Thru the years the Titleist has been the favorite of the "big money" tournament pros.

The reason is that when you're competing in sub-par golf, just one less stroke can mean top money—and this year several of these sub-par golfers have told us that the Titleist plays from one to two strokes better per round than any other ball.

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*At one time or another every men's tournament in the country, amateur or pro, has been won by a player using the Titleist.

†Last year more Titleists were sold than ever before.
Bill Cunningham, Boston (Mass.) Herald sports columnist, says expansion of metropolitan areas and heavy demand for housing too may run over sites of famed old Boston district courses . . . Says "pressure on bona fide metropolitan golf property these days is truly terrific." . . . Like residential districts in metropolitan areas some golf courses seem due to move out farther . . . Providence (R. I.) Evening Bulletin publishes front page photo of Wardick CC supt. Paul O'Leary carrying golf bag through snowstorm that greeted him when he returned from GCSA convention at Miami . . . O'Leary recently elected pres., Rhode Island Greenkeepers' Club.

Roy F. McCawley resigns as supt. Holston Hills CC, Knoxville, Tenn . . . Mike Serino, pro at Armed Forces GC, Ft. Jackson, S. C., started New Year right knocking tee shot at 187 yd. 15th into the cup . . . Mike took 67 for that round . . . Par 72 . . . Skee Riegel now pro at Radnor Valley CC (Philadelphia dist.).

Joe Moore, Jr., signed as pro by Century CC (NY Met. dist.) . . . Alex Antonio named pro-mgr., Forsgate CC, Jamesburg, N. J . . . Jack Ryan, recently named pro at Country Club of Buffalo, N. Y., will have Ronnie Ward with him as asst. . . . Ward in winter with Ryan at Ponce de Leon GC, St. Augustine, Fla. . . . Ryan and Ward were on Harry Obitz' staff at Shawnee CC, Shawnee-on-Delaware, Pa.

Clubhouse of old Engineers CC, Roslyn, L. I., N. Y. destroyed by $250,000 fire . . . Club, scene of 1920 National Amateur and 1919 PGA championship, reverted to private club status as Rolling Wood Club a few years ago after having gone pay-play shortly before World War II . . . Deepdale GC (NY Met. dist.) to remain on its present site, once the estate course of Wm. K. Vanderbilt . . . When Long Island Thruway construction costs Deepdale several of its present holes new course designed by Dick Wilson will be built on present site.

Average time per round in PGA senior championship was about 20 minutes less than time per round in the USGA National Open . . . Senior pros didn't do the tedious roadwork or belly-crawling of tournament circuit but generally putted very well.

For next annual Ben Hogan trophy award to golfer who has overcome physical handicap how about Dale Bourisseau, golf grip salesman? . . . Dale had a leg shot off at Anzio, recovered to play golf on rugged courses and to organize Possibilities Unlimited, an outfit that's done a marvelous job in helping war and industrial casualties to get solidly balanced temperamentally, socially and physically thru golf play.

New York Metropolitan Golf Writers at their annual dinner presented an award to Fred Corcoran for his great cooperation in providing writers with good copy on tournament golfers . . . a funny boo-boo in Lucky Strike radio commercials began "Now let us hear from America's prettiest professional golfer," then followed immediately with a recording of Lew Worsham's plug for Luckies.

Chris Duggan writes from Limerick, Ireland, where he's been visiting the old folks says Irish courses don't compare with U. S. courses for condition . . . Neither do British, French, Swiss or Italian courses, as far as we've seen . . . Nature does most of the maintenance work on the European courses . . . Ball washers are pretty much of a novelty over there . . . Caddies spit on dirty golf balls then dry them on dirtier towels . . . The veteran Duggan will be back in spring to go on pro job in midwest.

Big story in New Bedford (Mass.) Standard-Times on Michael J. O'Grady's election as pres., New England course supt.' assn., with swell picture of Mike . . . O'Grady in his 29th year as supt., Country Club of New Bedford . . . Others elected: Manuel Francis, Vesper CC, Lowell, 1st vp; Albert Allen, Kernwood CC, Salem, 2nd vp;

March, 1954
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Men of every age have found that BREEKS—the revolutionary new posture aid—provide welcome support for sports and daily wear. Patented, porous-knit panels of Lastex and nylon pull stomach in and up, slim down hips. No buckles, zippers or belts—just wear them as you would ordinary shorts. Easily washable. Small... up to 36" waist; Medium . . . 37" to 42"; Large 42" to 45"; X-Large . . . above 45" waist. $7.50

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Order early—be ready for the lively spring demand for this fast moving pro shop item.

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Phone: Floral Park 4-4115 — Bayside 9-9566

Narry Sperandio, Concord CC, 3d vp; Wm. Ash, Franklin CC, recording sec.; Samuel Mitchell, Ponkapong CC, Canton, treas.

In view of increased favorable publicity locally for course superintendents' failure of the national Golf Course Superintendents' Association to adopt an eagerly cooperative publicity policy to get all possible favorable publicity for sups' collective and individual achievements, continues to mystify.

Cape Fear CC, Wilmington, N. C., installing complete watering system... Giacomo Redmondi (Jack Redmond) back from cruise as trick shot entertainer for passengers on Italian liner Conte Biancamano... Women's PGA now has minimum purse of $5000 for 3-day tournament.

Geoffrey Cousins, golf writer of London (Eng.) Star, wrote script for very amusing and instructive movie on golf rules, which has gone over big with British golfers... Charley Scatchard of Yorkshire Evening Post and that paper's golf writer W. Ian Guild, also in picture which was shot by star British motion picture cameraman Bill Leeds... Plot shows a round of golf with rules dilemmas and infractions... British golf writers say the film puts rules education across to those unwilling or un-
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The Official U.S.G.A. Blazers for
The Championship Walker
and Curtis Cup Teams

Good looking, practical Blazers enjoy a real tradition in the finest Golf Clubs and Associations. As an item of versatile, distinguishing wearing apparel they are popular with club members throughout the country. In addition Golf Coats are perfect for team uniform, awards to tournament winners and as distinctive dress for club officers and directors.

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Women’s Blazers: — to retail between $30 and $40.
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Insignia: Club Crest beautifully embroidered into upper patch pocket of Blazer.

Delivery: Approximately six weeks. Reorders taken continuously as operation is constant throughout year.

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March, 1954
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The Answer to Lost Spikes
CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

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STOUGHTON, MASS.

Paul Hahn, trick shot star, continues on merry jet-propelled schedule... After completing colored movie on how to make the ailing golf shots well, Hahn made flying trip for 12 exhibitions in Caribbean and Central American spots, and the hustling Hahn then went to Washington to perform in the White House Reporters' and Photographers' annual frolic with Ike as guest of honor.

Mid-Atlantic Assn. of Golf Course Supts.' Turf News Letter gives a resume of the 1953 "Constructive Suggestion Reports" made after its members visited various courses in the area... Winthrop (Mass.) CC new pro is Larry Hesenius.

Dan Keefe, golf mgr., Brae Burn CC (Boston dist.) died Jan. 29... He'd been with the club for 47 years... Started as caddymaster, became pro and for the past 30 years was golf mgr.... He was a competent and friendly man who contributed sunshine to a fine country club atmosphere.

Shawnee CC team of 3 members and asst. pro Jack Ryan, won Bermuda's first...
Want to grow more of this? You can, with the new line of PAR-BAGS. They go faster than golf balls at a water hole. See for yourself. Send for the 1954 PAR-BAG catalogue. Also ask for the free APC profit plan. Address: Atlantic Products Corporation, Trenton, N.J. No charge, naturally.
pro-am team tournament from a field of 21 teams from US, Canada and Bermuda ... 18 played on each of Bermuda's 3 courses.

There's talk about forming a Florida section of the PGA ... Willie Hoare wasn't able to get to Senior PGA affair ... The great old-timer, an invalid for years but still battling, was confined to his quarters at Detroit hotel, St. Petersburg, Fla. ... Write Willie ... His meat is frail but the old noggin is still young and clicking.

Plans of new clubhouse of Ashbourne CC, Philadelphia, cited as fine example of modern architecture, in Progressive Architecture magazine ... Western Seniors' Golf Assn. named Schroeder Hotel as headquarters for WSGA 1954 championship, to be played at Blue Mound CC, Milwaukee, Wis., June 24-25 ... New Evans house of Western Golf Assn. Evans Caddie Scholarship students at Northwestern university, Evanston, III., to be officially opened May 9 ... Stanley J. McGiveran, re-elected pres., Western Golf Assn. after steering WGA thru its most successful year, promptly became seriously ill and now has fully recovered.
In the name of perfection

Out of the long experience, great skills and modern equipment at our command, we present the HAIG ULTRA golf ball for 1954. There is none finer.

WALTER HAGEN—Grand Rapids 2, Michigan • Division of Wilson Sporting Goods Co.
NEW Price $12.50


3. SEAT — Sturdy enough for the heaviest golfer or spectator. Makes the back nine easy as the first. Cart folds easily and compactly to fit auto trunk or locker. Cart, Bag, and Seat in one lightweight unit. A wonderful attention getter, it sells itself.

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  • Extra Large Accessory Pocket for Shoes, Coats, etc.
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LUMEX GOLF CART SEAT Price $12.50

Simply attached to any center-post cart. The Seat structure carries all the weight, putting no strain on the Cart. Doesn’t interfere with the pulling balance of the Cart. Folds compactly around Cart and bag. Weighs only 5 pounds. The Seat is the same size and construction as the "3 FORE 1" GOLF CART, of which there are more than 12,000 now in use. CART and SEAT fully guaranteed for one year. THESE ARE "MUSTS" FOR EVERY PRO SHOP.

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John R. Thompson, vp Des Moines Glove & Mfg. Co., makers of golf bags and gloves, honored by having exhibition of his painting at Des Moines gallery . . . Thompson has been a student of several noted artists and art teachers and first came into national prominence as an artist with work done between periods of very active war duty at Guadalcanal and other South Pacific locations and on aircraft carriers.

George Gibson, director British Professional Golfers' Co-op Assn., says British pros are getting into good merchandising habit of putting price tags on all merchandise . . . Gibson also says women's business at British pro shops is increasing although women golfers have been store buyers . . . He says there's still lots of room for women's pro shop business in Britain considering that the bulk of mid-week golf in Britain is played by women.

Bill Beveridge reports great "welcome home" at South Hills CC, Fond du Lac, Wis. for George Calderwood and his wife . . . George arriving from North Hills, Milwaukee, to pro job at South Hills . . . Billy Sixty, Jr., son of veteran and widely-known Milwaukee Journal golf writer, had his car robbed at Chandler, Ariz., two hours after