include a knee-length model, Bermuda shorts, culottes and two sports skirts which will team with any of several Serbin blouses. For complete details of the Serbin golfer styles for 1952 write Scoggins Golf Co.

**SPALDING OFFERS NEW GOLF CART**

Being introduced for 1952 is a new Spalding tubular steel golf cart which is light in weight and yet very strong. It has big ten inch aluminum wheels with long wearing nylon bearings which require no lubrication, and the wheels are equipped with large semi-pneumatic rubber tires. The cart folds conveniently to fit into a locker or car trunk and can be prepared for use by pulling out the wheels, adjusting back plate to required position and adjusting the handle to height desired.

**JACOBSEN ANNUAL REPORT TELLS POWER MOWER INDUSTRY GROWTH**

The 1951 annual report of the Jacobsen Manufacturing Company, Racine, Wis., presents in an unusually interesting and attractive form pertinent and statistical information concerning the history and development of the company and its subsidiaries, Johnston Lawn Mower Corp., and Worthington Mower Co.

Pres. Oscar T. Jacobsen reports consolidated production, shipments and sales were the highest in the history of the company with net earnings for the year equal to $10.41 per share as compared with earnings for the previous year of $4.50 per share. Sales in the year just ended were $12,886,241.74 as compared with $7,522,556.44 in 1950.

This remarkable increase in sales volume is attributed to expanded sales activity and dealer promotion in an industry reportedly experiencing the same upward trend as other popular appliances have in the past. An increasingly power mower minded public in recent years has been the prime mover in the expansion of an industry which has grown from less than a dozen suppliers in the early '20's to more than a reported 150 today. It is estimated Jacobsen and its subsidiaries did about 11 per cent of the industry volume in 1951, a position established, according to the company, by a consistent, well-rounded sales promotion program.

Current orders booked with Jacobsen exceed the volume for the same period last year and indicate a very strong market for the coming season, although government allocation of materials are expected to reduce over-all production of power mowers.

**CORDED RUBBER FLOOR TILE**

A resilient rubber floor tile which is molded from new rubber and friction cord, and known as Do-All corded rubber floor tile, is now being marketed by the American Mat Corporation, 2018 Adams Street, Toledo, Ohio.

While flexible, it is non-breaking and non-chipping and will, because of its composition, stand up under unusual conditions such as traffic from spiked shoes, cleats, ice skates, and other conditions abusive to flooring not designed to take this type of punishment. American Mat engineers state that the tile also provides a cushioning effect and serves as a noise deadener as well.

It is manufactured in a mottled design of ten different colors adaptable to a variety of decorative schemes. It is supplied in 1/8, 3/16 and 1/4 inch thickness and in sizes 9 x 9 and 30 x 30.

March, 1952
CLASSIFIED ADS

Rates: Minimum insertion $4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified ads, reserved for help or services wanted and for sale of used equipment.


SOBER MIDDLE-AGED PRO-MANAGER desires club 275 to 350 membership in Southeastern area. Thoroughly experienced in all course maintenance. Wife thoroughly experienced in all club and kitchen operations. Address Ad 302 % Golfdom.

WANTED: GREENKEEPER 9 HOLE COURSE LOCATED NORTHWESTERN OHIO. IF MARRIED, POS- SIBLE OPENING FOR WIFE IN CLUBHOUSE. ADDRESS AD 303 % GOLFDOM.

Experienced successful pro wants new location. Fine teacher, good businessman, energetic promoter of golf interest, cheerful personality and works hard on the job. Highest references. Address Ad 304 % Golfdom.

PRO-MANAGER — WIFE CATERESS — now employed desire change to club active the entire year. Thoroughly experienced in all departments of clubhouse and golf course maintenance, fine teacher, manager, golf course supervisor. Wife capable manager and cateress with outstanding reputation for dining room operation. A-1 ability, character, and credit references. Class A member P.G.A. Address Ad 307 % Golfdom.

PRO or PRO-GREENKEEPER, presently employed, desires changed. Married, age 30. Excellent references. With the club from club having openings. Address Ad 308 % Golfdom.

SOUTHERN GOLF CO. GOLF BALLS, NEW-USED BOUGHT AND SOLD. RANGE BALLS. COMPLETE FIX SERVICE. WRITE FOR PARTICULARS. RUSSELLVILLE, ALABAMA, JOE CALWELL, PGA MEMBER.

EXCEPTIONALLY WELL QUALIFIED GOLF PRO WANTS POSITION WITH A LARGE GOLF CLUB. Address Ad 309 % Golfdom.


USED GOLF BALLS WANTED

Highest prices paid. Write us for quotations.

WITTEK GOLF PRODUCTS
5128 S. Kostner Ave.
Chicago 14, Ill.

INSTRUCTOR — MANY YEARS EXPERIENCE, EXCELLENT REPUTATION, HIGHEST RATING BY GOOD GOLFERS. FOUR YEARS WITH MOST EXCLUSIVE CLUBHOUSE IN CHICAGO. WANTS TO KNOW IF WANTED PRO. AVAILABLE UPON SHORT NOTICE. GO ANYWHERE. ADDRESS AD NO. 311 % GOLFDOM.

Pro or Greenkeeper or combination. Long experience, competent, agreeable. Moderate income satisfactory. Eastern or Southern location. Address Ad 312 % Golfdom.


For Sale—Rare California’s finest Golf Fairways, 75 tee range & 1200 yd, Pitch & Putt Course, 25 acres all in grass. Has well, pump and underground sprinkling system. Nice clubhouse, pro shop and lunch room. Must be sold. Address Ad No. 101 Hily. Five years to run on present land lease. $20,000, $12,000 down, terms on balance. San Jose Fairways, N. 1st & Bayshore, Rt. 2 Box 1026, San Jose, Cal.

Pro-Mgr.-Greenkeeper — 14 years present position desires change. Accustomed administrative duties. Long time member P.G.A. Private club preferred. Best possible references. Address Ad 315 % Golfdom.

POSITION WANTED — MARRIED 28 years experience. EXCELLENT PLAYER, TEACHER AND ORGANIZER. FAVORABLE APPEARANCE AND PERSONALITY. SIZE AND LOCATION OF CLUB IMMENSELY IMPORTANT. EDUCATION HILTON — COLLEGE. UNIVERSITY, MARRIED, FINE REFERENCES, AVAILABLE IMMEDIATELY. ADDRESS AD 317 % GOLFDOM.

CHEF-STEWARD — WHITE — AVAILABLE FOR CLUB WITH LARGE FOOD VOLUME. MORE THAN TWENTY-FIVE YEARS EXPERIENCE. CAN FURNISH EXCELLENT REFERENCE. ADDRESS AD 318 % GOLFDOM.

MANAGER — AVAILABLE FOR TOWN OR COUNTRY CLUB. MARRIED, NO CHILDREN, AGE 45. CLUB WITH LARGE FOOD VOLUME. CAN FURNISH A-1 REFERENCES. EXCELLENT CATERER. ADDRESS AD 319 % GOLFDOM.

FOR SALE: 18-HOLE, PUBLIC GOLF COURSE, CLUBHOUSE, LOCATED HALFWAY BETWEEN BUFFALO, NIAGARA FALLS AND ROCHESTER. COMPLETE FIXTURES, FURNITURE, EQUIPMENT. FULLY EQUIPPED. LIQUOR LICENSE. WONDERFUL BUSINESS ESTABLISHED TWENTY YEARS. FULL PRICE $50,000. TERMS. OPEN FOR INSPECTION IN APRIL. NIAGARA-ORLEANS COUNTRY CLUB, ROUTE 31, MIDDLEPORT, NEW YORK.

WANTED: Man and wife to work in Country Club in Central Illinois. Man to act as fry cook in kitchen and wife as dishwasher. Must have knowledge in food and room furnished. No children. Address Ad 320 % Golfdom.


KASKASKIA COUNTRY CLUB, ARCOLA — TUSCOLA — ARTHUR, ILL.

Wanted — Qualified professional for job at new 34 tee golf driving range in Cleveland, Ohio. Also opportunity to run pro shop, if so desired. Address Ad 321 % Golfdom.

WANTED POSITION — As manager for country club or driving range. Have had 8 years experience. All know food operation. Age 34. Married. College graduate. Can give good references. Will relocate anywhere. Address Ad 322 % Golfdom.

WANTED: GREENKEEPER — with knowledge and experience in all phases of golf course maintenance. Year round position on nine-hole course in Ohio. Address Ad 323 % Golfdom.

EXPERIENCED PROFESSIONAL DESIRES POSITION FOR COMING SEASON. HONEST, MAGNETIC CHARACTERS, BUSINESS REFERENCES. ADDRESS AD 324 % GOLFDOM.

Wanted — Assistant Pro who has nice personality, to work for member of the PGA at a Chicago District Club. Experience not necessary. For further particulars address Ad No. 325 % Golfdom.

ALL kinds used course equipment sold or swapped: serving as your Broker. Write Clinton Kent Bradley, Mountain View, New Jersey.
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GOLFDOM
THE BUSINESS JOURNAL OF GOLF

MARCH, 1952

Front Cover: This is the par 4, 375 yd. 6th hole of the Robins Air Force Base GC, Macon, Ga. The course was open for play April, 1951, adding to sum total of approximately 60 such courses at military installations in the U.S., the construction, maintenance and operation of which in the main has been financed from revenue other than tax dollars.

Swinging Around Golf
Technical Study of Turf Gets Top Billing at GCSA Meet
How A Pro Found Profit Hunting New Ideas
Course for “Typical Golfer” Popular at Pinehurst
The Story Course Cost Records Must Tell
Southeast Appraises Its Turf Research Plan
It’s Easy to Get What You Want from Jerry’s Shop
Managers’ 25th Convention Seeks Operating Answers
Research Big Need on Poa Annua Chemical Control
Los Angeles Looks Ahead to Ease Golf Shortage
How the Assistant Pro Can Really Assist
1952 Tournament Schedule
Reducing Thatch Brings Back Healthy Turf

SWINGING AROUND GOLF
(Continued from page 33)

showing... Pictures, with Gene doing the narrating, are in black and white for TV and mostly in color for movie... Gene has selected great footage and has an interesting running story with the pictures...

First stroke by stroke broadcast of a National Amateur finals was done at Country Club of Brookline in 1934 by Roland Wingate who then was THE Country Club’s pro... Ted Husing was scheduled to do it but was switched to another assignment at the 11th hour.

Art Andrews, Jr., signed as pro by Aurora (Ill.) CC... Some of finest southern greens you ever could play are Florida Experiment Station strain at Ft. Myers (Fla.) CC... Freedom from disease has some Ft. Myers players with successful farming experience in this section wondering if chlordane treatment of greens for insect pests hasn’t been a factor in reducing spread of fungus disease by insects.

Pro Shows Gift Stock in Club Dining Room

A Scotch pro, J. P. MacLeod, Haggs Castle GC, Glasgow, put across a Christmas gift golf merchandise idea that many American pros might file away for use when next Christmas comes close. The idea also is one that could be adapted for evenings at northern clubs before the season opens.

MacLeod got permission from the club to hold a week-long exhibition of Christmas gift golf merchandise in the club dining room from 7 to 9:30 each evening. In his letter of invitation to the members he said that members seldom have time on their occasional visits to the club, at that season of the year, to visit the pro shop and inspect the stock.

The exhibition was well attended.

Six New England Supts. Receive 25 Year Pins

Forty-four members of the Greenkeepers Club of New England attending the recent annual meeting at Waltham Field Station, Waltham, Mass., honored six of the group with 25 year service pins. Frank Wilson, past officer and charter member, made the presentation to H. Mosher, J. Counsell, M. O’Grady, J. Latvis and P. Hayden. E. Phinney was unable to be present to receive his pin.

Officers elected for 1952 are: Pres., Arthur C. Cody; 1st VP, Michael O’Grady; 2nd VP, Manual Francis; 3rd VP, Albert Allen; Secy., N. J. Sperando; Treas., John L. Counsell; Trustee for three years, George Volmer.
Tuned to the critical appraisal of today’s tournament “greats,” Wilson Top Notch golf equipment sets a new high standard for functional design, quality craftsmanship and peerless performance.

At Pro Shops exclusively.