The "better feel" in the '55 Power Bilts builds the confidence every player needs if he is to hit the ball consistently well. This year's irons feature greater blade depth for greater accuracy and there's more "head-weight" feel, too, which means more club head speed — more distance! And when they see and compare the beautiful new finishes on the Power-Bilt woods, well, sales are just bound to result!

Sell Power-Bilts — you're sure to score with your customers and your customers are sure to score better!

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Write for your free copies of the 1955 Power-Bilt Catalog — they're ready now!
Charlie Boren, former sports editor, Lewiston (Wash.) Tribune, has become mgr., Clarkston (Wash.) G&CC. . . Earl W. Sasser now mgr., Gainesville (Fla.) G&CC. . . Delray Beach, Fla., opens new clubhouse at muni course. . . Turf conference to be held in May at Chico, Calif., muni course. . . Dick Knight, Chico pro, made arrangements with Charlie Wilson, USGA Green Section Western director; University of California turfgrass specialists, and H. V. Carter Co.


Work progressing on first 9 of Meridian, Miss., muni course with Junior Chamber of Commerce spearheading the job. . . Tulsa, Okla., Park Board votes to build new course adjacent to existing 18 at Mohawk Park.

Clark Memorial Park, Negro course at
SPECTACULARLY NEW

GOLF SHAFTS MADE OF GLASS:

Yes, a combination of Fiberglas laminated to a metal insert results in the 'miracle of modern science'.

The Glasshaft is SHOCK PROOF, RUST PROOF, SHATTER PROOF, FIRE PROOF, RESISTS ACIDS AND SALT AIR, AND IS UNCONDITIONALLY GUARANTEED.

Thousands of golfers all over the country, delighted with their better golf shots, have found the Glasshaft to be the most amazing revolution in golf. The sweetest feeling golf club in the world is available in pro shops everywhere.
recreation center at Baton Rouge, La., opened . . . Named in honor of the late Dr. J. S. Clark, Negro educator and civic leader . . . Passaic County, N. J., adding 9 holes to increase county course facilities to 36 holes . . . Dave Taub and son Harry to build 9-hole Brookside CC course at Union, N. J.

Augie Boyd and Larry Baynard, Jr., getting good start at their recently opened $100,000 night-lighted par-3 course at St. Petersburg, Fla. . . . Odell Gore from Warren District CC, Bisbee, Ariz., now pro at newly opened En Tanque par-3 course at Tucson, Ariz. . . . Course is night-lighted . . . Has 18 holes on 26 acres, with artificial lake in middle.

"Fiscal Side of Golf" column by Mac L. Hutchens, St. Louis Globe-Democrat business editorial writer, widely quoted on financial pages of other newspapers . . . Column material was provided by publicity agent employed by GCSA to handle their convention publicity . . . The superintendents' association got good returns on that investment.

City of Sarasota taking over complete operation of Bobby Jones GC . . . Leon

Two of the world's most famous golf balls . . .

SILVER KING PLUS - POWER BALL
SILVER KING - TOUGH COVER

. . . and, as always, in click, in getaway, in flight, this year's Silver Kings are the best ever. They'll make many friends and profits for you.

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Takes only 1 1/2 hours for a full 18 holes!
End your caddy problems

• More and more golf clubs are making lots of extra money by renting Mid Empire Electric cars to their players. Golfers feel fresher after 36 holes than they normally do after 18 holes of golf.

In most cases the Mid Empire Electric will pay for itself with the money it makes during its first year of operation. Golfers can finish 18 holes even when they tee off as late as 6:30 PM during the summer. The Mid Empire Electric speeds play, saves embarrassment for duffers, and ends your “no caddy” problem.

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Kenwin clubs are hand made in the traditional Kenneth Smith manner, in all popular variations of shaft length, shaft stiffness, head weight and swinging balance. All clubs in a Kenwin set, woods and irons, are matched and swing balanced, registered and guaranteed highest quality. Kenwin clubs are carried in stock for prompt shipment, to be fitted to individual needs by the Pro.

Write today for a brochure describing the new Kenwin clubs—and Professional Order form.

M. Pounders resigning April 15 as pro at Bobby Jones course... M. T. Albrecht, formerly mgr., Palace Hotel, Davos, Switzerland, now mgr., Ot-Well-Egan CC, Allegan, Mich. ... Al Jamison from Quantico (Marine Base) GC in Va., now is pro at Goose Creek (Va.) CC.

Gene Shue, basketball star, now pro at Gibson Island (Md.) GC ... Cleveland District GA Caddy Foundation gave financial assistance to 26 caddies during 1954 ... Dudley S. Humphrey, Mayfield CC champion for past 4 years, elected Cleveland District GA pres. ... Featured speaker at Cleveland District annual was Tim O'Brien of Wilson's who gave a keenly interesting talk on the theories and "secrets" of golf technique.

Jack Pirie, 68, who came from his native St. Andrews to become pro at Butte (Mont.) CC in 1909, died recently at the East Rockaway (N. Y.) Nursing Home ... Jack went from Butte to become pro, at Richmond County (N. Y.) CC and in 1917 went to Woodmere (N. Y.) Club from which he retired last year ... He was a founding member of the PGA and served as president of the Metropolitan PGA ...
Geared to give you golf at its best—sparkling, dreamlined, spanking-new... with surging, silent power for extra ease in handling and hill-climbing... extra pleasure in every hour. And the smart new styling, with panoramic windshield and gleaming chrome and stainless trim, assures you of the prestige of the pacesetter. Whether you own or rent your Autoette, stay ahead of the field with Golfmobile, first in its field, and still the finest. Mail coupon below for complete information.

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March, 1955
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Naugatuck, Connecticut


He is survived by his widow, Mabel; a son, Jack A.; and a sister.

Copies of the 1954 Midwest Regional Turfgrass conference proceedings are available from W. H. Daniel at Purdue...Proceedings transcribed and mimeographed by West Point Products Corp. ...Midwest conference to be held at Purdue university, West Lafayette, Ind., March 7, 8, 9, has lined up one of the most practical programs ever put on at a turf conference with a flock of successful supts. telling their experiences in solving problems common to course maintenance.

Lawn Clinic sponsored by Akron (O.) Beacon Journal, big event drawing about 1500, will be held in Akron Armory April 5 and 6...Cleveland Dist. supt.s. again to be on hand to answer lawn-owners' questions...Bill Daniels, Richard Davis and Joe Polivka, are station turf experts on program...Bill Lyons, Firestone Tire and Rubber golf course, lawn and garden supt., says "Care and Feeding of Garden Plants," published by National Fertilizer Assn., Washington, D. C., is a "must" for the supts. libraries.

Southmoor CC (Chicago dist.) doing fine smooth job of changing over to private membership with Ben F. Hagge as managing director...Southmoor, heavy investment of Ben Stevenson, is to be host to Great Lakes invitation amateur, Aug. 16-19...Masters' at Augusta (Ga.) National, April 7, 8, 9, 10, has 68 pros and 35 amateurs on invitation list.

Braving weather that would have kept an Eskimo huddled in his igloo members of the Western Pennsylvania GCSA journeyed to the 24th annual turfgrass conference at Penn State, Feb. 14-17...Fellows report the program Prof. Bert Musser and his teammates put on will pay off big on their courses...Musser, among other subjects, described fully the three new grasses, Pennlu and Pencross creeping bents and Pennlawn creeping red fescue.

Pros and amateurs who played in formal opening of new $110,000 Roanoke CC, Williamston, N. C., unanimously declared the course and clubhouse the finest 9-hole establishment they'd ever seen...Course designed by Ellis Maples of Winston-Salem, N. C....2,843 yds. long, par 35...Watered fairways...Maples' son Joe supervised construction and is on the job as pro-supt.

Mr. and Mrs. Stuart Murray celebrated...
WE WILL FINANCE YOUR FLEET

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New Kaddie Karts may be equipped with the new strapless bottom basket on lower pan. This is formed by a steel band as shown and may be removed to allow regular straps to be used if wanted.

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Above — Model T11PO with 11 inch disc wheels and P.O. bracket to set bag edgewise.