The Fate-Root-Heath Co., Plymouth, Ohio, has introduced their Simplex Portable Lapping Machine, a portable power unit designed to lap in any reel type mower quickly, with minimum effort. Designed for use either in the shop or on the fairway, the Simplex can be coupled to the reel of a mower anywhere near a source of 110-volt power. Adjustable mower supports are provided along with several sizes of reel shaft couplers and two grades of lapping compound. A reversing switch is provided to run the Simplex in either direction and the final drive arm can be adjusted to any position from 3 in. to 16¾ in. above floor level.

The Simplex uses a ½ H.P. double shaft motor. Grinding wheel or wire brush may be mounted on either shaft. Drive reduction to 145 RPM is through V-belts and pulleys; no gears. Belt tension is adjustable on both belts. Built for long, trouble free service, the unit weighs 45 lbs., measures 20" x 10" x 14" high. Complete details from the manufacturer.

STURDY WOOD DISPLAY FOR GOLF BALL SPRAY-NEW

A counter display of wood and masonite has just been completed for self-service sales of Golf Ball Spray-New. The
display is self-descriptive, painted in white, yellow and green. An empty dispenser and "before-after" treated golf ball are mounted on the display panel. The display stand is 14 1/2" high. The step platform holds both the 6 ounce Junior Size and 12 ounce Economy Size. At the right of the display are two of the new "30 treatment" dispensers that sell for $1.29 including convenient ball holder. The large, 70 ball treatment size remains at $2.25 retail with holder. The new display is supplied free of charge to pros with stock orders of 3 cases from Golf Ball Spray-New, Division of Federal International Co., Inc., 50 New Street, New York 4, N. Y.

TRU-STROKE PRACTICE GADGET HITS SALES STRIDE

Tru-Stroke practice and training device, invented by Lou M. Miller, pro-mgr., Rock Spring CC, Alton, Ill., has caught on as a pro shop item. It's a gimmick that fits onto the shaft of the putter or approaching club, training the player to line up shots accurately and keep the clubface square. The device, made by True-Stroke, 22 E. Broadway, Alton, Ill., now has a new non-slip clamp on it that doesn't mar the club shaft. Pros and amateurs who at first thought the device was just another wild idea now are finding that it works very effectively in helping to improve the short game.

KROYDON CATALOG STRESSES QUALITY CONTROL IN CLUB MAKING

"Kroydon —For Better Golf", is the theme of the practical, attractive 1952 catalog of The Kroydon Co., Maplewood, N. J., makers of Kroydon golf clubs. The complete line of Kroydon's 1952 woods and irons is described and illustrated, several models in full color. As pointed out by C. L. Gairoard, pres., Kroydon forges its own steel heads and makes its own steel shafts, thus affording control of quality through every step of each club's manufacture. Included in the catalog is Kroydon's accessory line for pro shop merchandising, including bags, gloves, umbrellas, head covers, jackets, etc. Kroydon has enlarged its sales force to ten representatives, six distributors and two pro advisory staff members, and the territories which they cover are given in their catalog. If you haven't received your copy one will be sent upon request directed to Frank Mitchell, sales mgr., at Maplewood, N. J. plant.

ATTRACTIVE CANOPY FOR RANGES

Devon Links, Chicago, said to be the world's largest golf driving range, is quick to provide facilities that afford comfort and convenience for their customers. The latest addition is the attractive tee canopy here illustrated. The steel standards are gracefully curving, the joists and girders are made of dressed lumber and the top of transparent, corrugated fibreglass in various colors. The players stand well in front of the ample room between the standards. The canopy was designed and installed by Chain-Link Fence Corp., Chicago, manufacturers of the Chalinko Golf Ball Washer. The company also manufactured and installed the protective screening for the battery of eight batting practice cages recently installed at Devon Links. As shown in the illustration, galvanized Chain-Link wire screen material is used for the sides, back and dividing panels. Ederer golf netting is used across the top.

CREEPING BENTS STOLONS

C-1 C-19 C-52
Branch Nurseries Farmington, Ia., Slocum, R. I.
Main Nursery & Office Madison 1, Wisconsin P. O. Box 350
Old Orchard Turf Nurseries R. R. Bond, Prop.
THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES
Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices and literature direct from the sources of supply.

### Golf Course
- Aerifying equipt.: Fairway □ green □
- Architects: course □ house □
- Ball washers
- Ball Washing Compounds
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Crabgrass control
- Divot fixer
- Drinking fountains
- Fencing
- Fertilizers
- Flags (greens) □ Flag poles □
- Flood lights
- Fungicides
- Gasoline engines
- Golf Course Const'n Engineers
- Hedge trimmers
- Hose □ ¼" □ 1" □
- Humus
- Insecticides
- Lapping-in machine
- Miniature Course Const'n □
- Mowers: putting green □
- whirlwind □ tee □
- fairway □ rough □ hand □
- Mower grinders
- Compost, prepared
- Peat Moss
- Pipe
- Playground equipment
- Pumps
- Putting cups
- Refuse containers
- Rollers: power □ water filled □
- Root cutter
- Sand (for greens, tees)
- Scythes (motor driven)
- Sedge peat
- Seed: fairway □ green □
- Sod cutter
- Soil screeners □ Soil shredders □
- Sprayers: power □ hand □
- Spikers: greens □ fairway □
- Sprinklers: f'way □ green □
- Stiles (over fence)
- Sweepers (power or hand)
- Swimming Pool equipment
- Swimming pool cleaner
- Topdressing
- Tractors
- Tractor wheel spuds
- Water systems, fairway
- Weed chemicals
- Preserver for leather
- Printing
- Pro accounting book
- Range ball washer
- Rubber-spiked overshoes
- Score cards
- Sport seats
- Sportswear: Shirts □ Socks □
- Sport jackets □ Rain jackets □
- Windbreakers □ Slacks □
- Sun glasses
- Tees (wood) □ plastic □
- Tee & Score Card Holder
- Tee mats □
- Tees (rubber) for driving mats
- Teeing device (automatic)
- Tennis nets
- Trophies
- Management Service
- Men's toilet items
- Menu Service
- Movies of golf subjects
- Playing cards
- Printing
- Runners for aisles □
- Rugs □
- Showers □ Shower mixers □
- Step treads
- Towels: bath □ face □

### Pro Shop
- Bags: canvas □ leather □
- Bag carts, for players
- Bag supports
- Balls: Regular □ Range □
- Ball mfg, equipt. □
- Ball markers □
- Ball retriever
- Bandages, adhesive
- Buffing motors
- Calks, for shoes
- Caps and hats
- Club cleaning machine
- Clubs: Woods □ Irons □
- Putter □
- Club repair supplies
- Club separators for bags
- Cushion-sole inserts
- Dressing for grips □ bags □
- Golf coats
- Golf Grips: Leather □
- Composition □
- Golf Practice Devices □
- Golf shoes
- Grip preparation for hands
- Handicap racks □ cards □
- Mech. Range Ball Retriever
- Portable motor tool
- Practice driving nets
- Floor coverings
- Folding Table (Banquet)
- Kitchen equipment:
  - Dish washers
  - Frozen food storage
  - Ice cube machines
  - Slicing machines
  - Link Type Mats □
  - Lockers
- Runners for aisles □
- Rugs □
- Showers □ Shower mixers □
- Step treads
- Towels: bath □ face □

### Club House
- Air conditioning equip.
- Athletes foot preventives
- Badges (caddie and guests)
- Bath mats
- Bath slippers
- Bars
- Deodorants
- Disinfectants

Send information
to: Name

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Town ___________________________ Zone (_____) State ___________________________

May, 1952
LET GOLFDOM HELP YOUR OFFICIALS MAKE THE MOST OF 1952

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below so we can get them "on the beam".

--- FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO ---
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

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<th>Name of club:</th>
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<th>Zone ( ) State:</th>
<th>By...</th>
<th>Club Position</th>
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</table>

| President's:                         | name    | (Zone ) |
| Add:                                 | Town:   | State: |

| Secretary's:                         | name    | (Zone ) |
| Add:                                 | Town:   | State: |

| Manager's:                           | name    | (Zone ) |
| Add:                                 | Town:   | State: |

| Green Chrmn's:                       | name    | (Zone ) |
| Add:                                 | Town:   | State: |

| Course Superintendent's:             | name    | (Zone ) |
| Add:                                 | Town:   | State: |

| Professional's:                      | name    | (Zone ) |
| Add:                                 | Town:   | State: |

94
MacGregor's new wall chart for pro shop explains shaft choices available in wood and iron clubs and shows customer the pro has in stock or can get shaft exactly suited to the club buyer's game. Chart is 28 in. by 21 in., printed in three colors. Supplied free by MacGregor Golf Co., Cincinnati 32.

Balanced Golf Bag Co., Chicago 22, Ill., has received from pros statements that this light, balanced canvas bag has increased play by golfers during caddy shortages. Pros report that when smaller kids have to go double members switch clubs from their standard-type bags into the Balanced bag to ease the kid's load and help him to move faster, or when there are no caddies available carry their own Balanced bags.

The company also has heard from pros that in many clubs there is a substantial percentage of players who have Balanced bags as second bags, and put the Balanced bags inside the big bag when traveling to resorts where caddy supply is low. That also makes more play. After a couple of seasons of use the Balanced canvas bag is worn out, but the user has had his money's worth and comes to the pro for another, so the manufacturers say many pros have told them.

ACUSHNET LAUNCHES NEW ADVERTISING PROGRAM

With May issues of the national general and golf player magazines, the Acushnet Process Co., manufacturers of Acushnet balls, tees off their powerful and highly concentrated advertising campaign for 1952.

Two-color half pages will be used throughout the summer and early fall.
Clifford's nationally popular Famous Foursome, the creation of well-known illustrator, Harry Beckhoff, will again parade their sand-trap antics for the entertainment of the golfing public. In the new series these lovable dubs will be aided, abetted (and frustrated) by their wives and friends. They should win as always, attention and applause.

The Clifford Titleist for 1952 has great things claimed for it — greater length, more durability and improved click and feel. It will, like all Acushnet balls, be sold through pro shops only.

Acushnet will continue its highly interesting (and sometimes controversial) campaign in the trade press. Two color bleed pages in second cover and back cover positions will run throughout the year. Point of purchase advertising and direct mail will be continued — and the Acushnet driving machines will continue to give their dramatic demonstrations at golf clubs in every part of the country.

**CLASSIFIED ADS**

Rates: Minimum insertion $4.00 for 20 words; additional words 25c each. Bold face type, 25c per word. Classified cols., reserved for help or services wanted and for sale of used equipment.

**CLEARANCE ATTENTION:** Your golf balls recovered, reasonably priced, for white paintless cover, guaranteed. Incoming freight paid. Norman Van Ness, Pinebrook Road, Montville, New Jersey, Caldwell 6-6794.

**WANTED FOR CASH**
Old golf balls retrieved from ponds or out of bounds on or around golf courses.

- Cuts and Bumps 60c per doz.
- Off brands & synthetic $1.50 per doz.
- Round & perfect $1.00 brands for refinishing $2.40 per doz.

Note — No golf driving range cull throw-out balls wanted at above figures.

Send for shipping tags and instructions

DRIVING RANGE MEN — REBUILDING
Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting.
Price per doz. on exchange $2.65

NORTHERN GOLF BALL CO.
3441 N. Claremont Ave. Chicago 18, Ill.

SOUTHERN GOLF CO. GOLF BALLS, NEW — USED BOUGHT AND SOLD, RANGE BALLS. COMPLETE FAST RECOVERING SERVICE. WRITE FOR PARTICULARS. RUSSELLVILLE, ALABAMA, JOE CALWELL, PGA MEMBER.

WANTED — Golf drivers, shop worn or outmoded, in quantity. Quote prices. Thos. Muth, 514 E. 19th Street, Paterson, N. J.

Golf Pro — interested in locating winter club, available Nov. to March. Have been at present Country Pro or Gretnkeeper Angeles 8, Calif.

RANGES ATTENTION: Your golf balls recovered, reasonably priced, for white paintless cover, guaranteed.Incoming freight paid. Norman Van Ness, Pinebrook Road, Montville, New Jersey, Caldwell 6-6794.

EXCEPTIONALLY WELL QUALIFIED GOLF PRO WANTS POSITION WITH A LARGE GOLF CLUB. ADDRESS AD 506 % GOLFDOM.

WANTED: EXPERIENCED GREENKEEPER FOR LARGE COUNTRY CLUB IN SOUTHWEST. STATE EXPERIENCE, REFERENCES, EXPECTED SALARY. ADDRESS AD 509 % GOLFDOM.

Young man 36 desires change. Presently employed as General Manager of entire golf and recreational operation. Prefer a 36 hole maintenance, location with some challenging problems; organization and turf a specialty. Have practical experience in every department, general, professional, greenkeeping, club management, also full knowledge of design and construction. College graduate. Address Ad 510 % Golfdom.

CHEF-STEWARD — WHITE — AVAILABLE FOR CLUB WITH LARGE FOOD VOLUME. MORE THAN TWENTY-FIVE YEARS EXPERIENCE. CAN FURNISH EXCELLENT REFERENCE. ADDRESS AD 511 % GOLFDOM.

MANAGER — AVAILABLE FOR TOWN OR COUNTRY CLUB. MARRIED, NO CHILDREN, AGE 45. CLUB WITH LARGE FOOD VOLUME. CAN FURNISH A-1 REFERENCE. EXCELLENT CATERER. ADDRESS AD 512 70.50 % GOLFDOM.

WANTED: PRO-GREENKEEPER — 9 HOLE RESORT COURSE, NEW. ADDRESS WOODLAND COUNTRY CLUB, WESTON, W. VA.

PRO-GREENS SUPT. DESIRES POSITION. HAS EXCELLENT RECORDS ON GROUND MAINTENANCE, EXPERIENCED IN ALL PHASES OF TURF CARE AND PRODUCTION. MEMBER N.G.S.A. ALSO MIDWEST GREENKEEPERS ASSN. PAST MEMBER P.G.A. CLEAN, RELIABLE, OUTSTANDER. ADDRESS AD 513 % GOLFDOM.

WANTED: EXPERIENCED GREENKEEPER FOR LARGE COUNTRY CLU. REFERENCES, EXPECTED SALARY. ADDRESS AD 514 % GOLFDOM.

WANTED: EXPERIENCED GREENKEEPER FOR LARGE COUNTRY CLUB, PREFERRED IN SOUTHWEST. STATE OR SOUTHERN LOCATION. ADDRESS AD 515 % GOLFDOM.

WANTED — gang of 3, 5 or 7 used Roseman Mowers in wanted at above figures.

For Sale or Lease — Thriving 9 hole golf course and fully equipped 35 box Driving Range combination, located on Route 104 — 7 miles from Rochester. Equipment and buildings in excellent condition. Books open to interested parties. Cash or terms. We welcome inspection. Camilo Bros., Brae Mar Country Club, Spencerport, N. Y.

Canadian (P.G.A.) Professional would like position anywhere in United States. Highest references. Good instructor. Private club and resort experience. Permanent resident of U. S. Married, no children. Could also lease club as financial position warrants same. Address Ad 503 % GOLFDOM.

Position as Assistant to Pro wanted, preferably in South or Southwest, to learn business from ground up. Age 27; married; no children. Address Ad 504 % GOLFDOM.

FOR SALE — Used Terferator, good condition. $125.00. Address Ad 505 % GOLFDOM.

All kinds used course equipment sold or swapped; serving as your Broker. Send want or have list. Clinton KENT Bradley, Mountain View, New Jersey.

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*May, 1952*
The ninth hole at Northwood Club, Dallas, where the 52d USGA National Open championship will be played, June 12-14. The hole is 320 yards and on the scorecard as a par 3. Green is lower than the tee. It's a big green but has so many rolls in it many players have named it after the lady who the foreigner thought had so many sons in the armed services, Mrs. Bitch. There's a deep creek two-thirds of the way to the green. W. L. Todd, Jr. is Northwood's pres.; Herman Borcherdt is course sупт.; Raymond Gafford is professional and Royce Chaney is club manager.

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SWINGING AROUND GOLF

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rie Wells, Cascade Hills; Danny Nowak, Green Ridge; Ed Van Popering, Kent; Jim Barfield, Ridgemoor; Bob Lavacek, Silver Lake . . . Pros shared equally in profits of sales at the booth and gave visitors instruction . . . Pros paid for newspaper advertising that brought people into the booth.

Frank R. Caywood resigns as PGA tournament supervisor . . . Harvey Raynor, former asst. to Howard Capps now in the job; Caywood said training of only two weeks with Capps hadn't been enough . . . The bright young man got married and wants to have a home with his lovely wife . . . He also doesn't want ulcers . . . John Pomeroy's 25th year as mgr. Red Run GC (Detroit dist.) being celebrated by members and John . . . They all brag about each other . . . and should.

Jug McSpaden's publicity stuff on Palm Beach Round Robin invitation at Wykagyl CC, New Rochelle, N. Y. May 15-18 gives best biographical dope on invited players that is sent out on any tournament . . . A Round of Golf Courses by Patrie Dickinson, a new book describing 18 of the best British courses, is not only a fine technical job and a helpful guidebook but written so you feel the beauty and the charm of the courses . . . Dickinson is a poet and the British Broadcasting Co. commentator on poetry . . . Wonder why there isn't more poetic treatment in writing of golf courses . . . Most golfers have thoroughly enjoyed playing courses that aren't great tests of golf but which are beautiful.

Colonial CC officials going dressy with uniform coats to be worn during Colonial Invitation at Ft. Worth, May 21-25 . . . Tartan of the Stewart clan will be the coat material . . . Augusta National members wear green coats . . . USGA officials wear blue coats . . . Thunderbirds who sponsor Phoenix Open wear Injun attire . . . Francis Ouimet as captain of the R&A wears a red coat . . . Members of Golf Writers Assn., not wanting to be outclassed, are thinking of adopting jackets for formal wear . . . They'll probably wind up among the fancy wearing coats with the lodge slogan "Drink Coca Cola" lettered on the back . . . Tom Utterback and his pals gave the scribes nifty sports jackets during the PGA at Richmond, Va. in 1949 but dribbled Scotch soon ate the material away . . . At the first Palm Beach tournament Elmer Ward gave some scribes Palm Beach outfits but the boys looked so good they had trouble getting into the clubhouse as working press.

Second annual turf conference, sponsored by Central Plains Turf Foundation and Kansas State college, at Manhattan, Ks., Oct. 24-26, has program that looks like educational course at big national meeting. Expect record attendance for Ks., Okla. and Texas.
December 18, 1951

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Treasurer

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