Great new ball!

U.S. ROYAL SENIORS

First golf ball made especially for the easy-swinging golfer!

U.S. Royal Seniors is the result of years of development. We wanted a ball that would get more distance for the easy-swinging golfer—and now it's here! When struck with a medium-speed swing, this ball actually goes farther than a high-tension wound ball would (hit by the same golfer). It features a liquid Silicone Center. And the new Cadwell Cover with its brilliant X-55 white paint resists cuts and scrapes like armor plate—washes back to a like-new look every time. Try a U.S. Royal Seniors soon yourself—you'll see! Sold only through Golf Professionals' shops.

United States Rubber

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