Make Shot, Pull Plunger; Score is Recorded

A mechanical scorekeeper, worn on the wrist, can do away with the tedious task of using a pencil to record figures on a scorecard. This new device, called “Golfer’s Pal,” is manufactured by Born Mfg. Co., 23 N. Union st., Elgin, Ill. Pros are invited to investigate sales possibilities of the new device.

It is enclosed in a metal case finished in chromium. A small plunger (on left) operates the tabulating mechanism and knobs below the windows are used for resetting. Scores up to 99 can be recorded before resetting is necessary. “Golfer’s Pal” is worn on a natural color pigskin wrist band.

Nannen Named Spalding’s National Sales Manager

Announcement was recently made by J. Robert S. Conybeare, director of marketing, of the appointment of Howard W. Nannen as national sales mgr. of A. G. Spalding & Bros., Inc. He will be responsible for the dealer and pro sales program and have charge of the sports promotion program.

Nannen will be assisted by Harold Cross, pro golf sales mgr. Earl Jones will continue as sports promotion mgr. Paul Jones, until recently a dealer sales rep in Ohio, has been appointed asst. district mgr. for Philadelphia.

Murphy Offers Club Repair and Refinishing Service

The Dennis Murphy Golf Shop, 7577 Olive st. rd., University City 5, Mo., is fully equipped to handle repair of all makes of clubs and specializes in refinishing work. Return delivery is promised in from ten days to two weeks. Numerous pro shops in and around St. Louis have been taking advantage of the Murphy repair and refinishing service.

 Buyers Service — Page 77
Desk & Pencil Caddy Set
Is Spalding Xmas Suggestion

Spalding's famous Dot golf balls in handsome Desk Caddy set (1 doz. balls) and Pencil Caddy (½ doz. balls) make ideal Christmas gifts. Made from eye-catching simulated leather these containers provide fine additions to any businessman's desk as letter-holder or pencil holder. Free name imprinting is offered to purchasers of a dozen or more Dots in a special Christmas offer.

Hogan Doubles Capacity at Club Plant

Ernie Sabayrac, national sales agent for Ben Hogan Co. is in Ft. Worth at the Hogan plant supervising the operations which have included doubling production machinery and tripling plant personnel.

Sabayrac says increase of production schedule was necessitated by new business considerably greater than anticipated. Ben's insistence on precision of output involved production problems that had to be solved. In a short time Ernie believes the Hogan plant will be shipping promptly. The Hogan ball, also pro-only is being shipped immediately.

California, Illinois, Tied in Nadco Ace Contest

Nadco Sporting Goods Co. says California and Illinois were tied on June 20 in number of entries eligible for admission to the Nadco annual hole-in-one contest. The winner gets a Cadillac.

The contest is being conducted on the same basis as last year. Buyers of Nadco clubs or bag carts get an admission blank from the pro from whom they bought the merchandise. A ball bearing the entry's name then is hit by a well-known pro at the green chosen for the contest final.

GOLDF RANGES
MINIATURE GOLF COURSES
We Have a Complete Line
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GRIP for better grip
and longer profits

Carnegie's GRIP, a fast drying liquid, is applied to the hands to afford a better grip. Attractive, non-breakable bottle easily fits in pocket or purse. Beautiful 24-bottle display makes 50¢ profit on each bottle for you.

Write for free sample and prices.

CARNEGIE CHEMICAL MFG. CORP.
6363 Wilshire Blvd., Los Angeles 48
Bill Bommer Elected Acushnet President

William Bommer was elected pres. of Acushnet Process Sales Co. at a recent stockholders' and directors' meeting. Bommer succeeds his father, the late F. W. Bommer, pioneer golf ball manufacturer.

He has been associated with Acushnet since 1938, working summers in the plant until 1949, when he was made assistant to the factory mgr. of the golf ball div. He served three years in this capacity, gaining experience in production control and manufacturing techniques.

In 1952 Bommer transferred to engineering and later was appointed chief engineer of the golf ball div. He held this position for two years, working with and designing specialized equipment for golf ball manufacture.

In Sept. 1954, Bill Bommer was elected vp of Acushnet Process Sales Co. and assistant mgr. of the golf ball div.

He held these positions up to the recent promotion, when he was also made vp and director of Acushnet Process Co. and general mgr. in charge of the golf ball div.

Bill graduated from Tabor Academy, Chauncey Hall School and Massachusetts Institute of Technology.

For Septic Tanks

Abbey Chemical Co., 646 N. Michigan ave., Chicago, has developed a new product with a highly concentrated mixture of enzymes (ferments) to correct poorly functioning septic systems. The product, Sept-O-Solve, speeds up elimination of waste matter, is completely free of lye and other caustics and is packed in hermetically sealed metal containers.

Trailer for Golf Cars

Walsh Industrial Supply & Equipment Co., 2669 Dixie-Way N., South Bend 17, Ind., is manufacturing a golf car haulaway trailer which can be hitched to a regular model automobile for transportation purposes. The golf car can be driven on to a tilting ramp while the trailer is hitched to the automobile, making it unnecessary to unhitch to tilt the ramp. The trailer has a heavy duty tubular steel frame, air cushion tires and can be manufactured to fit any golf car. The product is known as the Golster Trailer.
Four Controls Available on NCR's Class 51

National Cash Register's new "Class 51" bar register has four separate control totals. The totals provide an automatic breakdown of beer, liquor, and food sales, and tax collected. The "51" adds all sales as they are recorded on the keyboard, and a complete detail of each transaction is printed on the customer's receipt as well as on the audit tape. An autographic feature on the right of the keyboard is valuable for noting merchandise needed, why money was paid out, shift changes, and other special information.

Complete information is available from The National Cash Register Co., Dayton, O.

True Temper Combines Lawn Trimmer and Practice Club

True Temper, 1623 Euclid ave., Cleveland 15, O., is marketing a new "Golfer" grass cutter that consists of a regulation step-down golf shaft with a nonslip grip and is equipped with a blade for cutting grass. The cutter feels and swings like a No. 5 iron and is recommended for practicing stance and swing. Serrated teeth in the elliptical blade give the grass a crisp, clean cut.

Hustler Corp. Producing 24-Volt Golf Car

Hustler Corp., Willoughby, O., is producing a 24-volt electric golf car which features an automotive-differential type two-wheel drive, tubular steel construction and a complete selection of designs, colors and upholstery. Both tandem and side-by-side models are available.
Lo-Blo, New Aid in Litter Removal

Greens, approaches, traps, walks, parking lots and areas around the clubhouse can now be cleaned quickly and efficiently with the Lo-Blo, manufactured by Atwater – Strong Co., Atwater, O. The blower on Lo-Blo is powered by a 3.6 hp motor and gives off a 120 mph air blast which stays within a foot of the ground. The unit is shipped on 3-day approval.

Cross Rib Runner Matting

Development of the first inexpensive cross rib runner matting has been announced by D. W. Moor Co. Known as Shadow Tone, it presents an attractive extra-dimensional effect, with claret red and grass green splatter colors on a rich ebony black ground. Nylon reinforced for toughness and tear-resistance, it comes in small, easy to handle rolls.

Free literature and prices will be sent to anyone addressing a request to D. W. Moor Co., 1802 Adams st., Toledo 2, O.

Vossler is New Addition to Wilson Staff

Ernie Vossler, one of the top young tournament pros, is the newest addition to the Wilson Sporting Goods Co. advisory staff. Vossler recently moved up to 14th place in the money winning standings by taking fourth place and pocketing $3,500. He turned pro in 1955 after winning several Texas amateur titles in the preceding five years.

Vossler, whose home club is Ranchland Hills, Midland, Tex., took up golf seriously as a senior in high school after having starred in prep circles as a basketball and tennis star.

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Valley 3-3444

July, 1956
Upjohn Markets New Turf Fungicide

The Upjohn Co.'s Chemical Sales Dept., Kalamazoo, Mich., is marketing a new turf fungicide, Acti-dione RZ, for control of large brown patch, melting-out, fading-out, dollar spot, and Pythium.

Primarily tested on golf courses with the cooperation of GC supt.s., Acti-dione RZ provided, it is claimed, in excess of 95 per cent control of the five major diseases. Excellent protective and curative properties were noted in widespread geographical locations. The testing is thought to be particularly significant because of the 1955 weather conditions which caused severe turf disease development. Acti-dione RZ is now available through local distributors of golf course supplies.

Tommy Armour Shoe Has New Features

Sturz Enterprises, Inc., 497 Raymond Blvd., Newark, N. J., is merchandising through pro shops the "Cloud 8" golf shoe designed by Tommy Armour. It is made in Italy by a company that has been making fine shoes for centuries.

Among the features are a pneumatic inner sole which relieves foot pressure from the uppers and lacing, a new placement of spikes, smaller and lighter spikes, a narrower shank and broader heel than most golf shoes and a waterproof welting.

The shoe comes in four styles. Sales are reported as having been quickly made at pro shops where the "Cloud 9" shoe has been introduced. Repeat business already is substantial.

Tell them you saw it
Advertised in GOLFDOM

DELIVERS MORE WATER . . . FARTHER

Only Double Rotary operates with a single long, long line of water which, rotating slowly, covers up to 6500 square feet with a gentle, rain-like action. No puddling, no run off, no washing of new seed, no wasted water.

DOUBLE ROTARY SPRINKLER

MODEL H, double spout—for medium to high pressures; up to 90 foot diameter $19.50

With single spout (not illustrated)—for low, medium and high pressures; up to 50-foot diameter $18.75

Double Rotary Sprinkler Co.

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Buyers’ Service

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Golf Course

Aerifying equip.t.: Fairway □
   green □
Architects: course □ house □
Ball washers
Ball Washing Compounds
Bent grass stolons
Bird houses
Brown-patch preventives
Compost mixers
Crapgrass control
Divot fixer
Drinking fountains
Fertilizers Solid □ Liquid □
Flags (greens) □ Flag poles □
Fungicides
Generators (gasoline)
Gopher killer
Hole cutters
Hose
Hose clamps

Pro Shop

Bag: canvass □ leather □
Bag carts, for players
Bag supports
Bag racks
Bag Tags—Guest Tags
Balls: Regular □ Range □
Ball Markers
Ball retriever
Caps and hats
Cash Registers
Charge books — for pro shops, green fees, etc.

Club House

Athletes foot preventives
Bars (portable)
Bath mats
Bath slippers
Cash Registers
Deodorants
Disinfectants
Hose and Hose Clamps
Humus
Incinerators
Insect fogging machine
Insecticides
Lapping-in machine
Leaf pulzerizer
Litter receptacle
Miniature Course Const’n
Mole Killer
Mowers: putting green □
   whirlwind □
   tee □
   fairway □ rough □ hand □
Mower Grinders
Peat Moss
Pipe
Playground equipment
Putting cups
Rakes (worm cast & clean-up)
Refuse containers
Rollers: power □ water filled □
Sand (for greens, tees)
Seed: fairway □ green □
   ★
Club Carriers
Club Cleaning Liquid
Club cleaning machine
Clubs: Woods □ Irons □
   Putter □
Club head covers
Club repair supplies
Cushion-sole Inserts
Display equip.
Dressing for grips □ bags □
Electric golf cars
Golf bag covers
Golf Car Trailer
Golf club protectors
Golf gloves
Golf Grips: Leather □ Composition □
Golf Practice Devices
Golf shoes
Golf Shoe Spikes
   ★
Floor coverings
Folding Table (Banquet)
Link Type Mats
Lockers
Massage equip.t.
Printing
Shelter houses
Sidewalks
Soil conditioner
Soil screeners □ Soil shredders □
Sprayers: power □ hand □
Spreaders, fertilizer,
   seed, topdressing
Spikers: greens □ fairway □
   Sprinklers: F’way □ green □
Steel curbing
Swimming pool equipment
Swimming pool cleaner
Swimming pool paint
Thatch removing machine
Tile-sewer cleaning service
Tractors
Trees
Turf sweepers
Water systems, fairway
Weed chemicals
Grip dressing
Handicap Computer
Handicap racks □ cards □
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets
Practice Golf Balls
Preserver for leather
Score cards ( ) Charge checks ( )
Score counter (watch type)
Seat attachment, for carts
Sport seats
Sportswear: Shirts □ Socks □
   Sport jackets □ Rain jackets □
   Windbreakers □ Slacks □
Sweaters
Women’s golf apparel
Tee mats
Tees (rubber) for driving mats
Teening device (automatic)
Trophies
Rubber Locker Bottom
Runners for aisles
Rugs
Showers □ Shower mixers □
   Shower water control
   Step treads
   Towels: bath □ face □
   Wash fountains

Send information
To: Name ________________________________
   Address ________________________________
   Club ________________________________
   Title ________________________________
   Town ________________________________
   Zone (______) State ____________________

July, 1956

77
Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

**FILL IN BELOW — MAIL THIS PAGE TO**

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

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President's:

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name ........................................... (Zone ....)
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Manager's:

name ........................................... (Zone ....)
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Course Superintendent's (Greenkeeper)

name ........................................... (Zone ....)
Add.: ....................................... Town: ............... State: ............

Professional's:

name ........................................... (Zone ....)
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Serrated surface gives better imprints.
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July, 1956
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Off brand, new, or green, or all rubber balls 1.56 per dozen
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Like new top grade for rewashing .................................. 3.80 per dozen
Note: Golf used clubs, picked over 100 yards, cut deep into the rubber types wanted, but not acceptable at above figures.
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USED GOLF BALLS WANTED
ANY QUANTITY—QUICK CONDITION
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Cuts and out of round .................................. 36c per dozen
Balls round and not cut ................................... $1.10 per dozen
$1.16 balls preferable for resale in rubber range or miniature course use. Guaranteed 100% against splitting in seam.
We accept the best process in rebuilding for driving range and miniature course use.
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Two 1955 Kwle-kut 6 H. P. self propelled 30" Rotary Mowers.
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