Rotary snow plow which exhaustive tests okd for a heavy production schedule. It's a low-cost sidewalk-size machine that will prove a labor saver where clubhouse remains open in winter.

Other changes in the Jacobsen line include a newly designed 18-inch rotary mower and a self-propelled 20-inch rotary. Added to the line are an 18-inch electric rotary and a 20-inch manually operated rotary mower.

WM. RECTOR ELECTED TRUE-TEMPER HEAD

Wm. Rector has been elected pres., True Temper Corp., Cleveland, succeeding his father, the late Walter Rector. Prior to his election Bill had been executive vp of the company and before that had been manager of the company's Charleston, W. Va., plant, the largest of True Temper's factories.

Bill Rector is widely known in the golf business and like his father was, a low-handicap week-end golfer.

WORTHINGTON TO PRODUCE NEW GOLF BALL FOR LADIES ONLY

James Brydon, vp., the Worthington Ball Co., Elyria, Ohio, reports an exceptionally good season on the company's pro line of golf balls. For 1954, in addition to construction improvements in their pro line, particularly the Sweet Shot line, Worthington will produce a new golf ball for ladies only. "Lady Diana" is the name of the new ball and its production is at the request of golf professionals after a careful survey. Of suitable compression for women players, it will be of a tension that assures liveliest response. "Lady Diana" will retail at 85 cents.

KENNETH SMITH TO GIVE SENIORS' CLUB NEEDS SPECIAL ATTENTION

"Other than a few refinements there will be little change in our woods or irons for 1954," according to Ken Smith whose company at Kansas City, Mo., specializes in hand made clubs. "They are selling too well to experiment. We'll continue to offer any available grips for our clubs without restriction or price increase. The professional knows best what grip he wants and which grip to recommend for his players. "We are going to do more for the seniors who find the crisp hitting of younger days"
gone when they play long irons. The result is a great demand by older golfers for short woods, 5 and 6 woods and even higher.

"For years we alone have cataloged a No. 5 wood in the set as standard equipment; on special orders, we have made higher numbers. In recent years we've sold many 5 and 6 woods. We are giving this special attention because it is a must for senior golfers.

“Our sale of irons continues to break all of our previous records. We have never been able to accumulate any irons ahead for stock since this new deluxe model came out. That is the highest tribute the golfers could pay us.”

SWINGING AROUND GOLF
(Continued from page 34)

Charlie Kane switches from Atlanta (Ga.) Griffin muny course to pro job at Selma (Ala.) CC . . . Lloyd Hudspeth heads organizers of Mountain View CC (9 holes) near John Day, Ore. . . . Article "Ike on the Links: The Best Break Golf Ever Had," in Newsweek, Aug. 31, tells of Burning Tree's unpretentious clubhouse, tees of six holes of the 6,670 par 72 layout being handy to clubhouse, and Max Elbin, Burning Tree's pro, as "the kind of a guy we'd be anxious to have as a member if he weren't already our pro."

Gallup poll found 73 per cent of those asked didn't think Ike was playing too much golf . . . Rudy Will who recently retired after 23 years as supt., Woodmont CC (Washington, D. C., dist.) and was succeeded by Bob Shields, received pension as club's appreciation . . . Worland (Wyo.) CC to build 9-hole all-grass course . . . Dr. F. W. LeBaron in sec. . . . Considerable vandalism, mainly damage to greens, reported on golf courses in metropolitan areas . . . Seems to be work of kids who could be benefitted by psychiatric treatment with fists.

Stevens Point (Wis.) CC constructing $100,000 clubhouse . . . Willard G. Wilkinson expects to have Pali GC 18 in Hawaii in play in fall, 1954 . . . Derrell Brown opens 9-hole Oreono Woods GC at Oreono, Ore. . . . Belle Isle, Detroit (Mich.) muny 9-hole course to be converted to miniature course, picnic ground and kiddie playland.

Southern Turf Assn. to hold 1954 annual meeting, April 5-6, at Jackson (Miss.) CC . . . first time meeting has been held in state . . . expect greater interest among pros and supts. in that area . . . Lt. Morris W. Williams, Jr., winner of Armed Forces'
FOR YOUR CONVENIENCE—GOLFDOM'S

Buyers' Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices and literature direct from the sources of supply.

### Golf Course

- Aerifying equip.: Fairway □ green □
- Architects: course □ house □
- Ball washers
- Ball Washing Compounds
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Crabgrass control
- Divot fixer
- Drinking fountains
- Fencing
- Fertilizers Solid □ Liquid □
- Flags (greens) □ Flag poles □
- Fungicides
- Generators (gasoline)
- Hole cutters
- Hose, ½" □ 1" □
- Humus
- Incinerators
- Insecticides
- Lapping-in machine
- Miniature Course Const'n □
- Mowers: putting green □ whirlwind □ tee □
- fairway □ rough □ hand □
- Mower grinders
- Peat Moss
- Pipe
- Playground equipment
- Pumps
- Putting cups
- Rakes (worm cast & clean-up)
- Refuse containers
- Rollers: power □ water filled □
- Sand (for greens, tees)
- Scythes (motor driven)
- Seed: fairway □ green □
- Shelter houses
- Sod cutter
- Soil screeners □ Soil shredders □
- Sprayers: power □ hand □
- Spreaders, fertilizer, seed, topdressing
- Spikers: greens □ fairway □
- Sprinklers: f'way □ green □
- Swimming pool equipment
- Swimming pool cleaner
- Swimming pool paint
- Tractors
- Water systems, fairway
- Weed chemicals

### Pro Shop

- Bags: canvas □ leather □
- Bag carts, for players
- Bag supports
- Bag towel kit
- Balls: Regular □ Range □
- Ball markers □
- Ball reconditioner
- Ball retriever
- Bandages, cohesive
- Calks, for shoes
- Caps and hats
- Carts (motor driven)
- Club cleaning machine
- Clubs: Woods □ Irons □ Putters □
- Club head covers
- Club repair supplies
- Club separators for bags
- Cushion sole inserts
- Dressing for grips □ bags □
- Golf gloves
- Golf Grips: Leather □Composition □
- Golf Practice Devices
- Golf shoes
- Grip preparation for hands
- Handicap racks □ cards □
- Insect repellants
- Mech. Range Ball Retriever
- Practice driving nets
- Preserver for leather
- Putting practice device
- Score cards
- Score counter (watch type)
- Sport seats
- Sportswear: Shirts □ Socks □
- Sport jackets □ Rain jackets □
- Windbreakers □ Slacks □
- Women's golf dresses □
- skirts □ blouses □
- Tee mats □
- Tees (rubber) for driving mats
- Teeing device (automatic)
- Tennis nets
- Trophies
- Yardage meter (watch type)

### Club House

- Air conditioning equip.
- Athletes foot preventives
- Bars (portable)
- Bath mats
- Bath slippers
- Bars
- Deodorants
- Disinfectants
- Floor coverings
- Folding Table (Banquet)
- Link Type Mats
- Lockers
- Management Service
- Massage equipt.
- Printing
- Runners for aisles
- Rugs
- Showers □ Shower mixers □
- Step treads
- Towels: bath □ face □

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Send information to: Name...
Club...
Address...
Town...
Zone ( ) State...

October, 1953
27 YEARS OF SERVICE
as golf's clearing-house of information on the most successful operating practices and products.
Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: ____________________________
Address ____________________________
Zone ( ) State ____________________________
Town: ____________________________

President's: name ____________________________ (Zone ________)
Add. ____________________________ Town: ____________________________ State: ____________________________

Secretary's: name ____________________________ (Zone ________)
Add. ____________________________ Town: ____________________________ State: ____________________________

Manager's: name ____________________________ (Zone ________)
Add. ____________________________ Town: ____________________________ State: ____________________________

Course Superintendent's: (Greenkeeper) name ____________________________ (Zone ________)
Add. ____________________________ Town: ____________________________ State: ____________________________

Professional's: name ____________________________ (Zone ________)
Add. ____________________________ Town: ____________________________ State: ____________________________
recent Inter-Service golf tournament and one of Texas' outstanding young golfers, was killed Sept. 16 when his jet fighter plane crashed at a gunnery range near Eglin AFB in Fla. . . . Citizens of Warsaw, Mo., headed by W. J. Lumpe, planning 9-hole golf course . . . following committee chairman appointed: Membership—Lloyd Parson, Finance—John Reser, and Grounds—Albert Parker . . . Construction partially completed on new municipal golf course on 225-acre site for city of Pali on island of Oahu across from Pearl Harbor . . . Fairhope, Ala., 9-hole golf course disbanded and land being put in readiness for leasing lots.

James E. Thomas, supt., Army-Navy CC, Arlington, Va., who is doing outstanding job as pres., Mid-Atlantic Asso. of Golf Course Supts., appointed director of GCSC to fill unexpired term of late Willis H. Glover . . . Thomas also named chairman, GCSC Membership committee . . . losing no time in launching campaign to have every local and district group signed up 100 per cent in the national asso. . . . Jack Jolly reports word received from Hastings, Eng., that C. Ralph Smith died in early Sept. . . . Smith was one of the great teachers and players of the Vardon, Ray, Taylor, Herd, Duncan and Braid era . . . he served as pro at Canoe Brook CC, Summit, N. J., and later at the Denver (Colo.) CC . . . gave Braid his first job as professional . . . played in the first England-Scotland match in 1903 . . . Smith, well past 70, returned to England several years ago. Charlie Schalestock, supt., Farmington CC, Charlotteville, Va., has taken new job as supt., Norbeck (Md.) GC, a new 18-hole course now under construc-

(Continued on page 138)

CLASSIFIED ADS

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

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BANKRUPT Sreo of Golf Courses Supplies will interest Pee Course Operators and others. Prices slashed up to 50% on nearly $10,000 stock, old established dealers, Broker: Clinton Kent Bradley, Mountain View, New Jersey.

GOLF PRO AND WIFE — Available immediately. Experienced in Pro Shop and course maintenance. Excellent instructor and promoter of golf. Wife capable of operating dining room. Five years experience. Best of references. If interested write Ad 1021 % Golphom.


Position wanted in Florida or California by PGA Pro with some knowledge of greenkeeping. 54 yrs. old; 8 yrs. experience. Can furnish best of references. Address Ad 1022 % Golphom.

PRO-GREENKEEPER DESIRES TO MAKE CHANGE. 26 YEARS EXPERIENCE, 17 AT PRESENT COLLEGE TRAINED, SOBER, RELIABLE, GOOD REFERENCES. PREFER MIDDLE WEST. AVAILABLE DECEMBER 1ST. ADDRESS AD 1023 % GOLFDOM.

6 Toro hand greenmowers — 3 used very little, $100 ea., 3 for $275. 3 in good condition, $50 ea., 3 for $125. Country Club of Greenfield, Mass.

Pro-Manager, former tournament player, knows golf course construction, experienced teacher, college graduate, excellent references, 17 years membership P.G.A.; or would like to lease good golf range or golf course. Address Ad 1029 % Golphom.

FOR SALE — "STANDFAST" GOLF BAG SUPPORT. DUE TO EXPECTED FOREIGN LOCATION, THE PATENT OWNER OF THIS WELL KNOWN SUPPORT WANTS A NATIONWIDE DISTRIBUTOR OR OUTRIGHT SALE OF PATENT, STOCK AND TOOLS. A GOOD SUPPLEMENTARY ARTICLE FOR A COMPANY ALREADY MARKETING GOLFING EQUIPMENT. C. E. WALTON, P.O. BOX 561, NEW YORK 8, N. Y.

Pro-Grnkpr. with 15 yrs. experience, wishes position, preferably in the United States. Member Canadian PGA past 8 yrs. Can furnish good references. Address Ad 1026 % Golphom.

Desire job in South for winter. Asst. Pro with 3 years experience. Want work as starter, shopman, assistant or caddymaster. Address Ad 1027 % Golphom.

ONE OF IOWA'S FINEST GOLF CLUBS NEEDS PRO-GREENKEEPER WITH WIFE AS CATERRESS. YEAR ROUND JOB. SALARY PLUS PERCENTAGE OF PROFITS, LIVING QUARTERS FURNISHED. ADDRESS AD 1028 % GOLFDOM.

Pro: PGA member, large and small club experience—good teacher and player—Club duties primary, seeks club for coming season. Address Ad 1030 % Golphom.

PRO: WELL QUALIFIED AND EXPERIENCED SEeks CHANGE FOR 1954 SEASON. P.G.A. MEMBER. RESUME OF BACKGROUND ON REQUEST. YOUR INQUIRY INVITED. ADDRESS AD 1031 % GOLFDOM.

WANTED: All golf balls for cash. Balls retrieved from ponds or around golf courses. Cut balls 48¢ per doz., balls not cut, suitable for practice, $1.20 per doz., $1.00 balls for repainting $2.40 per doz. No driving range balls accepted at above prices.

MCDONALD & SON GOLF COMPANY
Roosevelt Road, West Chicago, Illinois
AST, PRO wants job for winter. The past season with Iowa's top Pro and Country Club. Shop man and teacher. Address Ad 1024 % Golfdom.


Wanted: Job as assistant at Southern club. Four years experience as assistant to Tony Jaronik at Bonnie Brook Club, Waukegan, Illinois. 23 years of age, single and willing to travel, Sound knowledge of teaching and pro shop sales and management. Fine references. Please write: Joseph R. Dodich, 1701 Eleventh Street, Waukegan, Illinois.

Wanted: Experienced greenkeeper, under 50 years preferred. Home and utilities furnished. 18 hole public course. Write to A. W. Petiton, Broadhead Road, R. D. 2, Monaca, Pa.


PROFESSIONAL — who has made a fine reputation as teacher, business promoter and developer of golf interest in Southwestern town, desires large club, 39; married; small family. Knows course maintenance. Highest references. Will go anywhere for opportunity. Address Ad 1001 % Golfdom.

PGA member now with large New England Club, desires employment at club with smaller membership. 20 years playing experience, including Club Management and Greenkeeping. Excellent instructor. Married. No children. Address Ad 1002 % Golfdom.

CANADIAN GREENKEEPER — 18 YEARS AT ONE OF CANADA'S FINEST CONDITIONED CLUBS DESIRES WINTER EMPLOYMENT AT SOUTHERN COURSE, ABLE TO BRING ANY COURSE TO TOP CONDITION. AVAILABLE FOR 3 MONTHS AFTER NOV. 1ST. MODERATE SALARY ONLY AS THIS IS TO BE SUPPLEMENTARY INCOME. REFERENCES. ADDRESS AD 1003 % GOLFDOM.

Class A PGA professional, married, one child, desires position as pro or assistant pro for the winter months. Now employed as successful pro-manager at northern club. Excellent teacher and promoter. Highly recommended. Address Ad 1004 % Golfdom.

GOLF PROFESSIONAL—DESIRE TO MAKE CHANGE. PAST SIX YEARS AT CIRCUIT TOURNAMENT SITE. 16 YEARS' EXPERIENCE IN DEVELOPING MEN, WOMEN AND JUNIOR ACTIVITY AND GOOD WILL, AND IN PRO SHOP MANAGEMENT. TWO COLLEGE DEGREES. CLASS A PGA MEMBER. TOP REFERENCES. ADDRESS AD 1005 % GOLFDOM.

PRO, competent, energetic, reliable, young; doing very well on summer job at good club, wants winter job. Needs to offer teaching position to shop man or on course. Address Ad 1006 % Golfdom.

Supt., nationally known for excellence of results on new and on established courses that need rehabilitation, desires change. Thoroughly experienced, reliable, vigorous man who builds and maintains soundly and with economy. Remarkable record of putting southern courses into fine condition. Address Ad 1007 % Golfdom.

WANTED MARRIED PROFESSIONAL would like job as assistant or pro at club in south or west for the winter months. Best of references. Address Ad 1008 % Golfdom.

YOUNG PRO, MARRIED, 1 child would like job as pro at 9 or 18 hole course. Have had experience at large midwest club. Will go anywhere. Address Ad 1009 % Golfdom.

PRO-MGR. available for active club. Qualified to take complete charge of all duties as well as golf course superintendence.现已employed as Pro-Mgr. Glnkpr., for the past fourteen years. Member P.G.A. and Greenkeeper Asst. A1 credit rating. Can furnish references from present Board of Directors. Address Ad 1011 % Golfdom.

YOUNG MAN DESIRES POSITION assistant pro, starter and will consider position for winter or summer season. Address Ad 1010 % Golfdom.

Pro or Assistant: 34 yrs. For winter months. Presently employed for the summer. Experienced and capable teacher. References available. Address Ad 1012 % Golfdom.


SCOTCH BORN PRO NOW EMPLOYED WISHES A CHANGE FOR 1954. P.G.A. MEMBER. EXCELLENT TEACHER, SOBER HABITS, MARRIED, NO CHILDREN. ALSO INTERESTED IN A POSITION IN THE SOUTH FOR THE WINTER MONTHS. ADDRESS AD 1015 % GOLFDOM.

Manager with excellent record of fine hotel and resort operation, desires club connection. Cornell hotel school training. High references. Thoroughly experienced in serving exacting patrons. Address Ad 1016 % Golfdom.


Wanted — Pro-greenkeeper for fine complete 18 hole midwest course. 175 member private club. Excellent apartment and pro shop. Potential salary, house and shop revenue four to six thousand for full-time worker. Seven month season. No bar. Address Ad 1017 % Golfdom.

A young professional educator with a college degree and teaching experience, desires post as assistant pro to take charge of a cadet program at any eastern golf course. Address Ad 1018 % Golfdom.

LINE AVAILABLE — Salesmen now calling on Pro Shops wanted to sell unusual Ladies' combination golf pin and ball marker. Great item. Write for details and territories. Address Ad 1019 % Golfdom.

PRO OR GREENKEEPER OR COMBINATION. LONG EXPERIENCE, COMPETENT, AGREABLE. MODERATE INCOME SATISFACTORY. EASTERN OR SOUTHERN LOCATION. ADDRESS AD 1020 % GOLFDOM.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds around golf courses.

Cuts and Bumps
$1.50 per doz.

Off brands & synthetic
$1.00 per doz.

Round & perfect $1.00 per doz.

for refinishing
$2.50 per doz.

Note: No golf driving range cull throw-out balls wanted at above figures.

Send for shipping tags and instructions.

DRIVING RANGE MEN — REBUILDING

Your old cores recovered with the new paintless cover material. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting.

Price per doz. on exchange $2.60

Circular and information on request.

NORTHERN GOLF BALL CO.
3441 N. Claremont Ave.
Chicago 18, Ill.

GOLF PROS

Now you can stock the best in a low priced ball of quality. Your mine run old golf balls accepted in trade for all high compression (blue rib) liquid center balls in return. 24¢ to $2.40 per doz. allowed on old cores. (See our ad above.) Bulk per doz. $2.65; boxed $2.85 — less old core credit.

NORTHERN GOLF BALL COMPANY
3441 N. Claremont Ave.
Chicago 18, Ill.

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Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 7-5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1668.

October, 1958
This is beautiful setting surrounding the 18th green of the South Course at Los Angeles CC that will greet teen-agers who enter the 1954 USGA Junior Amateur tournament to be played here August 4-7.

Swinging Around Golf
Best Pro Shop Selling Ideas of '53 Told by Salesmen
Turf Conference Ideas Pay Dividends This Year
Buying Mood Livened by Obits Pro Shop Operation
Trends in Turf Management Show Progress in 1953
Short Golf Course, Inexpensive Recreation
Schmutte, Pro-Designer, Has Completely Workable Shop
Maintenance Routine to Educate New Workers
Christmas Gift Campaign Ideas Pay Pros
Florida Holds First Annual Turf Conference
Supts. See Record Attendance for 25th Conference in Miami
DeLuxe Shop at Durand-Eastman Muny Course
Care and Maintenance of Mowing Equipment
Attention to "Little Things" Is Wood's Success Formula
Plastic Pipe Saves Muny Course Over $5,000
Walter B. Gerould Elected President of Spalding

SWINGING AROUND GOLF
(Continued from page 135)


Mt. Pleasant GC wins suit against city of Lowell, Mass., for damages suffered when city well jobs dried up club's water sources . . . Club settled for $24,500 . . . Jay Hebert to succeed Jack Pirie as pro at Woodmere CC (NY Met dist.) next spring . . . Pirie, completing his 38th year as Woodmere's pro, will retire on pension . . . Artesia, N. M., new muny course opens on old Artesia CC site . . . Tom Berry resigns as mgr., Charles City (Ia.) CC to go with Short Hills CC, Moline, Ill. . . . $160,000 golf course and playground for Negroes being built at Ft. Worth, Tex. . . . 9-holes to be opened this fall; another 9 later.

The high-rolling Calcuttas at the swanky joints aren't always the pot of gold for the pros in the pro-am combinations . . . One tournament circuit notable shot a hot round winning . . . Holder of the winning ticket built a winter home with his haul and didn't cut the pro in for a dime . . . What that pro said about the tight politico would burn holes in the Iron Curtain.

Naples.

Wm. F. Gordon Co. soon to start construction of second 9 at Sparrows Point (Md.) GC for Bethlehem Steel Co. . . . First 9 to be open to play next year and second 9 in 1955 . . . Fifth National Am.
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