Half Dozens Too
Titleists, Finalists and Bedfords (not personalized) available in this handsome gift box.

Titleists, Finalists and Bedfords (not personalized) available in this handsome gift box.

Again!
Acushnet offers you this great off-season pro OPPORTUNITY

Once more Acushnet is out ahead with the outstanding holiday-season, gift-promotion plan for the pro — with every cent of profit on every sale going to you. Here are the six points that ring the bell for you...

- One dozen Titleists (or Finalists or Bedfords) in a handsome gift case of a hundred and one after uses.
- Each ball is marked with the name of the lucky man or woman who will receive a box.
- No extra cost to you or your members for the handsome, sturdy box or for personalizing.
- Every sale — even those that come through the mail direct to us — is credited to the pro.
- The whole deal advertised in national magazines reaching millions of gift-minded readers.
- Handsome display set-up, free. Fits right into the sample box on your counter to help you sell.

Hundreds of thousands of Acushnet balls were sold last year as Christmas gifts. Every sale credited to the pro. The deal proved a veritable gold mine for pros in all parts of the country. This year with the greatest Titleist ever made, a ball even more popular than its predecessor, we expect a still greater demand. Talk to your Acushnet Salesman about it. Get your orders in early — and a merry Christmas to all of you. Acushnet Process Sales Co., New Bedford, Massachusetts.

ACUSHNET GOLF BALLS
Sold the world over through Pro Shops only.
Thunderbird at Palm Springs, Calif., now looks like most likely prospect for 1955 Ryder Cup matches . . . Late October or early November again will be time of the year . . . Bob Hudson offers to pick up British team’s tab from New York to Palm Springs and return . . . George S. May has offered to pay British team’s expenses if matches are played at Tam O’Shanter, Chicago . . . Still some chance of southeastern club getting the matches if it will make attractive deal . . . Palm Springs would like Ryder matches as a season’s curtain-raiser after publicity on Ike’s golf visit gave desert resort business a boost it needed.

Stretch of temperature over 100 in south and southwest during July has been painful to pro business . . . Minnesota resort tournaments getting big fields this summer . . . Wisconsin resort courses drawing much more play than usual . . . Drainage and insecticide fogs have made northern resort play comfortable.

Hogan has been pulling in large crowds at his exhibitions . . . Jimmy Hines says Gene Littler will be a blend of Hogan and Snead . . . Bob Jones says the boy looks like he’ll be the greatest . . . Praise hasn’t changed young Gene . . . He’s still quiet and confident and wearing the same cap size . . . Looks to us that he’s still got the same grand, sound swing he had when he was about 16 . . . Hasn’t gone experimental with his game since turning pro like many do . . . Littler parked his trailer near North Shore CC (Chicago dist.) where Hines is pro and practiced to a plan for the Tam O’Shanter championships . . . Littler’s 64 on North Shore (scene of 1933 National Open) broke former record set by Hines.

Tournament pros have been laughing nervously about what will happen to a guy who may have a 3-footer for $100,000 in Tam O’Shanter World championships . . . Some forecast the player may miss the ball completely or run away screaming hysterically.

St. Paul Jaycees came out well in the clear on the PGA championship in St. Paul . . . Good weather helped gate . . . Bolt’s blast at gallery favoring Snead brought record crowd Sunday which saw Bolt beat Snead with a par 5 on the 39th hole after Bolt was 1 down at 9th, 1 down at 18th, 2 down at 27th . . . Tommy is letting the “terrible-tempered” publicity work on him . . . When he beats the persecution complex galleries will share caddies’ opinion of Bolt . . . Kids who pack for him generally regard him as one of the best employers . . . He explodes on the club, not on the caddy . . . We’ve seen a lot of good ones throw clubs but never saw one who got anywhere trying to throw a gallery.

Keller course, scene of 1932 and 1954 PGA championships and many St. Paul Opens, was started when 1927 Minnesota legislature appropriated $25,000 . . . A St. Paul committee raised $18,000 additional . . . Total cost of land and course was under $50,000 . . . Course is 6,652 yds. with 71 par . . . Gets about 30,000 rounds of play a year . . . Fee is $1.25 every day with cut rates before 8 a.m. and after 5 p.m.

Keller, barring fairly small amount of poa annua going out, and little weediness of fairways, was in good condition . . . Rough was tough . . . It’s the kind of a municipal course that develops fine players . . . Greens are rather small and have shaggy fringes . . . That fringe makes approaches about as testing as big greens and shrewd cup placement such as at Baltusrol and Augusta National.

Keller isn’t a course that fits every pro star’s game but anybody qualified to win a major championship should have a game to fit every type of course . . . With the
Inquiries for quotations and special analyses of grass seed are handled quickly. Any usual or unusual grass condition peculiar to your area may require a particular knowledge of seed habits based upon tests in different sections of the country. Our results of such tests are yours for the asking.

The larger users of lawn seed ASK WOODRUFF and rely upon Woodruff answers.

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PGA championship played in July the pros can expect poa annua to go out on greens and aprons unless the resourceful course supts. and turf scientists can lick that problem completely. Pros would be wise to quit bellyaching about the poa annua or the supts. might start asking the pros “Why don’t you and all your pupils shoot par every round?”

Kid vandals broke beer bottles and speared iron stakes for gallery control ropes at Keller 14th green Friday night during PGA championship. Damage discovered about 5 a.m. Saturday morning and amazingly well repaired by time play started.

Talk about desirability of making PGA entirely match play continues. After a fellow qualifies in his section, goes to the championship and is out before he even gets a chance to meet another pro in what’s billed as the “world’s greatest match play event” doesn’t make him look any too good to his members back home.

Horton Smith at 46 is pretty much an iron man. Up late talking in PGA executive committee sessions, then went to third round before Shelley Mayfield...
HE’S PUTTING ON THE PRESSURE...

because

"IT MUST BE RIGHT!"

A production-run sample of three inch Triangle Flexible Plastic Pipe being pressure-tested. Industry standards call for resistance to only 240 P.S.I. at 60°F on this size and type. This piece withstood over 315 P.S.I. Top quality ingredients, skilled engineering and constant checking, make Triangle Pipe stand out as superior.

When you buy Triangle Plastic Pipe, you know it’s right in every respect. Triangle, a leading manufacturer of wire, cable, conduit, copper tube, and plastic pipe, leaves nothing to chance.

The water pressure test illustrated is only one of many tests carried on at Triangle to assure a pipe you can trust. Triangle technicians constantly and regularly submit production-run samples of every type and size of Triangle Plastic Pipe to rigorous tests such as: water pressure, air pressure, aging, impact, sun resistivity, and many others. As a result, Triangle Plastic Pipe’s perfection is no accident. In looks, quality and performance, Triangle Plastic Pipe will satisfy your every requirement.

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SAVE MONEY WITH TRIANGLE PLASTIC PIPE!
Triangle Flexible Plastic Pipe, made of virgin polyethylene, will save you installation money and will give you more satisfactory service and longer life. Can be installed faster and easier. Won’t rot, rust or corrode. Write for catalog.

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Sponsors of the famous Triangle Invitation Round Robin Tournament for professional women golfers. Held this year, June 3–6, at the Homestead, Virginia Hot Springs.

August, 1954
The Smallest Slice of your course expenses can make The BIGGEST difference

Do your golfers wind up every round praising your turf? If you’re not getting your share of compliments, you ought to check that vital 5%—the average course budget expenditure for seed. It’s mighty important to spend that slice wisely for top quality.

Call upon Mock’s for the newest developments in turf grass seed, sold either pure, or mixed to your special formula. Your inquiry will receive immediate attention... your needs will have Mock’s specialized service.

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Peerless 600 Mower Sharpener

The most accurate sharpener ever built! Best for precision grinding of any reel type mower, from the smallest edger to the largest power or fairway mower. No disassembling of mower necessary. Engine, handle, wheels remain in place on the mower during grinding. Equipped with attachment bar for grinding both the face and edge on bed knives. Offered with gravity feed or hand crank for accurate grinding. Adjusts instantly for hook or straight line grinding. Reconditioner provided for lapping-in operations. It’s the fast, easy way to keep your mowers sharp. Write for further information.

Write for our lawn mower repair parts catalog.

THE FATE-ROOT-HEATH COMPANY, Dept. G-8, Plymouth, Ohio
It Takes the Right Kind of Power to be one of golfing’s all-time greats. That’s why the famous Jacobsen Greens Mower is powered by the 2¼ hp Jacobsen Engine.

in a power mower

the POWER Makes the Difference

There is a big difference in power mowers — a difference that grows with each additional year of use. With Jacobsen, that difference starts with the engine. Its record for durability has been established and recognized by park, golf course and cemetery superintendents for the past 30 years.

But durability is not the whole story. The Jacobsen Engine is designed by power mower specialists, specifically for power mower use. For example:

- The Jacobsen Engine is designed to develop full hp at slower speeds — definitely a grass-cutting advantage.
- A Jacobsen Engine produces a power stroke every revolution of the crankshaft, giving it the sustained power to pull through sudden overloads — a valuable grass-cutting advantage.
- Low, horizontal design gives a Jacobsen the balance and stability necessary for the ultimate in smoothness of cut — a real grass-cutting advantage.
- Positive, fresh lubrication every stroke insures complete protection to moving parts, even for prolonged periods of steep hillside cutting — an important grass-cutting advantage.

Ask your Jacobsen dealer to show you the many advantages you get with a Jacobsen Engine.
"AGRICO is Tops at Producing Dense Colorful Turf!"

Sinking a putt at the Hackensack Golf Club, Oradell, N. J. (inset) Barney Roth, Superintendent.

"During my many years as a Golf Course Superintendent, I have made numerous experiments with many types of fertilizers," writes Barney Roth, Superintendent, Hackensack Golf Club, Oradell, N. J., "and have come to the conclusion that a balanced fertilizer is best for turf growth.

"The right combination of plant food elements contained in AGRICO COUNTRY CLUB — and that means both organic and inorganic elements — is in proper proportion for producing dense, healthy, more colorful turf. In addition, Agrico promotes much better root growth than is the case when turf is fed with just one element.

"I've tried 'em all and I'm convinced that AGRICO has everything required to feed our greens, fairways and tees right!"

This year, use both AGRICO and AGRINITE (the natural 100% organic) on greens, fairways and tees. Have a course both members — and yourself — can be proud of. Order from your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.

*Organic derived from AG-RINITE, the better (over 8% nitrogen) all-organic plant food.

Wayne Walker now mgr., Sunnyside CC, Waterloo, Ia., succeeding Leo Cafferty who resigned to go into business in Indiana . . . Basin, Wyo., building 9-hole course . . . Wm. W. May is pres., newly organized Lakeside CC, Manassas, Va. . . . Second 9 of Watsonville (Calif.) CC owned by Joey Rey, Pat Markovich and John Mauer to be opened next month.

Monroeville (La.) CC, sponsored by American Legion Post 61, converting from sand to grass greens and modernizing 9-hole course . . . Stockton, Calif., enlarging its Swenson Park muny course pro shop at cost of $4,678 . . . Chico, Calif., to build 9 more holes at Bidwell Park muny course.

Poison on the Green*

*So is Acti-dione⁹ “poison” to the 4 major bent grass diseases—melting-out, dollar spot, brown patch, and fading-out.

Effective control costs only 40¢ per 1,000 sq. ft. for one spray application.

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for smooth rolling fairways

control ants and grubs with -

CHLORDANE

INSECTICIDES

A smooth rolling turf pays off in player satisfaction and increased profits. That's why you can't afford to let ants, grubs and crickets sabotage your fairways and greens. With Chlordane, a proved insecticide, you get effective, lasting control of these destructive pests. And Chlordane is safe, economical and easy to apply. Any standard spraying or dusting equipment does the job. Contact your insecticides supplier today and ask about Chlordane.

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With Chick Harbert winning the PGA and Ed Furgol the National Open there doesn't seem to be much left of the old idea that the teaching duties of a home club pro ruin his playing . . . Walter Burkemo, PGA runner-up, is one of the busiest instructors in the Detroit district, at his club and range.

Russell Gordon Miller, 55, mgr., Wolfert's Roost CC, Albany, N. Y. died July 21, at his home, 10 Parkway, Utica, N. Y., following several months illness . . . He was born in Utica . . . He was long prominent in club management, having managed country clubs in Rome, N. Y., the Chicago district, and in St. Petersburg, Fla., and serving as treas., Club Managers' Assn. of America . . . He and his wife, Dora, were widely known and a delightful