THE SUPER RENTAL CART

Wherever you see the genuine Kaddie Kart you know the club has the best and finest for its players. Truly a mark of distinction.

DETAILS


NEW FEATURES

Basket shaped lower brackets with no straps required can be furnished without extra charge on new Karts. Write for information about basket type lower brackets for old Kaddie Karts.

FOR SALE or FOR LEASE
FLEETS FINANCED

WRITE FOR DETAILS

Above cart is a T14 standard, with 14 inch wheels for oval bags. Retail price $33.95. Also T11 with 11 inch disc wheels at $29.95. Brackets of various types are easily interchanged to take care of every size and shape bag.

PRO SHOP SALES

Pro shops recommending Kolapsi Karts have the advantage.
1. Store 3 to 4 times as many carts • 2. Instant folding and opening • 3. Freedom from breakage. No brittle castings • No wing nuts, no push buttons, no sliding sleeves. Just drop the handle, it folds. The quickest pro shop handling of stored carts.

Chamberlin Metal Products
2226 Wabansia Chicago 47, Illinois

Please ship ______ Kolapsi Karts, Type__________
Please send complete information about the Automatic Kolapsi Kart for (resale) (my private use).

Name ____________________________ Position ____________________________

Address __________________________ City ________ State ____________

Club ____________________________ State ____________ Position ____________

May, 1955
find it helpful to make up an index file and keep a record of the waist and length measurement of each customer and you will eliminate all extra handling on reorders. This index will come in mighty handy if your member's wife wants to pick out a few extra pairs and surprise her husband on some special occasion!

7. Bearing in mind that presentation is half of the sale, we suggest a proper display in keeping with the size of your shop. Your customer will want to feel the materials and see the colors whenever possible. Display slacks instead of catalogues. Most manufacturers will gladly help you secure a good display rack. The revolving type slack rack seems a most practical and effective way to display slacks.

Remember that you are a style-setter every time that you step up to the first tee wearing a new color or a new fabric. Your members are the best "walking advertisements" for your shop every time you sell them fine golf or dress slacks. In many cases, they will draw additional business from outside.

Ravisloe, Chicago, Host to Amputee Tournament

Ravisloe CC at Homewood, Ill., Chicago southern suburb, is to be host to the annual tournament of Possibilities Unlimited, a golfing organization of fellows who have lost limbs in military or other action. The tournament will be played July 18-19.

This is the fifth annual championship of Possibilities Unlimited. The field consists of about 90 players and some of the contestants are astonishingly good players.

Ravisloe, one of the pioneer clubs of the Chicago district, has a fine course and splendid facilities, and a grand assembly of fellows as members. Charles Eckstein, treas., Chicago District GA, also is a Ravisloe official.

Dale Bourisseau, CSI Sales Co., Solon Center Bldg., Solon, O., is head of the golf committee of Possibilities Unlimited.

PGA Annual Meeting To Be At Atlantic City, Dec. 3-10

CAMPAIGN of Philadelphia dist. PGA, spearheaded by Leo Fraser, to have 1955 national meeting of PGA held at Atlantic City, N. J., has succeeded. PGA announces the meeting will be held there Dec. 3-10.

One reason the Atlantic City bid was offered and accepted was confidence that pros from New York Met, Philadelphia and other adjacent areas would attend PGA educational conferences in large numbers.

PGA has built up these educational sessions, open to all members, so they're highly valuable business training, and pro golf's counterpart of the superintendents' short courses at various colleges and the GCSA annual educational conference, all of which have been tremendously valuable to golf and to the superintendents.

PGA officials and other thoughtful pros have deployed small attendance at the annual meeting educational sessions.

Triangle Round Robin At Grossinger's, June 14-18

The third annual Triangle Round Robin for professional women golfers will be held this year at Grossinger's CC, Grossinger, N. Y., June 14-18.

Sponsored by Triangle Conduit & Cable Co., Inc., New Brunswick, N. J. this tournament attracts all the top women pros. Patty Berg, who won last year's tournament at the Homestead, Virginia Hot Springs, will defend her title.

Last year Patty won plus points from 14 out of 15 of her opponents with her five round scores of 73-75-76-76-72 for the top prize of $1,500.

John E. McAuliffe, President of Triangle, is the prime mover behind this annual tournament, one of the top prize money events for women pros during the year. All gate receipts at Grossinger's will be donated to charity.

Triangle, besides manufacturing wire, cable and conduit, also makes plastic pipe extensively used at golf courses.

Western GA Issues New Caddy Master Manual

Western Golf Assn., Golf, Ill., has published a Caddy Master Manual as a companion book to its revised Caddy Committee Guide.

The Caddy Master book is the only comprehensive job that has been published about recruiting, training, supervising and correctly handling all other details of caddy enlistment, compensation and management.

The book resulted from the caddy masters' forum that the WGA conducted in 1953 and which was attended by successful caddymasters at more than 50 clubs. It is available to Western Golf Assn. member clubs, and in some other cases under special arrangement. Details may be secured from Milt Woodard, WGA sec.
Get your order off today for these famous fast-sellers! Golfers know these gloves for their fine, soft leathers—precision-cut, precision-sewn by skilled craftsmen. Free literature shows entire line.

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K.L. BURGETT CO.

PEORIA, ILLINOIS
ACUSHNET WORKERS HAVE GOLF FORUM

Employees of Acushnet Process Co., New Bedford, Mass., have enthusiastically approved the golf "forum" program sponsored by the company. It is the only industrial golf program of its kind in the area. The employees attended in four classes which met two per night on Tuesday and Wednesday evenings, indoors. The final two sessions of the classes were held at a local golf range. The finale was a banquet at which the "pupils" were awarded diplomas.

Ray Dennehy (light jacket), pro at Kittansett GC, Marion, Mass., where 1953 Walker Cup matches were held, instructed the classes. Edward J. McCarthy, prominent amateur of the New Bedford territory and an Acushnet employee, conceived the idea of the school, arranged the program and assisted Dennehy.

"Gratifying and amazing" development was shown by the class members; some of whom had not played golf.

Acushnet sponsors two teams in the New Bedford Industrial Golf League and has an intra-plant league with 80 players participating.

GENERAL STEEL LOCKER ROOM EQUIPMENT

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Our experienced sales engineers are available.
Two of the world's most famous golf balls...

**SILVER KING PLUS** - POWER BALL

**SILVER KING** - TOUGH COVER

... and, as always, in click, in getaway, in flight, this year's Silver Kings are the best ever. They'll make many friends and profits for you.

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Sole U. S. Distributor for the Pipe Brand Tom Stewart Irons, including Chipper, Blaster & Wedge. Also 6 Famous Stewart Putters available in Steel & Hickory shafts.

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**FITS ALL BAGS • ROLLS EASY • SEATS EASY**

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**THE FAMOUS 3-FORE-1 CART**

Bag, cart and seat in one complete unit. 12" ball bearing wheels on adjustable axles for perfect balance. Roomy bag has 14 club pockets, ball and accessory pockets and umbrella holder. Colors: green, blue, red. Seat will support the heaviest golfer. Cart folds compactly.

**ALSO BY LUMEX:**

**GOLF CART SEAT.** Easily attached to any center post cart. $12.50

**QUICK SEAT.** Automatic Tripod type folding seat, aluminum legs. $8.95

**RENTAL CART.** Steel construction for minimum maintenance.

Pro Price $12.50

Write for Full Information

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**LUMEX, INC.**

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VALLEY STREAM, N. Y.

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May, 1955
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No Holes to Clog • Easy to Fill and Operate
No Intricate Mechanism to Fail
LIGHTWEIGHT — 69 Pounds; CAPACITY — Four Cubit Feet; SPREADS — Swath 3 Feet Wide; Forced Direct Feed, Therefore No Ridges or Gaps. Write for Circular

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Bob Ballock
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1505 BLACKSTONE FRESNO, CALIFORNIA

GOLF MATE FOR CART USERS

New energy saver called Golf Mate that performs seven jobs for golfers who use caddy carts has been developed by the Golf Mate Mfg. Co., 74 Maple Street, Plantsville, Conn. and is currently being introduced to pro shops. A compact unit of practically indestructible plastic that attaches quickly and easily to handle of golf cart, by means of thumb screws, it holds a score card in position for easy entry of scores, together with pencil, spare ball, six tees, pack of cigarettes and other items.

PRICE HEADS SWIFT FERTILIZER

Arthur F. Miller, gen. mgr., Plant Food div., Swift & Co., Chicago has retired after 43 years with the company, and has been succeeded by Wm. F. Price, who has been asst. mgr. of Swift's Plant Food div. since 1952. Price has been with the company since 1925 when he joined as a sales representative of the Plant Food div. He became Pacific Coast sales mgr. in 1929 and later managed Swift fertilizer factories at Ontario, Calif., and Los Angeles.

Shell Chemical Co., Agricultural Chemical div., PO Box 1617, Denver 1, Colo., says in a recent bulletin that its Nemagon, new soil fumigant showing fine results in control of nematodes, probably will be marketed nationally in 1956.

Kent Bradley, Mountain View, N. J., has rake replacement teeth to fit all brands of wood rakes. Bradley also has equipment for quick repair of wood rakes.

Kemp Mfg. Co., Erie, Pa., pioneer makers of shredding machines widely used at golf courses for preparing compost, has issued a new bulletin fully describing its models handling from 2 to 40 yds. per hour.
GEORGE MORRISON WITH DOLAN BROS. FOR ELECTRI-CAR IN N. Y.

George Morrison has been named sales mgr., Dolan Brothers, 805 E. 139 St., New York, distributor of the Victor Electri-Car. He will be in charge of promoting sales in the growing industrial market for these cars as well as on golf courses.

Morrison, formerly a professional, is well known among golfers in the New York-New England area. Prior to starting his assignment with Dolan Brothers, Morrison spent a week at the Victor plant in Chicago, where he saw the all-new 1955 model Electri-Car in production.

SPALDING, AMERICAN MACHINE AND FOUNDRY MERGER STUDIED

W. B. Gerould, pres., A. G. Spalding & Bros., Inc., released, at the Athletic Institute meeting in New York recently, news of a proposal for integrating the Spalding company into the American Foundry and Machine Co.

Basis of the proposed merger would be exchange of 3/4 of a share of AMF stock for one share of Spalding common stock outstanding.

Examination of the Spalding business is being made now by AFM officials.

In event of the completion of the proposed deal Spalding personnel will continue as now operating. AFM, which does an annual business in excess of $130 million, now has 14 subsidiaries, each operating on a semi-autonomous basis.

American Foundry and Machine Co., in addition to its machinery and foundry work, makes an automatic pin spotter for bowling, cigar and cigarette-making machinery, wheel toys and bicycles for youngsters, electrical equipment, and is getting into nuclear energy equipment manufacturing.

GRIP-FLEX HAND EXERCISER NOW AT PRO SHOPS

Grip-Flex hand exerciser, which consists of a rubber ball with an attached rubber suspension ring through which a finger is placed, is now being marketed by Kozar Golf Development Laboratory, Cuyahoga Falls, O.

The Grip-Flex device is the invention of Eddie Williams, pro at Louisville (Ky.) CC. Custom-made models Williams had manufactured for his pupils created such a demand among other amateurs and professionals that the inventor made the manufacturing and distributing arrangement with Kozar.

The ball is 2 in. in diameter and is of resilience that permits its use by the average player as well as the professionals in strengthening the left hand finger grip.

Although the Grip-Flex was designed
Exciting NEW INSOLE SELLS ON SIGHT!

LIKE WALKING ON PILLOWS!

Made of Latex Foam! Miracle of Foot Ease!

D. S. Choll's AIR-PILLO INSOLES

Advertised in THE SATURDAY EVENING POST, PARADE, THIS WEEK, DELL MODERN GROUP

A new red-hot seller with the fastest turn-over you've seen in a long, long time. Instantly converts any golfer's shoes into air-ventilated, air-cushioned shoes. Such walking ease never before known. Every user tells others about them!

SPECIAL OFFER 3 PAIRS FREE

with 3 dozen assortment men's and women's sizes in sturdy metal counter display dispenser. Each pair cellophane wrapped. Men's 7, 8, 9, 10, 11, 12 and Women's 5, 6, 7, 8, 9.

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especially for golfers and its marketing debut has been entirely in pro shops, business beyond the golfers' market has come from tennis players, bowlers and boxers, as well as at the suggestion of doctors who consider it excellent for strengthening and flexing fingers and hands.

SALES GROW ON ADJUSTABLE SWING-WEIGHT CLUB

Professional Golf Co. of America, Inc., Chattanooga, Tenn., the outfit which is owned by Chandler Harper, Dick Metz and Don Malarkey, advises that business on the pro-only Dick Metz counterbalance adjustable swingweight club is growing steadily and this spring reached very satisfactory volume.

Repeat business has been coming in well from pros, Metz reports.

The idea of the club is putting counterbalance weights snugly into a hollow at the top of the grip and locking them in. This adjusts the swingweight easily, and Metz, Harper and Chandler assert that it enables the properly qualified professional to fit the customers with precisely the required swingweight in clubs for individual requirements without having to alter clubs on the bench or wait for shipment of the required club.

Each counterbalance weighs 1/2 oz. and

New! Improved WESTALL RUBBER FLOORING

Lower Priced!

We are pleased to announce this new rubber flooring now being offered in plain and embossed surfaces in choice of red, green, or sand colors. Write or wire for samples and information.

- PROTECTS CLUBHOUSE FLOORS FOR YEARS!
- LONGER-WEARING, TOUGH, FIRM!
- SO SMOOTH, SAFE AND EASY TO CLEAN!
- DOES NOT BUCKLE, STRETCH OR CRAWL!
- COMES IN ROLLS UP TO 24 FT. LENGTHS, 5/16" THICK AND 36" TO 46" WIDTHS.

HENRY WESTALL COMPANY
944-960 MERRIMON AVE., ASHEVILLE, N. C.
accounts for one point on the swingweight scale.

There's one number of these Metz clubs made as a training club. It's a 28 oz. wood called the Handmaster. The boys say pros are getting great results by using it in instruction and by selling it to their members for swing practice.

Metz, in explaining the theory on which the counterbalance adjustable swingweight club is based, recalls that Mac Smith used to have rather heavy plugs at the top of his clubs because he was convinced that weight location gave him better hand action without interfering with his timing as might occur if swingweight were altered by having more or less weight in the head of the club.

HICKS, ZISKE, McGUIRE AND URZETTA JOIN WILSON

Joyce Ziske, Betty Hicks, Paul McGuire and Sam Urzetta have been added to the roster of stars on the Wilson Sporting Goods Co. golf advisory staff.

Miss Ziske ranked as one of the nation's top amateurs before joining the professional ranks early in 1955. Last year, Joyce captured the North-South amateur championship and was named to the Curtis Cup team. She also repeated as Wisconsin state amateur queen in '54, having

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Will tee a ball every 3 seconds, or as desired.

Machines proved the reliability of their all-weather performance at some of the nation's busiest golf ranges this past year. Here's long-lasting, trouble-free service that builds range patronage and operating profits.

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(Tel: 45935) 612 Chaffee Road
Ft. Des Moines, Iowa

Your inquiry will be immediately forwarded to the WILL-TEE district representative nearest you.

New York, N. Y.
Chicago, Ill.
Los Angeles, Calif.
San Francisco, Calif.

first won the title in 1952, and was selected as the most outstanding Wisconsin woman golfer of the year.

Betty Hicks, currently tournament chairman of the Ladies P.G.A., recently began a comeback on the women's tournament circuit. In 1954, Betty earned more than $7,000 in prize money. Her more recent performances include runner-up finishes in the 1954 Women's National Open, Sea Island (Ga.) Open and Texas Open. Betty is a former National Amateur champion, winning the event in 1941 when she was voted woman athlete of the year by the Associated Press.

Paul McGuire came into his own in 1954, picking up checks in 13 tournaments. He also started 1955 on a promising note by tying for second in the Bing Crosby tournament at Pebble Beach, Cal., and cashing in on five other tourneys on the winter tour. Now hailing from Wichita, Kan., the 27-year-old McGuire turned professional in 1949.

Sam Urzetta, 1950 National Amateur champion from East Rochester, N. Y., brings a great record of competitive play to the Wilson staff. Undefeated in two years of Walker Cup competition in 1951 and 1953, Sam entered the professional arena in January of this year.

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