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THIS IS IT! One dozen new 1952 Titleists (or Finalists or Bedfords) . . . "the outstanding golf ball success of the year!" . . . each marked with the player's name . . . packed in the handsomest gift case you ever saw . . . all at no extra cost!

What a gift for a friend, a customer, a son, a wife, a daughter! . . . any golfer! What a swell idea to suggest to a member's wife as the one thing she can't go wrong on for "his" Christmas stocking!

This De Luxe Titleist Christmas package will be advertised to the over 3 million readers of The New Yorker, Holiday, True, House Beautiful, Esquire, Golf World and The Golfer. Readers will be urged to buy through their Pro Shops or, if these are closed, direct from Acushnet with the profit on every sale credited to the Pro.

Be sure to ask your Acushnet salesman about this really wonderful deal. He has all the details. You can also get this information by writing us direct. Acushnet Process Sales Company, New Bedford, Massachusetts.

REMEMBER! — Acushnets are sold thru Pro Shops only
Billy Bell, pres., American Society of Golf Course Architects, says A. Vernon Macon did "very wonderful" job of revamping Seattle GC course for National Amateur...Mac spotted a few sandtraps on the course that has but few artificial hazards and toughened the 6,632 yd. course for long hitters without making the alterations painful in club member play... He rebuilt several greens with the modern type of construction easing the maintenance problem and expense as well as making the holes better tests...Mav leaves a lot of space for cup locations on his interesting greens...Bob Finlay, supt. at the course about 30 years, had it in fine playable condition...Various strains of bent are on greens but each green is to one strain...That makes a maintenance problem for Bob and to amateurs who are accustomed to uniform and lightning greens the Seattle greens were an alibi...But no complaints about trueness of the greens.

When are golfers who think they are qualified to be champions going to learn that each course is a problem to be solved by the genuine artist?...The course is the same for the entire field...The winner likes it...Rough at Seattle was mild yet some of the younger players thought it was tough because they didn't know how to play out of it...With so many courses getting softened by low mowing of rough there should be practice spots of real rough so players who want to be able to play testing courses will get a chance to practice rough shots required in first class competition.

Not one in 20 contestants in the National Amateur field had much skill or confidence in making those exacting chips from the fringes of the green...Very few tournament pros know this shot either...So, naturally, when there's a shot the sharpshooters can't play they want it ruled out of the game as "unfair."...It is an excellent test of skill, especially on a course like Seattle GC with small greens...Maybe somebody will invent a club that will make delicate shots as easy as the wedge has made trap shots around greens.

One hole at Seattle GC that should be on a lot of lists of "the 18 best holes" is the 468 yd. 16th, which is par 5 on the club scorecard and par 4 on the National Amateur card...Tee is on top of a long slope...Lake at the bottom of the slope catches a drive that is too far to the left...There's a level landing area on the right...Go too much to the right and you're in the forest primeval...Long shot over the water to a small elevated green, and another forest if the approach heads toward the left...There's a trap about 20 yards short of the green and guarding its right side, which requires accurate placement of the tee shot to open the green to a perfectly executed second shot on a long par 4.

Bill Zonker, Seattle GC pro, started with the club as a caddy when he was 8 years old...He was supposed to be 12 but his brother and a cousin got him in...Bill now points to a ledge outside his pro shop that he used to stand on tip-toe to be able to look through a shop window...We didn't think it possible for smoothness and speed of clubhouse service at 1951 Amateur at Saucon Valley to be equalled, but Mgr. Al Flett and his staff at Seattle GC did it...Al and his team kept that clubhouse as neat as a living room...Tournament chmn. Chuck Adams and his comrades did a thorough job of organizing a championship operation so players were very well cared for and spectators were treated like welcome guests...Press arrangements fine, too.

Considerable interest in northwest in USGA Green Section's establishment of Pacific Coast station with Charles Wilson in charge...Plenty of problems in course maintenance in the northwestern states and Green Section's convenient availability for help is hailed as big step forward in improving course conditions and keeping costs in line...USGA officials at Seattle said Wilson to make extensive tour of the area in getting close-up on problems to be discussed with Fred Grau, USGA Green Section director, and other authorities in organizing most helpful research and aid program.

US amateur team narrowly edged out Canadian amateurs in the first US-Canadian-Mexican amateur team matches for the Americas trophy donated by Jerry Bowes...US 12, Canadian 10, Mexican 5...Mexicans made a fine showing.

Canada will be host to 1954 Americas'
It's Your Responsibility

- Whether officer or committeeman, you share responsibility for privacy and the protection of both property and persons. For you we have illustrated facts that are tailored to the best interests of your club. They supply what you should know about the varied styles and heights of Page Chain Link Fence and how these protective barriers are expertly erected by experienced, local specialists. Write for DH-142 and name and address of nearby Page Fence engineers and erectors.

PAGE FENCE ASSOCIATION • Monessen, Pa.

trophy matches with the US, Canadian and Mexican amateur teams playing prior to the Canadian amateur at an Ontario club to be selected... The Americas' Cup matches will be played year alternating with Walker Cup matches... Bob Finlay, Seattle GC, supt., came about as near as anyone we ever saw to solving the problem of keeping poa annua as good putting surface in greens during the National Amateur... When Bob had to cut the poa annua closer than he had intended a little bumpiness showed in spots but not much... Cups weren't placed in those spots.

Helen Detweiller to join George Howard's pro staff at Broadmoor GC, Seattle, next spring after her winter job at Thunderbird CC, Palm Springs, Calif., on Jimmy Hines' staff... Helen will join two other fine assistants on Howard's staff... Women's play in Northwest has been increasing tremendously... The practice putting green at Broadmoor is outlined with small ridges of top-dressing and has a few small areas of sand as traps and a few small branches of evergreens stuck in as "tree" hazards in making a very interesting 9-hole putting course... Howard and Broadmoor's veteran supt. Hans Moen do a swell job on this and it gets a lot of play... We'll have picture and full description of this work in GOLFDOM soon... When the putting course competition is finished Hans has his men brush in the top-dressing.
If you're buying hose every year or two, here's your way to slash hose bills. Specify long-lasting EMERALD CORD—Goodyear's super-quality, rayon-reinforced hose for country club and estate use. It far outlasts any other hose you can buy—gives you longest service at lowest cost per year. In 25-, 50- and 100-foot lengths, 5/8", 3/4" and 1" size, coupled. Ask your dealer.

Check These Reasons For EMERALD CORD Low-Cost Service

LASTS LONGER—rayon reinforcement gives top strength, greater resistance to pulling. Cover is sun-, abrasion- and weather-resistant. Emerald Cord far outlasts any other hose.

PROTECTS GREENS—rounded rib cover design keeps hose from scuffing, cutting or marking greens.

HIGHEST QUALITY—backed by Goodyear's long experience in building hose for every kind of service—and by written lifetime guarantee against defects of workmanship or material.
and sand and there's the usual type of practice putting green in fine condition.

Manteca (Calif.) Bulletin editorially protests "Decision to abandon the municipal golf course at Sharpe's lane will probably go down in Stockton’s history as one of the more stupid civic decisions to be made. It is one we predict will be regretted in years to come." . . . Second 9 opened at Visalia (Calif.) GC . . . Coffeyville (Ks.) CC to build new clubhouse . . . Court rules City of Vermillion, S. D., has right to buy muny course ground from Anton Hugener.

Now playing new muny course at Hillsboro, Ks. . . . Bob Belto now pro at Redmond GC, Kirkland, Wash. . . . Major Ruby now mgr., Arkansas City (Ark.) CC . . . Earl Ruby, Louisville (Ky.) Courier-Journal sports editor, devoted one of his columns to condition of Louisville muny courses . . . Park dept. said to be planning rehabilitation of courses . . . Difficulty getting park dept. labor and players' observation “you can’t hire 'votes' to work on tees and greens,” together with adverse weather given as reasons for bad condition of courses.

West Side GC, Mendota, Calif., re-opening . . . Closed down since first of year for rehabilitation . . . Garden City (Ks.) CC raising money for installing watering system and grass greens . . . Interesting history of Glen Arven CC, Thomasville, Ga.,

3-SECTION ROLLER

An 80 inch roller with full oscillation for all sections. Water ballast 12 gauge welded steel rollers with slightly rounded edges. Sand and dirt resistant alemitic equipped hardwood bearings. Filled weight 600 lbs. per section. Frame of heavy welded steel construction complete with ball type hitch and mud scrapers. Painted rust resistant dark green.

2-SECTION ROLLER

A compact easily stored five foot water ballast roller of simple rugged construction. Welded and tested 12 gauge steel rolls will stand many years of turf use. Grease fitting equipped, replaceable hardwood bearings. Welded steel frame complete with ball type hitch and mud scrapers. Filled weight 1200 lbs. Painted rust resistant green. Shipping weight 325 lbs.

Shipping weight, 480 lbs.

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Manufacturers of the FERGUSON NIGHT CRAWLER
EAU CLAIRE, MICHIGAN
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Another National Open Course trimmed by Toro

Championship golfing calls for top-quality greens and fairways. And that calls for Toro mowers at Oakland Hills Golf Club, Birmingham, Mich.—scene of the 1951 National Open. Herb Shave, superintendent, keeps the ground in shape with everything from the Toro General Tractor to Toro Power Greensmowers. Championship mowers do championship jobs.

And Toro equipment can give you the same first-rate results. There's a mower engineered to handle every operation. See your nearby Toro distributor today. He'll be glad to show you the right machine for your requirements.

Herb Shave

TORO "PROFESSIONAL" Cuts 15 to 20 acres per day with 76" swath. Convertible to 30" swath. "Out-in-front" reel cuts close. Forward and reverse transmission. Wisconsin 7½ h.p. engine.

20-INCH TORO "WHIRLWIND" has rotary-blade action, cuts heavy weeds as well as fine grass. Powered by husky, dependable 2 h.p. engine. Compact, streamlined design.

SIGN OF SERVICE ... and Toro nation-wide service facilities give you fast help and parts delivery. For more facts, write: Toro Mfg. Corp., 2900 Snelling Ave., Minneapolis 6, Minn.

October, 1952
NEW PROCESS

VIGORO*

goes 1/3 further—supplies all the nutrients needed for best playing turf!

It's easy to keep a course in good condition with Vigoro. It's good business too, because tip-top greens and fairways mean satisfied golfers.

New process Vigoro supplies in ample amounts all the vital food elements any grass must get from any soil—to grow and thrive best. Even half-starved soils can be brought up to par with Vigoro! Order Vigoro today—feed it regularly for thick, deep-rooted, play-attracting turf.

*A Vigoro is the trade-mark for Swift & Company's complete, balanced plant food.

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written by Ed Miles in Atlanta (Ga.) Journal... Course was started in mid-90s by J. Wyman Jones, winter visitor from New Jersey to Thomasville.

Overlake G&CC, Bellevue, Wash., 18-hole course now being constructed under supervision of A. Vernon Macan, architect, is first private course built in Seattle dist. for 20 years... Sure thing that Jack Westland, 1952 Amateur champion, won't turn pro... Jack's running for Republican candidate for congress from Washington 2d district... He made 3 political speeches every night except Friday during the Amateur... Sturdy performance for a fellow who at 47 is the oldest golfer to win U. S. Amateur.

Palmdale (Calif.) Chamber of Commerce plans course... Girl pros on manufacturers' staffs playing crowded schedules of exhibition dates and clinics... Their work is beginning to pay off in pro shop sales where the pros really tie-in and follow-up on the girls' performances.

Caddy strike at Long Island club in July drew attention to caddy costs in metropolitan area now so high they discourage play... It's making caddy cart use greater... Also promoting the sale of light canvas bags... Employees at hotels and resorts all over the country noticing that tips are getting lighter... Public is getting tougher and expects a little loving.

Henry Longhurst, one of Britain's top
Here are four Jacobsen lawn maintenance units — each with special advantages for particular golf course jobs — that are real budget misers. Your Jacobsen dealer will be happy to demonstrate these units or any of the other mowers in the broad Jacobsen line.

**LAWN KING**
26-inch cutting width

Rugged, well balanced, powerful, the Lawn King smoothly cuts open lawn stretches in short order. Available with riding sulky.

**ESTATE 24**
24-inch cutting width

Widely used as a tee mower and for landscaped areas. Wheels behind reel permit exceptionally close trimming. Riding sulky available.

**GREENSMOWER**
22-inch cutting width

First choice of greens keepers — last word in extra smooth greens maintenance.

**LEAF MILL**
30-inch width

Leaf Mill saves time, money, man power. This rugged, self-propelled machine picks up leaves, grinds them into tiny particles which are returned to the soil as a mulch.

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October, 1952
Wherever you may be... and whatever your turf requirements... the Mock reputation for quality and specialized service can be helpful in solving your problems.

Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

British Golf Federation financing pro instruction at 6 boys' schools 2 hours a week... Henry Cotton started off the program with free lecture and demonstration... Tom Haliburton cut 3 strokes off previous course record of 64 held by Locke, Rees and Daly, at Worthing (Eng.) course... Haliburton's 29-32—61 contained 23 putts and holed approaches of 15 and 25 yds... He added another world record with his 2d round 65 for 36-hole total of 126... Previous record was Ben Hogan's 64-64—128 at White Sulphur in 1950.

J. Russell Fankhouser, 41, pro-mgr., Marietta (O.) CC died recently in St. Joseph's hospital, Parkersburg, W. Va., after an illness of 2 weeks... He'd started in golf as a caddie at Parkersburg CC, then went with South Hills GC, Parkersburg.