complete details and specifications of the new twin-blade rotary mower, and was designed for use on golf courses, private estates, highways and parks.

One of the outstanding features of the "72", which can be used used with a Worthington Model "G" Tractor or with any two-plow tractor with power-take-off drive, is the arrangement of the cutting blades. They are staggered so that the rotational paths overlap, for full, even, streakless mowing . . . eliminating the need for angle towing the unit. Copies of the bulletin may be had from any Worthington franchised dealer or by writing directly to the manufacturer.

The Worthington 72" Power-Take-Off Rotary with a leaf-mulching attachment.

NEW MODEL RYAN SOD CUTTER

New, improved models of the Ryan Sod Cutter enable one man to cut an acre of perfect sod a day, according to the K and N Machine Works, St. Paul, Minnesota.

Both the Ryan Standard S-1 and the Coulter X-S-1 offer a choice of two engines as power sources — the 6 h.p. Wisconsin AKN or the Briss-Stratton Model 14 — which produce speeds of up to 100 feet per minute, easily cutting 4,000 to 5,000 square yards of sod per day. Handle-mounted finger-tip control of the engine clutch, cutter bar clutch and throttle add to the ease
FORECAST INCREASED SALES AT JACOBSEN MEETING

Sales representatives attending the mid-year sales meeting of the Jacobsen Manufacturing Co. were told 1954 will be a year of highly selective buying by consumers. In making the statement, Pres. Oscar T. Jacobsen, forecast increased sales for the year ahead saying strong personal selling, improved product quality and service will be major factors. Representatives were also told plans for the spring selling season in which emphasis on sales help to retailers advertising and promotion programs were outlined.

of operation. The new "knobby-tread" drive wheel provides extra positive traction while heavy dual ball-bearing construction reduces breakdowns and maintenance costs.

Both models are available in three standard widths: 12, 15 and 18 inches.

In addition, the Ryan Coulter X-S-1 features the coulter type disc which prevents tearing, pulling or fouling with grass roots by cutting the runners of "creeping" grasses ahead of the oscillating cutting blade.

WALTER CONKLIN BUYS NET COMPANY

Walter F. Conklin, for 23 years with R. J. Ederer Co., Chicago, has bought the Fish Net & Twine Co., 310 Bergen Ave., Jersey City, N. J. Purchase was made from Lewis Lichtenstein, owner of the company which has been in his family for 104 years. Four years ago Lichenstein suffered loss of both legs as a result of an accident. He is widely known in the sports net business as is Conklin who developed considerable business for Ederer in the golf and tennis net business. Conklin was vp and gen. mgr. of the Ederer company until its sale in Nov. 1953.

NEW TYPE GOLF TEE

A new type of golf tee called the Par Buster is now available for immediate delivery from the Tempo Sales Co., 2718 W. Farragut, Chicago 25, Ill. The tee is designed to help correct the common faults of hooking and slicing by giving the golfer points on which to align his stance and drive. Laying flat on any surface, the tee can be used over and over again. Additional information may be secured by writing the company.
James W. "Jim" Spalding has joined the Spalding Co. as Asst. VP of the Spalding Sales Corp., locating at the Chicopee, Mass., plant. Spalding, formerly account executive with Young & Rubicam Advertising Agency becomes assistant to George Dawson, Spalding Exec. VP.

Jim is a graduate of Hotchkiss School. After attending Yale University, he joined the Young & Rubicam firm where he remained until assuming his present position, except for a 5-year service with the U. S. Army from which he was separated as Captain in 1946. He is the son of H. Boardman Spalding, formerly Vice-Chairman and Treas., A. G. Spalding & Bros., currently a Spalding Director and a member of the law firm of Kelsey, Waldrop & Spalding, who serve as the Spalding Company's general counsel.

Jim is a member of the Yale Club of New York City and the Bronxville Field Club.
WILLIAM B. LANGFORD
GOLF COURSE ARCHITECT
Balanced Topographical Design
Member:
American Society of Golf Course Architects
Telephone: Austin 7-3371
621 N. Central Ave., Chicago 44, Ill.

EUGENE "SKIP" WOGAN
GOLF COURSE ARCHITECT
Design, Supervision and Construction
110 Summer St. Manchester, Mass.
Phone Manchester 309

Your headquarters for the best
HYBRID TURF BERMUDAS
greens tees fairways
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(all turf Bermudas CERTIFIED)

FEE COURSE OPERATORS
We want to help more public course operators
stretch dollar purchasing power up to 100
per cent on golf course and clubhouse supplies.
Register FREE in mutual buying pools. Now starting
8th year service, and extending to wider area.
C.K.B. SERVICES • Mountain View, New Jersey
NOT for Driving Ranges.

- BENT GRASS -
Stolons and Sod. Washington—C1—
and other recommended strains.

HIRAM F. GODWIN
22366 Grand River Ave., Detroit 19, Mich.

Flint (Mich.) CC, Brandywine CC, Wilmington, Del. and other clubs. Many thousands also have been set out in parks, cemeteries, arboretums and in other landscaping projects.

The Augustine Ascending Elm indicates strong resistance to disease in extensive tests and extensive observation. The pioneer plantings made of trees about 5 years old and 2 to 2½ in. trunk dia., in 1927 now are 90 ft. tall and 30½ in. in trunk diameter.

In 1946 Wm. A. Beaudry, Chicago landscape engineer, at the request of Archie Augustine formed the Augustine Ascending Elm Research Assn., with headquarters at 932 E. 50th st., Chicago 15, Ill., to propagate and distribute the new type elm. Each tree shipped bears a permanent copyrighted metal nameplate on which is the registered trademark and a serial number enabling careful records to be kept of all Augustine elms.

Complete details will be supplied supt.s. on request by the association.

SWINGING AROUND GOLF
(Continued from page 26)
course, more than 50 years old, being modernized by demand of tourists among whom have been many Americans.

Golf Course Supt.' Assn. of America to hold 1955 turf conference and show at Hotel Jefferson, St. Louis, Mo., Jan. 16-23.

Annandale GC, Pasadena, Calif., $323,000 clubhouse expected to be finished by contractors in April... Ben Hogan to play against the field on National Golf Day this year... Date and place of Hogan round not set yet... Hogan played against 80,097 on National Golf Day 1952... Boros last year played against 120,614, including over 12,000 in Canada and 1200 in Mexico... 14,667 beat Hogan... 12,310 at 2,650 clubs in U. S. beat Boros.

Southwestern Turfletter, being published 6 times a year for supts. and green chmn. of southwestern clubs subscribing to USGA Green Section service... Marvin H. Ferguson, director Green Section southwestern office, Texas A&M college, College Station, Tex., edits the informative Turfletter... Western Golf Assn. enlisted 30 new member clubs in 1953.

Betsy Rawls and Byron Harcke, pro at Nippersink Lodge (Wis.) CC, on “Strike It Rich” TV programs... Betsy won $250 to aid crippled youth and Byron scored financially for a Nippersink caddie hero of auto crash... Father and son tournament inaugurated at Palm Beach (Fla.) GC as annual event for holiday season... C. W. Wannop, mgr., The Breakers, Palm Beach, (Continued on page 87)
FOR YOUR CONVENIENCE—GOLFDOM'S
Buyers' Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices and literature direct from the sources of supply.

Golf Course

Aerifying equipt.: Fairway □
Architects: course □ house □
Ball washers □
Ball Washing Compounds □
Brown-patch preventives □
Compost mixers □
Crabgrass control □
Divot fixer □
Drinking fountains □
Fence paint equipt. □
Fencing □
Fertilizers Solid □ Liquid □
Flags (greens) □ Flag poles □
Fungicides □

Pro Shop

Bags: canvas □ leather □
Bag carts, for players □
Bag supports □
Bag racks □
Bag towel kit □
Balls: Regular □ Range □
Ball markers □
Ball reconditioner □
Ball retriever □
Bandages, cohesive □
Calks, for shoes □
Caps and hats □
Carts (motor driven) □
Club cleaning machine □
Clubs: Woods □ Irons □
Putter □

Club House

Air conditioning equip. □
Athletes foot preventives □
Bars (portable) □
Bath mats □
Bath slippers □
Bars □
Deodorants □

Send information to: Name □
Club □ Address □
Town ( ) Zone ( ) State ( )

February, 1954
28 YEARS
OF SERVICE
as golf’s clearing-house
of information on the
most successful
operating practices
and products.
Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: ____________________________________________
Address ____________________________________________ Town: ____________
Zone ( ) State: ____________________ By ____________________

President’s: name ____________________ (Zone ____________________)
Add.: ____________________ Town: ____________________ State: ____________________
Secretary’s: name ____________________ (Zone ____________________)
Add.: ____________________ Town: ____________________ State: ____________________
Manager’s: name ____________________ (Zone ____________________)
Add.: ____________________ Town: ____________________ State: ____________________
Course Superintendent’s: (Greenkeeper) name ____________________ (Zone ____________________)
Add.: ____________________ Town: ____________________ State: ____________________
Professional’s: name ____________________ (Zone ____________________)
Add.: ____________________ Town: ____________________ State: ____________________

Private □ Daily Fee NUMBER
Muny □ OF HOLES

Fill in below — mail this page to GOLFDOM, 407 South Dearborn Street, Chicago 5, Illinois.
and Ray McCarthy, Florida resort publicist, started the event.

Harold Sargent's father, George, former PGA pres. and National Open champion in 1909, produced first PGA instruction film in 1929 . . . It was a great job of stroboscopic movie work on Hagen, Vardon and Joyce Wethered but never received the thorough scientific study it deserved.

Edison Club, Rexford, N. Y., planning 4th 9 . . . Bob Haggerty, pro at Edison Club, did big business keeping his shop open from 7 to 9 Tuesdays and Fridays in December . . . Edison Club Bulletin carried line-up of pro shop Christmas gift items and urged members to "spend a social evening at the club and still get your Christmas presents bought."

Harold Hueber, New Haven (Conn.) Lawn Club, elected pres., Connecticut Club Managers' Assn. . . . Wm. Norcross, University Club, Hartford, vp; Paul H. Brown, Race Brook CC, was elected sec.-treas. . . . Directors for 3 years: Francis Burr, Chase CC, Waterbury, and James Durbin, American Brass CC, Naugatuck.

Allard Roen, Las Vegas, elected pres., Nevada State GA . . . Nevada State GA to conduct state open and seniors in addition to amateur and junior championships on its calendar.

Looks like the wiser the turf scientists and course superintendents get the more sources of trouble they discover . . . Last year more clubs in south, southwest and west found hurtful chemicals in water were causes of mystifying injury to golf turf . . . John Ruhmann, Wichita Falls (Tex.) Director of Utilities told Texas Turf Assn. that about ½ of $5,000,000 of Wichita Falls water investment is required by turf water needs . . . Ruhmann says job being done in West Texas of producing better range grasses with less water must be done in turf grasses.

Very valuable work done by Earl Staten, Weeks Park course, Wichita Falls, Tex., in editing Texas Turf Assn. Turf News again reminds us of great jobs done by editors of regional turf association bulletins . . . These fellows perform amazingly competent, diligent and faithful jobs in expertly, accurately and concisely reporting technical and personal news in their areas . . . They get damned little recognition for their important service in promotion of turf progress and advancing interests of their associates in fine turf management.

British Golf Writers' Assn. at Wentworth presented Fred Corcoran with a seat cane, carrying an inscribed plate, for his competent press relations handling of Ryder Cup activities.

Florida pros making good use of state's year-around golf weather by boosting its junior golf programs . . . Lee Pounders, pro at Bobby Jones course, Sarasota, Fla., started free junior classes as adjunct to grammar and high school athletic programs . . . Hamilton County (O.) Park District features golf development as park district asset and service increase produced by 1/10 mill levy . . . With levy continued Hamilton district intends to build 18-hole course and clubhouse at Winton Woods.

Mrs. Lloyd Mangrum's thoughtfulness

(Continued on page 90)

### CLASSIFIED ADS

**Rates:** Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols, reserved for help or services wanted and for sale of used equipment.

*Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.*

**BANKRUPT SALE** of Golf Course Supplies will interest Fee Course Operators and others. Prices slashed up to 50% on nearly $10,000 stock, old established dealers. Broker: Clinton KENT Bradley, Mountain View, New Jersey.

**AST. PRO** — desires position for year round. Will locate anywhere. Age 50, wife and child. Competent and dependable. Address Ad 201 % GOLFDOM.

**PROFESSIONAL or ASSISTANT** — AGE 24, MARRIED, TWO CHILDREN. 10 YEARS IN GOLF WORK. YEAR ROUND JOB PREFERRED. ADDRESS AD 202 % GOLFDOM.

**PRO** — would like to make change for '54 season. Age 35. Extensive experience. Wife willing and capable to assist if necessary. Address Ad 203 % GOLFDOM.

**WANTED** — Chef-Cateress, man-wife to run kitchen at private country club. Salary or concessions. Contact Ed Verplanke, Paducah Country Club, Paducah, Kentucky.

Manager for golf range and miniature golf. Man and wife preferred. Excellent opportunity for aggressive manager for next summer starting about April 1. Write Box No. 204 % GOLFDOM giving background.

Middle aged, sober Pro-Manager and wife desire connection with club of 250 to 300 members in southeastern area. Pro has thorough knowledge of course maintenance and instruction and wife experienced in all phases of dining room and kitchen operation. Available April 1st. Address Ad 211 % GOLFDOM.

**ASSISTANT WANTED** — P.G.A. professional at a large active Northeastern club desires a young ambitious assistant by March 15th. Must be clean cut and have clean habits. Willing to do golf shop duties or willing to learn. Address Ad 212 % GOLFDOM.
SALESMEN wanted to sell golf gloves. Several territories open. Also a few distributorships. Morrison Glove Company, Monrovia, California.

CADDIE MASTER — Attractive proposition for competent, dependable man who can recruit, train and supervise caddies. Excellent references and qualifications in first letter. Address I. C. Williams, Onwentsia Club, Lake Forest, Illinois.

SALESMEN WANTED: TO CARRY A LINE OF GOLFERS' SPORTSWEAR TO THE GOLF SHOPS, CAPS, HOSE, SHIRTS, SWEATERS, JACKETS AND OTHER ACCESSORIES. CADDIE TERRITORIES OPEN. 10% COMMISSION. ADDRESS AD 205 % GOLFDOM.

PRO: WELL QUALIFIED AND EXPERIENCED SEeks CHANGE FOR 1954 SEASON. P.G.A. MEMBER. RE- SUMMARY OF BACKGROUND ON REQUEST. YOUR INQUIRY INVITED. ADDRESS AD 206 % GOLFDOM.

GOLF COURSE WANTED — 9 or 18 hole course on long term lease or lease with option to buy. Experienced operator. Excellent references. P.G.A. member. Address Ad 207 % GOLFDOM.

Young Pro — married, 1 child, would like job as Pro at small club or assistant at large club. Will go anywhere. Address Ad 208 % GOLFDOM.

PRO — seeking permanent position. Competent instructor; young, reliable, non-drinking. Can furnish best of recommendations. Married; no children; settled, Address Ad 209 % GOLFDOM.

WANTED — TO BUY OR LEASE, 9 OR 18 HOLE COURSE. STATE FULL PARTICULARS. ADDRESS AD 210 % GOLFDOM.

SUPERINTENDENT or Pro-Supt. — Man with extensive and successful experience in building, maintaining excellent golf courses and with fine record as pro, teacher, businessman and golf promotion man, is available for new position, having recently completed another very good course. Qualified very well also to ably serve as pro-superintendent of smaller club where earning and working prospects are attractive. Widely known for successful experience in South. Address Ad 211 % GOLFDOM.

Wanted — Experienced greenkeeper for one of Chicago District's finest 18-hole daily fee courses. Give references and experience when writing. Address Ad 212 % GOLFDOM.

Representatives wanted to cover available territories to sell golf bags and accessories and Carry All Bags to Golf Pros. Latest styles and promotional material ready. Write for exclusive proposition.

Arnold F. Firle, General Sales Mgr.
Can Pro Corporation
Fond du Lac, Wisconsin


COURSE SUPT. WANTED FOR CHICAGO AREA PRIVATE CLUB. WATERED FAIRWAYS. YEAR ROUND EMPLOYMENT. EXCELLENT EQUIPMENT. CAPABILITIES OF CADDIE POSITION, HAVING RECENTLY COMPLETED ANOTHER VERY GOOD Course. QUALIFIED VERY WELL ALSO TO ABLY SERVE AS PRO-SUPERINTENDENT OF SMALLER CLUB WHERE EARNING AND WORKING PROSPECTS ARE ATTRACTION. WIDELY KNOWN FOR SUCCESSFUL EXPERIENCE IN SOUTH. ADDRESS AD 212 % GOLFDOM.

Very capable young golf Pro would like position as teaching assistant at large metropolitan country club. 23 yrs. old, 1 yr. as head Pro at small midwestern club. 2 yrs. at country club on summer circuit and 1 yr. at Chicago area. Would like to 10 months a year job, Address Ad 220 % GOLFDOM.

NEW GOLF DRIVING RANGE, CLUBHOUSE, 3 MILES NORTH COLORADO SPRINGS, U. S. 87, ONLY ONE IN PIKES PEAK REGION. WILL FINANCE. PETER NACHTRAB, 1111 E. SAN MIGUEL, COLORADO SPRINGS, COLO.

PRO-GREENKEEPER WOULD LIKE TO HEAR FROM ANY CLUB THAT NEEDS A PRO FOR THE SHORT SUMMER MONTHS. REFERENCES. ADDRESS AD 214 % GOLFDOM.

COUNTRY CLUB MANAGER — and wife, by April 1st. Very liberal profit offer. Potential season earnings $8,000 or more. Golfing experience desirable but not necessary. Must be able to stimulate and successfully promote Country Club activities. Do not apply unless you are located in the midwest now. Write Elk Country Club, Box 615, Oelwein, Iowa.

WANTED — CLUB MANAGER. Growing town of 50, 000 in Texas. New clubhouse. Exceptional development opportunities, Write Box 215 % GOLFDOM, giving detailed experience, qualifications and expected salary.

WANTED FOR CASH Old golf balls retrieved from ponds or out of bounds on or around golf courses. Cuts and Bumps 46¢ per doz. Off brands & synthetic $1.20 per doz. Round & perfect $1.00 brands for refinishing $2.40 per doz. Note — Golf range culls, picked over lots and cut deep into rubber types not acceptable at above figures. (See adv. below.) Send shipping tags and instructions.

DRIVING RANGE MEN — REBUILDING Your old cores recovered with the new type paintless cover material. Tested and proven to be the best product in rebuilding for driving range or miniature course use. Guaranteed 100% against seam splitting. 24¢ per doz. on exchange $2.60

CADDIE WELFARE CHAIRMAN, SHAKER HEIGHTS COUNTY CLUB, WARRENSVILLE STATION 22, CLEVELAND, OHIO.

GOLF PROS
NORTHGLEN GOLF BALL COMPANY
3441 N. Claremont Ave.
Chicago 18, Ill.

GOLF PROS
NORTHERN GOLF BALL COMPANY
3441 N. Claremont Ave.
Chicago 18, Ill.

PRO — WITH 20 YEARS EXPERIENCE AS PRO AND PRO-GREENKEEPER DESIRES CONNECTION FOR 1954-1955. A-L CREDIT RATING, OF NEAT APPEARANCE, MARRIED, NO CHILDREN. FINEST REFERENCES. EMPLOYED FOR WINTER. CAN ARRANGE INTERVIEW. ADDRESS AD 222 % GOLFDOM.

Class A GOLF PROFESSIONAL with 20 years successful experience at two clubs wishes opportunity to serve a club needing top-grade man in the departments of membership service, instruction and course upkeep. Specializing in instruction to juniors and ladies. A-L credit rating; excellent references. PGA member. Personal interview requested. Available April 1st. Address Ad 223 % GOLFDOM.

WANTED — GREENKEEPER FOR PRIVATE CLUB. GIVE EXPERIENCE AND REFERENCES, GOOD SALARY AND UTILITIES, LOCATED OUTSIDE CHICAGO. ADDRESS AD 224 % GOLFDOM.

WANTED: POSITION AS AN ASSISTANT to Class A pro. Year-round, if possible. Experienced in teaching, club repair and merchandising. Age 22, single, best of references. Address Ad 225 % GOLFDOM.

GROUNDKEEPER with knowledge of agronomy and with experience as superintendents of fine golf course. Position open in private country club in Chicago District. Year-round employment. Address application, including references, to Ad No. 226 % GOLFDOM.
Swinging Around Golf

(Continued from page 87)

accounted for extension of cordial relations between US and British pro golf and some excellent publicity when she suggested US Ryder Cup team give wives of British Ryder Cup players beautiful costume jewelry as a souvenir of the matches... George S. May’s offer to finance British Ryder Cup team visit to U. S. in 1955 got big cheers from British press and public... George has shown them all how to get valuable publicity from golf on mutually profitable basis.

British pros’ collective salesroom has good selling idea in its Putter Alley... George Gibson, PGCA executive has big array of putters alongside putting carpet... Hole is ¼ in. wider than standard... That improves putting and sales... Wonder if it wouldn’t increase putter sales to have display of putters, with price tags pasted on, and display card suggesting trial of the putters, alongside practice greens at clubs Saturdays?... Might be worth a trial.

W. H. Corlett, new mgr., Augusta (Ga.) National GC was major in British army and