New box!..new ball!..new business!..

but SAME OLD PRO ONLY POLICY

The marvelous new 1952 Titleist has a new box! — the finest box in the business for the finest ball for your business.

Yes, your business! — your business and nobody else’s, because the seventeen year old Acushnet policy of selling all Acushnet balls through Pro Shops only still stands to protect you and your brother Pros from all “downtown” retail competition.

You, and you alone can offer this wonderful new Titleist to your members. You, and you alone can display the new Titleist box — an eye-catching, sales-making display piece that your members will spot in a flash and never forget.

New box! — new ball! — new business! — If post season indications mean anything, this new Titleist is going to be the biggest thing of the year for Pro Shop sales.

ACUSHNET GOLF BALLS
NEWS OF THE GOLF WORLD IN BRIEF

Britain may not see all Yankee pro girl stars of the top class again this year after the Weathervane cross-country championship... Too much of a demand by American clubs to see the headliners... Manufacturers having the girls on their staffs want the girls to show where clubs can be sold... Royalties on club sales highly important to the girls, too.

Far more college golf team training trips during Easter holidays than ever before... This is biggest year in college and high school golf... More varsity and high school girl teams coming into the picture... Public course business in rental sets indicates many beginners are sampling golf.

Al Drewes now mgr., Lincoln GC, Muskegon, Mich... Clubhouse remodeled with work having been directed during winter by Supt. Forrest Cole... Eddie Keenan, asst. to Willie Low at Phoenix (Ariz.) CC in winter, to Laramie (Wyo.) CC... Fred Dorsey now pro at Cadillac (Mich.) CC... John Inglis in for 27th consecutive term as NY Met. district PGA president.

Out o' Bounds GC, Mahwah, opened its 51st season with improved course and clubhouse... James Remo, supt., responsible for course reconditioning... Joe Belko, whose 300 yard ace in 1949 is still the Ohio long distance ace record, now mgr., Airport range, Lynn, Mass... Loren Krugel replaces the late Bim Lovekin as pro at Worthington (Minn.) CC.

Numerous clubs opened this year with clubhouses repaired and redecorated by members of course maintenance staff who were kept on club payroll during winter... Darrell E. Brown builds 9-hole course at Orenco, Ore.

John Walter in Detroit (Mich.) News tells amusing story of kindly act by Leo Conroy, North Hills GC pro... Conroy saw the kid playing with clubs far too big, which the kid said his father had given him... Conroy cut down shafts, replaced grips and made the kid happy... Later the kid's dad called, burning about the clubs being altered... "Did you give the boy the clubs?" asked Leo... The father admitted he had, as he hadn't played for 10 years... Next day the kid's dad came into Conroy's shop and bought a new set.

Don Hamilton is new pro and Bernard Codd, new supt., at Colfax (Wash.) Elks GC... Volunteer labor and gifts of equipment giving Redmond, Ore., its Juniper GC for remarkably little money... Jersey pros writing series of golf instruction articles featured by Newark (N.J.) pros... Myford Irvine expects to have construction started soon on course overlooking Balboa Bay, near Santa Ana, Calif... Billy Bell is architect.

Metropolitan Golf Assn. in drive to increase sale of $2 handicap cards... MGA sold less than 4000 last year... Chicago DGA sold 14,000; Massachusetts GA sold 10,000 and Philadelphia 6,000... Nothing like the cards to assure fair matches... Los Angeles County Board of Supervisors turns down suggestion to give area's course relief from murderous taxes.

Jack Phelps signed as pro by Kalamazoo (Mich.) Elks CC... Twilight 9-hole match schedules of industrial golf teams are popular feature at many muny courses this season... Indian Hills CC, Tulsa, Okla., clubhouse enlargement is providing new pro shop for George Whitehead.

Grace DeMoss, Oregon State college, Curtis Cupper, and Pat Lesser of Seattle, among lassies playing on varsity golf teams with the boys... Golf driving recording device that gives the player 5 shots for a dime now being made by Golf Unlimited of Denver... Fred Blanchard now pro at Napa Valley (Calif.) CC... Northern California Lefty headed Golf Assn. holds organization tournament and dinner at Richmond (Calif.) CC.

Jack Geitz now mgr., Lakepointe CC (Detroit dist.)... Paul Schurtz now pro-supt., Ironton (O.) CC... Eddie Lawson, pro at Cascades CC, Bloomington, Ind., coaching Indiana university team... Bill Davis switches to Gadsden (Ala.) CC as pro from Anniston (Ala.) CC.

Al Palagyi, new pro-mgr., Eldale GC, Salamanca, N. Y... Einar Allen is new pro at Eastmoreland GC, Portland, Ore... Mrs. H. G. Van Dyken appointed pro at Indianapolis (Ind.) Pleasant Run course conducted big spring golf classes at Arsenal Technical high school.

Women's Metropolitan (N.Y.) Golf Assn. bans shorts as attire for its guest day events, even at clubs which permit the

May, 1962
PURATURF 177
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The only fungicide to exhibit long residual protective action against dollar spot—complete control for 60 days after last treatment.
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Aids in the prevention of large brown patch.
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females to wear Minsky uniforms... "The privilege has been abused," explains WMGA officials... Females over 16 who wear shorts on courses should be more careful about doing their laundry so the shorts don't shrink... Men don't know whether to blush or laugh.

Detroit adding 26-tee range to its muny golf facilities... Clarence Warhurst now pro-mgr., Bridgeport (Mich.) CC... Covington, Ky., Devon Fields muny clubhouse improved... Pro Cliff Sturgil plans extensive improvements to Devon Fields 9-hole course... Buck Julich now managing Meadowlake course, Enid, Okla., in addition to operating Green Hills course, Tulsa, Okla... Julich's son Dick, formerly at Lamesa (Tex.) CC, now Meadowlake pro.

John P. Garrow, chmn., Club Operations committee, Chicago District GA, is discussing with officials of Midwest Golf Course Supts.' Assn. and Chicago chapter of Club Managers Assn. of America, preparation and publication of handbooks for green chairmen and house chairmen... Garrow's committee also is conferring with accountants' association on possibility of uniform accounting for country clubs... Another project of the committee is study of club operations by Northwestern University school of business administration.

PGA Spring Bulletin issued by Sec. Harry L. Moffitt contains 54 pages of help-
TORO tackles "world's toughest course"

Pine Valley, the famous "Valley of Despair" golf course at Clementon, New Jersey, demands the same kind of stamina from its mowing machines as it does from its golfers. That's why Toro equipment is on the job over the rugged terrain—mowing everything from velvet-smooth greens to tree-lined fairways.

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The knife-like blades of the Spike-Disc cut unnoticeable slots to the root areas allowing moisture to go down where it will do the most good. The Spike-Disc leaves no ugly holes or dirt plugs on the green.

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Available in models and capacities to suit every need. Send for Bulletin 46 giving complete details.
Low center of gravity gives the IB unusual stability, helps it cling to steep slopes.

Extra traction, less compaction with 9 x 24-in. tires on drive wheels — provides big ground contact.

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At right—entrance to the Course.

THOMAS H. SNEE, Superintendent, Mt. Lebanon Golf Club, Canonsburg, Pa., has used AGRICO COUNTRY CLUB fertilizer for the past five years. “The color and texture of turf fed with Agrico is much better than with any other fertilizer I ever used,” he reported. “It helps fine grasses resist disease—by promoting growth discourages weeds.”

Mr. Snee’s methods are a good ‘prescription’ for any Golf Club, large or small. “I feed fairways in the Spring and Fall, greens every month, with AGRICO COUNTRY CLUB,” he says. “I always call upon A.A.C. Soil Testing Service and follow their recommendations.”

Order Agrico now—it’s America’s premier Golf Course fertilizer—contains both organic and inorganic plant foods. Ask your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.

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ATCO 17- and 20-inch Greens Mowers are under two-thirds the weight of domestic mowers, minimizing turf compaction. Yet their steady, even balance means smoother cutting on greens, aprons and tees at any desired speed.

ATCO Reputation! ATCO Greens Mowers are used at North Berwick, Royal Belfast and other famed British courses. Over 150,000 ATCO Power Mowers are now on the job — more than half of the 1921 models are still working.

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choose own partners; qualify over 18 holes with total score of teams ... Bracket of 16 teams after that ... Joe Wallace now pro at Cherry Hills semi-public course in Chicago district.

After 49 years the North and South Open at Pinehurst will disappear from the tournament calendar ... It was the first important tournament other than open championships sponsored by amateur associations ... It did a lot to put tournament golf on the American map ... The prize money was not in those days before income taxes, with rich amateur enthusiasts paying out in warm-up rounds and with the Tufts making the American plan charges for pros nominal at the Carolina ... Since World War II Pinehurst guests prefer to play rather than walk around as gallerites ... Even during 1951 Ryder Cup matches other Pinehurst courses were crowded.

Jack Miskell now teaching at Swan Park range, So. Chicago Heights, Ill ... Hugh Gordon, pro at Tedesco Club, Marblehead, Mass., has invented a waterproof paper golf bag, that'll sell for less than $1 ... For use when caddies don't show ... Canadian Ladies' Golf Union's 39th Canadian Ladies' Open Amateur championship will be played Aug. 11-16 ... 18th Ladies' Close Amateur, Aug. 7-9 ... Both events at Mayfair G&CC, Edmonton, Alberta ... Marlene

A grassy lie is given by this mat tee, with its upright, green-color Tampico fibers. This newest Fuller Brush Company innovation, which you simply drop into place like a patch of new sod, brings an end to turf injuries ... and their costly repairs. TURFMASTER is built of Fullergrift strips — which provide an even, dense, turflike face ... anchored in galvanized steel channels ... mounted in permanent rust-resistant steel frame. Low priced, easily inserted replacement strips available. Weatherproof ... improved by occasional wetting.

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