FOR CHRISTMAS!
FOR PROFITS!
FOR YOU!

Again! — Acushnet is Out in Front with the Outstanding Gift Promotion Idea for the Holiday Season — with Every Cent of Profit on Every Sale going to You, the Pros of America.

ONLY ACUSHNET OFFERS ALL THIS

- One dozen Titleists (or Finalists or Bedfords) in the handsomest gift case ever.
- Each ball marked with individual’s name.
- No extra cost to you or your members for all this.
- Every sale — even those that come through the mail direct to us — credited to the Pro.
- Whole deal advertised in national magazines reaching millions of gift-minded men and women.

Last year, thousands and thousands of these personalized gift-cased Acushnets were sold. This year, with the greatest Titleist ever made, we expect an even greater demand.


ACUSHNET
GOLF BALLS

Sold the world over through Pro Shops only.
Most publicity ever given one shot in golf was that on Lew Worsham's eagle on the 410yd. 72d in nosing out Chandler Harper at Tam O' Shanter ... It was a great break for extensive TV hook-up coverage ... TV viewers saw the shot better than Worsham or most of those in gallery at Tam ... "The Chin" went all out on a desperation drive and got about 300 yds., with downhill roll, on the last hole ... Then he slapped it into the hole with his Double-Service club which has about an 11-iron loft ... Worsham's visor, the club and his ball also appeared on TV programs after the miracle shot ... Wild excitement in homes and clubs as shot was viewed on screens.

Worsham's finish, cutting down Harper from $25,000 first money to $10,000 second, recalled Sarazen's acute observation some years ago: "The second guy pays off his caddie in private."

Conrad Rehling, U. of Florida golf chmn. of Physical Education dept., has written "Golf for Physical Education Teachers and Coaches" that will be published in spring by W. M. C. Brown Co. ... Contrary to some reports Snead did not deliberately break his putter at Tam O' Shanter ... He leaned on it and the shaft broke ... Probably lucky for Sam ... The putter was not true to him.

Lloyd Mangrum elected capt., U. S. Ryder Cup team ... Team consists of Jim Turnesa, Jackie Burke, Walter Burkemo, Sam Snead, Dave Douglas, Ed Oliver, Cary Middlecoff, Fred Haas, Jr., and Ted Kroll ... Hogan and Harrison had enough points to make the team but don't want to make the trip ... Fred Corcoran will manage the team ... Team will play match against U. S. pro challengers at Reading, Pa., Sept. 18-20 ... Ryder Cup matches Oct. 2 and 9, and match against continental European pros at Paris, Oct. 6 and 7.

Tom Wilson, pro at Brunswick (Ga.) CC, honored by club members at party for his long service to club ... Tom to retire after he and Mrs. Wilson take European trip ... Most complete advance publicity copy a circuit event ever got, as far as we recall, was that on Labatt Open at Montreal ... Small U. S. interest in the event didn't get much of the publicity used in U. S. papers ... Doug Ford won the event at Summerlea, Montreal, with 15-under 265 ... Burkemo 5 strokes behind ... Wire service copy referred to event as Montreal Open and Summerlea Open ... Papers naturally very shy about giving free advertising to tournament sponsors.

Ted Longworth resigns as pro at Waverly CC, Portland, Ore., to become new sales representative for Stan Thompson custom-made clubs and Bag-Boy carts ... Ted succeeded by Howard Bonar, formerly pro at Alderwood CC, recently sold for $600,000 to city for airport expansion ... Before he came to Waverly, Ted had a lot to do with early development of Byron Nelson and Ben Hogan.

Andrew Bracken now golf coach at U. of Florida ... 18th annual Sioux Falls (S. D.) invitation tournament at Minnehaha CC drew record field of 506 players for 18-hole round ... Field split over 2 days ... Pro Ed Livingston and manager Max Richmond put on event that Sioux Falls Chamber of Commerce rates its best goodwill-trade development promotion ... Merchants contributed $1940 in prizes ... Prize distribution wide so community customers get the edge over pot-hunters.

Colin Kidd, pro, now operating Crystal Springs GC, Burlington, Ia. ... Competent Colin doing fine job of golf promotion at this beautiful spot where scenic attractions of which Colin and Mrs. Kidd are justifiably proud are the Kidd kids, Dorothea and Mary Jane ... Lanier Reed, pro, Tullahoma (Tenn.) G&CC, wrote a fine compact series of golf instruction articles for Tullahoma News and Guardian.
"Better color and root growth with AGRICO"

Sime Braio, superintendent


"Feeding my greens with Agrico regularly," he goes on to say, "I have found that a good healthy turf has eliminated weeds and crabgrass. For supplementary feedings of nitrogen, I can certainly recommend Agrinite. This high-nitrogen plant food gives a longer period of feeding and excellent color and growth."

Order Agrico now—it's America's premier Golf Course Fertilizer. Contains both organic* and inorganic plant foods. Ask your regular supplier, or write to The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.

*Organic derived from AGRINITE, the better (over 8% nitrogen) 100% organic plant food.

Score a "birdie" SEED THIS FALL WITH Scotts

Look over your turf requirements and like many of the nation's leading clubs you'll find Scotts select seed assures outstanding turf. Use Scotts this Fall and win enthusiastic player acclaim. For weed control use Scotts 4-XD. Dry applied in a jiffy—safe—sure. Write for recommendations and prices.

OM Scott & Sons Co.
Marysville, Ohio
also Palo Alto, Calif

Scotts ARE FAMOUS FOR CHAMPIONSHIP TURF
TORO brings you two big Whirlwinds...

END YOUR LEAF RAKING FOREVER!

NOW! The Toro 24-inch and 31-inch Whirlwinds are available with Leaf Mulcher Attachments* that hold leaves and clippings under the completely enclosed housing until they are chopped to a fine natural mulch.

And that isn't all! Both these versatile Whirlwind mowers are now available with full-reverse gear* that gives even greater maneuverability—plus an effective brake.

All Whirlwinds—the original "Suction-Lift" mowers—are ruggedly designed for Spring clean-up, Summer grass and weed mowing and Fall leaf-disposal jobs.

Ask for a demonstration! You'll find your Toro distributor or dealer listed in the classified section of the phone book, or write:

TORO MANUFACTURING CORP.
3018 SNELLING AVENUE • MINNEAPOLIS 6, MINNESOTA

September, 1953
FEED THEM WITH

Royerated TOP DRESSING

When that approach runs true to
the flag and the long putt falls,
scorcs go down and players are
happy. Only with velvety smooth,
well fed greens can these condi-
tions exist. Feed your greens rich,
nourishing compost prepared with
a Royer Compost Mixer. Completely
shredded and blended, uni-
formly textured, with all refuse
removed, the Royerated top dress-
ing spreads quickly and evenly,
yielding its food values to hungry
greens.

Additionally, the Royer conser-
tes time and labor. Reports show sav-
ings up to 89% in the time needed
for manual preparation, with a
correspondingly low labor cost.
Send for Bulletin 46 giving com-
plete information.

Illustrated is
a Model "NO" Royer
at a Texas
country club.

ROYER FOUNDRY & MACHINE CO.
171 PRINGLE ST., KINGSTON, PA.
Now! leaf disposal for pennies instead of dollars!

Cost savings on leaf disposal have proved so great with a Jacobsen Leaf Mill that users actually spend only a few cents of every dollar that was formerly used for leaf disposal. For example, a park user reports that one man operating the Jacobsen Leaf Mill has replaced ten men with rakes and two hauling trucks. This machine more than pays for itself on saved labor costs in a season or less.

A PROVED PERFORMER

Heavy-duty in every respect, the big, rugged Jacobsen Leaf Mill has proved itself on acres and acres of leaf-choked lawns. In one operation, this self-propelled machine picks up leaves, grinds them into fine particles and returns them to the lawn as valuable organic matter. No more raking, hauling or burning. Sticks, stones and other objects are automatically ejected without damaging machine.

See the amazing leaf mill in action. Handle it yourself and note how the auto-type differential makes the Jacobsen Leaf Mill extremely easy to maneuver around obstacles. Ask your Jacobsen dealer for a demonstration.

Jacobsen Leaf Mill
30-inch width — 6 hp. engine

Leaf Pulverizer — Here is where leaves are turned into mulch. Heat-treated steel blades, whirling at 2,200 rpm, provide a slicing action that is unbelievably efficient.

September, 1953
Best Choice in the Rough...

**WOOD'S** faster rotary cutters and mowers

A stroke of good purchasing!
For rugged, brushy roughs or grassy fairways—the answer's the same.

**FASTER THAN REEL TYPE OR SICKLE BAR—WITH NO MAINTENANCE WORRIES**

Will replace two ordinary mowers in many cases and virtually eliminates upkeep and sharpening.

**USE for:** Cutting toughest roughs—shreds completely, eliminates raking• mowing grass neatly down to 1" along fairways • cutting weeds and brush the size of a man's wrist • mulching leaves—no raking or hauling, all these in half the time!

**7 models...**
one to fit your needs perfectly, both hydraulic lift and pull types.

**WRITE** for literature describing mowers for golf course maintenance.

Valparaiso CC, was abandoned during war and restored last year... It's an A1 course... Bud Werring is pro... American Legion 9-hole course at Albany, Ga., being rehabilitated by Hugh Moore... Hugh is donating his services to help provide good golf facilities for Albany youngsters.

...Maurie Luxford, widely known for his valuable services in Southern California golf development, has opened offices as public relations and publicity counselor at 4482 Talofa Ave., North Hollywood, Calif. ... Julius Boros, Peggy Kirk, and Frank and Mrs. Frank Cosgrove (latter being owners of Mid Pines (N. C.) CC, have bought Pine Needles course, at Mid Pines, from St. Joseph-of-the-Pines, Inc. ... Pine Needles will be operated in conjunction with Mid Pines course and club, across the road.

Jack Smith, past 5½ years pro at Beaumont (Tex.) CC, now pro at Amarillo (Tex.) CC... Second annual Southern Calif. PGA clinic draws large crowd of golfer patients to Walter Keller's Sunset Fields Fairway range in L. A.

Hogan finished with birdies in winning at Carnoustie, Oakmont and Augusta National this year, a birdie in winning at Oak-
Be sure to investigate this better pipe before installing a watering system. Independent tests prove Yardley Pipe will carry an excess of 25% more flow than standard types of pipe for the same head loss. Other big advantages include:

... longer service because it won't rot, rust or corrode.

... handles and installs faster, easier, because it weighs \( \frac{1}{6} \) as much as steel.

... longer lengths require fewer fittings, cuts installation costs up to 60%.

Yardley Pipe is warranted to be made of virgin material and to standard dimensions established by the Thermoplastic Pipe Standards Association.

Engineered for every cold water use... suction or discharge, sprinkler systems, drinking water, wells and lateral lines. Resistant to acid and alkaline soil.

Made of both rigid and flexible materials in a full range of sizes \( \frac{1}{2}'' \) through 6''. Standard fittings and adapters. Specify Yardley Pipe for more water, lower costs, longer service... Send for Bulletin No. 52.
PNEU-MAT-RUNNERS

Are Spike-resistant,
Tough and Durable
Protect Clubhouse
Floors from Spikes
Provide Soft Rug-like
Cushion Under Foot
Are Reversible for
Added Wear

STANDARD
WIDTHS!
20"-24"-30"
36"-42"-48"

TRIAL SECTIONS
24"x60"—$10.00
20"x24"—$ 4.00
Postpaid

Write Today
for Details

SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.

land Hills in 1951, and a birdie in winning
at Merion in 1950 . . . And maybe he
birdied last holes in other of his major
triumphs, but those five are all we can re-
member right now.

T. Burke, now mgr. Tamarisk CC, Palm
Springs, Calif . . . New Mexico Institute of
Mining and Technology, Socorro, host to
first Socorro Invitation, including pro-
amateur . . . Felice Torza lauded by writ-
ers covering PGA as brightest new "per-
sonality" in golf . . . In losing to Walter
Burkemo in final, Torza pleasantly played
his best without souring when things went
wrong . . . Burkemo and Torza are type
of stars the galleries love . . . Nothing was
written about it but Burkemo's recovery
from combat injuries that threatened to
cripple him permanently — if he survived
— is as miraculous as Hogan's recovery.

Swell party celebrating Charlie Jones'
25th year as pro-supt. at Champaign (Ill.)
CC . . . Charlie and wife given presents
including $2,500 bonus for his service to
club . . . Little Steve Gaydos' smash of 285
yds. to win driving contest at PGA beat
Chick Harbert's shot by 2 ft. . . . Horton
Smith's average of 242 yds. for 3 drives in
fairway won accurate driving PGA contest.

Jackie Pung's $1,500 first prize in Tri-
gle Round Robin financed trip of her hus-
band from Honolulu . . . Jackie plans to
make enough as pro to finance education
of the Pung children . . . The women's
Round Robin, suggested to sponsor Jack
McAuliffe, pres. of Triangle plastic pipe-
making company by Fred Corcoran, drew
well at Shackamaxon CC despite tropical
weather . . . Frank Stranahan married
July 17 to Ann Williams of Dallas, Tex.,
at First Presbyterian Church, Chicago . . .
She's a lovely kid and luck of getting her
is more than full treatment for curing any
disappointment Frank might have felt at
being omitted from Walker Cup team.

About same difference between pros and
amateurs in women's major championship
golf as in men's . . . In first USGA Wom-

en's Open at CC of Rochester, N. Y., Betsy
Rawls and Jackie Pung tied at 302 (Rawls
won play-off, 71 to 77) . . . First amateur
was Pat Lesser at 315 and tie for sixth

FLEXI-COMB
Reduce Thatch
Smother Cut
Overcome Weeds

Flexi-combs fit Toro and Worthington mowers . . . Simple depth adjust-
ment . . . Lock out of operating position when combing is not required.

West Point Products Corporation West Point, Pa.