WHY FOOL AROUND WITH "MAVERICKS"

In cowboy talk a "maverick" is an unbranded calf. Nobody knows who owns it, or where it comes from. It might turn out to be a good beef steer, or it might be something for the "glue factory" Golf balls which carry no nationally known and accepted brand name are like that, too. You, nor anyone else, can say for sure what they are or what they're worth.

Trouble is more and more of these maverick balls seem to be coming on the market. Worse — some of the manufacturers of these balls are offering them direct by mail to your customers at all kinds of cut prices.

This is bad for you, bad for your members, bad for everybody. How to stop it? — plug branded balls; plug branded balls made by a manufacturer who protects you against all "downtown" selling, cut-price selling or direct selling; plug Acushnet.

Never was the Acushnet "Pro only" policy so important to you as right now.


ACUSHNET GOLF BALLS

Sold the world over through Golf Course Pro Shops only
Joseph Pezzullo, pro at Louisquisset GC, Providence, R.I., thought he recognized clubs in a bag alongside an unidentified man. Joe asked the man. So did the police. The man gave information that led to solving the mystery of a $6000 pro shop robbery at Louisquisset last Oct. Oscar Rieflin, owner of a large farm in Rochester, N.Y. suburban Webster, plans to build 18-hole course.

Valley Forge GC (Philadelphia dist.) controlling interest bought at reported $500,000 plus. New majority owners announced there'll be no change in operation of the new course. Robert Trent Jones restoring famous Lido course (NY Met dist.) which was made site of a naval training establishment during World War II. Emil Roth, 18 years mgr. at Wheatley Hills GC (NY Met dist.) now mgr., Hempstead GC (NY Met dist.).

Helen Hicks, 1931 Women's Amateur champion, now on Fred Grieve's pro staff at Glen Head CC (NY Met dist.). Club was started as Women's National Golf and Tennis Club 'way back in the hopeful era before the 1929 market crash. North 9 of Main Line GC, Radnor, Pa., to cease operation this month and site will have a shopping center. Operation of south 9 holes continues.

Building 9-hole public course, sponsored by Huntington (W.Va.) Chamber of Commerce. Patsy Jefferson, now pro at Knob Hill CC, Barboursville, W.Va., to be pro at Huntington when it opens next year. Bob Kurland wrote very interesting series in Hackensack (N.J.) Bergen Record on Jersey pros as spring features. Claude Harmon to be on TV job at National Open and Tam o' Shanter tournaments. Midvale G&CC, Rochester, N.Y. changes from semi-public to private membership club. Geneva (Ala.) to have a 9-hole course at resort Jim Jones is having built.


Joe Kirkwood, jr., opens golf range, par 3 course and clubhouse sections of his 45 acre sports center in Los Angeles. Planning course for Fredericktown, Mo. Vic Oberhammer started in golf business as a caddie at Quaker Ridge CC (NY Met dist.) 48 years ago. He's been Quaker Ridge's pro for the past 17 years.

L. C. (Ace) Holshouser has leased 9-hole Hillcrest course at Charlotte, N.C. and after improving it is operating the course. Otter Kill CC, Newburg, N.Y. recently building a 9-hole public course.
Beautiful practice green at Harrisburg Country Club, Harrisburg, Pa. Nicholas Cassa (inset), Supt. of that well-known club, says:

"Better color ••• stronger root growth ••• less weeds."

"For several years AGRICO and AGRINITE have solved my fertilizer problem here at Harrisburg. It's the outstanding results AGRICO Country Club Fertilizers have made on our turf, that have been a source of pride to me and the members of our club.

"By using AGRICO Country Club through the proportioner, throughout the summer months, our greens hold their color all season. The constant rate of growth throughout the year, on greens, tees, and fairways prove to me that AGRICO Country Club and AGRINITE are the best fertilizers by far!"

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A fairway irrigation system, piped with cast iron, is an investment in better playing conditions and a healthy membership—a permanent investment without replacement or maintenance expense. The first cost is the last cost. Cast iron pipe serves for a century. It is the standard material for underground mains. Sizes from 2 inches. Address inquiries to The Cast Iron Pipe Research Association, Thos. F. Wolfe, Research Engineer, Peoples Gas Building, Chicago.
A diet, contrary to general opinion, is not solely for reducing weight or growth but rather is a regulated course of feeding to gain an objective. For strong, healthy growth you must supply your greens with properly prepared food. A Royer Shredder will furnish such fare. Perfectly shredded and blended, trash free and aerated to a light, fluffy condition, this uniformly sized top dressing spreads rapidly and evenly, retains moisture longer and quickly yields its nutrition.

Hundreds of golf courses, many in your immediate location, are supplying a proper diet to their greens with Royerated compost . . . and at a big reduction in labor costs. Up to 89% of the time needed for manual preparation is saved with a Royer. Join the ranks of the many satisfied users . . . write for Bulletin 55-S giving complete details.
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IMPROVED FAIRWAYS.
Smooth, uniformly cut putting-green surfaces are the result of mowing with hollow roller greens mowers. This same desirable playing surface can be had on your fairways by using Roseman Hollow-Roller-Drive Gang Mowers.

LESS COMPACTION.
You never see wheel-type putting green mowers. Why? Because the mower weight would be concentrated on the drive wheels, compacting the soil and marking the turf. Similarly, Roseman Hollow-Roller mowers leave no wheel marks, on soft or sandy ground. The Roseman mower places less weight per square inch on the ground than any other gang mower.

MEMBERSHIP SATISFACTION.
Your membership appreciates fine turf and the best possible playing surfaces which offer the best opportunities to score well. Roseman Hollow-Roller-Drive mowers are designed to assist you in this objective.

AND LOWER REPAIR COSTS.
Exclusive non-breakable side frames. Bedknife and cutting reel steels precision tempered and riveted—not welded—to avoid hard spots and breakage. Timken adjustable reel bearings. All for greater reliability. New Rosemans also have hand adjustment requiring no tools and new lap-in feature. Roseman is the mower that costs less to maintain each and every year. Make your next gang Roseman.

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• rubber-backed nylon bristle brush is encased in vinyl-coated steel.
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Rome, N. Y., bought by the Acme Club. . . Course will operate on semi-private basis and will be enlarged to 18 . . . Suburban GC, Union, N. J., now in its 60th year. . . Johnny Yocum, new pro at Galen Hall G&CC, Wernersville, Pa., took up golf when he was a Seabee and was stationed at an Exeter, Eng., course for a year and a half.

West Orange (N.J) Public Course, 18-hole layout that was home of Mountain Ridge CC when the course was opened in 1913, now closed. . . Site sold for shopping center and other development. . . West Orange now has only one other public course, Essex County CC West Course. . . Bob Leacox resigns after 2 1/2 years as PGA schedule co-ordinator. . . Job of setting tournament schedule will be handled by Tom Crane, PGA executive sec.

Winged Foot CC, Mamaroneck, N. Y., bids for 1958 National Open . . . Open was played there in 1929, the National Amateur in 1940 and the Walker Cup matches in 1949 . . . Inwood (N.Y.) CC, where 1923 National Open was played, seeks 1960 Walker Cup matches . . . Jefferson, Ga., recreation center has a two-green.
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Selective

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for Crabgrass Eradication

What is Crab-E-Rad?

Crab-E-Rad is a soluble powder of the organic arsenical, di-sodium methyl arsonate. It is very soluble and easy to handle. Low toxicity makes it preferable for use on play areas. These coupled with rapid kill of crabgrass make it a simple and dependable chemical control.

Crab-E-Rad is the safest chemical yet known for effective, selective crabgrass eradication. Users from all over the country have reported a high degree of control without injury to the most popular perennial turfgrasses. Crab-E-Rad does not "brown out" all the grass in the process of killing crabgrass. Although it is always desirable to make proper, accurate application of chemicals, the margin for error without injury to turfgrasses is much greater with Crab-E-Rad than with any material previously used.

Crab-E-Rad, unlike 2, 4-D, is not a general broadleaf weed killer. It is a specific for crabgrass control, plus some other weedy grasses including dallisgrass, lemongrass, sedge, lovegrass, witchgrass, barnyard grass, foxtail and smooth chickweed. Used early in the season, it will control young knotweed.

CRAB-E-RAD is available from your West Point supplier. Or write to us for full information.

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Weed killers
Insecticides
Mole and gopher killers
Golf ball cleaners

Rid Turf of Insects
SOLEXTO
For turf use—Kills Japanese beetles, chinchbugs and other insects. Dilute in up to 400 parts of water.

Eradicate Weeds on Parking Lots, Roads
S.S. WEED KILLER
Soil Sterilant—Speedy killer of all types of weeds. Keeps parking lots, drives, walks, gutters clear. Spray or sprinkle. Dilute in up to 40 parts of water.

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Selective—Attacks weeds only. Rids turf of undesirable growth without injuring good grass. Non-poisonous. One gallon to 3 acres. Dilute in up to 400 parts of water.

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Chemically treated grain. Exterminates moles, gophers, prairie dogs, field mice and other pests. Place in holes or nesting areas.

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