JACOBSEN
data.mowers are

“AT HOME” ON THE GOLF COURSE

JACOBSEN LAWN KING
26-inch cutting width.
Side-wheel type for speed and hillside stability.

- Automatic Recoil Starter.
- Separate Reel and Traction Clutches.
- Auto-type Differential for Easy Turning.
- Riding Sulky Available.

JACOBSEN ESTATE 24
24-inch cutting width.
Rear drive allows close trimming.

There's a big difference between the once-a-week cutting of the home lawn and the all-day, everyday demands on the commercial mower. That's why more and more golf courses are standardizing on Jacobsen for cutting tees, approaches and clubhouse lawns.

Like the famous Greensmower, all Jacobsen power mowers are built to handle tough commercial jobs, and the records they have established through years of service are proof of their design and quality.

Ask your Jacobsen dealer to show you why Jacobsen is the first choice on the tough jobs.
SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N.Y.

Suggs and camera... The lines make changes in positions during the swing obvious for instruction and study. It established a pattern that is bound to be frequently used in future golf books.

Revision in British tax laws eliminated admission tax on amateur championship gallery fees, but not on Open or pro events... Tax also reduced on golf balls... Green chmn. and supts at Greater Cincinnati Greenkeepers’ Assn. meeting, Hyde Park G&CC, May 12... Wm. Daniel, Purdue, guest speaker... Daniel, Harry Mesloh (Clovernook), Al Wright (Hamilton County Parks), and John McCoy (Cincinnati CC), on Q & A panel... Cincinnati supts have policy of members taking turns on Question and Answer panel and each member attending meetings is expected to submit a written question for panel answer and discussion.

During the 5 years Tam O’Shanter CC (Chicago dist.) has been receiving non-member parties 1,446 hosts have entertained 222,620 guests at 2,025 parties in the clubhouse... Ralph McGill’s story in Atlanta Journal and Constitution Sunday magazine on Bob Jones as “Great Man and Great Golfer” was one of McGill’s best jobs... Told how Jones, painfully handicapped by crushed spinal disc became energetic and effective factor in securing nomination of Eisenhower and getting Southern votes for Ike.

PGA proposal to raise minimum of PGA co-sponsored tournaments to $15,000 from $10,000 with added $5,000 to be split among year’s top 20 pros is association’s hope for correction of situation that has chilled enthusiasm of game’s rich angels... PGA co-sponsorship losing its weight with pro stars side-stepping PGA co-sponsored events to play in exhibitions and as shills for big Calcutta pools.

Mrs. Stanley Kertes, wife of pro at Bryn Mawr CC (Chicago dist.) won Riviera CC (LA dist.) women’s championship recently... Kertes is Ben Hogan’s asst. at Tamarisk CC, Palm Springs, Calif., in winter... 93,860 at Las Vegas Tournament of Champions Calcutta believed to be biggest ever... Women’s pro

**FLEXI-COMB**

Reduce Thatch
Smother Cut
Overcome Weeds

Flexi-combs fit Toro and Worthington mowers... Simple depth adjustment... Lock out of operating position when combing is not required.

West Point Products Corporation West Point, Pa.
"Easy Transport"

an AERIFIER* Feature

Greater Efficiency
Greater Convenience
of Operation

No Wasted Time
When Moving From
One Area to Another

Tractor-drawn or self-powered Aerifiers assure the utmost ease and efficiency of operation. All Aerifiers are designed for convenience and economy in use. "Easy Transport" is a feature that minimizes wasted time. With labor costs so high, efficiency is an important feature to look for when selecting equipment.

On the tractor-drawn F-G Aerifier, hydraulic control provides quick, easy lowering and lifting of the entire spoon assembly. When the triplex gang is used, spoons on all three units are controlled by a single hydraulic pump. The pump may be mounted on the first unit or on the tractor. Lowering and raising the spoon assembly does not alter the depth setting. When spoon assembly is raised, there is ample clearance for safe transport over paved areas. The self-powered G-L Aerifier is perfectly balanced for easy handling. It rides on the transport wheels, with the spoon assembly lifted clear of the ground.

"Easy Transport" is just one of the many features that makes the Aerifier a favorite among golf course superintendents.

West Point Products Corporation
West Point, Pa.


Pat. No. 2,580,226

June, 1953
for Lounge, Locker Room and Pro Shop

CLUB MANAGERS HAIL

Lexol

LEATHER CONDITIONER

Regular applications of LEXOL keep leather furniture looking clean, rich, mellow. Prevent leather from cracking. In the locker room, members appreciate LEXOL care for preserving shoes, luggage, and other leather articles. Pro Shops profit (as much as 900%) by selling monthly LEXOL treatments for bags at $1.00 each (one gallon treats 30 bags).

When you get your LEXOL, get an extra quart or gallon for your House Manager and the Locker Room. They will appreciate this service on your part.

THE LEXOL CORPORATION

289 Bloomfield Avenue
Coldwell, New Jersey

tournaments which drew well in Florida last winter have failed to draw later.

Pat Patterson, who retired several years ago after a long career as Wilson Sporting Goods Co. representative in Southern California, died recently. Pat was pro at Griffith Park, La., when it had sand greens.

Gene Smith now pro at Decatur (Ill.) CC. Southern California PGA members present big free lesson deal at Los Angeles Herald and Express Sports Show. If Ben Hogan plays in his first British Open this year it’ll partially be because of selling talk made to Ben by Joe Dey of USGA.

Sports columnists’ criticism of big Calcutta at Las Vegas puts PGA on spot. PGA now has to decide whether to follow USGA lead in discouraging Calcuttas which are getting to be greater menace to golf’s clean sporting spirit. PGA in embarrassing position as its official censure of big Calcuttas at Las Vegas, Masters’, Seminole, La Gorce, Crosby and other tournaments could beat players out of a cut on the gamblers’ winnings. Las Vegas gambler says Calcutta for their championship may hit $250,000 next year.

PETE RSON

CAST-IRON GANG-ROLLER

SPECIFICATIONS — Individual sections are of fine cast-iron, beveled on the outer edge, 21 in. diam, x 18 in. width. End frames are of heavy cast-iron, with dust-proof bearing housings, furnished with Zerk fittings. Sections run on cold-rolled steel axles, supported in Maple bearings, which are replaceable. Entire frame is made up of bolted steel U-bars. Model 9-TRC — Triple-roller, each unit consisting of two sections, with a rolling width of 9 ft. Weight 1500 lbs. All hitches are drilled to take a plain pin, or a Fulton Hitch #B-6. Ask your dealer for delivered price.

Distributed by — ARTHUR D. PETERSON, INC.
209 East 49th St.

New York 17, N. Y.
The TED BISHOP CO., INC. PRESENTS

New!  
WOMEN’S Skeie Riegel GOLF SHOES  
BROWN ALLIGATOR COMBINED WITH BROWN CALF  
#9580

OTHER COLORS AVAILABLE  
#9595 — Brown Calf and White Buck  
#9597 — Red and Blue Calf  
#9598 — Red and Sand Calf  
#9599 — All Brown Calf  
#9581 — Black Alligator and Grey Calf

UNCONDITIONALLY GUARANTEED  
The ORIGINAL Lightweight GOLF SHOE

New!  
MEN’S Skeie Riegel GOLF SHOES  
BROWN ALLIGATOR COMBINED WITH BROWN CALF  
#1608 (Leather Lined)

OTHER COLORS AVAILABLE  
#1609 — Black Alligator and Black Calf  
#1603 — Brown Calf and White Buck  
#1601 — All Brown Calf  
#1606 — All White Buck

New!  
TASSEL LOAFER

#1701 — Brown Calf, Leather Lined  
#1702 — Black Calf, Leather Lined

WITH PATENTED ADJUSTABLE GORE  
The only casual shoe with this exclusive feature

ALL ITEMS ARE SOLD EXCLUSIVELY THROUGH GOLF PROFESSIONALS AND CANNOT BE BOUGHT ELSEWHERE

FOR COMFORT, LIGHTNESS, STABILITY — THE FINEST GOLF SHOE EVER MADE
Albemarle GC, Newtonville, Mass., one of oldest courses in Massachusetts, converted to 9-hole pitch-and-putt course, following sale of 4 holes of its 9 for building lots . . . Pro mgr. John L. Sheehan quickly changed remainder of course to pitch-putt . . . Harold “Rags” Ragland, from pro staff of Santa Anita (Calif.) GC to be pro at Circle-R Ranch GC, north of Escondido, Calif. . . . Frank McCarthy to be gen. mgr., Sierra View CC, Roseville, Calif. . . . Wm. Brooks is pro of the new club at Roseville.

Wonder when Pres. Eisenhower’s press advisers are going to get him some publicity in association with a caddie who looks like “The All-American Boy?” . . . There’s been too much accent on the President having a caddie who rolled off a slab in a morgue after a cutting brawl . . . The politicians ought to be taking a cue from golf’s work for youngsters with the Western Golf Assn. caddie work and similar activities . . .

Jack Redmond back from Mediterranean cruise with many rounds ashore, including one with ex-King of Spain . . . The durable trick-shooter put on exhibitions that got him front page stories in

**Nothing else will do!**

**Insist on Gauztex**

THE SELF-ADHERING GAUZE

Famous pros were first to wrap club handles with Gauztex to prevent slipping. Now thousands insist on Gauztex at their Pro Shop.

Of course you know Gauztex, the “bandage that sticks to itself.” Perfect on hands, fingers and feet to prevent or protect blisters . . . as well as on club handles for non-slip grip. Sports Tin advertising reaches millions in the Saturday Evening Post and Golfing . . . in addition to regular Gauztex’ year-round campaign.

There’s steady profit, sure profit, season-long profit for you in Gauztex. Order the Sports Tin in 2-color display carton today.

Famous pros were first to wrap club handles with Gauztex to prevent slipping. Now thousands insist on Gauztex at their Pro Shop.

Of course you know Gauztex, the “bandage that sticks to itself.” Perfect on hands, fingers and feet to prevent or protect blisters . . . as well as on club handles for non-slip grip. Sports Tin advertising reaches millions in the Saturday Evening Post and Golfing . . . in addition to regular Gauztex’ year-round campaign.

There’s steady profit, sure profit, season-long profit for you in Gauztex. Order the Sports Tin in 2-color display carton today.

---

**THE GOLFER’S PAL**

Model No. 1 — $3.50

Model No. 1-X — $5.00

A SCORE KEEPER FOR THOSE WHO WANT THE BEST

By a single press on the plunger the stroke is automatically recorded. To reset dials to zero turn knobs on face of PAL as indicated by arrows.

Attractively finished to be worn on the wrist. Packed in individual box and carton.

Obtainable through your local jobber.

**BORM MANUFACTURING CO.**

ELGIN, ILLINOIS

---

**Of course you know Gauztex, the “bandage that sticks to itself.”**

Perfect on hands, fingers and feet to prevent or protect blisters . . . as well as on club handles for non-slip grip. Sports Tin advertising reaches millions in the Saturday Evening Post and Golfing . . . in addition to regular Gauztex’ year-round campaign.

There’s steady profit, sure profit, season-long profit for you in Gauztex. Order the Sports Tin in 2-color display carton today.

---

**GENERAL BANDAGES, Inc.**

Chicago 5

---

**Golfdom**
No. 61-S — PRO-GRIP'S Snugtex Grip
— with twice as many elastic rubber bands. World’s largest selling glove with a built-in grip. New Cape suede back — softer and stronger. Specially prepared top-quality Capeskin palm.

No. 432 — 100% Nylon backs in red, green, blue, yellow. Concealed elastic wrist snugger. Light weight genuine Capeskin palm. Tacky grip.


No. 132-PT — a light weight all leather glove cut from Pigted Capeskin. Comes in 2 colors — Blond and light Tan. A fine inexpensive all leather glove.

No. 55 — An outstanding genuine horsehide or cowhide cover — heavy weight, but still soft and pliable. For golfers who demand the very best.

No. W-44 — PRO-GRIP's WAR-MUP adjustable weighted Hood Cover. Pat. No. 2116655. Available in matched sets, used as a regular head cover, or snap the strap and it becomes a weighted training club. 2 removable lead discs.

PRO-GRIP's complete line includes many other popular models.

Buy with confidence — insist on PRO-GRIP

SEE YOUR DISTRIBUTOR

• CATERING TO GOLF PROFESSIONALS SINCE WE STARTED — IN 1940 •
Valley Golf Assn., organized by clubs in vicinity of Allentown, Pa., with John Shorey, pro, Allentown GC, a leader in getting the new association going. Carl H. Anderson, veteran pro and architect, taking over as pro-supt.-mgr. of Winter Haven (Fla.) GC while Ray Raynor, the club's pro, goes to Waynesville (N. C.) CC for summer job. Jack Level, golf book and antiques collector, has stumbled onto a set of 4 rare old golf prints.

Wm. F. and David Gordon, father-son architect and building team, started construction on Indian Valley CC, 3d new private club in Philadelphia dist. in past 4 years. Indian Valley of which Robert L. Krupp is pres., is on 147 acres 20 miles northwest of Philadelphia. Bob Rosburg, former Northern Calif. amateur champion and quarter-finalist in 1952 National Amateur, turns pro as asst. to

Spain, Italy, Egypt, Africa and Portugal . . . Siwanoy CC (NY Met dist.) course remodelled at expense of $30,000 by Robert Trent Jones, officially opened with big exhibition and party honoring Steve Hughes, former pres., who's done a great job for the club.

The Answer to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC.
STOUGHTON, MASS.
KADDIE KART PRODUCTS
Patented - Registered U.S. Pat. Off.

Kaddie Kart
RENTAL TYPE
Buy Direct From Factory
No Middle Man
Delivery Now


We will sell or lease or finance your entire fleet.

<table>
<thead>
<tr>
<th>Golf Cart Supply Co.</th>
<th>Chamberlin Metal Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>2226 Wabansia Chicago 47, Illinois</td>
<td>2226 Wabansia Chicago 47, Illinois</td>
</tr>
<tr>
<td>Please send complete information about Kaddie Karts. We are interested in buying ______ leasing ______.</td>
<td>Please ship ______ Kolapsi Karts, Type ______.</td>
</tr>
<tr>
<td>Name ___________________________ Position ___________________________</td>
<td>Name ___________________________</td>
</tr>
<tr>
<td>Club ___________________________ Address ___________________________ City ___________________________ State ___________________________</td>
<td>Address ___________________________ City ___________________________ State ___________________________</td>
</tr>
</tbody>
</table>

List Prices

<table>
<thead>
<tr>
<th>Regular Pro and Club Discounts. Send For Catalogs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>T14 Regular Brackets — &quot;A&quot; 14 in. Wire Spoke Wheels ... $33.95</td>
</tr>
<tr>
<td>T14PO Pipe Organ Type — &quot;B&quot; 14 in. Wire Spoke Wheels 33.95</td>
</tr>
<tr>
<td>T11 Regular Brackets — &quot;C&quot; 11 in. Disc Wheels .......... 29.95</td>
</tr>
<tr>
<td>T11PO Pipe Organ Type — &quot;D&quot; 11 in. Disc Wheels ...... 29.95</td>
</tr>
</tbody>
</table>

Four New 1953 Models
All Automatic

Completely Automatic
Drop The Handle — It Folds
Lift Handle — It Opens

All steel, automatic ball bearing. The handle does the work. Long handle, no adjustment necessary. Universal balance. Stands erect either closed or open. Flexible body torsion and retractable wheels. No wing nuts, no sliding arms, no push buttons, ratchets or complicated mechanism.

Send For Information.

June, 1953
Floats Like a Feather

At last—a cart where the bag load is centrally balanced. Handle adjustable to owner’s height. Made for regular or compartment bag. Baked enameled metal body. 10" ball bearing wheels, rubber tires. Occupies small space. Comes knocked down in compact box. Easy to assemble—only three parts. **$19.95**

**CADDY SAVER**

Rolls when Closed... Never has to be Carried! Best cart value you can get. Has a special new ratchet control that holds handle firmly in any position—it cannot slip. Takes any style bag. Lightweight but strong. Open or closed, it’s easy to push or pull anywhere. Fits club locker, car trunk, rear seat space. Ball bearing wheels with semi-pneumatic tires.

With 10" wheels **$28.95**
With 12" wheels **$32.95**

**Beckley-Ralston STROKE SAVERS**

Easiest of all clubs to play. More than 1,000,000 sold. Square grips, short shafts. For shots within 50 yards of the green where 2/3 of the game is played. Putter 31", Approach Cleek 32", Chipper 33". Right or Left Hand. Each **$9.95**

Send for Literature and Discounts

**THE RUTLEDGE COMPANY**
3337 Belmont Ave. * Chicago 18, Ill.