There's a gold mine for you in Acushnet Golf Equipment.

Here are some pretty obvious reasons why there's a big payoff for you in Acushnet putters, gloves and head covers.

1. You're selling a line under a name that is accepted far and wide — and has been for years — as standing for top-quality and top-quality only.

2. You're selling a complete line with such a variety of styles, colors, sizes, prices, etc. that any and every individual choice can be satisfied.

3. You're dealing with a single source of supply. This means less bookkeeping for you.

4. You're assured of a continuation of "Acushnet service" because of additional salesmen and new warehouses.

5. You're selling lines that will be advertised consistently and effectively to golfers in all parts of the country.

6. You're protected! — and this is most important of all — from all "down-town" competition retail or otherwise.

You've had this air-tight pro-only setup on Acushnet golf balls for years. Now you've got it on golf equipment too. It will bring more players and more profits into your shop. Acushnet Process Sales Company, New Bedford, Massachusetts.

Sold the World Over Through Golf Courses, Pro Shops. Golf.
When Johnny Gibson, pro at Westmoreland CC, Wilmette, Ill., summed up the figures on the 1956 season, he found that his women members accounted for 65 per cent of lesson time. This didn’t come as a big surprise since Westmoreland women, who make up 35 per cent of the playing membership, are fanatics when it comes to polishing their games. In the picture with Gibson are Mrs. James F. Ramsey, Jr. (back to camera) and her mother-in-law.

Fred Kuehn photo
POACEAE or FESTUCOIDEAE

You don't need to know the scientific names as long as you have a good source for Bluegrasses and Fescues when you need them. Depend on Mock for—

QUALITY — We handle only the finest of carefully tested and double-cleaned seed.
VARIETY — We can supply all the best-known strains of turfgrass, either pure or mixed to your own formula.
DELIVERY — Large stocks and immediate attention to orders assures you seed where you want it, when you want it.

MOCK SEED COMPANY
PITTSBURGH 30, PA.

NEW! MODEL 400
SIMPLEX
Lawnmower Sharpener

Many Exclusive Features . . .
The NEW SIMPLEX is the fastest, most accurate straight-line lawnmower grinder ever built . . . gives you all these advantages:

- Grinds all mowers—reel type, rotary, hand or power, any size.
- No dis-assembly needed, gas and oil remain in engine, support bar rotates.
- Grinding head feeds both horizontally and vertically, turns 90° for bed knives.
- Fast, positive adjustments, 4-point support on steel base with leveling screws.
- Rugged, long life construction and many other features.

The Fate-Root-Heath Company
Dept. G-1 • Plymouth, Ohio

Congratulations to editor, Juan Jose Diaz, and his associates on the staff of El Golfer Oriental, Uruguay golf magazine, on completing the first year of their interesting publication . . . Warren Orlick, Tam o' Shanter CC, Orchard Lake, elected pres., Michigan PGA . . . Vps: Ron LaParl, Alex Sinclair, Bill Fassezke and Don Soper . . . Sec-treas. Calvin T. Huffman, also of Tam o' Shanter . . . Honorary Pres. and vp, respectively, Tom Shannon and Emil Beck . . . Directors: Horton Smith, Al Watrous and Walter Burkemo.

High among 1956 golf feats were the two aces by 75-year-old Alex Marshall playing his 5-iron and an Acushnet ball on the 165 yd. 4th hole at Twin Lakes CC (Detroit dist.) . . . Second ace was made day following the first . . . Maurie Harris, Acushnet salesman, advises that these were first aces made by Marshall, a retired General Motors engineer who plays in the company's golf league, although Marshall has been golfing many years.

George S. May, after looking over roped-in fairways at 1956 Western Open and making survey among spectators, concluded (according to Tam o' Shanter News) that if the PGA players insist on
STILL ANOTHER FINE COURSE
KEPT BETTER WITH
CAST IRON PIPE

When fairway irrigation systems are needed, cast iron pipe means greater economy and better playing conditions all season long.

Cast Iron Pipe has an unmatched record for rugged strength and dependability ... can be easily tapped for sprinkler outlets. With no replacement or maintenance expenses, the first cost is the last cost. Sizes from 2 inches. Cast Iron Pipe Research Association, Thos. F. Wolfe, Managing Director, 122 So. Michigan Ave., Chicago 3, Ill.

CAST IRON PIPE

The Standard Material for Underground Mains

January, 1957
"No More Winter Rules, Thanks to AGRICO!"

Mr. Richard D. Mansfield, Supt., of the Mink Meadows Golf Course, Vineyard Haven, Martha's Vineyard, Mass.
reports:

"Five years ago, I started a fairway rebuilding program with AGRICO Country Club 8-6-4 fertilizer to really encourage good, healthy growth. For the past two years, I used AGRICO FOR TURF 6-8-2. I am very pleased with the outstanding AGRICO results of this 5-year program. The turf is much healthier, has thickened up and now has excellent growth and color.

AGRICO has given the same excellent results on greens and tees. But the one big difference was this: prior to my AGRICO fairway feeding program it was necessary to play winter rules because of thin, sparse turf. Now we no longer need to play winter rules thanks to AGRICO!"

GROW TOP-FLIGHT TURF—Use AGRICO and AGRINITE the 100% Natural Organic Fertilizer. See your regular supplier today—or write to The American Agricultural Chemical Co., 50 Church St., New York 7, N. Y.

"No More Winter Rules, Thanks to AGRICO!"
One application of new Borden's 38 controlled-release nitrogen fertilizer lasts the full growing season!

You can start putting your greens in top condition by applying BORDEN'S 38 this spring. This slow-release nitrogen fertilizer insures luxurious, healthy growth the entire growing season without danger of nitrogen starvation during the hot summer months. BORDEN'S 38 can be applied direct or mixed with your top soil dressing. There's no danger of burning when used as recommended... even in mid-summer heat.

You'll find BORDEN'S 38 economical, too. Pound for pound, the 38% nitrogen in BORDEN'S 38 costs no more than organic fertilizers containing only 3% to 7% nitrogen. BORDEN'S 38 won't leach or wash away, so it will remain in the soil without replacement. You also save on shipping and storage costs, because one bag replaces several bags of ordinary fertilizers in nitrogen content. And it's clean, odorless, easy to apply.

Take the new approach to championship greens by applying new BORDEN'S 38. If you can't locate a source of supply, write The Borden Company at the address below for the name of your nearest distributor and free descriptive literature.

THE Borden COMPANY
CHEMICAL DIVISION • 350 MADISON AVENUE, NEW YORK 17, N.Y.

January, 1957
Surpremant-National G&CC of Massachusetts ... Vesper bent will be on greens ... New England supt's. are in the project in advisory capacities.

Tri-County Golf Proprietors' Assn., active in Akron, O., has sponsored very successful pee-pee tournaments, last year conducted a pee-pee league that scored big success and now is considering a Rubber City Invitational Pee Wee tournament for boys and girls in the 10-12 and 13-15 age brackets ... Write to Paul Sheeks, 1521 Marlowe ave., Akron, 13, O., a director of the association, if you've got kids who want to enter.

Scotty Chisholm looked over the 9 Bill Bell has done for Bill Bryant in rehabilitating the California CC, near Whittier that Bryant bought last year and Scotty tells us: "The nine greens in seed are moulded with the loveliness of a virtuous girl's bosom, Swerves galore and never overdone." ... That's a pretty way of putting it, especially when you recall that Scotty was 79 last Oct. 20.

Frank Moore and Sid Salomon of St. Louis expect to spend between $75,000 and $100,000 on restoring DeLand (Fla.) CC 18-hole course which has been unused for more than 20 years ... W. Horace Carter, publisher
Now you can prevent nematode damage and keep your golf greens smooth, vigorous and perfect for play. Powerful V-C 13 destroys nematodes in the soil and on the grass roots, and helps grass come back strong. Use V-C 13 also before you plant new greens. It destroys nematodes and discourages future attacks. If you had trouble last year with spotty, tufted grass, use V-C 13. Just spray your greens with liquid V-C 13 mixed in water. One 10-pound bottle (1 gallon) treats 3,000 square feet of turf or soil for seeding. For bent grass or new seedings, use two half-strength applications two weeks apart. For bare soil, apply V-C 13 two weeks before planting grass. Sprinkle dry grass before V-C 13 treatment, then wet the turf thoroughly to a 3-inch depth. Save your grass with V-C 13 and protect all the care you put into building beautiful turf. Get V-C 13 now.

WRITE TODAY FOR FULL DETAILS
with newspapers in Tabor City and Loris, N.C., elected pres., Carolinas CC which is to build a course between the two cities... Wilmington, Calif., to have course on 200 acre site now used as a dump.

San Clemente (Calif.) Apartment-Hotel-Motel Assn. in big mail campaign to golfers in Pacific Northwest with brochure about the city's muny course close to Pacific Ocean... Course recently enlarged from 9 to 18... Architect Jack Daray says real estate appraisers value 75 acres dredged out of Glorieta Bay to be used as part of Coronado, Calif., course, at $3,000,000.

The Old Course at St. Andrews which was closed Oct. 16 will reopen April 1 after the course has been restored to good condition... Joint Links Committee unanimously recommended to the St. Andrews Town Council that the Old course be closed, get considerable maintenance work and be given a chance to recover from hard use in 1955 and 1956... Chicago Tree & Landscape Co. makes successful bid of $157,152.97 to build Brown County, Wis., public 18 near Green Bay... Course to be completed June 1.

David W. Lupton and associates at 550 5th Ave., New York, putting on "National Golf Show" Mar. 22 thru Mar. 30 at 71st Regiment armory, New York... William E. Harries and A. Russell Tryon architects of the 18-hole course Erie County, N.Y., is to build at Elma, Buffalo suburb... Lake-