For Smooth, Tight Fairway Turf

Use the AERIFIER® this Fall

Fairway turf responds to fall improvement work. Control weeds, use the AERIFIER, apply fertilizer, reseed where needed. Deep, thorough cultivation with the AERIFIER allows fertilizer and fall rains to move down into the root zone. Slopes need extra attention to reduce wasteful runoff. The vigorous root systems established now make a wear-resistant turf that will take traffic of people and machines.

The AERIFIER breaks up surface crust and provides the proper seedbed for reseeding into established turf. Keeps seed from washing off slopes. The seedbed produced by the AERIFIER is the closest thing to the honeycombed soil produced by natural freezing and thawing. With the AERIFIER you can create honeycombed soil in the fall, the most favorable time for seeding the turfgrasses.

Use a dragmat after the AERIFIER to provide a light topdressing to protect seed and to fill in little hollows to level the surface of fairways.

Use the AERIFIER to open soil in roughs to allow deep penetration of fall rains. It is easier to maintain proper moisture in the fairways when surrounding areas are deeply watered, too.

This fall use the AERIFIER fence-to-fence.

West Point Products Corporation

West Point, Pa.


sold in U. S. and Canada

Pat. No. 2,580,236

August, 1955
“Stronger, Better-colored Turf, Thanks to AGRICO”

One of the beautiful fairways at Pittsburgh Field Club, Aspinwall, Pittsburgh, Pa. Francis W. Krsul, Supt., of that well-known Club, says:

“During many years of experience I have had the opportunity to observe the results of Agrico Fertilizers compared with other brands. The final results have always been the same. Agrico lasts longer, builds stronger, better colored turf, deeper root growth, with little or no weeds.

“Last year I applied AGRICO COUNTRY CLUB Fertilizer regularly, feeding greens and tees hydraulically every 2 weeks. Our members and I are more than pleased with the results.

“It’s results like these with Agrico and Agrinite that give me good reason for using and recommending them to my Club members for their home use.”

ORDER AGRICO NOW... and be sure to try AGRINITE, the better, 100% natural organic with over 8% nitrogen. Ask your regular supplier, or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church St., New York 7, N. Y.

AGRICO®
America's Premier Golf Course Fertilizers

AGRINITE®
the Better, Natural 100% Organic Plant Food

Certainly plenty of competition for the people's golfers this summer, according to local tournament schedules... Metropolitan Golf Assn., California Golf Assn., Chicago District Golf Assn., Iowa Golf Assn., and others have issued long schedules and have done excellent work in avoiding conflicts of clubs invitation days which used to be frequent... Bob Howell, Detroit DGA Tournament chmn., has a good added feature on their schedule—the names, addresses, telephone numbers and officials' names, of leading district, regional and national associations.

New course of Deepdale CC (NY Met dist.) to be ready for play in spring... Present course, on which Palm Beach Round Robin is played, doomed by highway construction... Dick Wilson building new Deepdale course... Poured 200

WXZY, Detroit, awarding silver belt buckles to Detroit district golfers who make aces... Victor H. Kadish, who retired two years ago as sales mgr., Milwaukee Sewerage Commission, recently married to Winnie S. Windsor, his sweetheart of years ago... They're living at 4139 Holly Knoll drive, Los Angeles 27, Calif.

Certainly plenty of competition for the people's golfers this summer, according to local tournament schedules... Metropolitan Golf Assn., California Golf Assn., Chicago District Golf Assn., Iowa Golf Assn., and others have issued long schedules and have done excellent work in avoiding conflicts of clubs invitation days which used to be frequent... Bob Howell, Detroit DGA Tournament chmn., has a good added feature on their schedule—the names, addresses, telephone numbers and officials' names, of leading district, regional and national associations.

New course of Deepdale CC (NY Met dist.) to be ready for play in spring... Present course, on which Palm Beach Round Robin is played, doomed by highway construction... Dick Wilson building new Deepdale course... Poured 200

here may be the answer to your turf problems...

MERION BLUEGRASS

Midsummer vigor and resistance to Leaf Spot have made Merion Bluegrass one of the most talked-about turf grass developments in years. For a complete summary of all available technological information on this amazing turf grass, write today for your free copy of “MERION BLUEGRASS—A Progress Report.”

Address your request to:

MOCK SEED COMPANY
PITTSBURGH 30, PA.
First!

1946 - 1947 - 1948
1949 - 1950
1951 - 1952
1953 - 1954

1955

Success that keeps Repeating . . . Year After Year!

PMAS

No. 1 CRABGRASS KILLER
and Leading Turf Fungicide

2 New Cleary Winners

Caddy spotrete

The easy-to-use LIQUID CADMIUM preventative and remedy for DOLLAR SPOT, COPPER SPOT, RED THREAD. Safe, sure and economical.

For those who prefer a dry THIARAM material for the control of large BROWN PATCH, DOLLAR SPOT and SNOW MOLD.

Ask your Supply Dealer or write us for literature

W. A. CLEARY CORPORATION
NEW BRUNSWICK NEW JERSEY

August, 1955
golf balls into wild gas well in Canada in effort to seal the well. Balls were blown up in casing at speed of 275 miles per hour. That’s about twice as fast as the best golfers ever make a ball fly off the club.

George A. Davis, Jr. and Jean Marilyn Votava married June 11 in Honolulu. Davis, Jr. is in golf course supply business as one of his dad’s lively and large organization in Chicago.

Mike Pavella, pro at Washington (Pa.) County G&CC, gave golf talk and demonstration at Washington Rotary Club meeting that members said was top feature of the club’s program for many months. Start building 9-hole course at Maplehurst CC, near Frostburg, Md. Robt. Prichard, Cumberland, Md., is pres.

Long Island (N.Y.) Rotary Clubs to sponsor $20,000 Open at Huntington-Crescent Club, Sept. 29-Oct. 2. Cherry Valley Club renews its lease on Stewart estate property at Garden City, L. I., N. Y., for ten more years. Black Gates, new 9-hole course at DuPont CC at Wilmington, Del., formally opened. Course is 3,193 yds. Replaces New Bridge

BENT GRASS
A Reliable Source of Supply Since 1920

WE OFFER FOR THIS FALL

• PENNLU
• WASHINGTON
• COHANSEY (C7)
• ARLINGTON (C1)
• CONGRESSIONAL (C19)

Our stolons are true to name, weed and seed head free and in vigorous growing condition. As a proof that we know how to keep our strains pure, our present Washington exactly matches that we sold in the 1920’s.

HIRAM F. GODWIN & SON
sprinkler systems that fit to a tee!

YARDLEY PressuRated KRALASTIC PIPE

The quick, easy, economical installation of YARDLEY "K" PIPE has stepped up the modernization of golf courses everywhere . . . without exorbitant drain on the operations budget.

It's new when a pipe is developed that gives you features never before experienced . . . features of true permanence and 50% to 75% savings of installation costs. That's YARDLEY "K" PIPE.

Before installing a new sprinkler system or modernizing the old . . . know that Yardley PressuRated Kralastic Pipe carries an excess of 25% more flow than standard types of metal pipe for the same head loss . . . won't rot, rust or corrode . . . weighs ½ as much as steel . . . engineered for every cold water use . . . is solvent welded in mere seconds . . . does not call for skilled labor.

Note the Yardley PressuRated feature . . . when you buy Yardley K-150 you get 150-lb. pressure rating in every size . . . from ½-inch to 6-inch. Eliminates costly errors. You can quickly select the proper type pipe for your requirements. Every 20-ft. length is plainly and permanently marked. The same goes for new Yardley K-100 for 100-lb. pressure. When you buy Yardley "K" Pipe you know for sure . . . go Yardley "K" all the way. Get Bulletin 151 for complete information.

EASY TO INSTALL

Easily and accurately cut to length by a few quick strokes of a hacksaw blade. Permanent solvent welds with Yardley precision-made fittings are easily made in seconds.

YARDLEY PLASTICS COMPANY
142 PARSONS AVENUE, COLUMBUS 15, OHIO
In Canada: Daymond Co., Ltd., Chatham, Ont.

August, 1955
Watch your customer's eyes light up when he sees the Tufhorse two-tone combinations of sturdy duck and tooled steerhide. Choice of Gray with Red trim, Gray with Blue trim or Multicolor "Plaiduck" with Natural Russet trim. Large oval opening and round leather bottom for added roominess. Streamlined clothing pocket. Concealed hood built into the body of the bag. Bonus sized ball and accessory pocket. Wing-type sling suspension with wide foam rubber padded shoulder strap. Nylon lock-stitching throughout. Umbrella straps.

Road course, site of which now is part of DuPont experimental station.

Framingham (Mass.) CC sells 9½ acres and will use more than $150,000 from sale in course reconstruction and new clubhouse . . . Part of present clubhouse was built in 1693 . . . Open new $250,000 Range End GC, near Dillsburg, Pa. . . . Owned by R. W. Smith . . . Designed by James G. Harrison . . . Joe Ludes is pro . . . Layout has 18 fine holes, swimming pool, and attractive clubhouse.

Big day planned at the Knoll GC, Boonton, N. J., Oct. 8 . . . Day will celebrate 10th anniversary of Danny Williams, Sr., as pro, and 10th anniversary of ownership by Joseph Aiello and son John . . . Danny’s son, Danny, Jr., is his asst. at the Knoll . . . Danny, Sr., now in his 38th year as a pro is one of the top teachers . . . He gives lessons in an area once used by the highly competent, patriotic and profane Baron von Steuben in training Revolutionary War troops.

Oh what a boo-boo a prominent soft-drink company pulled in going for a private brand golf ball deal! . . . It’s cost them sales of oceans of the drink at golf courses where pros sell balls . . . To dub the deal...
The "Hill-Billy" Golfer

COMPARIS OF THESE FEATURES:

1. The "full elliptic spring ride" that will surprise you!
2. Laher "Thermo-Belt" Drive
3. 6 heavy-duty 225 20M ampere batteries with 36 volt special Laher heavy duty motor
4. Front and rear bumpers
5. Auto-type dash board containing emergency brake, lock, forward and reverse controls, voltmeter, and charging outlet
6. Broad foam rubber seat cushions
7. Auto-type differential drive
8. Substantial foot and emergency brakes
9. Two tunnel storage compartments
10. Special "Hook-on" golf bag holders
11. Safety railings for beautiful styling and riding protection
12. Made by an organization of engineers and stylists making auto equipment for over 40 years
13. Laher "Super-Safe" steering controls
14. Dual-ratio drive—Operates on 18 or 36 volts for economy

NOTE TO PROS AND CLUB MANAGERS: There's extra profit for you in renting LAHER "Hill-Billy" Golfers to your Club members. Mail the coupon today, for information on the profitable LAHER "Hill-Billy" rental plan.

'ATTENTION GREENKEEPERS: The LAHER "Mustang" Delivery or "Mustang" Trucker helps you do more in less time. Move equipment, tools, seed, etc., quickly at lowest possible cost! Easy maintenance—Rugged power. "Mustang" Delivery carries 1000 pounds. "Mustang" Trucker with heavier frame and dual rear wheels carries heavier loads (up to 1500 pounds). Won't harm turf! Write for folder today!

MAIL THIS COUPON FOR BEAUTIFUL ILLUSTRATED FOLDER
Laher Mustang Mfg. Co. Inc.
2615 Magnolia St., Oakland, Calif. • 300 Madison Ave., Memphis, Tenn.
Please send me the beautiful brochure describing the LAHER "Hill-Billy" Golfer and "Mustang" Delivery or Trucker.
☐ I am interested in purchasing a LAHER "Hill-Billy" Golfer
☐ I am interested in the LAHER "Hill-Billy" rental plan for my course.

NAME
ADDRESS
CITY STATE

August, 1955
completely the company's publicity on the ball involved a prominent PGA tournament player.

Jay Hebert, pro at Woodmere CC (NY Met dist.), and a Louisiana State University graduate, has three other LSU grads on his staff; Joe Andron, Ray Thuilliet and Frank Clark . . . Larry Robinson in his golf column in NY World-Telegram & Sun gives Hebert and Art Doering, ex-Stanford collegian now pro at Inwood CC (NY Met dist.) high praise as home club pros.

Wonder what effect the influx of bright young collegians who majored in something besides golf at school is going to have on golf instruction? . . . Some of those young men who have had postgraduate golf training under Picard, Harmon, Revolta and other of the non-campus old professors look to us they're beginning to contribute to the progress in golf instruction . . . We've heard plenty of smart older pros say they've made good use of teaching ideas that Les Bolstad at U of Minnesota, Bob Kepler at Ohio State and Bert Katzenmeyer at U of Michigan picked up from other sports coaches and faculty members and adapted to golf.

---

**Johnny Revolta JACKET**

patented golf rain jacket that gives you complete freedom of swing!

Unique design, developed and patented by Johnny Revolta, gives complete freedom of movement with no sensation of binding at any point in the swing. Completely waterproof, in featherweight plastic film or zephyr-weight rubber-coated fabric.

Ask your U. S. Royal salesman

---

**Teacher's Jacket**

Golf has changed since 1830 but the good taste of Teacher's never changes!
Fine clubs like these are always in great demand

Take advantage of heavy summer selling... keep your stocks deep!

Haig Ultra
GOLF EQUIPMENT
Walter Hagen, Division of Wilson Sporting Goods Co., Grand Rapids 2, Michigan

Milburn Country Club
Kansas City, Kansas

August, 1955
Unique in golf testimonial dinners, as far as we know, was the one given at Springfield, Mass., for Buddy Patterson, head starter at the Franconia muny course... Considering the long waits required at many public courses starters generally aren't in jobs that win them any popularity prizes... Jack Maloney, pro at Spring Brook CC, Morristown, N.J., author of ten lessons in Morristown Record sports section.

Chicago district pros getting strong publicity that's building their business and reputations as teachers... Sun-Times sports section running 5 illustrated features a week on "Stroke-saving Tips" from Chicago PGA members, and precedes the copy with newspaper and radio plugs boasting that Chicago area has more fine golf teachers than any other district in the world... Herald-American running big illustrated instruction feature twice a week with copy and pictures from Chicago district pros... Tommy Kouzmanoff, Herald-American golf editor, has worked long in golf... During high school vacations he helped build the White Pines course, was on the course maintenance staff at Medinah and cad-died at Medinah when he was a kid.

**More customers... more customers**

**per ball... with**

**U. S. DRIVING RANGE BALLS**

Designed and built specifically for Driving Range operators by the makers of the famous U. S. ROYAL Golf Ball. U. S. Driving Range Balls offer you and your customers...

- the feel and click golfers love
- uniform, game-true behavior
- tough covers coated with brilliant, scuff-resistant enamel
- lasting playability

Available in red, green, blue, or black stripes—with your name in large or small letters in any of the four colors.

Feature the balls that favor your customers and your profits. The most economical Driving Range Golf Ball ever offered. Contact your nearest U. S. Rubber branch, or write Golf Ball Department, United States Rubber Company, Providence 1, R. I.