Here are the top 1957 U. S. Royal Golf Balls. Each ball is designed to help a certain-type golfer get more out of his game. Each ball is greatly improved—from core to cover. And they all feature exclusive new X-55 white coating that washes to a bright white, round after round. U. S. Royal Specials—for the good hard-hitting golfer...it rockets for more yards...lasts far longer...it's the best tournament ball we've ever made! U. S. Royal Seniors—brand-new...made especially for the easy-swinging golfer...when struck by an easier-speed swing, it goes for more yards than a high-tension wound ball. U. S. Royal Blues—the perfect ball for the average-good golfer...features armor-tough cover that defies cuts and scrapes...packs plenty of explosive power, too. U. S. Queen Royals—tailored to a lady's swing...helps the lady golfer get more distance from a lighter swing...yet it's tougher, to resist scrapes, cuts and bruises! U. S. Royal Golf Balls are sold only through Golf Professionals' shops.