New ROSEMAN Rear-Wheel-Drive Gang Mower Model

Now available for wheel mower advocates. Mows faster without kicking up in the rear like a hand mower. Less time required to mow. More uniformly cut fairways.

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Lower Maintenance

Smooth uniformly cut putting green surfaces are the result of mowing with roller-type greens mowers. This same desirable quality can be had in your fairways by using Roseman Hollow-Roller-Drive Gang Mowers. Give your fairways putting-green-like smoothness.

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Provide Soft Rug-like
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SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.

GCSA gets out special issue of its Golf Course Reporter containing transcript of 1953' conference at Atlantic City.

Rapid City, S. D., organizing fully equipped 18 hole club . . . Wm. Baron is pres. . . . Alvin Victorson and his wife starting 6th season running attractive 9-hole Newberry, Mich., club which gets a lot of tourist play . . . Alliance, Neb., opening new 9-hole grass green muny course next month . . . R. W. Laing is city mgr.

Oh, oh, a boner . . . Last month we said Tam o' Shanter CC (Chicago dist.) gross sales for 1952 were $220,841 . . . Gross sales were $1,118,626.38, an increase of $220,841 over 1951 . . . Pres. George S. May believes Tam o' Shanter is the only golf club in America that does over a million a year in sales.

Basilone Homes, an army barracks type of temporary housing in Los Angeles area, to be abandoned and 18-hole muny course to be built on the site, says George Hjelte, gen. mgr., L.A. Parks and Recreation dept. . . . Ft. Douglas GC, Salt Lake City, Ut., renting electric player wagons . . . 2-man wagon rate is $5 for 18 holes; 4-man wagon at $7 for 18 holes . . . Virginia CC (LA dist.) gets $8 as 18 hole rental for 2-man 4-bag wagon . . . Annandale GC (LA dist.) planning rebuilding clubhouse partially destroyed by fire . . . Charley Summerville, with Annandale 30 years, is acting gen. mgr.

Los Angeles Jaycees report that 1953 LA Open was financial success . . . Tucson, Ariz., planning to add 18 to present Randolph Park muny 18 . . . Lowell (Wyo.) gets new country club and airport building financed jointly by country club, town, state and federal governments . . . Sierra View CC of Placer County incorporates in California . . . Building course near Roseville . . . John Fleming is architect . . . Rio Del Mar course, near Santa Cruz, Calif., closed since 1942, being reopened . . . Owners Joe Perucchi, Frank DeNapoli and Jim Baccardo spending about $250,000 in rehabilitating property.

Moundridge, Ks., planning golf course . . . Previous course was casualty of World War II . . . Johnny Kent now pro at Win-
Encourage root growth in the soil with the AERIFIER*

Any aerating tool encourages root growth in the openings. But roots belong in the soil. Only the Aerifier’s “cultivating action” encourages root growth in the soil surrounding the openings.

The primary purpose of roots is to take food and moisture from the soil. Roots that grow in the soil also serve to anchor the plants so the grass will not tear up too easily. Root growth in the soil improves its structure. Roots serve these useful purposes only if they are growing into the soil.

Ordinary aerating tools compact the walls of the openings. Then root growth is limited to a narrow column of roots, confined within the openings. These isolated roots hanging in the openings cannot forage in the soil for nutrients and moisture. They do not hold the grass plant in the soil.

“Cultivating action” makes loose-walled openings. Growing roots penetrate into the surrounding soil. A deep, extensive root system is encouraged. That is why the majority of superintendents prefer the Aerifier.

When you aerify, get the root growth where it counts. Use the Aerifier to encourage useful root growth in the soil.

West Point Products Corporation


Pat. No. 2,580,336

April, 1953
It's Your Responsibility
• Whether officer or committeeman, you share responsibility for privacy and the protection of both property and persons. For you we have illustrated facts that are tailored to the best interests of your club. They supply what you should know about the varied styles and heights of Page Chain Link Fence and how these protective barriers are expertly erected by experienced, local specialists. Write for DH-142 and name and address of nearby Page Fence engineers and erectors.

PAGE FENCE ASSOCIATION • Monessen, Pa.

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EXALGAE — an odorless, colorless non-poisonous liquid — acts fast to eliminate algae and slime. EXALGAE destroys existing algae... prevents further plant growth! Harmless to skin and eyes, EXALGAE helps prevent slippery pool bottom and filter congestion.

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chester (Mass.) CC... Ocean View (Va.) $2000 Open while the Masters' is being played will give some of the boys who don't get Masters' invitations a chance to get eating money... PGA will have to work up plenty such affairs with Colonial, Inverness, Palm Beach and other events having invitation fields.

Tax increases brutal at many golf clubs in metropolitan districts... Operating costs up too... Generally long waiting lists... Looks like membership rosters will be increased or dues rise... Edgewater CC, closest-in 18 hole course in Chicago, and surrounded by residential property turns down offer to sell... Private clubs more hospitable to high school golf teams than in any previous year... Good golf promotion and helps the caddie situation.

Alabama State Teachers' College course at Troy, Ala., constructed under supervision of Bill Evans, pro, Eufala (Ala.) CC... Building new course at Lions' Club park, El Dorado, Ark... Coffeyville, Ks., constructing 9-hole private course and clubhouse... Don Myers is pres. of the new club... Maurice F. Hudson from LaGrange (Ga.) CC to be pro at Colum-
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Since 1911, the finest Park, Playground and Swimming Pool Equipment built, backed by a Lifetime Guarantee against defective materials or construction... low, nationally advertised prices which today average but little above pre-war 1941... prompt, courteous and highly personalized service on both your problems and your orders... prompt, friendly adjustments to your complete satisfaction, marked by a sincere desire to merit an enviable reputation nearly half a century old... unsurpassed strength, durability, and safety...

These are but a few of the many reasons why we believe you will enjoy doing business with AMERICAN.
bus (Ga.) CC . . . Succeeds Cary Ritch who resigned because of poor health.

Robt. Trent Jones working on plans for 18 for Old Warson CC, de luxe new club at LaDue (St. Louis suburb), Mo. . . .

Tony Midiri from Spring Hill GC, Maple Shade, N. J., to Glenbrook CC, Stroudsburg, Pa., as pro . . . Colfax (Wash.) Elks GC enlarging clubhouse . . . Darsie L. Darsie in Los Angeles Herald-Express says 6-hole public courses are a muny course answer on small tracts . . . Shortage of larger areas, need for golf that can be played in short time and demand for any sort of facilities to care for increasing number of golfers is giving prominence to the 6-hole idea.

Kern River CC, Bakersfield, Calif., to be playing on 18 when new 9 is opened this fall . . . Billy Bell is architect . . . Jack Pirie to retire as Woodmere CC (NY Met dist.) Jan. 1 next year . . . Jack's been there almost 40 years . . . He'll receive a goodly pension . . . Honolulu soon to start construction on new muny course at foot of the Pali . . . Danville, Va., opens 9-hole muny course with Arthur Russell as pro . . . Clock CC, 9-holes, Whittier, Calif., under con., by L. Hughes, architect.

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R-10 with 10 inch wheels $13.25
R-12 with 12 inch wheels $14.25
RENTAL MODEL List Price
(also available with detachable handle)
K-10 with 10 inch wheels $27.50
K-12 with 12 inch wheels $29.50
MASTER DE LUXE MODEL
is DE LUXE MODEL with rest period seat Add $7.50 for seat.
FONKEN IMPROVED "PICKER-UPPER"...

FEATURE-PACKED for '53

AT A NEW REDUCED PRICE!

FONKEN "Picker-Upper" GOLF BALL RETRIEVER

FIRST CHOICE OF RANGE OPERATORS FOR OUTSTANDING SERVICE!

All the popular features and quality engineering that have won the praise of range operators year after year are combined with improved production methods to make the 1953 Picker-Upper better than ever at a new, lower price! Make this the season to have the easier-to-buy Picker-Upper on your range for reliable, positive golf ball retrieving and injury-free ball pick-up. Fast, mechanical retrieving with the Fonken Picker-Upper—even under rugged service conditions—is the right step towards increased range profits! Improved pick-up discs assure golf ball pick-up without injury—lift-out wire basket-type containers allow for easy unloading and are ideal racks for hosing and washing golf balls. Rugged all steel welded construction and only once-a-year lubrication of bearings provide stand-out performance and maintenance-free operation.

Photograph shows section of seamless molded and bonded rubber covered pick-up discs. Thick rubber covering, rigid construction of discs and separator angles for aligning golf balls assure best possible pick-up under all range conditions.

ORDER DIRECT — Illustrated brochure giving complete details and specifications of the Fonken Picker-Upper golf ball retriever is available on request.

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April, 1953
Golfers everywhere are expressing much interest in these new clubs that are perfect for bad lies. Carefully made to give plenty of distance, extra loft, and pin-point accuracy. Available immediately for only $15.00 retail.

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For almost 50 years Burke has been America's finest club - this year's recorded woods and punchirons are the greatest ever built - they are incomparable - write for catalog.

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Enjoy to open 9 of new Landerhaven CC 18 on Cleveland, O., East side, this fall ... Blackstone, Va., golfers headed by R. Archer Hardy, to build course ... South Hills CC, Covina, Calif., to build 18-holes, clubhouse and other facilities at cost of $500,000 ... Construction to start this fall on new muny course at Oklahoma City, Okla. ... Boone (Ia.) GC to build new clubhouse.

Andy La Pola, Preakness Hills CC (NY Met dist.) pro recovering in fine shape from heart attack suffered in Florida last winter ... Andy was given a cheerful treatment when Pres. Jack Mitchell of NJ PGA got a bunch of Andy's pals at NY Golf Writers' dinner to sign a well-wishing message and sent it to Andy in dry dock ... Carl Jellen from Glen Ridge (N. J.) to manage Baltusrol GC ... Jellen is pres. Club Mgrs. Assn. of America ... Richard K. Wallen from North Jersey CC, Paterson, N. J., goes to Glen Ridge as mgr.

Greater Vermont Assn. offers to promote an all-expense golf package trip if state's resorts with courses or course connections want the promotion ... Joe Dante, West Orange (N. J.) CC pro and

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April, 1953
AIDS IN SELLING
Kenneth Smith Clubs

Same Height, but...

Yes, two golfers may be the same height, but one will have a long waist, long arms and short legs. Another may have a short waist, short arms and long legs. Obviously the same suit of clothes or the same set of golf clubs would not fit both men.

That's the reason more and more golfers are turning to Kenneth Smith woods and irons. They're handmade to each player's natural swing and physical characteristics, scientifically balanced and identically swing balanced. No other clubs are so made and so balanced. Why don't you sell more Kenneth Smith clubs?

PROS: Write for my new booklet that helps you sell my clubs, "Handmade to Fit You".

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Len Elliott, Newark News sports editor, have collaborated on book "Stop That Slice" being published by McGraw-Hill... Duncan Barr, West Orange (N.J.) CC pro teaching night school golf classes as a feature of an adult recreation program... Jersey pros active in American Women's Volunteer Services Swing Club programs at veterans' hospitals... Mario Carfagno, pro at Lake Mohawk (N.J.) GC also teaching adult night school classes.

Roanoke, Va., City Mgr. Arthur S. Owens tells local Jaycees city needs a muny course... Augusta National GC takes out site for a new cottage which Pres. Eisenhower probably will be invited to occupy on his visit... Waterbury, Conn., circulates petitions asking General Assembly of state to authorize Waterbury to sell $600,000 bonds for second muny course. Income from East Mountain course at Waterbury has returned more than $500,000 on cost of course.

Play and sales at Washington, D.C., five public courses are well ahead of same time last year... It's Ike's influence. Ike's favorite club is a 5-wood.

Hamar GC, 9-hole fee course in Pittsburgh dist., a home course of many in-

They'll buy—when they try

The Great New Pend-L-Putter

An even more sensational performer than last year's fast selling Putt-Master Pendulum Putter model. Lines puts up accurately... binocular sighting improves gauging of distance... overcomes pushing and pulling... strokes ball with overspin... keeps stroke and follow-thru on line... reduces tendency to lift head. Same Pend-L-Putter serves right or left-handers. USGA approved. Solid aluminum head, True Temper shaft, leather or All Weather grip.

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