CREEPING BENT STOLONS

TO THE GOLFING TRADE. Last Fall due to adverse weather conditions last year we sold out all our stolons in all our nurseries and had nothing to offer even for Spring delivery. Our new crop will be ready around September 1st and you may be assured that we will have no sod or leftover stolons. That every stolon will be fresh, virile stock and less than one year old. True to strain, no mixture of other bents or grasses. No weeds — not even clover. All seed heads hand plucked and all weed seed destroyed by Aero Cyanamid.

For quicker service, fresher stolons and lower transportation charges we have three nurseries. Branch nurseries in Stlocum, R. I. and Farmington, Iowa. Main nursery and office at Madison, Wisconsin.

Orders now accepted for Fall delivery and we anticipate another early sellout.

Arlington C 1 Congressional C 19 Old Orchard C 52

Please address all inquiries to

Old Orchard Turf Nurseries
P. O. Box 350 R. R. Bond, Prop. Madison 1, Wisconsin

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

dent in manufacturing. Neither the size of the golf course nor the swankiness of the club alters the similarity.

The position should be filled above the actual production level — more than simply growing grass and doing routine work; the know-how and business side of the work are equally as important. It was recognized that in some cases the “low consideration given the superintendent is his own fault” as failure to improve his professional ability will lose the confidence of club members, officials, and critical players. The main objective of every superintendent should be the ultimate benefit to the club as a whole. Ability to play a “passable” game of golf would also enhance appreciation.

Very often Greens chairmen who are unwisely selected avoid responsibilities or are “too busy” to talk over problems with the superintendent thus leaving him and the golf course without adequate representation at gripe sessions, obviously to the detriment of the club as a whole and especially the golf course.

Player griping to workmen is inexcusable and definitely adds to the maintenance costs. A club rule requiring all complaints and suggestions concerning the golf course be channelled through the Greens chairman is desirable.

Periodic meetings with the club manager, the golf professional, the Greens chairman, the superintendent and such club directors as are affected should be held regularly and should include the superintendent’s report as to plant condition and manufacturing costs. All facets of each problem would then be officially understood and decisions would be made with the full cooperation of all concerned and thus be in the best interests of the club as a whole.

SPALDING TRANSFERS STUDWELL, ADDS McNAIR TO SALES STAFF

Andy Studwell, formerly on the central Pa. and West Va. pro sales territory for A. G. Spalding & Bros., has been transferred to the Philadelphia and Western Pa., southern N.J. and Dela. sales district formerly handled by Harold Cross.

Cross has been made asst. dist. mgr.,
under Amos Williams.

James M. (Jimmy) McNair has joined the Spalding Philadelphia dist. pro sales staff and will cover the Carolinas, eastern Tenn. and a small part of Ga. That's territory formerly covered by Harry Welch, who's gone into private business.

T. M. Avery joins Vaughan's Seed Co., 47 Barclay St., New York City, on staff for sales of seed, equipment and materials to golf courses.

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**NEW INSECTICIDER BY COLUMBIA**

Columbia Chemical Co., Inc., 154 E. Erie, Chicago II, specialists in insect elimination in clubhouses and other establishments where food is prepared, has a new Insecticider, in portable and wall models. It operates electrically, using Metho-Nox and/or Coldane for killing flying insects, or in some cases for fumigation. Equipment is approved by health authorities as well as by successful operation in clubs.

**NATIONAL DIE CASTING APPOINTS WILLIAM C. KING SPORTS SALES MGR.**


King's experience in the sporting goods field dates back to 1938 when he joined his father in founding King Sportswear, the latter becoming a division of the Wilson Sporting Goods Company in 1942. In 1951, Wilson created its new King-O'Shea Div., combining King Sportswear with O'Shea Knitting Mills and appointing King as Asst. Mgr.—a post he has held until his selection as National Die Casting sports sales mgr.

King's varied background also includes three years in the Psychological Testing Department of the Army Air Force during World War II, and the noteworthy achievement of having authored and sold over 100 short stories the past five years. He's married and the proud father of sons Bill, Dick, Bob and Philip.

Sheet Metal Mfg. Co., 6400 Southern Blvd., Youngstown, O., has new Perfect-A-Putt putting practice device which has received comment from pros. The golfer puts up an incline into a cup and an electrically-operated trigger pushes the ball out and returns it. The device is connected with any convenient electric outlet. It's attractively and substantially made.

---

**KADDIE KART MAKERS IN NEW PLANT**

Golf Cart Supply Service, makers of Kaddie Kart products, has moved into its new quarters at 2226 Wabansia, Chicago, and is consolidating its offices and plant at that address.

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**VETS GET CLUB GIFT**


CDGA member clubs and their pros have their annual Veterans' Day benefit affair July 11 and 12.
NOONAN, LUXENBERGER, ARE PROMOTED BY U. S. RUBBER

Chester J. Noonan has been appointed vp and gen. mgr., footwear and general products div., United States Rubber Co. The division includes golf balls. He started with US in 1919. He succeeds Walter H. Norton who has retired.

Eugene A. Luxenberger, asst. production mgr., succeeds Noonan as asst. gen. mgr. of the division which includes golf balls among its products. He started with the company as a production worker in the company's Williamsport, Pa., plant 32 years ago.

Robert Rollins, 832 Broadway, New York 3, makers of jackets for the Walker and Curtis Cup teams and numerous leading golf clubs, has added many members of the Western Seniors' Golf Assn. to its list of customers. Rollins medium-weight coats have brought the golf coat idea back strong, for somewhat formal, as well as leisure wear.

Turf King putting cup and strip of grass-finish material, made by Allied Golf Corp., 4538 Fullerton Ave., Chicago 39, Ill., now getting a lot of play in many pro shops, and selling well for home use.

GOLFSCOPE COUNTER CARD AS PRO SALES AID

HOW FAR TO THE PIN?

New Golfscope tells you distance to green for every approach shot and suggests correct club.

$1.25 each

Gillon Products, San Mateo, Calif., makers of the Golfscope range finder, has a new counter-card holding 3 doz. Golfscopes that shows the product and its use attractively and makes sales to shop visitors.

ATTENTION

Driving Range Operators and Dealers. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.

35966 South Gratiot, Route 5
Mount Clemens, Michigan
WOOD ROTARY CUTTERS NOW IN COURSE USE

The Wood Bros. Mfg. Co., Oregon, Ill., line of rotary cutters and mowers, well known for years in the farm field, is now being used for golf course maintenance.

The line includes seven models, all for use with tractors. The models vary to meet different requirements, cutting widths of 60 in., 80 in. and 114 in. in both pull type and three point hydraulic lift units.

Wood mowers' selling points are rugged construction which minimizes upkeep and down time. They cut grass neatly down to one in. and completely shred weeds and grass, regardless of height, in golf course rough and cut brush as thick as a man's wrist. Stones or other refuse present no problem to the heavy alloy spring steel blades, so it is unnecessary to "pick up" before mowing.

With a simple attachment the Wood machines mulch leaves, thus eliminating raking, hauling and burning. In one case where a crew of 13 was usually necessary to rake, haul and burn leaves, a Wood machine cut the crew to three.

NOVELTY JACKET FOR CASUAL WEAR

Of interest to golf professionals is this new novelty jacket made of cotton ticking with blue corduroy edging on the neck. Sold through Jacanelli Ltd., P.O. Box 5803, Memphis 4, Tenn., this inexpensive coat can be used for casual summer wear at the club, beach or home. Details from manufacturer.

GOLF TROPHIES & PRIZES

Write for FREE catalogue of Golf TROPHIES, PLAQUES, NOVELTIES, JEWELRY, & AWARDS.

IMMEDIATE DELIVERY

THE TROPHY & MEDAL SHOP

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<td>Z1B</td>
<td>7½&quot;</td>
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Golfdom
RETRIEVALL RECOVERS BALLS FROM WATER HOLES

Retrievall is a unique two-in-one golf ball retriever which features a compact, convenient ball scoop which opens into a wide-span ball finder rake. Specially designed fingers rake for the ball, invisible in deep or muddy water. Contact with the ball can be felt through the lightweight shaft in the golfer's hand. Retrievall can be lifted directly up and out of the water holding the ball securely.

A three section telescopic shaft extends aft. Design and spacing of fingers holds the ball without tilting or turning, and makes a satisfactory bunker rake.

Retrievall, when closed, fits like a club in the bag. It is sturdily constructed of high strength aluminum alloy with bright anodized finish. It weighs 8½ oz. It is made by Parway Mfg. Co. 2300 W. 59th St. Chicago 36, Ill.

MECHANICAL HAND SEEDER

R. Krasberg & Sons Mfg. Co., 2525 W. Homer, Chicago 47, have introduced a new mechanical hand seeder which they say assures perfect distribution of any bent or regular grass seed, with coverage controlled by screw adjustment. Container holds one lb. and is good for small area seeding. Made of heavy gauge steel with several coats of special finish, it is easily washed and stored.

Lithox Co., Wapakoneta, O., makers of floor covering and tee mats, has changed name to D. W. Moor Rubber Corp.
OLD ORCHARD NURSERIES EXPECTS ANOTHER SELL-OUT

Ralph Bond of Old Orchard Turf Nurseries, PO Box 350, Madison, Wis., advises that after having a complete sell-out of Old Orchard nursery bent last year and planting an additional 2 acres for this year’s business, largest orders in the nursery’s history indicate another sell-out this fall.

Old Orchard, in addition to highly satisfactory performance on northern courses, has been exceptionally pleasing, at Topeka, around Kansas City, Ft. Worth, Dallas and as greens Alex G. McKay installed at Chattanooga (Tenn.) G&CC.

Cushman Motor Works, Inc., Lincoln, Neb., now making gasoline-powered Golf Buggy that will carry 4 men. Has top speed of 14 miles an hour. Weight is 500 lbs. Has large balloon tires. Tank holds 2 gals.; enough, makers say, to carry a four-some 54 holes.

NEW GIFT CATALOG AVAILABLE FROM HOUSE OF WILLIAMS

Over 500 new ideas in trophy and gift suggestions are contained in the new Summer catalog now being distributed by the House of Williams, Chicago.

Golf clubs and individuals will find many fine gift items for tournaments and other club events. Gold and silver trophies, plaques, emblems and medals beautifully styled for every sport. New modern design, moss-green, ceramic cigarette boxes, ashtrays, pen sets, calendars, precision tooled jewelry and many other items are all colorfully illustrated. A complete section devoted to silver-plated holloware for special awards and gift giving. Free copy upon request from House of Williams, 37 S. Wabash Avenue, Chicago 3, Ill.
FOR YOUR CONVENIENCE—GOLFDOM'S

Buyers' Service

Check off your needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices and literature direct from the sources of supply.

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<td>Bag carts, for players ☐</td>
<td>Athletes foot prevents ☐</td>
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<tr>
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<td>Bag supports ☐</td>
<td>Bars (portable) ☐</td>
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<td>Balls: Regular ☐ Range ☐</td>
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<td>Ball markers ☐</td>
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<td>Caps and hats ☐</td>
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<td>Fencing</td>
<td>Cart(s) (motor driven) ☐</td>
<td>Club hoods (weighted) ☐</td>
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<td>Fertilizers Solid ☐ Liquid ☐</td>
<td>Club repair supplies ☐</td>
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<td>Link Type Mats ☐</td>
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<td>Golf Grips: Leather ☐ Composition</td>
<td>Locker ☐</td>
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<td></td>
<td>Golf shoes ☐</td>
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<td>Grip preparation for hands</td>
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<td>Handicap racks ☐ cards ☐</td>
<td>Runners for aisles ☐ ☐</td>
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<td>Head covers for iron ☐</td>
<td>Rugs ☐</td>
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<td>Mech: Range Ball Retriever</td>
<td>Shower mixers ☐</td>
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<td>Practice driving nets</td>
<td>Step treads ☐</td>
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<td>Preserver for leather</td>
<td>Towels: bath ☐ face ☐</td>
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<td>Putting practice device</td>
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Send information to: Name ___________________________  Club ___________________________  Title ________________

Club ___________________________  Address ___________________________

Town ___________________________  Zone (_____) State ___________________________

July, 1953  77
27 YEARS OF SERVICE
as golf's clearing-house of information on the most successful operating practices and products.
Make use of it!

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

<table>
<thead>
<tr>
<th>Name of club:</th>
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<tr>
<th>President's:</th>
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<th>Course Superintendent's: (Greenkeeper)</th>
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<td>Add:</td>
<td>Town:</td>
<td>State:</td>
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<th>Professional's:</th>
<th>name</th>
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<td>Add:</td>
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<td>State:</td>
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Private
Daily Fee
Munty
NUMBER
OF HOLES
SWINGING AROUND GOLF
(Continued from page 68)

Sandy Herd’s record of 19 aces has been equalled by Charles T. Chevalier, pro at Heaton Moor Club, Stockport, Eng. . . . Chevalier recently holed a 244 yd. tee shot for his 19th ace. . . . Essex CC, Manchester, Mass., and Riverside (Ill.) CC celebrating their 60th birthdays.

Henry Lindner, pro at Augusta (Ga.) CC says that since Ike has been playing at Augusta, 40 to 50 kids have been coming after school to play at the club and play of kids has been fairly heavy despite vacations. . . . Western Golf Assn. announces international amateur 4-ball to be inaugurated June 25 to July 1, 1954 at Highland G&CC, Indianapolis, Ind. . . . There will be 36 holes of qualifying for 2-man teams and 64-team bracket of match play.

Marty Higgins’ 25th year as pro at Fall River (Mass.) CC celebrated by big dinner and tournament, with club members and other golfers speaking about what a grand guy Marty is, and giving him a watch and a fat check . . . Bomoseen GC, Lake Bomoseen, Vt., 9-hole course opens . . . Birch Bay (Wash.) GC bought by Gordon S. Sullivan, Seattle, Wash. . . . Construction to start Aug. 1 on Foothill G&CC, at Monrovia, Calif. . . . Wm. F. Bell and Son are architects.

Work begun on Western Village CC, Tulsa, Okla. . . . Course designed by Floyd Farley . . . Course to open in spring, 1954. . . . Begin construction soon on Billy Bell-designed course, and clubhouse, for South Hills CC, West Covina, Calif. (LA dist.) . . . Bakersfield, Calif., begins construction on 9-hole muni course designed by Eddie Nowak, local pro, who also is supervising construction.

Fred W. (Fritz) Mann changing from pro job at Chester (S. C.) Springmaid GC to pro spot at Stanley County CC, Badin, N. C. . . . Harry E. Crosby now pro at Chester . . . Tom Sheridan, owner of Springfield CC (Philadelphia dist.) considering building second 18 account of heavy play . . . Okanogan Valley GC, 9-hole, club at Omak, Wash. to build new clubhouse.

Wm. E. Evans, 65, mgr. Euafala (Ala.) CC, died June 10, following a heart attack . . . He was born in England and served in World War 1, then came to U. S. where he became pro-mgr., Columbus (Ga.) CC . . . He came to Euafala 18 years ago.

Stan Najdowski has leased Wilmette (Ill.) GC from Northwestern University . . . Stan formerly was mgr. of the club . . . Bill Ray is pro and Martin Schneider is supt. . . . Emil Weiser, pro at Devon Links (Chicago dist.) rejoicing at arrival of daughter, Susan Marie . . . While Mrs. Weiser was in hospital keeping her date with the stork, the atomic 2-year-old son, Davey, broke a leg . . . Things never are dull with the merry Weisers . . . Al Olson, now mgr., Elks CC, Colville, Wash.

Al Andreggen, 41, pro in Chicago dist. since he was 17, died at his home in Chicago, May 25, following a heart attack suffered at Cog-Hill where he’d gone to qualify for the PGA.

Babe Zaharias playing golf again and hopes to compete in George S. May’s All-American and World’s Women’s Open championships at Tam O’Shanter, Chicago . . . The Tam O’Shanter All American events will be played July 30 to Aug. 12 inclusive . . . World championship will be played Aug. 6 to 9, inclusive . . . Prize

\[\text{1914 FULNAME 1953}
\]

It’s time to sell your members a Fulname Die if they haven’t one already.

Vacations are coming, and whether at home or away, your golfer likes his own ball with his own Fulname on it — Get the best.

THE FULNAME CO. CINCINNATI 6, OHIO

\[\text{BENT GRASS}
\]

Stolons and Sod. Washington — Cl — and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.
money of $120,000 same top money in golf as last year.

National Golf Hall of Fame, Inc., buys home at 480 N. Broadway, Yonkers, N. Y., on site of first St. Andrews GC . . . . Pro-

poses to have establishment similar to baseball’s Hall of Fame . . . . Frank L. Walton is president . . . . Marion Askew doing swell job as Oklahoma PGA publicity chmn. . . . . The section’s Bulletin

Classified Ads

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word on classified ads, and for both ads wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.


Man and Wife thoroughly experienced in dining-room, bar, pro shop and golf course maintenance, available for management of active golf or country club. Address Ad 702 % Golfdom.

Couple, no children, with 10 years of experience in all phases of club management, desires active club in town of 10,000 or more population. Salary or commission. F. D. Hunt, 2260 Beecher Road, S.W., Atlanta, Georgia.

Wanted position as Pro or Pro-Greenkeeper. 10 years experience, Class A member of P.G.A. Will consider seasonal job. Presently employed. Married, with family, 30 yrs. old. Best of reference. Address Ad 703 % Golfdom.

Manufacturers or Seedsmen! Can you use the services of a man with life experience selling to Golf Courses? Seeds, plants, fertilizers, chemicals, implements. New York vicinity preferred. Write Box 704 % Golfdom or phone Diamond 2-0873 (Hackensack, N. J.).

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses. Cuts and Bumps $4.80 per doz. Off brands & synthetic $1.20 per doz. Round & perfect $1.00 brands for refinishing $2.40 per doz. 

Note — No golf driving range cut throw-out balls wanted at above figures.

Send for shipping tags and instructions:

DRIVING RANGE MEN — REBUILDING

Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting. Price per doz. on exchange $2.60. Write for further information on request. NORTHERN GOLF BALL CO. 3441 N. Claremont Ave. Chicago 18, Ill.

GOLF PROS

Now you can stock the best in a low priced ball of quality. Your mine ran old golf balls accepted in trade — all high compression (blue ribbon); — liquid center balls in returns. 244 to $2.40 per doz. all brands (see our below). Bulk per doz. $2.65; boxed $2.85 — less old core credit. NORTHERN GOLF BALL COMPANY 3441 N. Claremont Ave. Chicago 18, Ill.

Wanted — position as head waiter, caterer mgr. or will accept small club anywhere in U.S.A. Married with one (1) child. Will be available on Sept. 1st. Address Ad 705 % Golfdom.

Wanted to lease with opportunity to purchase — 9 or 18 hole golf course. State full particulars. Address Ad 706 % Golfdom.


Wanted to purchase — by an experienced operator, an 18-hole golf course, preferably in the Chicago District, north side. Would consider other localities. In reply please give full particulars. Address Ad 708 % Golfdom.

PRO-GREENKEEPER WOULD LIKE TO HEAR FROM ANY CLUB THAT NEEDS A PRO FOR THE SHORT SUMMER MONTHS. REFERENCES. ADDRESS AD 709 % GOLFDOM.

EXPERIENCED, DEPENDABLE P.G.A. PROFESSIONAL desires permanent position with club interested in all phases of golf, sincere and full cooperation guaranteed. Competent and experienced teacher, merchandiser, promoter and player. Quote from newspaper write up: “Undoubtedly the greatest job done in sports in this area in the past year is wrapped up in the work of golf professional. It adds up to the sports job of the year.” 35 years of age, happily married, no children. A-1 references as to character, ability and credit; locally, as well as from nationally known concerns and players. Paramount importance being your satisfaction, for that is success. Am not in any hurry. If interested kindly write Ad 710 % Golfdom.

Wanted — to lease or manage — a driving range anywhere in the South. Have over 40 years experience playing and teaching golf. Address Ad 711 % Golfdom.


PROFESSIONAL — who has made a fine reputation as teacher, business promoter and developer of golf interest in Southwestern town, desires larger club, 32; married; small family. Knows course maintenance, highest references. Will go anywhere for opportunity. Address Ad 714 % Golfdom.

FOR SALE — SCENIC 9 HOLE PUBLIC GOLF COURSE ON BAY WITH IN RESORT AREA. NEAR BEAUTIFUL HIGGINS LAKE, MICHIGAN. SMALL CLUBHOUSE WITH NEW LIVING QUARTERS ATTACHED AND ALL NECESSARY EQUIPMENT — ALL NEW SINCE 1946. $60,000.00 TOTAL PRICE. WRITE PERCY LEHMAN, BOX 186, ROSCOMMON, MICHIGAN.

Driving Range operator needs used Golf Balls. Will pay highest price for Range Balls. Cuts and Balls suitable for repainting. Address Ad 715 % Golfdom.

GOLF DRIVING RANGE EQUIPMENT (used 11 weeks) FLOOD LIGHTS — 8 narrow, 8 medium, and 4 wide beam w/socket, bulbs, all electrical wiring, switch boxes, including fixtures, and wiring required. $650.00. TEE MATS — 20, 43" x 60", approximately 100 lbs. each. $7.50 each. BALL PAILS — 30, wire, 30 to 40 ball capacity. $4.40 each. Address Ad 716 % Golfdom.