduate plus schoolin in turf management. Address Ad 306 c/o Gofldom.


AGGRESSIVE, RELIABLE SALES REPRESENTATIVE WITH EXCELLENT PROFESSIONAL FOLLOWING DESIRES QUALITY LINES FOR IMMEDIATE SHOWING IN TEXAS, LOUISIANA, OKLAHOMA AREA. ADDRESS AD 311 c/o GOFLODOM.


Manager — Age 53, 8 years experience all phases club operations. Wife available (optional). Moderate salary. Good character, habits. Resume, references. Address Ad 314 c/o Gofldom.

JOBS OPEN

Golf Pro or Club Manager — Opening to run pro shop, bar, snack bar, clubhouse, Newport, N. H., 100 members. Liquor License, Man-Wife Combination or man alone. Salary plus commission. President, Box 21 Sunapee, N. H.

Club Manager or Pro-Manager and wife. Experienced. To run kitchen, dining room, bar and pro shop. References, Detailed information on request. 200 members. Dixon Country Club, Dixon, Illinois.

Opening for experienced man or woman to operate lunch room, Chicago area, at 18 hole golf course. No liquor, Straight salary or reasonable business proposition. Address Ad 309 c/o Gofldom.

Caddie Master. Seasonal May 1st to October 1st. Salary and good concession. Write giving age, experience and references. No drinkers. Address Mr. Paul L. Smith, Zanesville Country Club, Box 407, Zanesville, Ohio.

Professional seeks partner in manufacture and sales of remarkably effective popular priced swing training club attachment. Device is development of many years experience as leading golf instructor and is patented. Simple, low cost production allows for liberal profit margin. Address Ad 316 c/o Gofldom, Chicago.

Greenskeeper wanted from April 1 to October 1. Room and board free. 9-hole course. Flagger Hotel, South Fallsburg, N. Y.

SALESMEN WANTED: WELL ESTABLISHED CONCERN IS LOOKING FOR SALESMEN TO CALL ON THE GOLF PROFESSIONALS, A COMPLETE LINE OF SPORTSWEAR AND ACCESSORIES. 10% COMMISSION. ADDRESS AD 315 c/o GOFLODOM.

Wanted — Golf salesman calling on Pro Shops in N.Y. and Western Pennsylvania to carry one of nation's leading golf gloves and head cover lines. Rare opportunity for right man. Must carry correct rating line, but no objection to other lines. Address Ad 317 c/o Gofldom.

MISCELLANEOUS

For Sale — 9 hole Golf Course, 40 acres, lodge, modern living quarters for family, shaded play area, serene, property next to large Quad City area. $29,500. Write Box 377, Orion Illinois.

FOR SALE: Southern Vermont 18th Century Colonial Inn. Twenty rooms, modernized. 500 acres, high altitude, easy access. Nine hole course partially reclaimed; gentle rolling terrain, no water problem. Constant river with dam for seven acre lake, 500,000 ft. mature timber, Barn, golf machine. Center of ski area; good winter income. Investments considered. Address Ad 302 c/o Gofldom.


WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, or around Golf Courses. Cuts and damaged gates to .36 per dozen. Off brands & synthetic, or slightly nicked .56 per dozen. Round & Perfect. 1.25 cents each. Refurbishing and restoration. 2.40 per dozen. Like new top grade for reworking .36 per dozen. NOTE: — Golf range cafes, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

DRIVING RANGES — MINIATURE GOLF COURSES

Your old discarded golf balls recovered with paintless permanent finishes and processes to be the best in rebuilding for range or miniature course use. Price per dozen $3.00 — or case furnished $2.75.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baleta cover, new white enamel, impressed with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 56c to 65c each. Bulk — your cost on exchange $2.45 per dozen. Also nation-wide distributors of the best in golf range & miniature course equipment — Balls, clubs, mats, etc. Send for catalogs.

NORTHERN GOLF BALL CO.

2599 W. Washington Street
Chicago 18, Illinois

(please turn to page 128)
USED GOLF BALLS WANTED
Water hole balls or balls found on golf courses.
Cats and bumpy balls
Off brand and synthetics slightly marked
Round and perfect $1.25 brand balls
suitable for repainting
Like new top grade for reselling

B & W GOLF BALL CO.
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Picturesque 9 hole golf course, large clubhouse, pro shop and home for pro. Fully equipped with late mowers and tractor, building to house. Town 30,000 central Iowa. Ample room for driving range, none around. $30,000 down will buy.
Address Ad 308 c/o Golfdom.

USED DRIVING RANGE EQUIPMENT FOR SALE
- MATS, BALLS, LIGHTS, ETC. - LESS THAN HALF PRICE... contact Ad No. 310 c/o Golfdom Central California Golf Course for sale - 9 hole, all grass. Lease has 17 years to go. Price $24,500.00 to 1/3 down payment. Inquire: Bob Baldock, golf course architect, 1565 Blackstone, Fresno, California.

Streater Flex-Orama Showcase
Streater Industries, Inc., Spring Park, Minn. and Chatham, N.Y., manufactures a low to medium price showcase featuring solid extruded aluminum top and bottom frames for maximum rigidity, and three adjustable 7/32-in. glass shelves in 8, 10 and 12-in. widths which can be used in any combination at any heights for maximum display. Shelves are supported by knife-and-slot brackets and can be quickly changed. The frames have anodized "no-rub" finish.
The Streater showcase, known as the Flex-Orama, is 38-in. high, 20-in. deep and either 4 or 6-ft. long. Lighting is optional.

Kip Bowen, Bowen & Hull pres., announces appointment of R. C. King Co., Seattle, Wash., as sales agents for Wm. Joyce golf and casuals. King will serve all pro accounts in Wash., Ore., Mont., Idaho and B. Columbia, maintaining complete stocks in its Seattle warehouse.

FOR SALE: $35,000.00 down payment will put you into business on the Beautiful Maplelawn 18-hole Golf Course. Balance can be handled on Land Contract or Mortgage. Course is located 6 miles Northwest of Kenosha & 8 miles South of Racine, Wisconsin. Inquire at Office of: Guttermen Recreation Co., 5160 6th Avenue, Kenosha, Wisconsin.

GRASS MOWING EQUIPMENT
1955 Worthington Model G Tractor with 5 ft. Hydro-Sickle Bar and 3 gang self lifting reel mowers
Cost New $4219.00 Now $2700.00
1955 Worthington Model F Tractor with 5 gang self lifting reel mowers
Cost New $4275.00 Now $2700.00
1954 Ford Tractor with 6 ft. Mechanical Sickle Bar and 1955 Ford 5 ft. dia. Rotary Mower
Cost New $2212.00 Now $1500.00
Two 1955 Kwike-Rut 6 H. P. Self Propelled 30 inch Rotary Mowers.
Cost New $460.00 ea. Now $200.00 ea.
Five 1955 Hoffco Power Units with Trimette Heads
Cost New $1877.75 ea. Now $1000.00 ea.
All used only 3 months
Eastern Erection Co.
535 Boston Avenue, Somerville 44, Mass.
Telephone Monument 64758

Crisman Markets New Putter
Otey Crisman, Selma, Ala. putter maker, was convalescing from an operation and didn't get to Dunedin, Fla. for the first showing of his new putter which has a square aluminum, alloy shaft and. Otey says, the soft feel of hickory. Mike Pendergast and Leon Fawcett represented Crisman.

Trade Briefs
Manufacturing, distribution and sales rights covering Ben Hogan Clubs have been advertised to Slazengers, Ltd., London, Eng. ... This concern is said to be the world's largest sporting goods manufacturer and distributor outside the U.S. ... Wayne B. McConnell, national rep of bottler sales dept. of the Coca-Cola Co., has been named sports program supervisor for that firm ... Pro Dave Ragan, winner of Florida Open at St. Petersburg, has joined the staff of A. G. Spalding & Bros. ... John Deere tractors and equipment are fully described in a new booklet that can be obtained by writing: John Deere Industrial Div., Moline, Ill.

Toro Manufacturing Corp., Minneapolis, has added a 27-in. riding power mower, the Pony, with plug-in electric starter to its line. ... Has a 4-cycle engine and 6-blade reel ... Only Victor Electric golf car in South America has turned up at Tortugas CC, Buenos Aires ... Three golf pros, Ernest Jones, Pat Tisot and Labron Harris, have been named directors of Colt Golf, Inc., New York ... 1957 orders already received by Johnson Lawn Mower Corp., Brookhaven, Miss., indicate that '57 will outdo '56 ... When James Williams shot eight straight birdies at pro-am of South- eastern PGA, A. G. Spalding & Bros., Inc., awarded him a special trophy.
GCSA Conference

(Continued from page 104)

Questions included: (1) "What's first thing to do with a sharply limited budget?" (2) "How can you get money for a landscaping plan?" (3) "How can you get a good maintenance shop from your club?" (4) "Does it take too much time for a supt. to play golf?" Questions on enlisting and training course staff also were numerous.

Some answers referred to women's committees help in getting money for landscaping, and the advisability of the supt. and younger members of his staff playing the course at least a couple of evenings a week to observe conditions as golfers see them, and to play with members.

The turf experts brought out the embarrassment, if not poor management, of chmn. or other officials, in asking outside experts to report on course condition without the supt. being present or consulted.

Poa annua was rated as the No. 1 problem in most sections. Drought tolerant grasses, pythium, thatch, need of more attractive employment conditions in getting dependable and efficient workers and watering problems also were cited as major headaches.

The experts gave a good going-over to the subject of perfect soil for greens. None of them would take a toe off base on any hard-and-fast recommendations. Variation in the character of clay was one reason given for proceeding with caution. The consensus seemed to be after Prof. Burt Musser had summarized technical factors, and Bob Dunning, field experience, that there might be a tendency to go too far in recommending sand in green construction. Sand, like clay, varies considerably in qualities, they added.

Dr. Wm. Daniel suggested that the search for the perfect soil for golf turf is being complicated by the desire to combine too many factors: drainage, water retention, evaporation, cooling, and resiliency, to name some leading elements other than the plant feeding function of the soil.