JOE KIRKWOOD
GOLF'S GREATEST SHOW
Amusing, Spectacular and Highly
Instructive Indoor and
Outdoor Shows Arranged.
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tilted up to permit easy access to the
batteries and motor. Perfect balancing of
parts and the use of aluminum make it
simple to ready the car for a check-up or
charge.

The car also contains two large wells
designed to accommodate largest golf
bags. These wells have been so positioned
that players can reach for their clubs
without difficulty.

The arm rests make it easy for players
to hop aboard, and serve to give the car
added strength without added weight.
Weight is 10 per cent less than the 1954
model.

The Victor Electri-Car comes complete
with battery, telemeter and battery indi-
cator. Sales and service facilities are now
available in principal cities.

SPALDING TRANSFERS NEW YORK
STORES TO JOHN JARRELL

Ending over half a century of retail
selling in New York City, the A. G. Spald-
ing Co. relinquishes ownership of its two
stores at 518 Fifth Ave. and 175 Broad-
way effective April 1.

Both stores will come under the man-
agement of John Jarrell Inc., of Atlanta,
Ga. Spalding sports equipment will con-
tinue to be sold at both locations.

Every golfer will want
a
CENTURY GOLF
BAG CARRIER
for travel, storage and
shipping. Solid colors
or scotch plaids. Beau-
tifully tailored of dur-
able materials. Write
for circular - Swatches
and prices.
CENTURY
SPECIALTY CO.
836 W. Roosevelt Rd.
Chicago 8, Ill.

SWINGING AROUND GOLF
(Continued from page 36)
operations poetically labelled "games of
chance." . . . A double take on some of
the Calcuttas in pro-am tournaments
doesn't have Las Vegas looking distinc-
tively sinful . . . Las Vegas Calcuttas
haven't been up to the figures of some of
the pro-ams and never will be if the Las
Vegas people play it bright.
Johnny Cochran doing excellent job as
promotion and public relations director of
c new Columbine CC at Denver, Colo. . . .
Johnny and Rip Arnold, Cherry Hills CC
pro, got first honorary memberships at
Columbine . . . Rushing work on Colum-
bine course . . . Expect to have it finished
in late summer.

Southern Seniors' Golf Assn. expects to
soon pass last year's record membership
total of 472 . . . Richard L. Viergever,
formerly in Chicago dist., now supt.,
Woodbridge (Calif.) G&CC . . . Wes Hil-
ton, foreman of Greenbrier's No. 3 course,
at White Sulphur, W. Va., subject of in-
teresting article in Brierchat, the resort's
house-organ . . . Hilton's been at Green-
brier 34 years . . . Hilton says that Supt.

Pro-Grip

is prepared especially for
the leather grip of Golf
Clubs. It gives a firm, tacky
grip with light hand pres-
sure, permitting an easy re-
laxing rhythmic swing. Your
accuracy will improve,
you'll feel relaxed — and
those "Extra Strokes" will
vanish.

PRO-GRIP Grip
Wax contains
LANOLIN and is
medicated.

MANUFACTURER'S SPECIALTY CO., INC.
2756 Sidney Street
St. Louis 6, Mo.
Walter Cosby, in making modern equipment extensively available for maintenance, cut much course work in half.

John Shorey, pro at Allentown (Pa.) chosen by Tri-City Junior Golf Assn. as "Pro of the Year (1954)") . . . Shorey honor based on his clinics for juniors and adults, help to kids in forming their organization, weekly TV program, weekly golf column in Call-Chronicle and "innumerable appearances before area's civic clubs."

Al Pilon's 9-hole Lakeside (Calif.) course which he designed and built will open in May . . . Course is about 21 miles NE of San Diego . . . It's 3300 yds. . . . Greens all were treated with methyl bromide prior to planting . . . First time that sterilization has been used in construction in that area . . . Pilon, native of Montreal, owned Riverside GC in Chehalis, Wash., which he sold in 1953 . . . For 11 years he was pro in Hawaii . . . Had considerable to do with developing Jackie Pung's game.

J. S. Vanderhoff, for past three years mgr., Valdosta (Ga.) CC left amateur ranks recently and added asst. pro duties at the club to his managerial job . . .

Western Golf Assn. 38th Junior championship, oldest teen-age competition in U. S., to be played Aug. 23-26 at Manor CC (Washington dist.) . . . First time event placed east of the Alleghenies.

William Elwood Poore, sr., 44, pro-mgr., Valley Forge (Pa.) GC, died recently after a brief illness, at Presbyterian hospital, Valley Forge . . . Prior to his work at Valley Forge he was asst. to Joe Natale at Rolling Green CC (Philadelphia dist.) . . . He is survived by two sons; Elwood, jr., and Francis; a daughter, Catherine Theresa; a sister, Mrs. Thomas J. Quinn, and a brother, Joseph W. Poore.

Alexander G. Bryce, sr., 65, course supt., architect and builder, died March 18, in Memorial hospital, Wilmington, Del., after a long illness . . . He was born in Greenock, Scotland, and came to the U. S. when he was 17, to work with the late Donald J. Ross . . . He was with Ross for 17 years . . . For the past two years he has been with William J. Gordon in course construction work . . . He was at Atlantic City CC, N. J. as supt. for six years . . . Many fine courses reflect Bryce's mastery of construction and landscaping . . . He is
survived by his widow, Mrs. Gladys A. Bryce; sons Alexander G. jr., and Alan Douglas; and daughters Mrs. Beverly Mannering, Mrs. Barbara Rhodes and Mrs. Betty Hubbard; and a sister, Mrs. Agnes Mahn.

Jim Reed, supt., Brook Lea CC, Rochester, N. Y., is a competent photographer ... At a recent meeting of the Finger Lakes GC SA Jim showed slides he’d taken on a Florida trip ... Supts. are beginning to make good use of photographs in keeping records of their course operations ... Did you know that Alex Radko, Northeastern director and acting Eastern director of USGA Green Section, got switched from his job as infantry Lt. in Japan to take charge of reconstruction and rehabilitation of Japanese courses for occupation troops?

Bus Howard back on pro job at Logan (Ut.) CC after winter teaching job on staff at Annadale GC, Pasadena, Calif. ... Harry Zito with Howard at Logan GC as shop mgr. ... Stanley Smith, supt., at Penn State College course, tells us he hears often from his uncle Gordon Smith, who was pro at Morris County (N. J.) CC and at Palm Beach (Fla.) CC in the ’20s and early ’30s ... Gordon retired and is living back in England.

Helen Macdonald in her 23d year running a very successful indoor year-around golf school at Chicago ... Helen, one of the pioneer women pros, teaches about 50-50 men and women and had made pretty good golfers of some frightful duffers and beginners ... She was at 400 S. State for 14 years and has been at 716 N. Wabash for nine years ... Her school always has had immaculate, bright housekeeping and presents pleasant atmosphere for golf instruction.

Alex Strachan, supt., Old York Road CC (Philadelphia dist.) sent USGA museum four steel protectors used on hooves of horses mowing the course ... Joe Dey now can entertain visitors with a horse-shoe contest ... Ingenious and attractive circular design by Tulsa architect Donald McCormick for new Osage Hills CC at Tulsa, Okla. ... Floyd Farley designed Osage Hills a fine course that will be opened this year, according to plans.

Tom Dawson back to Fenway CC (NY Met dist.) as supt., after winter work as
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Built and Designed by ARLAND
Are America's Finest
The world's largest builder of Miniature Golf Courses
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Pine Brook Country Club
WINSTON-SALEM, N.C.
Golf Course Architecture & Construction

Your headquarters for the best
HYBRID TURF BERMUDAS
greens tees fairways
write
Southern Turf Nurseries
Lakeland, Ga. or Tifton, Ga.
(all turf Bermudas CERTIFIED)
supt. at Palm Springs (Fla.) CC . . . Fred Emeniger resigns as supt., CC of Fairfield, Conn., and is succeeded there by Leon Kowalski from Belleview CC, Syracuse, N. Y. . . . O'Keefe Brewing Co. of Canada has established $750 annual scholarship in course maintenance at Ontario Agricultural College . . . Student must be from 3rd year class in horticulture and have had previous golf maintenance or turf cultural experience.

Vic East, veteran club designer, helped form American PGA in 1906 and was its first sec.-treas. . . . Western Golf Assn. in its new building at Golf, Ill. . . . Telephone numbers are Glenview 4-4600 and Keystone 9-4600 . . . Edward Burke now supt., Elmhurst (Ill.) CC . . . Bob Williams, Don Strand and Ray Gerber, Chicago dist. supts., featured on turf program of Midwest Institute of Park Executives.

Wally Wallis of Oklahoma City Daily Oklahoman and golf architect Floyd Farley of Oklahoma City have figured out a "golf consciousness" table on Oklahoma cities showing some surprising figures on ratio of golf facilities to golf needs of the state's towns and cities . . . Joe Dahlman, widely known Oklahoma pro, still in room 266 St. John's hospital, Tulsa, healing from auto crash months ago . . . Write Joe . . . He's been laid up so long now he's even reading books without pictures in them.

St. Andrews, Scotland, four public courses played 93,791 rounds in 1954 . . . Jack Redmond back after another cruise to Mediterranean . . . Meadow Brook Club (NY Met dist.) now playing new course designed and built by Dick Wilson . . . Fellows around New York say Mrs. Inez Holland, who originated Cavalcade of Golf $50,000 tournament at Shackamaxon CC (NY Met. dist.) Sept. 8-11, and is co-sponsor of the event, will show the gentleman angels plenty about promoting a golf tournament . . . She's a very successful businesswoman . . . Has a doll manufacturing business . . . Her son Tim is active amateur who has won 167 trophies.

Joe Albanese now pro at West Orange (Continued on page 127)

WILLIAM B. LANGFORD
GOLF COURSE ARCHITECT
Balanced Topographical Design
Member:
American Society of Golf Course Architects
Teleph: Austin 7-3571
621 N. Central Ave., Chicago 44, Ill.
### Golf Course

- Aerifying equip.: Fairway □ green □
- Architects: course □ house □
- Ball washers
- Ball Washing Compounds
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Crabgrass control
- Divot fixer
- Drinking fountains
- Fertilizers Solid □ Liquid □
- Flags (greens) □ Flag poles □
- Fungicides
- Generators (gasoline)
- Hose
- Hose clamps
- Humus
- Incinerators
- Insect fogging machine
- Insecticides
- Lapping-in machine
- Miniature Course Const’n □
- Mowers: putting green □ whirlwind □ tee □
- fairway □ rough □ hand □
- Mower grinders
- Peat Moss
- Pipe
- Playground equipment
- Putting cups
- Rakes (worn cast & clean-up)
- Rollers: power □ water filled □
- Sand (for greens, tees)
- Scythes (motor driven)
- Seed: fairway □ green □
- Shelter houses
- Sod cutter
- Soil conditioner
- Soil screeners □ Soil shredders □
- Sprayers: power □ hand □
- Spreaders, fertilizer, seed, topdressing
- Spikers: greens □ fairway □
- Sprinklers: f’way □ green □
- Steel curbing
- Swimming pool equipment
- Swimming pool cleanser
- Swimming pool paint
- Thatch removing machine
- Tile-sewer cleaning service
- Tractors
- Trees
- Water systems, fairway
- Weed chemicals

### Pro Shop

- Bags: canvas □ leather □
- Bag carts, for players
- Bag supports
- Bag racks
- Bag Tags—Guest Tags
- Balls: Regular □ Range □
- Ball markers □
- Ball reconditioner
- Ball retriever
- Calks, for shoes
- Caps and hats
- Cars (motor driven)
- Club cleaning machine
- Clubs: Woods □ Irons □ Putters □
- Club head covers
- Club repair supplies
- Cushion-sole Inserts
- Dressing for grips □ bags □
- Electric golf cars
- Golf bag covers
- Golf club protectors
- Golf gloves
- Golf Grips: Leather □ Composition □
- Golf Practice Devices
- Golf shoes
- Grip dressing
- Handicap racks □ cards □
- Mech. Range Ball Retriever
- Name labels, for clubs
- Practice driving nets
- Practice Golf Balls
- Preserver for leather
- Score cards ( ) Charge checks ( )
- Score counter (watch type)
- Seat attachment, for carts
- Sport seats
- Sportswear: Shirts □ Socks □
- Sport jackets □ Rain jackets □
- Windbreakers □ Slacks □
- Sweaters ( )
- Women’s golf dresses □
- skirts □ blouses □
- Tee mats □
- Tees (rubber) for driving mats
- Teeing device (automatic)
- Tennis nets
- Trophies

### Club House

- Athletes foot preventives
- Bars (portable)
- Bath mats
- Bath slippers
- Deodorants
- Disinfectants
- Floor coverings
- Folding Table (Banquet)
- Link Type Mats
- Lockers
- Massage equip’t.
- Printing
- Runners for aisles
- Rugs
- Showers □ Shower mixers □
- Shower water control
- Step treads
- Towels: bath □ face □
- Wash fountains

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Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

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President's:
name ......................................................... (Zone........)
Add.: ................................................ Town: State:

Grn. Chmn's.
name ......................................................... (Zone........)
Add.: ................................................ Town: State:

Manager's:
name ......................................................... (Zone........)
Add.: ................................................ Town: State:

Course Superintendent's: (Greenkeeper)
name ......................................................... (Zone........)
Add.: ................................................ Town: State:

Professional's:
name ......................................................... (Zone........)
Add.: ................................................ Town: State:
LAWN MOWER STATIONARY BLADES

SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationery for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on all orders of $15.00 and over.

(Continued on page 150)


Herb Klontz, Jr., defending Western junior champion, is son of Herb Klontz, supt., Ellis Park course, Cedar Rapids, la. . . . The boy started to play when he was 8 and his dad was supt. at Ottumwa, la. . . . Young Klontz says on account of his father being in charge of a course he learned how to study a course when he sees it for the first time.

Elmer Weiser stays on at Lincoln Hills CC (Milwaukee dist.) as pro since Allis-Chalmers Co. bought the course for its employees . . . New shop being finished for pro Jimmy Milward at North Hills CC (Milwaukee dist.) . . . Another fine new shop in Milwaukee dist. for Blackie Net-torpe at Westmoor CC.

Flying Hills GC, El Cajon, Calif. expected to be opened late this year . . . Course designed by Billy Bell, jr., being built with Forrest Woodcock, formerly of Apple Valley CC in charge . . . It's 18 holes with two practice greens and big practice range . . . El Cajon creek crosses course 7 times . . . Club is semi-private.

Great Lakes Amateur championship at new Southmoor CC (Chicago dist.) in August . . . Club also to have Illinois PGA pro-pro June 13 . . . John H. McGuckin, recently made asst. sales promotion mgr., Nash div., American Motors Corp., to handle Nash end of Jaycee national junior championship at Columbus, Ga. in August.

Newly organized Long Island (N. Y.) Golf Course Superintendents' Assn. elected Wm. Sloan, North Shore GC, pres.; Anthony Fabrizzo, Rockaway Hunt GC, vp; Kayme Ovian, Woodmere GC, sec.; and Lawrence King, Island Hills GC, treas.

Dick Metz has been appointed sales mgr., Professional Golf Co. of America, Inc., Chattanooga, Tenn. . . . Shirley (Continued on page 130)

OVER 100 UNIQUE PRODUCTS THAT CONTRIBUTE TOWARD A COURSE BEING WELL KEPT. AVAILABLE AT YOUR DEALER OR ORDERED BY MAIL.

CLINTON KENT BRADLEY, MOUNTAIN VIEW, N. J.

In Canada, Golf Course Supply Services 139 Boy Street, Toronto, Ontario.
LEADING GOLF SLACKS MANUFACTURER WITH NATIONAL DISTRIBUTION FEATURING GOLF SLACKS, DRESS SLACKS, BERMUDA SHORTS FOR MEN AND LADIES. SEEKS SALESMEN CALLING ON GOLF SHOPS WITH ESTABLISHED FOLLOWING FOR TEXAS, LOUISIANA, ALABAMA, MISSISSIPPI, NEW MEXICO, ARKANSAS. WE CARRY LARGE STOCK FOR IMMEDIATE DELIVERY ALL YEAR AROUND. ADDRESS AD 410 c/o GOLFDOM.

MISCELLANEOUS

WANTED FOR CASH
Old golf balls retrieved from ponds or out of bounds on or around golf courses.

**Cuts and Bumps**
- .36 per doz.
- Off brands & synthetic, or slightly nicked $1.44 per doz.
- Round & perfect $1.00 brands for refinishing
- $2.40 per doz.

Note — Golf range culls, picked over lots and cut deep into rubber types not acceptable at above figures.

Send for shipping tags and instructions.

**DRIVING RANGE MEN — REBUILDING**
Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range or miniature course use. Guaranteed 100% against seam splitting.

- $3.00 per doz. on exchange
- $2.60 Also nation-wide distributors of the best in golf range and miniature course equipment—balls, clubs, mats, etc.

Circular and information on request.

NORTHERN GOLF BALL CO.
3441 N. Claremont Ave. Chicago 18, Ill.

USED GOLF BALLS WANTED
ANY QUANTITY—QUALITY—CONDITION
GET OUR PRICES BEFORE SELLING
WRITE FOR FULL DETAILS
EASTERN GOLF COMPANY
2357 BOSTON ROAD, BRONX 67, N. Y.

WANTED TO BUY—Established 18 hole golf course south or midwest territory. Population must be over 60 thousand. Address Ad 494 c/o Golfdom.

For Sale—Baseball picker used one season, $250. Other batting range equipment to sell. Wm. Jumer, 9141 Grayton, Detroit 24, Mich.

Used Golf Range Equipment—Tees, Mats, Lights, Cub Tractor Mower, three baseball machines with nets and other equipment. Address Ad 412 c/o Golfdom.

WE NEED USED GOLF BALLS
Cash paid for balls retrieved from ponds, and found on Golf Courses.

- Cuts and out of round 36c per dozen
- Balls round and not cut $1.50 per dozen
- $1.10 balls suitable for repainting $2.40 per dozen
- Golf Range cuts and sorted balls—including balls deeply cut not accepted at above prices.
- Send us your old cores for recovering with the new type paintless cover material. Guaranteed 100% against seam splitting.
- $3.60 per dozen exchange.

For Sale—Used Ato greensowers with grass catchers—17" $185.00; 20" $220.00; 20" demonstrator $175.00—all F.O.B. Springfield, Mass. Weidenmiller-Magovern Co., 404 Main St., Springfield, Mass.
Swinging Around Golf

Robinson's Shop Shows New Ideas, Front and Back

Use Cost Analysis to Improve Maintenance Methods

Union Bag’s Calder Course An Asset for Employees

Winged Foot’s New Program Produced Fine Turf

British Have Joys, Troubles Staging Big Championships

Zimmerman’s Shop Shows Best Ideas He’s Gathered

Arsenic Control of Poa Annua Points to Fertilizing Study

New Film Points Way to Profits for Alert Pros

Midwest Turf Conference Draws Over 400

Turfgrass Questions Answered

Guest Rooms Good Business for Fraser’s Club

Pro’s Picture of Teamwork of Dept. Heads

1955 Tournament Schedule

Book Reviews

SWINGING AROUND GOLF

(Continued from page 127)

Spork has joined teaching staff of Harry Bassler at Fox and Baldwin Hills courses (LA dist.) . . . To show you that Harry is a smart businessman (in case you don’t already know) Miss Spork’s lesson book is already filled almost solid for seven weeks ahead . . . Shirley as a physical education graduate, former Women’s Collegiate champion, and Ladies’ PGA tournament pioneer, is exceptionally well qualified to do the job to which Bassler has assigned her.

Frank Sposato, asst. to Lenny Peters at Huntington (L. I., N. Y.) Crescent Club, signed as pro at new Commack Hills CC (NY Met dist.) . . . Huntington Crescent gave Frank big going-away party, and a watch and handsome check . . . Sposato has been with Huntington Crescent for 24 years, starting as a caddy the year the club was opened . . . Employees of the club gave Frank another party following the members’ affair and presented him with a portable typewriter . . . Peters says the old line “couldn’t happen to a nicer guy,” sure holds good with Sposato.

Walter Johnson, formerly asst., to George Smith at Onwentsia Club, Lake Forest, Ill., to Klinger Lake CC, Sturgis, Mich., as pro . . . Golf lost another grand man when James A. McHugh, gen. mgr., sec.-treas., Westchester CC, Rye, N. Y., died recently . . . Jim was 63 . . . He went with the club 20 years ago and helped it grow into one of the nation’s largest—with 1500 members.

Club Managers Assn. of America has one record above other national associations in golf . . . More than half its members always attend its annual conventions . . . This year official registration at Philadelphia CMAA convention was 685 from a total membership of 1369.

James W. Simms now mgr., Inverness Club, Toledo, O. . . . Andre Girard from Bellerive CC, St. Louis, to manage Hawthorne Valley CC, Solon, O. . . . Howard Rodgers to South Bend (Ind.) CC as mgr. . . . Ed Fladoos from El Rio G&CC, Tuscon, Ariz., to manage Westbrook CC, Mansfield, O.