organization similar to Seniors' groups.

Cliff Curin signed as pro by South Shore CC and Inn, Syracuse, Ind. . . . Joe Jemsek has leased Fairlawn GC (Chicago dist.) . . . This makes third in Joe's string, along with St. Andrews and Cog-Hill . . . Jekyll Island (Ga.) famous old Gold Coast 9-hole course being restored by state's Jekyll Island commission . . . Bill in Massachusetts legislature to turn over to Lowell, Mass., state-owned ground for many course.

Windy Hill CC to build 9-hole course, clubhouse, at Greencastle, Ind. . . . Los Angeles (Calif.) Recreation and Park dept. to build 9-hole course in Venice . . . Albert (Mae) McLeod Briggs to Ocean View GC, Norfolk, Va. . . . McLeod succeeds Bobby Dunn now pro-supt.-mgr. at Sweetwater CC, Barnwell, Va. . . . Burlingame (Calif.) CC to remodel course using additional property . . . Atlanta (Ga.) PGA names girl junior, man and woman as Golfers of Year (1953) in 5th annual award dinner.

Jim Morrison, for 21 years supt. of Hershey, Pa., 4 courses, to Philmont CC (Philadelphia dist.) as supt. . . . 9-hole course at Bass Lake resort 50 miles northeast of Fresno, Calif., to be opened about May 30 . . . Bob Baldock and Walter Clark completing the course to Baldock's plans . . . O. J. Noer awarded Rutger's letter by Ralph Engel at New Jersey short course . . . Madera (Calif.) G&CC organized.

(Continued on page 144)

**CLASSIFIED ADS**

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

**SALESMEN WANTED:** TO CARRY A LINE OF GOLFERS' SPORTSWEAR TO THE GOLF SHOPS, CAPS, HOSE, SHIRTS, SWEATERS, JACKETS AND OTHER ACCESSORIES. CHOICE TERRITORIES OPEN. 10% COMMISSION. ADDRESS AD 301, c/o GOLFDOM.

**ASSISTANT WANTED** — P.G.A. professional at a large active Northeastern club desires a young ambitious assistant by March 15th. Must be clean cut and have clean habits. Willing to do golf shop duties or willing to learn. Address Ad 303 c/o Golfdom.

**PRO OR GREENKEEPER OR COMBINATION. LONG EXPERIENCE, COMPETENT, AGREEABLE. MODERATE INCOME SATISFACTORY. EASTERN OR SOUTHERN LOCATION. ADDRESS AD 304 c/o GOLFDOM.**

**FOR SALE** — 9 hole golf course & eqpt., room for 9 more, in resort town. Country Club, $12,000.00 net for 1953. Price $67,000.00. LAKE REAL ESTATE AGENCY, Green Lake, Wis. N. A. Bieri, Realtor.

**WANTED:** CHEF, OR CHEF AND WIFE, CAPABLE OF TAKING CHARGE OF A DINING ROOM OF A COUNTRY CLUB OF 285 MEMBERS. DINING ROOM DOES AN EIGHT MONTH BUSINESS OF $30,000.00. CLUB LOCATED IN MIDWESTERN CITY OF 25,000. Address Ad 305 c/o Golfdom.

**DRIVING RANGE EQUIPMENT FOR SALE** — 20 rubber mats (100 lb. ea.): 20 floodlights, 8 narrow beam, 8 medium beam, 4 wide beam, all necessary wire, switches, connectors; 30 wire pails (30-40 ball cap.); 15 driving woods. Entire lot $750. All equipment used 11 weeks. Address Ad 310 c/o Golfdom.

**FOR SALE** — 18 HOLE GOLF COURSE OPERATED ON SEMI-PUBLIC BASIS. GOOD MIDWEST LOCATION. ADDRESS AD 314 c/o GOLFDOM.
WANTED FOR CASH
Old golf balls retrieved from ponds or out of bound lines on or around golf courses. Cuts and dimples in balls $45 each. Off brands & synthetic $1.20 per dozen. Round & perfect $1.00 brands. Note — Golf range evils, picked over lots and cut deep into rubber type unacceptable at above figures. (See adv. below.)

STANDARD OF OPERATIONS ALONG WITH THRIFT IN MANAGEMENT.

GOLFDOM.

PROFESSIONAL with successful experience as Pro-Supt. and Promotional or California. Specialist in professional activities. Available in thirty days. Address Ad 317 c/o Golfdom.

TRIBUTOR WANTED.
Patent owner of this well known article or miniatures. Must be honest and dependable. No experience necessary. Address Ad 319 c/o Golfdom.

GOLF PROS
Now you can stock the best in a low priced ball of quality. Your mine run old golf balls accepted in trade — all high compression (blue ribbon) — liquid center balls in return. $24 to $2.40 per dozen, allowed on old cores. (See our adv. above.) Bulk per dozen, $2.65; boxed $2.85 — less old core credit.

NORTHERN GOLF BALL CO.
3441 N. Claremont Ave. Chicago 18, Ill.

PRO-GREENKEEPER WOULD LIKE TO HEAR FROM ANY CLUB THAT NEEDS A PRO FOR THE SHORT SUMMER MONTHS. REFERENCES, ADDRESS AD 312 c/o GOLFDOM.


Wanted — Greenkeeper job. 2 years experience, graduate Turf Management at University of Massachusetts. Floyd Sander, Apt. 33 Draper Hotel, Northampton, Massachusetts.

WANTED — ASSISTANT PRO IN CHICAGO DISTRICT. MUST BE HONEST AND DEPENDABLE. NO EXPERIENCE NECESSARY. ADDRESS AD 316 c/o GOLFDOM.

"STANDFAST" GOLF BAG SUPPORT NATIONAL DISTRIBUTOR WANTED. Patent owner of this well known support wishes to contact person or firm with experience, initiative and financial backing to handle this article or possible outright sale of patent, stock and tools. A good supplementary item for one at present handling golfing equipment. C. E. WALTON, P. O. BOX 561, NEW YORK 8, N. Y.

USED GOLF BALLS WANTED ANY QUANTITY—QUALITY—CONDITION GET OUR PRICES BEFORE SELLING WRITE FOR FULL DETAILS EASTERN GOLF COMPANY 2537 BOSTON ROAD, BRONX 67, N. Y.

Club Manager, married, no children, now employed in an exclusive Country Club in the south, desires to locate in Texas or California. Specialist in good food and promotional activities. Available in thirty days. Address Ad 317 c/o Golfdom.

Expert promotional P.G.A. Golf Pro-Manager available. Desires change to club with potentialities for "Live-Wire" experienced operator that gets results. Will stimulate incentive with management and efficient service, etc. Write: Box 46-719 No. Eucalyptus, Imperial, California. Call: Orchard 2-0532.

PROFESSIONAL with successful experience as Pro-Supt. and Pro-Manager seeks new location. Good reliable business man and hard worker. Develops golf interest and maintains high standard of operations along with thrift in management. Would be interested in shop pro job at larger club. Address Ad 329 c/o Golfdom.

Golfdom
J. C. Fondren, professional at Colonial CC, Memphis, Tenn., teaches Bonnie Carol Pipkin the art of swinging during free clinic and play program sponsored by Memphis Park Commission and the morning newspaper. Popularity of program is attested to by fact Bonnie Carol came all the way from Forrest City, Ark., to take part in the clinic.

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SWINGING AROUND GOLF

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Irvine Coast CC on Coast highway above Newport Bay opened Feb. 15 . . . Magnificent views and grand course designed by the late Billy Bell and his son Wm. P. (Bud.) ... Bud completed the construction . . . Course measures 6,164 yds.; par 71 . . . On 160 acres of 96,000 acre Irvine ranch ... Art Roux is pro ... George Sutherland is supt. ... Wayne H. Murdock, gen. mgr.

Howard Watson of Guelph, Ont. and Norman H. Woods, 7476 Victoria dr., Vancouver 16, Can., elected to membership in American Society of Golf Course Architects . . . Society at its annual meeting established a minimum fee of $100 a day plus expenses for consultation in the field . . . 9-hole 1,765 yd. course with 8 par 3s and a 350 yd. par 4 hole to be built in infield of Golden Gate Fields race track (SF dist.).

Draw two ... Carling Brewing Co. $25,000 Open to be played at Manakiki CC, Cleveland, July 15-18 and $15,000 Eastern Invitation Open, sponsored by National Brewing Co. set for Mount Pleasant GC, Baltimore, Md., May 20-23.

Wilbur Clark to give $35,000 to Damon Runyon Cancer Fund and $35,000 to pros eligible for Tournament of Champions at Clark's Desert Inn course, Las Vegas, Nev., April 22-25 . . . $6,000 Celebrities pro-am to be held at Desert Inn April 21 as warm-up for the big show . . . Firestone GC, Akron, O. to be scene of $15,000 Open Sept. 1-5, sponsored by Akron Jaycees . . . Lloyd Mangrum featured speaker at Albuquerque, N. M. dinner which sold $4,200 “hospitality” bonds to finance 9th annual international Jaycee junior tournament at University of New Mexico course, Aug. 16-21 . . . Don Neer, Jaycee sports and recreation director and one of ablest young men in sports promotion, pointed out at the dinner that Al Mengert, Gene Littler and Bud Holscher, three former Jaycee international junior winners, now are rising stars of pro tournament circuit.
In the eyes of golf Champions,

...these two great Wilson harmonized golf balls have been specifically designed as companion golf balls to satisfy the needs of every one of America's more than 4 million golfers.

The New 1954 Harmonized Jet
For the golfer who seeks a feeling of complete control over his golf ball whether it be off the tee, hitting to the greens, or putting.

The New 1954 Harmonized Top Notch
For the golfer who has achieved that delicate sense of timing which enables him to play the Big Game. Tailored for the long hitter.

Sold through PRO shops

GOLF BALLS

THE 1954 WILSON
Harmonized
GOLF BALLS

IT'S WILSON TODAY IN SPORTS EQUIPMENT

WILSON SPORTING GOODS CO., CHICAGO • Offices in New York, San Francisco and 26 other principal cities. (A subsidiary of Wilson & Co., Inc.)