39 OUT OF 50

PLAYERS AT THE INTERNATIONAL GOLF ASSOCIATION MATCHES PLAYED

DUNLOP BALLS

Winner Ed Furgol, 1954 U. S. Open Champion, and runner-up Peter Thomson, 1954 British Open Champion were among the 39 out of 50 who played Dunlop Balls. The International Golf Association Matches played in Washington June 9-12 clearly demonstrate the world-wide fame of Dunlop balls. This fame has been earned by time-proven dependability; by uniformity, distance and accuracy.

Amateurs and Professionals alike put the Dunlop Maxfli in a class by itself.

You'll find it easier — more profitable to build ball sales when you feature the Dunlop Maxfli. Sell your par players the Maxfli Red; over par players the Maxfli Green.

DUNLOP TIRE AND RUBBER CORPORATION

SPORTING GOODS DIVISION

500 Fifth Avenue, New York City 36

July, 1955
on which 1949 National Amateur was played into superb condition.

Transportation of players and press between hotels and club, often a weak spot in championship operations was very good at San Francisco ... Dodge dealers provided plenty of cars and were press hosts, and Mercury station wagons made frequent trips.

There never was a course laid out better than Olympic's Lakeside for spectators' view of the finish ... The 18th, at the bottom of a natural amphitheater, had had ringside seats for at least 6000 ... Wouldn't be surprised if gallery receipts weren't largest in Open history ... Official program, again handled very ably by Ed Carter ... The book was 264 pages; big majority of it advertising.

Unhappily, wireless didn't do any better than usual in handling the Open ... Radio and TV outfits haven't been able to coordinate the scores in the hectic moments late Saturday afternoons ... Experienced reporters in the press rooms at the Opens don't have that trouble ... Some gorgeous prose that never went on the wires was written about Hogan's fifth National Open victory during the 20 minutes or so

More customers ... more customers per ball ... with

U.S. DRIVING RANGE BALLS

Designed and built specifically for Driving Range operators by the makers of the famous U. S. ROYAL Golf Ball. U. S. Driving Range Balls offer you and your customers ...

- the feel and click golfers love
- uniform, game-true behavior
- tough covers coated with brilliant, scuff-resistant enamel
- lasting playability

Available in red, green, blue, or black stripes — with your name in large or small letters in any of the four colors.

Feature the balls that favor your customers and your profits. The most economical Driving Range Golf Ball ever offered. Contact your nearest U. S. Rubber branch, or write Golf Ball Department, United States Rubber Company, Providence 1, R.I.
Light and maneuverable, Con-Voy has (1) quick, positive hand release lock action; (2) 24-position ratchet handle, and (3) exclusive “Snug-Fit” bag brackets which adjust to any size... eliminate bag damage. Non-corrosive aluminum assures years of smart appearance and trouble-free use.

Con-Voy Bag Master is the cart that has more advantages for more golfers—pros and weekend swingers alike. It’s a free-rolling cart that allows players to coast between shots on the toughest fairways. Con-Voy’s exclusive design permits the wheels to fold in and cart to stand upright. Four Con-Voy’s store in the space needed by just two of most other golf carts! Pros love ‘em. Compare... and you’ll see why Con-Voy is the golf cart golfers have asked for.

**CON-VOY BAG-MASTER**

$29.95 RETAIL

**CON-VOY BAG MASTER DELUXE** $34.50 RETAIL

- STROKE COUNTER
- CIGARETTE HOLDER
- TEE HOLDER
- 12" WHEELS
- ALL REGULAR FEATURES

**CLOES**

**SEAT MASTER**

Makes waiting a pleasure... Not an irritation. Here’s the “easy chair of the fairways”... the new, really comfortable golf seat that’s always ready for use, never in the way. SEAT MASTER rests solidly on wheel of cart... folds for storage. Golf bag serves as a back support. Easily fitted to most standard-make carts.

Send for free, colorful brochures.

**PRODUCT ENGINEERING CO.**

4707 S. E. 17th AVENUE • PORTLAND 2, OREGON

July, 1955
between Hogan's finish and study of the press room scoreboard when Fleck reached the 14th tee... The reporters have seen too many of the late finishers make winning stretch runs in the Open to file any premature copy.

The truth is that American television has a long way to go before it covers a major golf tournament as well as the British Broadcasting Co. covered the 1953 Ryder Cup matches and the 1955 British Amateur with equipment on portable and fixed towers.

This 55th USGA Open definitely demonstrated that while the Open is out-ranked in money it still is the toughest of all American tournaments. When the USGA flag goes up on the club pole the contestants' nerves start to flutter... This year the USGA hiked the prize money 20 per cent... That gave Fleck a $6000 start as a champion.

Topeka (Ks.) new public 18 open in July... Jack Wylie is mgr., and Ferrol Myzer, formerly asst. at Shawnee CC, Topeka, is pro... Expect to have Meadowbrook CC 9-hole course at Tulsa, Okla., in play in Sept... H. H. Arnold, for many years mgr. of the Miami, Fla., Miami

**AMAZING NEW LAWN FOOD FOR GOLF COURSES...**

**made so it won't burn grass**

when used in recommended amounts!

- Longest-lasting, most complete food for turf ever developed—opens a whole new era of deep-rooted, velvety beauty for both your greens and fairways.
- No watering-in or special care required—and far more economical because it yields its nutrients slowly and does not draw water from turf.
- Exhaustively plot-tested, under all conditions, all over the country, to nourish any grass as well as all the Bents.

**NEW! GOLDEN VIGORO Complete LAWN FOOD**

**SWIFT & COMPANY**

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Pat. Nos. 2618546, 2618547 and others pending
THE SUPER RENTAL CART

Wherever you see the genuine Kaddie Kart you know the club has the best and finest for its players. Truly a mark of distinction.

DETAILS

NEW FEATURES
Basket shaped lower brackets with no straps required can be furnished without extra charge on new Karts. Write for information about basket type lower brackets for old Kaddie Karts.

FOR SALE or FOR LEASE FLEETS FINANCED
WRITE FOR DETAILS

Golf Cart Supply Co.
2226 Wabansia Chicago 47, Illinois

Please send complete information about Kaddie Karts. We are interested in buying leasing.

Name Position

Club

Address City State

July, 1955
you get SO MUCH  ... for SO LITTLE

Note what you get when you buy a Royer Shredder . . . and how little this efficient machine really costs.
First, you get a ruggedly constructed, precision built unit, made for years of satisfactory service.
Second, you get top dressing completely mixed and blended to a fine, uniform texture, trash free, ready for use.
Third, you reduce the labor needed for preparing top dressing by as much as 89%.
Moderately priced, the savings you make in costly manhours now needed for such work will repay the initial cost of this machine in a very short time.

Illustrated is the Model CA-2, newest in the Royer line; easily portable; capacity 6 to 9 cu. yds. per hr.

To get complete information on what the Royer can do for you, features of construction, how it works, etc., send for new Bulletin 55-S. Models and sizes are shown in detail from the small Junior to the massive, bucket fed "Y" series with 150 cu. yd. per hr. capacities.

Springs many course, fighting desperate battle in Jackson Memorial hospital . . . Arnold, critically ill, was told his campaign to get new clubhouse at the Springs had succeeded.

Strangely enough, Miami, with 250,000 population, has less golf facilities than any other city of its size in U. S. . . . Jimmy Burns, Miami Herald sports editor, urges city to build another course on LeJeune tract, only possible golf acreage available . . . Course shortage probably keeps from Miami enough revenue each winter from vacationing golfers to pay for ground and construction of new course . . . Considering economic importance of golf to Florida and excellent operating, physical education, recreation and social picture of golf courses at more than 100 U. S. universities and colleges, it is curious that there's no course at University of Florida which has more than 10,000 students and more than 700 faculty members.

Building 9-hole course near Warm Springs Indian reservation, Madras, Ore. . . . Baudette, Minn., golfers headed by W. B. Sherwood, building 9 holes . . .
Fairfield (la.) CC to build new clubhouse and pool; $100,000 project . . . Columbia

STANDARD "Golfball" WASHER

Guaranteed for one full year of service without repairs.

Cleans one ball or six in same operation. No slushing, splashing, squirting or slopping. No pinched, skinned or bruised balls. Order now. Prompt delivery.

STANDARD MANUFACTURING CO.
Box G55
CEDAR FALLS, IOWA

ROYER foundry & machine co.
**DESCRIPTION**

The advanced symptoms of "fading-out" are small, irregular, reddish-brown areas. These are often angular, one or two inches wide and may be snaky or sinuous in pattern. If individual grass blades are killed, they turn reddish brown and may be covered with a black mold. In the early symptoms the blades appear to be yellow, and later water soaked. This mottled, yellow appearance, similar to iron chlorosis, is most often the first indication of "fading-out".

**ENVIRONMENTAL CONDITIONS**

"Fading-out" may occur during any month from May to October, but is most severe during the warm humid months. It is favored by abundant moisture and temperatures above 75° F. Infection of the plants occurs during the warm humid periods. If infection is followed by drying winds and bright sunlight, the excessive loss of water from the diseased plants will soon result in prominent disease symptoms.

**CONTROL MEASURES**

Acti-dione Ferrated is suggested for control of "fading-out". The recommended application is one package of Acti-dione Ferrated to each 15,000 square feet of turf area. Application of five gallons per 1,000 square feet is recommended. When weather conditions are unusually favorable for the fungus, it may be necessary to apply Acti-dione Ferrated at one package per 10,000 square feet. Proper management of the nitrogen level and water levels may aid in cultural control of "fading-out".

---

**Acti-dione FERRATED**

Controls these major bent grass diseases

Dollar Spot • Fading-out • Melting-out

(Curvularia sp.) (Helminthosporium sp.)

The Upjohn Company • Chemical Sales Department • Kalamazoo, Michigan

**REFERENCE GUIDE**

FOR THE PREVENTION AND TREATMENT OF FADING-OUT
SAVE WORK! SAVE TIME!  
SAVE MONEY!

Simply add a few gallons of Campbell’s Liquid

GRO-GREEN

with Foliage Dietene

to regular spray solutions and fertilize greens, tees, fairways, flowers and shrubbery IN ONE OPERATION!

It’s fast, easy, practical. You save labor, time, money! Because GRO-GREEN — with Foliage Dietene added — mixes quickly, thoroughly with all popular chemicals, for simple “one-stop” spraying. Contains the essential elements nitrogen, phosphorous, potassium plus many enriching hormones, vitamins. Apply as often as needed, for richer coloring, hardier growth, less brown-spotting, lusher fairways, sturdier root systems that take heavier traffic.

- Greens: Apply with regular sprayer. 1 gal. Gro-Green to 20 gal. spray solution. Covers approx. 10,000 sq. ft.
- Fairways: Regular Sprayer. Use 2 gal. per acre with 8 gal. of water.
- Tees, Shrubbery, Flowers, etc.: Use regular sprayer. 1 gal. Gro-Green to 100 gal. water or use Automatic Gro-Gun on hose.

Mail coupon below for FREE LITERATURE, details, prices, name of distributor.

H. D. CAMPBELL CO.  
Rochelle 14, Illinois

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Please send me FREE DESCRIPTIVE LITERATURE, all details about Gro-Green.

NAME

COURSE OR CLUB

ADDRESS

CITY STATE

(Boss.) CC, Wiley W. Wolfe, pres.; buys 9-hole course and clubhouse built in 1923.

Almansor 9-hole course of Alhambra, Calif. Parks and Recreation Dept., designed by Bill Bell, opens... Fred C. Cope, supt., and Stuart K. Spencer, director of recreation, hope to enlarge the course to 18... Los Angeles Dept. of Park and Recreation has ordered preliminary plans for Whittier Dam 18-hole course, par-3 course and range.

USGA Green Section Northeastern Turfletter contained helpful information on control of aquatic plants which are bothersome problem with architecture featuring so many water holes... Sullivan County, N. Y., publicity strongly accenting golf as magnet for vacationers... Frank Emery, in golf maintenance for over 30 years, named supt. at South Pasadena (Calif.) 18-hole short course... Plant represents $225,000 investment by R. L. Lohman and George Lane... Dave Taylor is pro... Robt. F. Warner, Inc., 588 5th ave., NYC 36, issues new edition of “Digest of Distinguished Resorts”... Book outlining 75 top resorts with golf, good for a pro to have around.

George Jacobus’ pro shop at Ridgewood
For Summer Problems -
AERIFIER*/ VERTI-CUT® Combination

Heat and humidity expose trouble spots. Treat them as they show up with the Aerifier/Verti-cut Combination. The Verti-cut removes dead material that harbors disease. The Aerifier ventilates the soil and makes more sanitary conditions. The Combination allows uniform penetration of the fungicides used to control disease. "Scald" occurs on saturated greens. Use the Aerifier/Verti-cut Combination to remove the thatch and mat that hold water at the surface, and to open up the soil to allow air to reach the roots. Dry spots, too, are the result of excess surface material and compact soil. Again, the Aerifier/Verti-cut Combination helps by improving water penetration.

For summer use, be sure both machines are in perfect operating condition. Don't cultivate too deeply with the Aerifier, nor cut too deeply with the Verti-cut. More detailed suggestions on summer use of these machines will appear in the July issue of "West Pointers". Send us a card if you would like your name added to our mailing list.

Helps to
Overcome
Disease
"Scald"
Dry Spots

West Point Products Corporation

West Point Pa.


Sold in U. S. and Canada

Pat. No. 2,580,236

July, 1955
"We are really pleased with the results we obtained by using Agrico Fertilizers on our U-3 Bermuda grass nursery. When properly planted and fertilized with Agrico, we are able to cut sod squares in about six weeks.

"Each square foot of U-3 sod should be divided into 1" or 2" pieces and planted on 1 ft. squares covering 100 square feet of area. Water for 10 days and on the 10th day feed with Agrico, 4 lbs. per 100 square feet. Repeat this feeding every 10 days until at least 5 applications are made.

"For best results on established sod feed 4 times yearly with Agrico."

USE AGRICO AND AGRINITE—get maximum return for your fertilizer dollar. See your regular supplier, or write to The American Agricultural Chemical Co., 50 Church St., New York 7, N.Y.

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America's Premier Golf Course Fertilizers

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the Better, Natural 100% Organic Plant Food

(continued)