as director of manufacture, J. Robert Conybear as director of marketing and Oriton O. Smith as director of distribution.

JACOBSEN DESIGNS MOWER FOR QUIET OPERATION

A 3.5 h. p. Hi-Torq engine with a built-in muffler for quiet operation and a one piece suction lift cutter bar with reversible cutting edge are features of the 24-in. rotary mower recently introduced by the Jacobsen Mfg. Co., Racine, Wis.

Known as the Spa, the mower has recessible wheels which permit close trimming around objects such as trees and posts. A leaf mulcher is included with the mower as standard equipment and a riding sulky also can be attached.

BILL SHERMAN WITH NATIONAL GOLF FOUNDATION IN MIDWEST

Bill Sherman has joined the National Golf Foundation in Chicago as Midwest field representative.

Sherman is a native of St. Paul, Minn. and a graduate in journalism from the University of Notre Dame where he earned his monogram in baseball as a pitcher. In the two years immediately following his graduation in 1949, he played professional baseball in the New York Giants farm system, followed by two years in the infantry with overseas duty in Korea, and a return for an additional two years in pro ball with the Brooklyn Dodgers farm system.

Between seasons Sherman was active in various sports promotion campaigns including Nick Koehler’s Sports Show in Minneapolis. He conducted a public relations program for the St. Paul Jaycees.

BAG-SHAG BALL RETRIEVER

BAG-SHAG takes the “stoop and scoop” out of practice sessions, lets the golfer concentrate on improving his game.

Sturdily built of aluminum, steel and waterproof canvas—lasts for years. Weighs only 2 lbs. 6 oz. Lists at $15.00 (liberal pro shop discounts). Year-round sales appeal; ideal gift and prize item. Nationally advertised. BAG-SHAG sells on sight, needs no servicing. Put one on display and see!

See your nearest distributor or write today for literature, discount schedule.

MADEWELL PRODUCTS, Incorporated
3129 East 7th St., Oakland, Calif.

January, 1956
and was active in the St. Paul 1953 March of Dimes campaign. During 1953 and '54 he worked with St. Paul sportscaster Hall Newell in covering sports events and promotion for the local radio broadcasting station.

According to National Golf Foundation VP, Rex McMorris, Sherman will take over the 16 state midwest territory, servicing the growing number of inquiries emanating from this area for help on how to plan, finance, build and operate new golf courses.

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**SPALDING ACQUIRES RAWLINGS STOCK IN $5,698,000 DEAL**

Stockholders of A. G. Spalding & Bros., Inc., Chicopee, Mass. approved the purchase of capital stock of Rawlings Mfg. Co., St. Louis, Mo. at a special meeting held in December. Cash involved in the transaction amounted to $5,698,000.

Acquisition of the Rawlings company puts Spalding back into the manufacture of lines it had dropped in '30s. These include baseball mitts and gloves, footballs and football uniforms and protective equipment. In the last two decades Spald-}

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**GOLF COURSE CONSTRUCTION By CONTRACT**

- We bid on your golf course architect's plans and specifications
- 35 Years Experience
- MADDOX CONSTRUCTION COMPANY

Phone 110 Rankin, Ill.
Kaiser Elected H & B Director

Bill Kaiser's many friends in golf will be pleased to learn that Bill has become one of Hillerich & Bradshaw's Board of Directors. The company announced Kaiser's election at its recent annual meeting.

Bill's career at H & B started more than 20 years ago. In 1934, Bill was brought with the firm to introduce along the tournament trail the newly launched Power-Bilt golf club. Along with his tournament playing, he acted as a sales representative. It was during his tournament playing days and his personal visits to Hillerich & Bradshaw's numerous pro accounts that helped to make Kaiser one of the best known and best liked golfing figures in the nation.

In 1937, Kaiser succeeded Ward Hillerich as Sales Mgr. for the Power-Bilt golf club sales dept., and in 1946, Bill was elevated to V. P. in charge of Power-Bilt sales. He still holds this position.

Bill has also been an active, long-time member of the PGA Kentucky Section.

Jones Joins Plymouth

Bobby Jones, no relation to golfdom’s immortal, member of the PGA and ex-tournament player, has been added to the sales staff of the Plymouth Golf Ball Co., Plymouth Meeting, Pa.

Bobby will cover eastern Pennsylvania, New Jersey and Delaware and will also represent Bailey and Izett, Ardmore, Pa., golf club manufacturers.

Prior to joining Plymouth, Bobby was associated with Wilson Sporting Goods Co.

ROBERT BRUCE HARRIS
Golf Course Architect
MEMBER-
AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS
WHITEHALL
664 N. MICHIGAN AVE.
CHICAGO II, ILLINOIS
THERM-O-TRON THAWS PIPES ELECTRONICALLY

Frozen water pipes are thawed electronically by the Trindl Therm-o-Tron, a portable electric pipe thawer. After the unit is plugged into a 110-220 volt outlet, it is only necessary to attach two clamps to the frozen pipe, turn on the current and the thawing process begins. The Therm-o-Tron can be used on imbedded and underground as well as surface pipe and does away with breaking through walls or tearing up turf to reach hidden pipe. It can handle up to 30 ft. of 1½-in. lengths at a time.

The pipe thawer weighs only 75 lbs. It is well suited for light maintenance work around clubs since it also can be used for heating, brazing and soldering jobs. The Therm-o-Tron is manufactured by Trindl Products Ltd., 1807 S. Clark st., Chicago 16.

WALDRON GOLF BUSINESS BOOMS IN CLUB POLISH

Lou Waldron, widely-known former pro who heads the Columbia Chemical Co., 155 E. Erie st., Chicago, is making a new polish that does astonishing work on wood heads. The material, known as Lou Waldron’s Velva-Tee Gloss Shine quickly puts a durable polish on wood heads that, in numerous instances, makes the head look better than new.

The material is sprayed on from the container and wiped with an impregnated cloth. Use of the cloth impregnated with the polish maintains the high gloss for several treatments between rounds. The rag, rubbed on steel shafts and heads protects against pitting by salt air. The mater-

MONROE FOLDING BANQUET TABLES

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ATTENTION

Driving Range Operators and Dealers. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.
31117 Little Mack
St. Clair Shores, Michigan
ial is economical and gives an impressive exhibit of first class pro dept. service in club cleaning.

Initial use of the Waldron Velva-Tee Gloss Shine in wood head treatment attracted so much attention from men and women golfers that pros began retailing the material as a furniture polish and club managers began using the Waldron polish in considerable quantities on clubhouse furniture and woodwork.

NEW INTERNATIONAL TRACTOR HAS DIVERSIFIED USE

The new Cub LO-Boy, produced by International Harvester Co., can be equipped with three-gang reel, five-ft. cutter bar or 42-in. rotary type mowers and with mounted blades 54 in. wide for leveling, grading or snow removal. It has many uses in course and park maintenance, being rated in a power class between walking type and larger utility tractors. Loader, air compressor, earth auger, three cu. ft. concrete mixer and insecticide sprayer or duster are among the implements that can be used with the Lo-Boy.

The four-cylinder International engine delivers up to 10.5 h. p. on the belt and 9.4 h. p. at the draw bar. It can be pivoted in a 96-in. radius. Hydraulic touch control provides equipment control at a finger touch and the exclusive I-H Fast-Hitch permits coupling or uncoupling of many implements without the operator leaving the tractor seat.

United States Rubber Co., Golf Ball dept., again will have its pro dinner as a top entertainment feature of Seniors’ Week at Dunedin, Fla., John Sproul and George McCarthy of the company advise. A color motion picture of the making and testing of U. S. golf balls, said by authorities to be one of the greatest industrial movies made in 1955, will be shown at the dinner.

January, 1956
Golfers WHAM-O® for practice

NEW! GROOVE YOUR SWING AT HOME!
DEVELOP FORM - CORRECT HOOK AND SLICE!

Golfers WHAM-O® for practice

No ball to chase! Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough plastic paddle, ash hardwood stock, 5" steel spikes. Withstands violent abuse. Only $1.75 retail. Regular dealer discounts. Write to:
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EMERALD ZOYSIA - Hybrid - Certified and MEYER (Z-52) ZOYSIA
(Reasonably Priced)
Full Information by Mail on Request
358 N. W. 27th Ave., Miami 35, Fla.
Phone NE-4-3352

EAST HEADS NADCO'S RESEARCH DIVISION

J. Victor East, well known golf club designer, has been named director of research and development for the Nadco Sporting Goods Co., Chicago. East designed the new Diatomic golf clubs which are produced by Nadco.

East has been associated with golf for more than 50 years, having entered the professional ranks at the age of 14 at the Royal Sidney GC in Australia. One of the founders of the Australian PGA, East also helped in organizing the North Carolina PGA and served as its first president. The new Nadco research director has designed clubs during his career for such notables as Bobby Jones, Walter Hagen and Tommy Armour.

MRS. MORAN NOW ASST. SALES MGR.
ACUSHNET GOLF BALLS

F. W. Bommer, president Acushnet Process Sales Co., announces the appointment of Mrs. G. M. Moran as Asst. sales mgr., for golf balls. Many golf professionals know Mrs. Moran, who has been affiliated with Acushnet Process Sales Co. since 1944 and who, for the past 8 years, has been in charge of the company's sales dept.

NEW DYNA-POWERED IRONS FEATURE WILSON LINE

Dyna-Powered irons, recently introduced by Wilson, feature an unique assembly, a radically new blade design, new Rocket shaft and new narrower grip.

In the new assembly, the steel shaft is run clean through the head to produce the strongest union of head and shaft. This assembly, makes possible a redistribution of weight that lightens over-all head weight, yet packs more working weight in the blade. Wilson staff members say that because
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Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, III. You’ll get prices, literature direct from the sources of supply.

Golf Course

Aerifying equip.: Fairway green 
Architects: course house 
Ball washers 
Ball Washing Compounds 
Bent grass stolons 
Bird houses 
Brown-patch preventives 
Compost mixers 
Crabgrass control 
Divot fixer 
Drinking fountains 
Fertilizers Solid Liquid 
Flags (greens) Flag poles 
Fungicides 
Generators (gasoline) 
Gopher killer 
Hole cutters 
Hose 
Hose clamps 
Humus 
Incinerators 
Insect logging machine 
Insecticides 
Lopping-in machine 
Leaf pulzerizer 
Miniature Course Const’n 
Mowers: putting green 
whirlwind tee 
fairway rough hand 
Mower grinders 
Peat Moss 
Pipe 
Playground equipment 
Putting cups 
Rakes (warm cast & clean-up) 
Refuse containers 
Rollers: power water filled 
Sand (for greens, tees) 

Pro Shop

Bags: canvas leather 
Bag carts, for players 
Bag supports 
Bag racks 
Bag Tags—Guest Tags 
Balls: Regular Range 
Ball markers 
Ball reconditioner 
Ball retriever 
Calks, for shoes 
Caps and hats 
Cars (motor driven) 

Club House

Athletes foot preventives 
Bars (portable) 
Bath mats 
Bath slippers 
Deodorants 

Disinfectants 
Floor coverings 
Folding Table (Banquet) 
Link Type Mats 
Lockers 
Massage equipt. 
Printing

Seed: fairway green 
Shelter houses 
Sod cutter 
Soil conditioner 
Soil screeners Soil shredders 
Sprayers: power hand 
Spreaders, fertilizer, 
seed, top dressing 
Spikers: greens fairway 
Sprinklers: f’way green 
Steel curbing 
Swimming pool equipment 
Swimming pool cleanser 
Swimming pool paint 
Thatch removing machine 
Tile-sewer cleaning service 
Tractors 
Trees 
Turf sweepers 
Water systems, fairway 
Weed chemicals

Name labels, for clubs 
Practice driving nets 
Practice Golf Balls 
Preserver for leather 
Score cards () Charge checks () 
Score counter (watch type) 
Seat attachment, for carts 
Sport seats 
Sportswear: Shirts Socks 
Sport jackets Rain jackets 
Windbreakers Slacks 
Sweaters () 
Women’s golf dresses 
skirts blouses 
Tee mats 
Tees (rubber) for driving mats 
Teeing device (automatic) 
Tennis nets 
Trophies 
Runners for aisles 
Rugs 
Showers Shower mixers 
Shower water control 
Step treads 
Towels: bath face 
Wash fountains

Send information 
To: Name 
Club 
Address 
Title 

Club 

Town 
Zone ( ) State 

January, 1956
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name ......................................................... (Zone .............)
Add.: ...................................... Town: ...................... State: ................

Green Keeper's:
name ......................................................... (Zone .............)
Add.: ...................................... Town: ...................... State: ................

Manager's:
name ......................................................... (Zone .............)
Add.: ...................................... Town: ...................... State: ................

Course Superintendent's: (Greenkeeper)
name ......................................................... (Zone .............)
Add.: ...................................... Town: ...................... State: ................

Professional's:
name ......................................................... (Zone .............)
Add.: ...................................... Town: ...................... State: ................
the iron is lighter with a heavier blade, power remains constant with less effort and as a rough gauge many players may use a number less at familiar long and middle-iron distances.

The club's new special True Temper Rocket shaft has reduced tip diameter and transmits no perceptible vibration to the hands. Field tests have shown no tendency for the head to twist or quit; no head shimmy no matter how hard you swing.

The new Dyna-Powered irons have a deeper toe and shallower heel. Besides adding beauty this new shape will help golfers get the ball in the air. Squaring off the toe and a beveling of the face side of the toe make the ball stand out against the blade.

New TurfRider woods feature a grooved metal sole plate which increases head speed. They have a newly developed dark mahogany finish with white, black and scarlet fiber inserts. The patented Reminder Grip is of perforated black callifkin.

New colors highlight other new woods in the '56 Wilson professional line. Top Notch woods now have rich burgundy finish with white and black face insert.

In the women's professional line, both the Zaharias Top Notch woods and The Babe woods have new finishes and face inserts.

Wilson Staff and Jet golf balls in 1955 have modifications which add distance and better feel while a new stamping has improved the appearance of these balls.

**CLASSIFIED ADS**

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

**NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.**

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

**JOBS WANTED**

Pro-Greenkeeper—ambitious, sober; age 29; experienced in all phases of golf. Wife—professional Home Economist; excellent swimming instructor. Highest references. Address Ad 101 c/o Golfdom.

Wanted for Summer—job as Assistant Pro in New England. Young and willing to work hard and long hours to learn the business. Excellent references. Address Ad 102 c/o Golfdom.

Ast. Pro—around Chicago area 3 years at one of Midwest's largest. Well qualified in all phases. Welling, able, ambitious. Address Ad 103 c/o Golfdom.

Professional—desires connection at summer resort or club for 1956 season. 30 years experience at finest resorts and clubs. Address Ad 104 c/o Golfdom.

Class A PGA member with experience in designing and constructing courses, wants to build and operate course as Pro-Greenkeeper for public or private concern. Address Ad 111 c/o Golfdom.

Retired pro-greenkeeper would like small club for 1956. With wife can take complete charge. Life member PGA. Address Ad 112 c/o Golfdom.

**PRO JOB WANTED**—professional, 15, settled, will stay on job and work. First class business man and instructor. Club repair and golf promotion a specialty. Thoroughly reliable and dependable. Highest references regarding character, reputation and qualifications. Will do a good job. I may be just the man you want. WHY DON'T YOU WRITE ME? Address Ad 113 c/o Golfdom.

**PROFESSIONAL**—Lively young professional with good experience in large and small clubs. Class A-1 credit rating, fine character and references. Address Ad 115 c/o Golfdom.

Assistant available. I want to get a very good job as assistant or as professional at small and growing club for my second assistant. He has worked for me four years. Before that he served satisfactorily with two other pros. He is a fine young man, 36 years old, married. He has ability and personality. I can recommend him without reservation. Address Ad 112 c/o Golfdom.

Golf Professional—would like club for 1956. Married; no children; age 32; PGA member. Best of references. Address Ad 120 c/o Golfdom.

Pro available—Fine record as teacher, businessman and promoter of golf interest and club growth. Have initiative, successful experience and dependability to serve your members with complete satisfaction and build your club. Highest references. Will go anywhere but prefer moderate-sized southern club. Address Ad 125 c/o Golfdom.

**SUPERINTENDENT**—Many years successful experience all phases maintenance, construction, landscaping, desires new location. Detailed correspondence requested with progressive club. Address Ad 126 c/o Golfdom.
PRO-28 YEARS EXPERIENCE DESIRE CHANGE FROM YEAR ROUND POSITION TO A SEASONAL ONE. QUALIFIED IN ALL PHASES OF GOLF, INCLUDING MANAGEMENT TO GREENKEEPING, NORTHERN AND SOUTHERN CLIMATE. FULL TIME ANALYST AND INSTRUCTOR. CLASS A PGA MEMBER, PRESENTLY EMPLOYED. BEST REFERENCES: HIGHEST CREDIT RATING OBTAINABLE. ADDRESS AD 127 e/o GOLFDOM.

JOBS OPEN

Wanted—Golf Pro—preferably married—exceptionally good (Navy) 18 hole course, 65 ml. south of Washington, D. C. Address Ad 195 e/o GOLFDOM.

First-Class Golf Course Superintendent—wanted for private country club, 18 holes, located in Northern California. Take full responsibility. Address Ad 196 e/o GOLFDOM.

Small country club—9 hole course—desires services of golf pro and wife to serve as cateress. Living quarters available at club. Excellent opportunity for energetic couple. Address Ad 197 e/o GOLFDOM.

MANAGER WANTED at Country Club in Michigan. This is one of the fine clubs in the area. House, utilities furnished for Manager. Send application listing experience and references. Envelope photograph. Address Ad 107 e/o GOLFDOM.

Wanted—GoU Pro—preferably married exceptionally good qualified man. Address Ad 109 e/o GOLFDOM.

For Sale—9-hole Club in Northern California. Take First-Class Golf Course Superintendent-wanted for private country club. Salary $4,000 to $5,500 for nine months period. Must handle machinery and pipe. 18 hole midwest course. Good experience. Address Ad 110 e/o GOLFDOM.

WANTED: Assistant Pro, prominent Eastern club. 8-month season. Write giving educational background, tournament and teaching experience. Address Ad 114 e/o GOLFDOM.

Wanted—Club Manager to take care of clubhouse and dining room in large Country Club. Salary $100 per month. House, Committee, Uniontown Country Club, Uniontown, Pa. Active partner with capital wanted for expanding Golf School in N. J. Qualified instructor with merchandising and club repair experience preferred. Address Ad 121 e/o GOLFDOM.

Asst. Pro Wanted—Good player who can be qualified as teaching assistant. Young gentleman we want will be permitted leave of one week per month for tournament play. In your first letter give details of your playing record and other qualifications. Address Joe Paletti, pro, Sunset Ridge CC, Winnemac, Ill.

MANAGER OR PRO MANAGER—For 9 hole Club in Ohio. Excellent opportunity for person with right qualifications. Address Ad 116 e/o GOLFDOM.

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