Here is the Shower Head that's

AUTOMATICALLY SELF-CLEANING

each time it's used

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There is no shower head like the new SLOAN Act-O-Matic. The exclusive feature which sets it apart from all others is its automatic self-cleaning action. The unique spray disc moves downward into shower position when the water is turned on. A cone-within-cone spray of maximum efficiency is delivered. When the water is turned off the disc is moved upward, draining the head instantly.

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4328 WEST LAKE STREET
CHICAGO 24, ILLINOIS
and the kids have been delighted by the pro big-timers’ presence.

Charles G. Wilson of USGA Green Section, and Robert M. Hagan of U of California, speakers at Northern Calif. Golf Course Supts’ Assn. meeting April 14 at Del Paso CC, Sacramento, Calif. ... Green Section meetings at Denver, San Francisco, Los Angeles presented new turf advisory service plan to clubs in those areas ... Hugh Luke nowupt. at Conequott CC (formerly Timber Point) in NY met. dist.

Bob Jones driving around course in his electric Autoette and joining many of the galleries at the Masters’ ... The Autoette made the slick clay inclines on the course roads without any trouble ... Gene Sarazen plans to play during August exhibition dates at any club in Massachusetts that will contribute $500 to Ouimet caddie fund of Mass. Golf Assn.

Guy “Red” Mackey, Purdue athletic director, told Indiana PGA members at their annual meeting that Purdue would consider conducting short course for pros, assistants and caddiemasters if Indiana PGA would present suggested outline for

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Sure! You need a clean club for a clean shot.

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Golf Club Cleaner

This extra special service can make an extra special friend on any course. “Shines” the golfers’ clubs in a jiffy with quick-and-easy automatic brush action. Can be coin operated, too, to pay for itself. Worry-free service for years and years and years. Add a big measure of pleasure for your members or patrons ... “shine” their clubs with the popular Lewis Golf Club Cleaner.

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PORTABLE PRACTICE NET

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INDOOR or OUTDOOR

* AT THE GOLF CLUB for LESSONS and PRACTICE*

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* SCHOOLS, COLLEGES *

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SAFE • DURABLE • COMPACT • EASILY SET UP

Shag Boy Portable Golf Net, designed and made by a PGA pro, is always ready to set up in any space 16’ wide, 9’ high and 20’ deep. Made of steel tubing, high grade netting and canvas it is easily portable and quickly set up. All exposed frame padded for safety. Both the back, and the target drop are made of extra heavy, durable canvas. Mildew proof canvas at bottom stops ball escape. Stakes furnished for outdoor installation. Front frame — 8’ wide x 7’ high x 5’ deep. Back frame — 6’ x 6’; wings 4’ x 6’ high. Frame and net shipped as one unit — weight approx. 77 lbs.

Write for detailed description and pro price.

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Photograph shows section of seamless molded and bonded rubber covered pick-up discs. Thick rubber covering, rigid construction of discs and separate angles for aligning golf balls assure best possible pick-up under all range conditions.

ORDER DIRECT — Illustrated brochure giving complete details and specifications of the Fonken Picker-Upper golf ball retriever is available on request.

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Of course you know Gauztex, the "bandage that sticks to itself." Perfect on hands, fingers and feet to prevent or protect blisters . . . as well as on club handles for non-slip grip. Sports Tin advertising reaches millions in the Saturday Evening Post and Golfing . . . in addition to regular Gauztex' year-round campaign.

There's steady profit, sure profit, season-long profit for you in Gauztex. Order the Sports Tin in 2-color display carton today.

course and cooperate vigorously . . . Considering valuable job Purdue has done with course supt's, in Midwest Turf Foundation, short courses and conferences, pro golf would be missing a great bet if it let this opportunity pass . . . First big professional golf educational conference was held at Purdue . . . Purdue didn't have its two 18-hole courses then,

Iowa Greenkeepers and Turf Assn. schedules monthly meetings starting May 12 at Cedar Rapids CC . . . Then at Waveland GC, Des Moines; Carroll CC, Red Oak CC, Ames G&CC and Mt. Pleasant CC . . . Beryl Taylor, Ames, is Iowa pres., Harb Klontz, Cedar Rapids, vp; Roger Fritsch, Ames, sec.-treas. . . . H. L. Lantz of Iowa State College edits the association's Newsletter and is director of its research.

Every writer covering Masters' tournament collaborated in a telegram to cheer Babe Didrikson Zaharias in a hospital at Beaumont, Tex. . . . Ike Cheves' pro shop at Big Oaks (Chicago dist.) enlarged and modernized . . . Big Oaks to install big indoor school in its clubhouse next winter . . . U. S. pros say Ricardo Rossi, Brazilian pro in Masters' field, could de-

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Name
Address
City
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Club
Position
velop into a star during a season on the tournament circuit.

Women's Metropolitan (N. Y.) Golf Assn. 1953 tournament schedule book is very attractive, convenient and fully informative job. WMGA charges each player who posts "No Card" a 25 cent penalty. Shorts and slacks not permitted in any WMGA competition. Chicagoland Golf, published by Lorraine Williams, enlarges from pocket size to 8% × 11½ trim size.

Hogan said Augusta National during Masters' "was in best condition of any course I've ever played." During prize presentation ceremony Ben thanked course supt. M. I. Luke. Luke had the greens moved in the afternoon after play and in the morning during the Masters'. Showers and warm weather made growth fast. All greens are Bermuda except 10th which is in shady hollow. Tenth is rye.

An authority on pro tournament operation believes a new split on prize money with crowd-drawing stars getting guarantees larger than present clinic appearance payment will be the only answer to getting more headliners at tournaments.

K-KART has led the field year after year. Finest Quality. Beautiful Design. Features that have BIG Sales Appeal. Now with the addition of the new Junior Model, K-KART line for 1953, is even more attractive than ever.

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Write at once for discounts. All prices F.O.B. Chicago

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MASTER DE LUXE MODEL is DE LUXE MODEL with rest period seat. Add $7.50 for seat.
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Fine Quality
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Flexible Back Part
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Leather Soles — Heels
Removable Giant Based Spikes
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Sensational New Fabric Golf Shoes with Spikes for Men and Women

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Marlene—Alice Bauer

For colorful combinations — for style — for a wide selection of patterns —
Etonettes are first choice of today’s smartly dressed lady golfers.

MARLENE and ALICE BAUER,
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“Here are the shoes with
the features the
golfers themselves want”

From the Boot Shop of Charles A. Eaton, Brockton, Mass. Fine shoe makers since 1876.

May, 1958
AIDS IN SELLING
Kenneth Smith Clubs

Same size Shoes, but...

Yes, two men may wear size 10½ shoes, but one requires AA width, while the other is fitted best in D width. Either would be distinctly uncomfortable wearing the other's shoes.

Likewise, many golfers are trying to play with misfitted clubs—and that's the reason more and more golfers are turning to Kenneth Smith woods and irons. They realize the need for clubs made to fit their physical characteristics—their natural swing. Kenneth Smith clubs are handmade to fit your customer's individual measurements, scientifically matched and all clubs in a set identically swing balanced. No other clubs are so made and so balanced. Why don't you sell more Kenneth Smith clubs?

PROS: Write for my new booklet that helps you sell my clubs, "Handmade to Fit You".

KEN SHOP SUPPLIES help the Pro, too
Write for handy Supply Order Form

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GOLF CLUBS Hand made to fit you.
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CUSTOM CLUB MAKER FOR 30 YEARS

other than the National Open, the top money Tam O' Shanter events and the Masters'... That may mean tournament purses will have to be increased or less money down the line for the boys who need it most... Tough, but that's life.

Edgewater GC, nearest to Loop of Chicago's private courses, turned down offer of $2,000,000 for its 90 acres... 1953 Rules of Golf book issued by United States Golf Assn., 40 E. 38th st., New York 16, N. Y.... Copies are 25 cents each... Write USGA for prices on quantities with club imprint or advertising on covers of books... Rules of Golf poster for locker-room and pro shop display, 25 cents each.

Val M. Brooks of Brooks CC, Okoboji, Ia., who was first one to suggest practice putting green be built on White House lawn says this job for Ike would be greatest publicity golf course supts. could have... Brooks says supts. haven't received small percentage of public credit they deserve for their work in building veteran hospitals' golf facilities.

After Mangrum's practice round of 63 tees and cups for first round of the Masters' were set to make the course really

Bob says:
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May, 1953
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Rolls when Closed... Never has to be Carried!

Best cart value you can get. Has a special new ratchet control that holds handle firmly in any position — it cannot slip. Takes any style bag. Lightweight but strong. Open or closed, it's easy to push or pull anywhere. Fits club locker, car trunk, rear seat space. Ball bearing wheels with semi-pneumatic tires.

With 10" wheels $28.95
With 12" wheels $32.95

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Easiest of all clubs to play. More than 1,000,000 sold. Square grips, short shafts. For shots within 50 yards of the green where 2/5 of the game is played. Putter 31", Approach Cleek 32", Chipper 33". Right or Left Hand. Each $9.95

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3337 Belmont Ave. Chicago 18, Ill.

tough ... Harbert got a 68 against a par 72 then ... Hogan, Oliver, Hamilton, Bolt, Kroll, Besselink and Snead also broke par the first round ...

Chicago District Club Managers' Assn. 25th annual stag at Morrison hotel, Chicago, April 20, was largest spring affair the boys have held ... Neighbors from Michigan, Indiana, Ohio to visit with Chicago managers and enjoy the show arranged by Jack Febel, entertainment chmn., and Jack Fina, pres., CDCMA ... Frank Murray, one of the most widely known, best liked of country club managers, in St. Luke's hospital, Chicago, for throat operation.

Charles Bangs back in club management at Bloomfield Hills CC (Detroit dist.) succeeding the veteran "Tommy" Thompson who's retired to live at La Jolla, Calif., where he has extensive real estate interests ... Bill Roulo, another sprightly member of the Detroit district's Old Guard of managers, also one of the landed gentry at La Jolla ... Tommie and Bill are a couple of guys the La Jolla Chamber of Commerce can brag about as making the place an epicure's rendezvous.

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