The only GOLFCAR that gives you
BIG CAR DESIGN . . .
BIG CAR PERFORMANCE!

Here’s the only GOLFCAR built for the real “pros.” Built like a big car, and handles like it, too! Everything you want in a GOLFCAR . . . and then some! Built for years of trouble-free service by TAYLOR . . . noted builder of electric cars and trucks for industry and farm. Users declare: “TAYLORCARS never wear out.”

Its smooth, silent, surging power is instantly responsive. Simplified, finger-tip controls anyone can operate. It goes 36 holes, up hill and down, for only 3 cents! For grueling, day after day rental duty, or for private family use, TAYLORCAR outperforms, outlasts all others.

EXCLUSIVE DEALERSHIPS AVAILABLE . . .

Write today for full particulars

TAYLOR MANUFACTURING CO.
10192-G Ball Road  Anaheim, Calif.

The only GOLFCAR with all these features:
- FIBERGLASS BODY, color-imregnated for life.
- MATCHING CONTROL PEDALS for Brake and Accelerator.
- DASH-MOUNTED CHARGE INDICATOR.
- 30-VOLT BATTERY SYSTEM.
- VERTICALLY MOUNTED PIVOT WHEEL, gives stabilized ride.
- COMFORTABLE FOAM RUBBER SEAT, covered with Mazland Duran.
- DASH-MOUNTED FORWARD & REVERSE SWITCH.
- CHROME-PLATED BUMPER.
- CHROME-PLATED TILLER STEERING.

GOLF CLUBS: Rent long-lasting TAYLORCARS to your members for profitable new income.
A few quick strokes of this paddle won't count against your score. A clean ball clicks off par far better than the penalty of lost balls too dirty to find.

Better-than-ever Lewis Ball Washers are ready to come to the aid of the golfer. Up goes the paddle, in goes the ball, and in a few quick seconds, you're ready for the tee-off.

Two "stick-fast" coats of paint shielded by an all weather-protection plastic. Any season... year after year... ready to keep your golfers happy. KEEP YOUR PATRONS SATISFIED Order from your dealer now!

SHINE?

HOW TO MAKE A HAPPY GOLFER

WEATHER WINNER

LAHER "Hill-Billy" Golfer

Play up to 36 holes and be "fresh" at the finish. The LAHER "Hill-Billy" Golfer seats 3 people comfortably and goes anywhere with power to spare. The LAHER "Hill-Billy" Golfer is completely automobile engineered for greater power and stability. Compare the LAHER "Hill-Billy" with all others!

PROS & CLUB MANAGERS: There's profit in renting LAHER "Hill-Billy" Golfers to Club members. Write for information now!

LAHER MUSTANG MFG. CO. INC.

2615 Magnolia St., Oakland, Calif. • 300 Madison Ave., Memphis, Tenn.

Various details of memberships and operations were received from 38 clubs.

Lloyd Mangrum sure having a spell of tough luck... After recovering from liver ailment he suffered an injury to ribs... Hollywood, Fla., Orange Brook public course in 1953-54 fiscal year made $40,000 net profit on $106,000 gross... First seven months of this fiscal year has taken in $80,000... City engaged in $175,000 course improvement program, including enlargement from 18 to 27 holes... City of Miami, Fla., replacing old clubhouse at Miami Springs course with new building... Old building was the worst shanty masquerading as a clubhouse at any fair-sized city municipal course in the U.S.

Navasota, Tex., August Horst 9-hole muni course being reconstructed with grass greens... Wallace Martin, Bryan (Tex.) CC pro, assisted Navasota committee in redesigning course... Sinton, Tex., figuring on building course in Rob and Bessie Welder park... Construction begun on Maplehurst CC 9-hole course near Frostburg, Md. Benny Adams signed as pro-supt. by Elk City (Okla.) G&CC and is pushing completion of club's new grass green course.

Rumored that Samuel Friedland is to
SCORE AGAIN!

...New, Tougher Than Ever Combination Golf Range Mat

GOLF RANGE OPERATORS—
STOP MAINTENANCE COSTS!

You can now buy a complete package of this new design mat and brush with double "life" making this mat last longer, for less money. Overall size 4' x 5'. New Tampico Brush size 5" x 20".

SPECIAL FEATURES INSURE LONGER LIFE!

This new combination mat is made of heavy duty 3/8" thick Airplane Tire carcasses, re-inforced with Nylon Cord fabric, bound together with nine gauge galvanized spring steel wire. End clamps are cadmium plated to resist rust and corrosion. Continuous strips and links structure doubles the "life" of mat. New Lite Rubber Tee Pad will not mar balls or clubs. Brush insert opening is reinforced with double strip rubber rim to prolong life and prevent damage to clubs.

THE IDEAL MAT FOR OUTDOOR AND INDOOR GOLF PRACTICE

Introducing
THE NEW 1955 turf king

BALL-HITTING TAMPCICO BRUSH MAT!

Now...you can offer the "Grassy Lie" shots that every golfer wants to practice without costly turf injury or upkeep. The new Turf King brush mat gives that "off the turf" feel that every golfer likes. Quantity production has brought the price down within the reach of all Golf-Driving Ranges, Golf Courses and Schools.

Invites More "Practice Play"—More Money in Your Pocket!

SEE YOUR LOCAL SUPPLY DEALER OR WRITE FOR DESCRIPTIVE CIRCULAR

© Flexi-Mat Corporation 2249 S. Calumet Ave. • Chicago 16

June, 1955
FREE! 3 PAIRS
NEW! Dr. Scholl's
Chlorophyll FOAM INSOLES
LIKE WALKING ON PILLOWS!
Golfers Love Them!
Help Keep Their Feet Delightfully
Fresh! Air-Cushioned! Air-Ventilated!
SELL ON SIGHT!
Instantly convert any golfer's shoes into AIR-CUSHIONED shoes.
SPECIAL OFFER
3 PAIRS FREE
With 3 dozen assortment men's and women's sizes. Each pair cel-lophane wrapped.
Packed in sales-compelling Counter Display.
$16.80
Retail 70c pair. Wholesale $5.60 doz.
MAIL YOUR ORDER TODAY!
THE SCHOLL MFG. CO., INC.
213 W. SCHILLER ST., CHICAGO 10, ILL.
62 W. 14th ST., NEW YORK 11, N.Y.
727 E. WASHINGTON BLVD., LOS ANGELES 21, CAL.

build 18 holes on his 800-acre Elsinore Beach tract at Hallandale, Fla. . . . Work moving fast on construction of new 18-hole course at Mohawk Park, Tulsa, Okla. . . . Floyd Farley is architect . . . John Plant in his 25th year as supt., Burlington County (N. J.) CC . . . Plant came on the job when the club opened.

Bob Bennet now pro at Venago Trail GC (Pittsburgh, Pa., dist.) . . . Pfc. Leo Jennings, formerly asst. at Mahoning Valley CC, Youngstown, O., now pro at Ft. Belvoir (Va.) GC . . . Johnny Revolta, Jr., now in air force, home on leave recently and for the first time beat his pappy, Johnny, Sr., on home grounds, Evanston (Ill.) GC . . . We get a lift hearing about old pro pals' kids beating the ball in small figures . . . John Serafin, 25-year-old son of Felix, is one of the second pro generation who looks as though he's got a good chance of coming through . . . Gets a fine tournament round now and then . . . We saw Felix about 20 years ago when he gave brilliant promise . . . He could go from 68 to 84 quicker than almost any other good player we've known, and lived through it calmly.

Increases player traffic
Increases range profits
WILL-TEE
FULLY AUTOMATIC GOLF TEE •
No Air Compressors • No Motors • No Electric Wiring
No Pedal to Push • Fully Guaranteed
Sensational Low Prices
Will tee a ball every 3 seconds, or as desired.
Machines proved the reliability of their all-weather performance at some of the nation's busiest golf ranges this past year. Here's long-lasting, trouble-free service that builds range patronage and operating profits.
For complete information write
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(Tel: 45935) 612 Chaffee Road
Ft. Des Moines, Iowa
Your inquiry will be immediately forwarded to the WILL-TEE district representative nearest you.
New York, Chicago, Los Angeles, San Francisco
THE SUPER RENTAL CART

Wherever you see the genuine Kaddie Kart you know the club has the best and finest for its players. Truly a mark of distinction.

DETAILS

NEW FEATURES
Basket shaped lower brackets with no straps required can be furnished without extra charge on new Karts. Write for information about basket type lower brackets for old Kaddie Karts.

FOR SALE or FOR LEASE
FLEETS FINANCED
WRITE FOR DETAILS

Golf Cart Supply Co.
2226 Wabansia Chicago 47, Illinois

Please send complete information about Kaddie Karts. We are interested in buying leasing.

Name

Position

Club

Address

City State

June, 1955
Wilbur Loos, widely known veteran pro, signed as pro at Crystal Downs CC, Frankfort, Mich. . . . Billy Phillips, recently out of the army, gets pro job at Winchester (Va.) CC . . . Phillips, 24, is kid who looked very good in Texas amateur and National Intercollegiate golf.


Irvin Schloss, pro at Mt. Pleasant GC, Baltimore, Md., in hospital for three weeks, home for a month more, after pulling a muscle close to his heart . . . Accident happened when toe of his club hit a rock in a ditch . . . Irv says "no self-respecting pro should have been there." . . . A coronary complicated Irv's recovery but he's coming along good; praise Allah . . . Pros owe Schloss and his teammate on the PGA National Golf Course committee, Emil Beck, thanks for educational clinics they staged in winter at Dunedin . . . It's only pro teaching, business and "refresher" course conducted in golf and got fullest, valuable participation from many highly successful pros

NATIONAL GOLF BAG!
MODEL NO. 1340


For men or ladies.
Only $22.50 Retail

(Formerly Can-Pro. Same business—same people—just new name.)

NATIONAL SPORTS COMPANY
FOND DU LAC
WISCONSIN
Con-Voy Bag Master pulls easiest of them all!

STORES UPRIGHT IN A SQUARE FOOT... ROLLS WHEN FOLDED

Con-Voy Bag Master is the cart that has more advantages for more golfers—pros and weekend swingers alike. It’s a free-rolling cart that allows players to coast between shots on the toughest fairways. Con-Voy’s exclusive design permits the wheels to fold in and cart to stand upright. Four Con-Voy’s store in the space needed by just two of most other golf carts! Pros love ‘em. Compare...and you’ll see why Convoy is the golf cart golfers have asked for.

Con-Voy Bag Master
$29.95 retail

Con-Voy Bag Master Deluxe
$34.50 retail

• STROKE COUNTER • TEE HOLDER
• CIGARETTE HOLDER • 12" WHEELS
• ALL REGULAR FEATURES

Con-Voy Seat Master
$14.95 retail

Optional at extra cost.

Con-Voy makes waiting a pleasure...Not an irritation. Here’s the “easy chair of the fairways”...the new, really comfortable golf seat that’s always ready for use, never in the way. SEAT MASTER rests solidly on wheel of cart...folds for storage. Golf bag serves as a back support. Easily fitted to most standard-make carts.

Product Engineering Co.
4707 S. E. 17th Avenue • Portland 2, Oregon
We are pleased to announce this new rubber flooring now being offered in plain and embossed surfaces in choice of red, green, or sand colors. Write or wire for samples and information.

- Protects clubhouse floors for years!
- Longer-wearing, tough, firm!
- So smooth, safe and easy to clean!
- Does not buckle, stretch or crawl!
- Comes in rolls up to 24 ft. lengths, 5/16" thick and 36" to 46" widths.

HENRY WESTALL COMPANY
944-960 Merrimon Ave., Asheville, N. C.

Attendance during the sessions included 175 pros.

Woodholme CC (Baltimore dist.) giving testimonial dinner to pro Carroll McMasters on his 20th anniversary with club. Every pro and assistant who knows Carroll shares with the Woodholme members pride in being associated with one of the finest gentlemen in the game.

Big name pros are doing a lot of good for golf in their spare time by playing with ordinary golfers and showing the rank and file it's no ordeal to play with pros. Home club pros sometimes have tough job convincing the 100-or-higher shooter that the pros enjoy playing with them, and it's part of the pro job.

Ed Furgol is a valuable performer for pros in that field. He's played with a lot of high-handicappers as National Open champion and after a few holes they get over stage-fright. Porky Oliver also stars in that department.

Government of Ontario considering legislation to give a golf course a fixed low tax assessment by a municipality as long as it remains a course. Ontario proposal being studied in Massachusetts.

improved FONKEN golf ball
"Picker-Upper" models to choose from!

1. STANDARD 9 FT. model —
2. "SUPER-TRIEVER" 15 FT. model!

FASTER PICKUP • PROVEN FEATURES

NEW, FONKEN "SUPER-TRIEVER" KIT!

Choose the Fonken retriever that fits your budget and range needs! The popular standard model is giving outstanding service on driving ranges all over the country. "Super-triever" model provides 1/2 more pickup speed and "sweep" with its added 3 ft. sections. Either way, a Fonken retriever means more profits for you!

GOOD NEWS FOR "PICKER-UPPER" OWNERS! The new "Super-triever" Kit increases your Fonken standard model to 15 ft. pickup span. No modifications — quick-attaching!

WRITE FOR FREE BROCHURE

FONKEN MANUFACTURING CO.
433 West Magnolia Avenue
GLENDALE 4, CALIFORNIA
The advertisement shown above will appear in full color in the May 16 issue of *Sports Illustrated*.

Bag Boy is also advertised in the *Saturday Evening Post* and *Holiday*. The whole purpose is to sell the Bag Boy name to your customers, interesting them in paying a little more and getting the very best. As you know it's their best buy in the long run.

It will help you make sales to demonstrate why *Bag Boy pulls easier*. Show your customers how the exclusive springs work—show them the stroboscopic photo that quickly shows this. (If you haven't one, write. We'll mail one immediately.)

**START SELLING THE BAG BOY LINE (AT RIGHT)—WRITE TODAY**

**JARMAN-WILLIAMSON CO.**

601 N. E. 28th Ave., Portland, Ore.
3012 N. Central Ave., Chicago, Ill.

June, 1955
Lawn Mower
LAPPING MACHINE
Now In Use In Over
400 Golf Courses!

A compact, light-weight machine for lap-
ing all models of Hand, Power and Gang
Mowers! May be easily used on work bench
or floor, eliminating the lifting of heavy
mowers. The simple height adjustment for
the reel shaft may be used from 1 4/2 to
10 3/4". Equipped with several attachments
to fit different reel shafts. Metal blocks for
rollers. Steel stands to support the mower.
FULLY GUARANTEED
List Price, Without Motor $39.00
List Price, With Motor .... $61.50
Write for Bulletin.
Atlas Lawn Equipment Co.
9761 Olive Street Road, St. Louis 24, Missouri

Where it's been discovered that sale of a
golf course for subdividing means de-
mands for schools, sewerage, water,
lights, roads, sidewalks, police and fire
dep't. service, etc., considerably in excess
of tax revenue from the residential com-

munity . . . Golf clubs are greatest bar-
gains to communities, considering what
the clubs pay as taxes and their small
demands for public utilities . . . That mat-
ter was first spotlighted by Eugene
(Skip) Wogan in an article in GOLFDOM.

Frank Murray recently completed build-
ing for Swan Creek CC, Havre de Grace,
Md., and has begun construction of second
9 for Newark (Del.) CC course . . . Rus-
sell Roberts has joined Murray in design
and building of golf courses and firm now
is known as Murray and Roberts, with
headquarters at Rockville, Md. . . . Al
Culici re-elected pres., Long Island PGA
for 17th consecutive year.

Reports from various metropolitan sec-
tions show increases in course expenses in
1954 over 1953 pretty much in line with
Detroit District GA survey showing 8 per
cent rise . . . Westward Ho GC 170 acres
west of Chicago bought by Automatic
Electric Co. as plant site . . . Westward

the NEW
"NY"
ROYERS
ELIMINATE
hand shoveling

Where large quantities of top dress-
ing are required, the new Royer "NY"
series Compost Mixers will eliminate
all hand shoveling. Model NCYP-E
illustrated is an electric powered
unit capable of preparing up to 150
cu. yds. per hour. Model of like ca-
cacity, gasoline engine driven, is
also available.

With its 60" wide receiving hopper
and 3' wide combing belt, this ma-
chine can handle the contents of a
12 cu. ft. bucket as fast as the loader
can deliver.

Whatever your needs may be, from
1 to 150 cu. yds. per hr., there is a
Royer to do the job. Write for details.

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