Getting the job done efficiently ... when it should be done ... at the lowest possible cost ... has been the John Deere tradition for nearly 120 years.

With a modern, work-eating John Deere Utility Tractor and matching equipment you are all set to handle the multitude of jobs that face you each season. And you'll handle them with the honest John Deere dollar-and-cents economy that will bring a smile to your budget.

Here is low initial cost. Here is ample power for your work, with a surplus for the hills. Here is the ease of handling every driver appreciates. Here is husky, top-quality John Deere design and construction that keeps these tractors on the job long after many tractors have been retired.

Talk now with your nearest John Deere dealer ... you'll find his name in your classified directory. Phone him today for full details.

January, 1957
Don't specify any mower until you've had a **Locke** demonstration!

If your budget calls for a power mower, your first step to economical, trouble-free mowing is to see America's most wanted mower in action.

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**Power Mowers and Trimmers**

- guarantee to save time and physical exertion, because they cut while they trim; overhang raised borders and eliminate hand trimming. The exclusive “finger tip” control and “floating” action assures maneuverability to do a complete job in one operation, without leaving streaks or rolled down uncut grass. It's the most versatile, efficient power mower for your money! But don't take our word for it... see it for yourself.

**Arrange For A Demonstration Today!**

- 4 Basic Sizes: 25", 30", 70", 75"
- Single or Triplex • Riding Sulkies
- Briggs & Stratton Motors
- 70" & 75" available with reverse gear.

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You are always welcome to visit us when you are in Chicago. Right now we have a large stock of machinery and supplies for your selection.

**Be sure and send for our 1957 catalogue and price list**

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**George A. Davis Inc.**

5440 Northwest Highway, Chicago 30, Ill.
The Sod-Cutter that PAYS for itself!

with the new
MEASURE-MATIC DIVIDER

Greens Superintendents . . .
SAVE TIME! SAVE MANPOWER!
HAVE BETTER FAIRWAYS,
TEES AND GREENS

Quick restoration of damaged or worn turf
is easy with the new SOD-MASTER. Its
exclusive eccentric action cutting knife cuts sod
of uniform thickness, with clean, easily-
matched edges. Cutting time is short because
SOD-MASTER is the fastest operating ma-
chine of its kind, and one man easily handles
it alone. Laying time is reduced too, because
the uniform, cleanly cut sod lays quickly. Greens
superintendents use it for removing damaged sod,
cultivating the sub soil, and cutting the new sod.
Over and over again, it pays for itself!

THE AUTOMATIC DIVIDER
with powered walking action!

The MEASURE-MATIC Divider, now optional with
SOD-MASTER, is a well engineered and rugged
mechanism. It automatically measures and cuts off
sod strips to any length desired.

See the new SOD-MASTER at the
National Turfgrass Conference, Louis-
ville, Ky., Feb. 12-13-14, Booth 42.

RUGGED, SIMPLIFIED DESIGN!

SOD-MASTER has fewer parts and consequently less opportunity
for field trouble. Bearings and crankcase are sealed against dirt and
dust. All controls are easily accessible from the handle bars. Users
have cut over a million yards of sod and their SOD-MASTER is still
going strong!

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GOLF SPIKES

The world's finest and best known.
Will not turn or break apart.
PRO'S CHOICE
F. C. PHILLIPS, INC.
STOUGHTON, MASS.

is pres. . . . Frank S. Smith has bought voting stock of Tecumseh (Mich.) CC from Tecumseh Products Co. . . . The 9-hole course and clubhouse will be improved . . . Leo Bishop remains as pro-supt. and Ray White as mgr.

Bert Beuhler giving a lot of lessons to beginners at newly opened Winnemucca, Nev., public course . . . Work being pushed on new Willard (O.) CC . . . Plan new club with 18-hole course for residents of Ventura and Santa Paula, Calif.

Gen. mgr. Don Davis pushing construction of second 9 of Valley GC, Phoenix, Ariz. . . . Had to bite some hunks out of Camelback mountain for the new 9 . . . Los Angeles City Planning Commission refused Signal Oil Co. permission to drill under Hillcrest CC . . . When playing Hillcrest don't take deep divots!

Second 9 of Portland (Mich.) CC to be in play this fall . . . Lot of the early work on the 9 was done by members . . . Portland (pop. 2200) is said to be smallest Michigan town with an 18-hole course . . . Chico, Calif., completes second 9 of its nine-hole course . . . Haggan Oaks 9-hole nine-hole course at Sacramento, Calif., to be enlarged to 18 . . . Dayton (Tenn.) G&CC expects to have its 9-hole course in play by September.

Construction being rushed on Indian Lakes Estates, 7000 acre site east of Lake Wales, Fla., which is to have three 18-hole courses

MAKES SCORECARDS HARD TO FORGET!

- Size: 11\(\frac{1}{4}\)" x 10" x 3".
- Machined from heavy gauge steel.
- Self-closing cover on piano hinge.
- Rust-proof enamel finish.
- Tight, weatherproof construction.
- Threaded pipe flange for easy mounting.
- Holds 300 men’s, 300 ladies’ cards, 2 gross pencils.

This SCORECARD BOX® is a brand new idea in golfing convenience . . . keeps scorecards and plenty of pencils handy right on the tee. Speeds play on busy days because golfers help themselves. Put one of these bright red and yellow reminders on the 1st and 10th tees — and perhaps on the 2nd for “forgetters.”

Frees pro and his helpers of scorecard bother . . . a minute to fill, no maintenance . . . Easy to install — screw threaded flange into 2-inch pipe and lock with cotter pin. Originally designed by Harold Seig, pro at the Golden Valley Golf Club, Minneapolis, Minn. Now available to you.

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Order Today — Mail Check or Money Order with complete shipping directions
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Play more golf... enjoy it more with your Cushman GOLF BUGGY

It's built for the utmost in comfort and performance by the nation's first and leading manufacturer of light vehicles... New seat and back rest; new rear axle shock absorber; coil spring front suspension; new pneumatic cushion tires; new V-belt and differential drive; all-steel construction; new convenient speed selector switch; low center of gravity. Pulls steepest grades without trouble; travels up to 36 holes and more without recharging.

Ask your dealer for FREE demonstration ride or write for illustrated literature; dealer inquiries invited.

CUSHMAN MOTOR WORKS, INC.
942 No. 21st, Lincoln, Nebraska
The DOUBLE ACTION Herbicide/Fungicide kills Crabgrass and prevents and controls Dollar Spot, Small Brown Patch, Copper Spot, Snow Mold and Helminthosporium Curvularia. The same application treats turf for both Crabgrass and Fungus Diseases, with worthwhile savings in time and labor.

PMAS

A dry 75% THIRAM material to control and prevent Large Brown Patch, Dollar Spot and Snow Mold. It is compatible with PMAS for application in hot humid weather when the threat of turf disease is most prevalent.

Caddy

. . . is LIQUID Cadmium for the prevention and control of Dollar Spot, Copper Spot, and Pink Patch. Quickly mixed it stays in suspension until entire tank is discharged. Caddy has been named the most effective around fungicide used in the Ohio and New Jersey Agriculture Station trials. Economical Caddy treats 1,000 sq. ft. for less than 16¢.

Get the latest information on the growing Cleary line of turf chemicals at the Turfgrass Conference . . . booth 10, Kentucky Hotel, Louisville, Feb. 10-15.
Proven, Selective, Economical

FOR CONTROL and PREVENTION of

CRABGRASS, WEEDS, TURF DISEASES

METHAR
DISODIUM METHYLARSONATE

In Powder and Liquid Form

Highly effective and easily worked METHAR gives certain kill of crabgrass. Supplied in liquid or powder: METHAR 80 (powder) is an extra high concentrate, 80% Disodium Methyl Arsonate Hexahydrate; METHAR 50 (powder) is 50% Disodium Methyl Arsonate Hexahydrate; METHAR 30 (liquid) is equivalent to 30% Disodium Methyl Hexahydrate . . . contains 18.9% Anhydrous D S M A.

C-531 FUNGICIDE
Cadmium Zinc Copper Calcium Chromate

A cadmium fungicide for the control of Dollar Spot on golf courses, lawns and other fine turf. Applied as a spray or dust mixture every 10 to 14 days throughout the season. Recommended as a preventative; two applications in early spring, before the first appearance of Dollar Spot.

and Now PM2,4-D
Phenyl Mercury-2,4- Dichlorophenoxyacetic Acid

PM2,4-D is a Cleary patented chemical for selective weed control in larger turf areas, such as Fairways, Lawns, Tees, Athletic Fields, etc. Kills common and foxtail, narrow and broadleaf plantain, chickweed, silver crabgrass (goosegrass) and crabgrass. Combining Phenyl Mercuric Acetate with 2,4-D gives the chemical both herbicidal and fungicidal properties . . . with important labor saving possibilities. PM2,4-D will destroy certain weeds not effectively controlled by either chemical alone.

New! ALL WET

Added to water, ALL WET facilitates quicker and deeper penetration in all turf areas . . . especially in thatched or compacted areas. Helps the soil to retain needed water longer, prevents dew formation on greens, gives faster germination in seeded areas. Treated turf is resistant to wilt and non-toxic ALL WET saves on water and labor. It's 100% active . . . 1 gallon treats up to 80,000 sq. ft.
and 8000 half-acre home sites . . . Airmen building their own course at Mather Air Force Base near Sacramento, Calif., got great help when Sacramento contractors rolled a lot of equipment into action on the earth-moving job.

Venice-Santa Monica area complaining that Los Angeles Park dept. is taking too much time in making good on promise of public course . . . Marysville, Calif., asks city council to increase muni course from 9 to 18 holes . . . West Point, Miss., planning 9-hole course . . . Meadowlark Ranch west of San Marcos, Calif., to be residential development including golf course . . . First golf unit to be par-3 course.

John R. Van Kleek designing course for combination subdivision and 18-hole course project on 500 acres between Eustis and Umatilla, Fla. . . . Forest (Miss.) CC to build 18-hole course soon . . . John Boutwell is Forest CC pres. . . . Henderson (Nev.) GC incorporated . . . Glendale GC, Seattle, Wash., which is building 18-hole course at new site, offers its 9-hole course and buildings to Seattle Park Dept. for $250,000 . . . Glendale sold property bordering its 9-hole course for $3,000 an acre.

The passing of Jimmy Donaldson, veteran professional, last fall has stirred bright reminiscences among pro pioneers at the PGA National course . . . Jimmy, an Aberdeen lad who came to the U.S. in 1914, served at Glen View in the Chicago district and Fenway in the New York Met district and several other fine clubs . . . He set a new and dapper sartorial note for pro golfers who up to then had dressed in dull attire . . . Undoubtedly, more than any other one man, Donaldson also first sounded the "country club" lively theme in men's fashions.

Henson Maples of Pinehurst re-elected pres., Carolinas Golf Course Supts. Assn. . . . W. P. Harkey, Charlotte (N.C.) CC was re-elected vp; Grant Bennett, Florence (S.C.) CC, sec.; C. R. Ripley, Anderson (S.C.) CC, treas. . . . Charlotte (N.C.) CC would like to have 1960 National Amateur . . . Pushing construction of 18-hole course on Dauphin Island, near Mobile, Ala. . . . George Mellen, Albuquerque, N.M., Richard Misener, Carle McEvoy and George Rifley of St. Petersburg, Fla., are among those in deal to build and operate the club . . . Course construction being financed by sale of lots on the island thru a campaign conducted by Mobile Chamber of Commerce.

(Continued on page 59)

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.


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Nothing has been forgotten in this year's line of quality Tufhorse bags. They're styled for convenience and exceptionally rugged wear . . . And, more important to you, every Tufhorse golf bag is its own best salesman.

Featured is the LP622, a large Keystone model of two-tone sturdy duck, with embossed steerhide leather trim on top and bottom cuffs. A molded handle, deluxe wing-type sling suspension and “truss-ribbed” saddle at top of side panels are extras that win satisfied customers. This model is available in canary and black, red and black and gray and black.
With sincere thanks for your cooperation and support in helping to make 1956 the greatest year Titleist has ever had, we offer our very best wishes for your continued success and prosperity during the coming year.

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