38%-N NITROFORM® CAN MAKE A DIFFERENCE IN YOUR TURF, TOO

Nothing is more heartening than top grade, evenly growing greens and fairways. And nothing is more important than properly balanced feeding to produce them. Exacting tests show that 38%-N NITROFORM, directly or in mixes, gives a balanced, slowly released nitrogen feeding all season long with only one application. It won't burn or leach, is non-toxic and easy to handle.

You can identify NITROFORM by its blue color and when you use it, you can identify your turf by its outstanding quality and color. Try NITROFORM this year and be convinced yourself that your turf is properly fed.

We would be pleased to have you write for facts about NITROFORM.

NITROFORM AGRICULTURAL CHEMICALS, INC.
A DIVISION OF
Woonsocket Color & Chemical Co., Dept. B, 92 Sunnyside Ave.
Woonsocket, Rhode Island

February, 1957
rest of you; I've got a thousand swings, and each one of them is different." Jack noted that a big gripe among tournament pros is to spend a lot of time practicing on fine turf only to end up playing on tournament courses where turf is thin, fairways are sandy or full of clover or practically devoid of grass. Burke said he cured his hooking miseries by putting his left hand straight on the grip so he can make more use of his right hand.

**Hands High on Backswing**

Jackie also told the audience that when he began getting his hands higher on the backswing he eliminated looseness of hands and wristiness.

Toski and Burke discussed how a fellow feels when he's winning. They agreed that desire to win, willingness to work patiently on one's game and make sacrifices to polish one's technique are as essential to a triumphant golf career as hitting the kind of good shots that most golfers can hit fairly often, but not often enough and not always at the right time.

**Golf Cars Are Fine**

*Continued from page 41*

resigned himself to giving up his favorite game some years ago — just didn't have it in his legs to go more than a few holes. His fifty year old son brought him out one day, rented a golf car for an 18-hole round and now they have a weekly match going. The old man proudly claims he's as young as his son with a car making up the 30-year difference in leg power!

And, there are the golfers who had been playing 9 holes, ran out of gas and never reached the tenth tee — but now are playing 18 holes without puffing.

**Youngsters Use Feet**

We occasionally get youngsters at Westgate who want to rent a car. They don't get one. However, the youngster who comes out with his mother, whether she plays or not, gets a buggy without an argument!

In the beginning, like other golf operators, I was concerned about the cars creating a traffic problem on the course and interfering with the play of pedestrian players. Except in very rare cases the cars move right along with the rest of the play. We've learned that the few and minor disadvantages resulting from the use of the cars are far outweighed by the contribution the golf buggy has made to our operation at Westgate Valley!
The only tool you need for all these golf course jobs

One man operating a York Rake can grade, level and prepare fairway areas for final seeding, build new tees and greens, reshape traps and bunkers and maintain paths and roadways at substantial savings in time and labor. The Rake is highly endorsed by landscapers, park officials and golf course superintendents as a completely versatile tool for new construction and maintenance work.

Sturdy ... easy to adjust and operate

The York Rake is built for rugged service. Teeth are heavy-duty, alloy spring steel, individually mounted on spring steel heads. It can be angled to 5 forward and 5 reverse positions for maximum raking efficiency. The operator can raise, lower and tilt the Rake from the tractor seat. Model RE for tractors with 3-point hitch. Other models for lighter tractors.

For literature and prices, write to Department G-1
now is in his home at Miami, Fla. . . . Miami Springs, Fla., offers to buy Miami Springs CC 18-hole course from city of Miami . . . Miami has talked about selling part of course for subdividing and retaining 9 as Miami's only muny course . . . Smyrna Beach, Fla., is to have a new 18-hole muny course by fall instead of 9 previously planned.

First Training School for Assistants held at PGA National Course at Dunedin, Fla., big success . . . . Details in March GOLFDOM . . . . More than 220 in PGA 18th annual Seniors’ championship being played as February GOLFDOM goes to press . . . . Fine field for 2nd annual Naples (Fla.) amateur Seniors’ invitation, Jan. 24, 25, 26 . . . . Naples is rapidly growing society spot on west coast and the Seniors’ invitation event fits as a sound promotion.

Rules began to look like rules again in January when USGA admitted it had made a boo-boo in waiving automatic disqualification penalty on a score posted lower than the number of strokes taken by Jackie Burke for a round during 1956 National Open . . . . Mandatory penalty now restored . . . . Mickey Wright, in Tampa Women’s Open, discovered upon playing the 12th hole of the first round, that she had 15 clubs and called the proper penalty of 2 strokes per hole on herself . . . . Penalty brought Mickey’s score to 104 . . . . Our bow to Mrs. Norma Martsary who posted a score of 146 in first round of Women’s Open at Tampa . . . . Makes tournament pros, who pick up when they’re going bad, look like sissies.

Bill Erfurth, formerly asst. to Errie Ball, Oak Park (Ill.) pro, goes to Lincolnshire CC (Chicago dist.) as pro . . . . Edwin L. Parker, who went with Spalding as executive vp recently, was a tennis pro when he was 19 and among his pupils was Shirley Fry, Wimbledon and American women’s champion.

Gerry Bryan, supt. at Edmonstown, Ireland, course, got a horse race ticket that paid him the equivalent of $5,700 . . . . Pulaski (Tenn.) GC being discontinued and will be replaced by Hillcrest G&CC now being completed . . . . Hillcrest headed by Wm. N. Horne, First National Bank Bldg., Pulaski.

A promising newcomer among trick shot performers is Tommy Parks, personable and competent youth who in summer is pro at Lake Hills CC, St. Johns, Ind., and in winter makes headquarters at 1329 Westwood dr., Miami Springs, Fla. The trick shot guys certainly are durable . . . . Joe Kirkwood and Jack Redmond are still going strong . . . . Paul Hahn is rapidly filling dates open for spring and early summer . . . . Hahn had more oil wells come in . . . . That’s the greatest trick shot, if you can do it!

Bonita GC 9-hole course in suburban San Diego, designed by William F. Bell, now operating . . . . It’s owned by syndicate headed by Fred Sherman, pro . . . . Also recently opened were 9 holes of Hi-Desert G&CC, Yucca Valley, Calif. . . . J. W. Yale is pres. . . . Bill Bell also designed this course . . . . Carolyn Heaney, wife of George, pro at Brookside GC, Pasadena, Calif., recently made an ace which she celebrated with players in her husband’s annual women’s tournament . . . . Marge Callahan, sister of golf architect Bill Bell, won the tourney . . . . Frederick A. Marsh, Garden City CC, re-elected pres., Metropolitan (N.Y.) GA.

Robert Harlow Thompson, named for the late and beloved Bob Harlow, tournament golf management pioneer and founder and editor of Golf World, is new arrival in family of the Eldon Thompsons at Rochester, N.Y. . . . Bob’s pop is son of Lillian (Mrs. Robert) Harlow, Golf World publisher.

A grand reunion with old playmates in golf and football was enjoyed by Jimmie Lawson, who spent six weeks recently back in Carnoustie . . . . Jimmie, pro at Tipppecanoe CC, Monticello, Ind., was guest of honor at a dinner given by Carnoustie pals and reminiscences made an interesting story in the local newspaper . . . . A box headed “Money Talks” in the column-long story told of Jimmie calling a Carnoustie friend, A. B. Mudie, and talking to him over trans-Atlantic telephone “at a pound a minute.”

Rev. Thomas Jefferson Lundy, II, son of the pro at Clarksdale (Miss.) CC and Miss Inez Gilliam recently married in Clarksdale . . . . Wisconsin State Journal of Madison carried story praising new 9-hole course at
Bailey Dynamic Golf Ball Picker

Newest and Most Improved of All Ball Pickers! More Pickup Speed - Larger Sweep!

This amazing new machine has rollers of durable pliable rubber which pick up the balls very lightly... Has no wheels nor circular flanges to wear or mar the balls... Easy on turf, no blind spots... The entire 44" of one unit is the picking surface.

Each unit is mounted on two heavy steel wheels, with zero pressure tires. Can be used in series of 2-3-5-7 etc., depending on the volume of balls to be picked. Your replacement problem is over. Regulation size 3 units cover 11 feet... More units can be added as needed to cover more ground. Quick attaching, faster pick up, durable, will last years... Very flexible and follows the contours of rolling and rough ground. Can be had in junior or standard model.

WRITE FOR DETAILS

Eastern Golf Co.
2537 Boston Road
Bronx 67, New York

February, 1957
Monroe, Wis., owned by Paul Wilson . . .
Course has Old Orchard bent greens.

Handsome book on Cotton Bay Club on
Eleuthera Island, Bahamas, describes new
golf resort of breath-taking beauty with a mag-
nificent course by Robert Trent Jones . . .
The club has 3-room Bermuda-type cottages
designed by Charles F. McKirahan, with in-
teriors decorated by Elizabeth Draper . . .
Club now selecting members.

American Enka Corp., rayon manufacturers
with a plant near Morristown, Tenn., gives
Morristown G&CC $50,000 toward construction
of course and clubhouse now being built . . .
Willow Creek CC, Heppner, Ore., an example of
the do-it-yourself principle which is ac-
counting for so many small town courses . . .
Willow Creek has sand greens and is being
started with only five holes in beautiful loca-
tion.

Olin Dutra going from Mission Valley CC,
San Diego, to pro job at El Rancho Verde
CC, Rialto, Calif., which will have its first
9 open this spring . . . Building Century CC
at Phoenix, Ariz. . . . Meadow Greens CC,
Leawsville, N.C., completing $137,000 pro-
gram which includes new 9-hole course and
clubhouse.

Village of Greendale in suburban Milwaukee,
Wis., to have 18-hole course built by the Mil-
waukee Community Development Corp. which
plans to lease the club to an operator on a
purchase-option basis . . . Ponkapoag public
course in suburban Boston to have additional
9 holes . . . Eaton & Leeds got job on bid of
$134,062.

Tom Van Houton now mgr., Midland
at Almansor CC, Alhambra, Calif., in charge
of construction of Hesperia CC, near Victor-
ville, Calif., which Bill Bell designed.

Michigan and Border Cities GCAC elect Wm.
M. Milne, Knollwood CC, Birmingham, Mich.,
pres. to succeed Stanley R. Hill, Warren Val-
ley GC, Garden City, Mich. . . . Vp is Ernest
Wohlfelde, Greenacres GC, Saginaw . . . Secy-
Treas. is Cornelius Schrader, Rammler GC, Mt.
Clemens . . . Directors are Stanley Hill, Bob
Williamson of Roseland GC, Windsor, Ont.;
Robt. Prieskron of Western G&CC, Detroit;
George Prieskron, Burroughs Farms, Brighton,
Mich.; Clarence Wolfram, Maple Lane GC,
Warren, Mich.; Stephen Fertan, CC of Detroit
and Leo Johnson, Washtenaw CC, Ypsilanti,
Mich.

Vinnie Richards, Dunlop & Rubber
sports div. chief is a grandpappy for the fourth
time . . . Son born to the Robert Scott Fen-
tons . . . Mrs. Fenton is Vinnie's daughter . . .
Lake Wales, Fla, sells 9-hole muny course
to group headed by S. D. Gooch, Jr. . . . Addi-
tional 9 to be built.

The Alvin Victorsons of the Newberry
(Mich.) CC welcomed a new daughter, Nancy
Lou, to celebrate a very white Christmas up
there with the merry family which now is a
fivesome . . . Alvin says the club plans to
start building a new clubhouse this spring . . .
Victor Kadish and Mrs. Kadish on a South
Pacific cruise . . . Vic, since his retirement
from the Milwaukee Sewerage Commission,
certainly has been active . . . R. D. Jordan
now is district sales mgr. for Jacobsen Mfg.
Co. for western Pa. and W. Va.

Golfing magazine again offering rich re-
ward to golf writer or writers who can name
winners of National Open, PGA, May's World
championship and National Amateur . . . Last
year nine writers called winners of two of
these events . . . The canny pickers: Robert
Cromie, Chicago Tribune; Louis Duino, San
Jose (Calif.) Mercury Herald; Wilton Garrison,
Charlotte (N.C.) Observer; Dale Johnson, Port-
tand (Ore.) Oregonian; Robert Morrison, St.
Louis Post-Dispatch; Bert Prather, Atlanta
Constitution; Bob Tonge, Los Angeles Herald
Express; Hal Wood, United Press, San Fran-
cisco; Roger Barry, Quincy, Mass., Patriot
Ledger.

Objection of members of some PGA sections
to pro-supts, as officers of section organiza-
tions and of members of some Golf Course Supt.
Associations to men in combination jobs as
GCSA officials is diminishing . . . It should
. . . There are a lot of very good men in those
jobs and they're giving smaller clubs service
which is building up the clubs . . . No pro-
supt. that we know would want both the jobs

Watch for This!

Every golf club in the United States
is being mailed our annual form card
on which space is provided for names
of each club's operating personnel
entitled to receive GOLFDOM. Please
give this your prompt attention.

Unless we receive up-to-date informa-
tion on those who are actively en-
gaged in duties concerned with your
golf club's operation we cannot con-
tinue mailing GOLFDOM.

If your club failed to receive our
form card or misplaced it — use the
form you'll find on Page 94 of this issue.

Our circulation auditing association
requires us to show that the names to
whom GOLFDOM is mailed are up-
to-date. Lacking this information we
are instructed to stop mailing GOLFDOM
to old names on our list.

To make certain your 1957 officials
and operating heads receive GOLFDOM
fill-in the form and mail it —
today — please.

Thank you.

GOLFDOM
if he could get a good income with just one of them.

British Amateur (May 27-June 1) switched from Royal St. Georges, Sandwich, to Formby, between Liverpool and Southport. British Open (July 1-5) changed from Muirfield, Scotland, to the Old Course at St. Andrews. New sites have good rail transportation. Previously selected locations required a lot of travel by automobile which now is sharply cut by gas rationing in Britain.

Rudy Weber, asst. to Lou Bola at Highland CC, Indianapolis, Ind., appointed to succeed Bola who resigned. Vic Vaughan to Pleasant Run CC, Indianapolis, succeeding his brother, Jimmy, who goes as pro to Lake Shore CC, Indianapolis. Gene Dubois, pro, who helped to build Eastern Siena GC, Bishop, Calif., three years ago, reports that he recently added a driving range to the layout.

Golf lost a great friend in the sudden passing of George R. Calderwood, who died at his home in Fond du Lac, Wis., Jan. 21 at the age of 55. A native of Troon, Eng., George left his apprenticeship with Robt. Simpson in Carnoustie and came to the U. S. in 1925, locating with the old Mishawaukee club, now North Shore, Menasha, Wis. He served as pro at Brentwood, Oshkosh, Meadowbrook and North Hills clubs in Wisconsin and was pro at South Hills, Fond du Lac, the past four years. An enthusiastic worker for the good of golf. George served as pros of Wis. PGA for nine years, v.p. of the national PGA for three years and was secretary of Wisconsin PGA at the time of his death. He is survived by his wife Margaret, daughter Audrey, and his mother in Scotland.

You should see what a good job Clyde Usina did of making a once unsightly post in the middle of his shop a lively selling feature. He put mirrors around the square post along with three circular shelves. On the shelves are caps, shirts, headcovers, etc. Display is very colorful. Mrs. Usina is a top girl among the pro wives who star at arranging pro shops so attractively golfers are charmed into buying apparel and equipment.

Jack Murphy, pro at Vestavia CC, Birmingham, Ala., says there were 27,672 18-hole rounds played at course last year and wants to know if any other private 18-hole course got more play in 1956. A lot of fellows say that Fred Wright for his victory in USGA Seniors, his showing in the National Amateur and his runnerup performance in the Mass. Amateur should have been named 1956 “Golfer of the Year.”

Richard S. Tufts, USGA pres., denounces movement to sack two-stroke out of bounds penalty, saying it defeats the premium placed on control. Robert Trent Jones adds new wrinkle to golf architecture’s public relations by presiding at Q & A forum for members of Congressional CC, Washington, D. C., and telling them how their additional nine, to be opened in the spring, is going to look.

---

Range Profit Makers

WILL-TEE BALL DISPENSER

Self Service, Coin Operated, 99% accurate in dispensing balls. 2 quarters deliver up to 40 balls. Veede counter keeps non-reset account of coins or number of plays. Sturdy, weatherized steel. Self-service feature sells extra play—relieves attendant for other duties. Hopper holds 4,000 balls, serves as storage bin.

WILL-TEE STANDARD MODEL

Proved by trouble-free, all-weather performance on hundreds of busiest tees. Adjustable up to 3 balls per second. Fully automatic—no motors, no compressors, electricity or pedals. A stand-out range profit and patronage builder.

The NEW WILL-TEE Jr

Smaller model of the WILL-TEE—for thrifty range operators. Same sturdy, weatherized construction and dependability as the larger model.

ALL WILL-TEE equipment carries money-gack guarantee. Write for descriptive folders and prices.

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FT. DES MOINES, IA.
The Old Orchard C-52 strain of creeping bentgrass was discovered and developed by Robert R. Bond, owner of the Old Orchard Turf Nurseries, Madison, Wis. No other commercial nursery has this strain for sale.

Over 400 golf courses have from one to eighteen greens planted to this strain. We have no sidelines whatsoever — our entire income is derived from growing and selling creeping bent stolens to golf courses exclusively.

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P. O. Box 350, Tel. AL 6-6395
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Branch Nursery in Farmington, Iowa

The Greens are the Foundation of all Successful Golf Courses

ATTENTION! ALL PRO SHOPS
 Increase your profits in trophies, yet give your customers more for their money. Deal Direct with Trophy Mfr. For Catalog and Discount Write

CUSTOM TROPHY MFG. CO. INC.
5017 Exposition Blvd.
Los Angeles 16, Calif.

Ted Smith, Philadelphia putter manufacturer, has patented new tee molded from composition of grass seed and fertilizer which is said to disintegrate when hit by a club.

United Voluntary Services' first "United Swing Club Week" held in June, 1956, produced $5,023.27, according to a report recently released. UVS plans to have a Swing Club Week this year around Labor Day.

$150,000 clubhouse addition at Desert Inn CC in Las Vegas will be completed in time for Tournament of Champions, Apr. 18-21. Hot rodders chewed up 12 greens at Indian Valley CC, Philadelphia Dist. in November. Local magistrate threw the book at the young hooligans, but that didn’t repair the damage done.

Interesting facts and figures in Industrial Recreation survey jointly undertaken by Milwaukee County (Wis.) Industrial Recreation Council and Schlitz Brewing Co. . . Small plants (less than 500 employees) spend $16.00 per participant to support teams in Industrial Council and intra-plant golf leagues and tournaments . . . For medium size plants (500 to 1,000) it’s $5.00 . . . For large plants (over 1,000) it runs $5.50 . . . The larger the company, the more seriously it takes its golf, the survey shows.

Tom Penna, one of sons of Toney, MacGregor club designer, has won high honors in chemistry as a Georgia Tech student . . . Ray Rayner, pro at Delray Beach (Fla.) CC has a big showing of golf balls on shelving back of ball counter and says open display has sold a lot of balls for him . . . Great River (L. I.) CC enlarging dining room facilities, planning construction of new pool and making extensive improvements on its 18-hole course.

Additional nine to be added to new 18-hole Fullerston G&CC, Buena Park, Calif. . . Bill Bell is the architect . . . Richard Raher, formerly Walter Fuchs’ asst. at Gleneagles CC, Lemont, Ill., has taken over as asst. at Des Moines (Ia.) GC . . . Brooke Manor CC, Norbeck, Md., recently gave its pro, Dewey Ricketts, a Day and presented him with a purse of $800.

Earth turned for building of combination course and residential subdivision at Val
Member of Idet A n. of G If CQU up ri ndent.

LIQUID-LUSTRE GOLF BALL AS
with New Rust Preventive

Look at these advantages:

- Maintains clean, lustrous WHITE . . . in
  either hard or soft water!
- Costs as little as 2c per week per washer!
- Safe for washers . . . will not cause rusting!
- Never any unpleasant odor!

ORDER YOUR SUPPLY TODAY!

- Gallon container . . . . . . . . . . . . . . . . . $4.75
- 5-Gallon container . . . . . . . . . . . . . . . . . 4.50

Order from your dealer or Send for FREE
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Spalding Launches Most Vigorous Golf Promotion Campaign in Its History

Embarking on the greatest golf promotion campaign in its history, A. G. Spalding & Bros., Inc., has expanded its organizational setup in every area, according to Walter B. Gerould, pres., and Edwin L. Parker, executive vp.

Jimmy Thomson, known for years as golf's longest driver, will act as national mgr. of men's golf promotion, supervising and conducting arrangements and activities of the golf consultant staff. Included on the staff are Gene Little, Shelley Mayfield, Don January, Jay Hebert, Al Balding, Johnny Palmer, Jerry Barber, Walter Burkemo and Bud Holscher.

In line with the accelerated promotion campaign Fay Crocker, former Open Champion, has been appointed supervising director of the women's golf operation. She will supervise and direct activities of the women's consultant staff at tournaments, for publicity purposes and for special clinics and store appearances where the tournament schedule will permit. On her staff are Mary Lena Faulk, Betty Jameson, Marilyn Smith and Peggy Kirk Bell and the latest additions, Kathy Cornelius and Wiffi Smith.

The entire accentuated sports promotion program will be supervised by Harry Amtmann, recently named director of advertising and sports promotion.

The activities of the golf consultants will be coordinated with the Golf Pro sales div., headed by Harold Cross, formerly Philadelphia district mgr., and an outstanding amateur golfer. Cross will, throughout the year, cover practically the entire country, visiting pro shops. He also will be on hand at many of the major tournaments.

Rounding out the enlarged promotional pic-
ture, Spalding will put out a Golf Reporters Almanac for benefit of the press. The Almanac was mailed to the country's golf writers and editors in the latter part of January and features, besides a foreword by Bob Jones, numerous golf highlights.

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Toro Employees Sponsor Hungarian Refugee Family

Instead of holding their regular Christmas party in December, employees of the Toro Manufacturing Co., Minneapolis, diverted the money they estimated would be spent on the affair to "adopting" a Hungarian refugee family.

The family was brought from Camp Kilmer, N. J., to Minneapolis by the employees who prepaid three months rent on a house for them, furnished, cleaned and renovated it and put in a food supply. In addition, the Toro workers collected clothing for the four members of the refugee family and turned over $500 to them to get them started.

Arpad Gyorky, father of the Hungarian family, is now working as a power mower assembler in Toro's Minneapolis plant.

Hillerich & Bradsby Adds Gene Bone to Staff

Gene Bone, one of the more promising young pros on the tournament circuit, is the latest addition to the staff of Hillerich & Bradsby Co., Louisville, Ky. A native of Pontiac, Mich., Gene started playing golf when he was 12 years old and won numerous Junior and Jaycees tournaments. During these early years he worked in the pro shop at the Pontiac Municipal course. In 1953, following his discharge from the Air Corps, Gene went to work as an assistant to Warren Orlick at Tam O'Shanter, Orchard Lake, Mich.

In 1956, Gene decided to try his hand at competitive golf in earnest and played in 11 tournaments on the winter circuit. He is on tour again this year.

Chicago Firm Offers Meter for Golf Car Rentals

Ellman & Zuckerman, 119 S. Jefferson st., Chicago 6, III., is marketing a meter said to simplify golf car rentals. The mechanism, upon insertion of a special token, keeps an electric switch closed for 2 1/2 hours. Housed in a heavy casting, the meter is connected in series with the ignition on gas propelled vehicles, or with the controls on battery-driven cars. One token will carry the driver 9 holes and two, 18 holes.