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**Tournament Schedule**

**JULY**

3-6 — Motor City Open, Red Run GC, Royal Oak, Mich.
5-7-12 — U. S. Public Links Ch., Miami CC
7-11 — British Open Championship, R. Lytham, St. Annes
10-11 — Western Seniors, Edgewater GC, Chicago dist.
14-18 — WWGA Junior Inv. Open, Lake Shore CC, Glencoe, Ill.
14-19 — Southern GA Ch., Holston Hills CC, Knoxville, Tenn.
14-20 — 49th Annual Trans-Mississippi Ch., Lakewood CC, Denver
16-19 — Canadian Open, St. Charles CC, Winnipeg, Man.
21-25 — Great Lakes Amateur (Club to be announced)
23-26 — USGA Junior Amateur, Yale GC, New Haven, Conn.
24-27 — Sioux City Open, (Course to be announced), Sioux City, Iowa
28-Aug. 2 — Hearst Newspaper National Junior, Albany, N. Y.

**AUGUST**

31-Aug. 3 — All American Tournaments, Tam O’Shanter CC, Chicago dist.
4-6 — Nat’l Left-handers Ch., Shawnee on Delaware
7-10 — World’s Championships, Tam O’Shanter CC, Chicago dist.

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**AMERICA'S BIGGEST SELECTION of GOLF AWARDS**

A complete selection of golf trophies, cups, and plaques for tournaments and banquets. Immediate delivery from stock.

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Are Spike-resistant, Tough and Durable
Protect Clubhouse Floors from Spikes
Provide Soft Rug-like Cushion Under Foot
Are Reversible for Added Wear

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**SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.**
Course Management that Saves Money

Frank Dinelli, supt., Northmoor CC (Chicago dist.), makes some observations that are endorsed by other superintendents who manage their courses with the same excellent results and economy Frank shows at Northmoor.

He says:

"Even in periods of labor shortage it's very doubtful that a man in charge of a first class course can afford, for the good of his job, to go around operating machinery. When he does that he's liable to find himself tied to one detail while something urgently important is developing elsewhere on the course.

"What makes the superintendent of most value to his club is keeping his trained eyes on all parts of the job. In the summer when school is out he should be able to train high school or college lads to properly handle routine work and place them where an experienced worker can advise and help the youngsters, so the superintendent can get around the course supervising every activity.

"The sudden development of disease or insect threats must be attended to without delay and if a superintendent is devoting himself to routine chores that can be done by day labor he is not managing himself in a way that gives his club fullest value from his services.

"His chairman and other officials know that in their businesses they don't see the chief engineer or the sales manager folding the mail and licking the stamps; if they're doing that something is wrong in the organizing and operating of the business. When they see the superintendent of a heavy investment in golf plant running a mower the business executives might well be inclined to think that if that's the biggest work the department head can find to do the whole job can't be too exacting.

"Doing detail work is a hard habit to break with some men who are in charge of good golf courses. They'd sooner do the work themselves than try to train somebody. Consequently they're at one place on a course for hours when they should be getting around.

"A summer like this one we've been having, with the necessity of constant expert vigilance on all parts of the course, really is a disguised blessing in reminding the superintendent he's expected to be everywhere at once so he'll keep ahead of trouble.

"There's another point that is emphaziz-
We can furnish you COMPLETELY. Prices and Details on Request.

EASTERN GOLF CO.
2537 BOSTON RD.
BRONX 67, N. Y.

ing the superintendent's value as a practical expert and that's the dosage of chemical treatments. In exchanging experiences with other superintendents in the Chicago district I've been impressed by the fact that, in some cases, dosages higher than the manufacturers' recommendations give complete and safe control whereas the recommended dosages may give such inadequate control that they really don't do the product justice.

"Determination of the correct dosages for the conditions is a delicate and important problem. Sometimes even the minimum recommended dosage may be too strong. But often I've seen that recommendations made with a view to accenting the economy of a product actually work out to be an extravagance because the product in the applied amount doesn't do the job. Twice the money spent to get complete control safely is economy over a sum spent in getting disappointing results."

NEW FITTINGS FOR CARLON FLEXIBLE PLASTIC PIPE

Carlon Products Corp., Cleveland, O., announces development of new insert type ell and tee couplings to facilitate making sharp turns or take-offs from flexible plastic pipe lines. One fitting now effects a

HAWLEY PRODUCTS
2205 N. KENNETH AVE., CHICAGO 39, ILL.

Relax! July is a lazy month. Why run after lost golf balls when Fulname marking insures their safe return to you. Also—Remember a relaxed player is a good business prospect.

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The Fulname Co., P.O. Box 178, Cincinnati 6, Ohio

PRO FINISHED PERSIMMON HEADS
WOODS HAND MADE TO ORDER
WON-PUTT ALUMINUM PUTTERS
Quick Service on All Types of Repair Work.

Bert Dargie Golf Co.
2883 Poplar Avenue, Memphis 11, Tenn.
connection which formerly required the use of three or four.

These new fittings are quickly joined in the same manner as previously used for insert couplings. Sections of pipe can be cut to desired length with an ordinary hand saw and fitting inserted. Stainless steel clamps are tightened over the pipe and fitting to draw the pipe down onto the serrations of the insert to assure a positive, leakproof joint. Only tools required are saw and screwdriver, and connections can be completed in less than two minutes.

When Carlon flexible plastic pipe is to be joined to a metal fixture or a previously installed metallic system, an insert adapter is used. One end is screwed onto the metal threads, and then the plastic pipe is slipped over the serrated end and clamped securely. Adapters employ I.P.T., which mate with standard female threads. These new fittings, together with the straight insert coupling and threaded tees, elks and unions, make possible all types of installations with Carlon flexible plastic pipe. All fittings are molded from a single piece of thermoplastic material and are guaranteed against rot, rust and electrolytic corrosion. They are light in weight, can be handled easily, and assure permanent, leakproof connections.

A demonstration of the Acushnet Titleist ball on the 435-yd. first hole of Hermitage CC, Richmond, Va., produced an ace to the amazement of spectators and the great delight of George Smith, of E. J. Smith & Sons, Charlotte, N.C., Acushnet distributors.

George was showing length and accuracy of the ball by hitting them with the driving machine which is installed in his Cadillac convertible. This drive was caught precisely on the screws, flew, landed and hopped into the cup.

Chicago area pros report enthusiastic player reception of Scoraid, a new, simplified score card holder which clips on the handle of any caddy cart. Made of rust-proof, lightweight aluminum-plated metal, the device holds cards and pencil handy in ready-to-write position and prevents the card from getting lost or dirty. Priced attractively Scoraid is available from Hawley Products, 2205 N. Kenneth Ave., Chicago 39, Illinois.
PORTABLE GENERATOR SAVES IN COURSE MAINTENANCE

Those hard-to-get-at jobs in course maintenance that generally can't be handled with machinery run up maintenance costs to a dizzy height these days, but the members insist on fine grooming of a course.

“Chick” Adams, pro-supt., Sioux City (Ia.) CC found one of the answers with equipment that more than paid for itself in a season's use.

Adams says:

“We had a serious golf course maintenance problem at our club. First, we had trouble locating labor, and second the wages for the men we could locate exceeded our budget.

“To help solve our problem, the club purchased a Winco engine-generator with a ‘Speedy-Shift’ wheelbarrow base. Then we purchased a Stanley electric grass shears. These shears and the Winco generator are taken around the course to trim around trees, bridges, creek banks, steps, retaining walls and around the club driveway and swimming pool.

“Before we used the Winco generator at my club, which is 18 holes, it took four men twice a week to trim up the course at a cost of approximately $250 a month, or about $1250 a season. But now with our new generator and grass shears, it takes one man only once a week to do the complete job at a cost of only $160 a season—a clear saving of over $1000 a year which not only pays for the Winco generator and the shears the first season, but earns $500 for the club, to boot.

“The club grounds not only look better, which everybody likes, but there are far fewer complaints about balls lost in the rough which can’t be found.”
"This is the 6th year that I have been using your LIQUA-VITA on our greens here. I have been extremely well pleased with results. We apply it weekly with the fungicide through June, July and August. It has given us even growth and good color with no burn. It is the safest and best fertilizer I have ever used for summer feeding."

Clem Coble
Broadmoor Country Club
Indianapolis, Indiana

AMERICAN LIQUID FERTILIZER CO., INC. . . . . Marietta, Ohio

"CHICK" HARBERT NAMED BURKE GOLF VP.

Melvin R. "Chick" Harbert, has been named vice pres. of Burke Golf, Inc., Newark, O. Jack A. Schram, prominent Chicago business executive who purchased the 42-year-old Burke company and its facilities, in announcing Harbert's appointment said that Chick will serve actively in an executive capacity.

Chick signed up just prior to the National Open and the PGA where he lost to Jim Turnesa on the 36th hole of the final match. Chick, son of a widely known pro, has had a distinguished career as a player, having won more than 25 big tournaments, being runner-up in two PGA championships, setting a number of driving records including the 358 yd. figure at Havana last winter, and holding numerous course records.

He is a highly successful and sound pro shop merchant too.

He turned pro in 1939 and has had a crowded career at it, with 3½ years off for service in World War II. He's a VP of the PGA and co-chmn. of the tournament committee.

Chick began learning early, under his dad's expert tutoring, about club-making. Burke soon will be producing a new line of woods and irons to Chick's specifications and bearing his name, as an addition to the company's line.

US RUBBER'S ENSOLITE NEW PRACTICE BALL

United States Rubber Co. has a new type of practice ball made of expanded cellular plastic containing thousands of non-connecting gas cells. Since 90 per cent of the ball's volume is gas it weighs only 1/13th as much as a regular golf ball.

It looks like a golf ball, as the two Ensolite balls (left and center) shown in the illustration alongside a U.S. Royal.

The Ensolite can be used inside or outdoors with complete safety.

It hooks, slices or goes straight, according to the way it's hit. A good drive will carry the Ensolite 100 ft. It retains its shape. Tests have hit it the equivalent of 2500 hard drives without failure.
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Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices and literature direct from the sources of supply.

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### Golf Course
- Aerifying equipt.: Fairway [ ] green [ ]
- Architects: course [ ] house [ ]
- Ball washers
- Ball Washing Compounds
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Crabgrass control
- Divot fixer
- Drinking fountains
- Fencing
- Fertilizers
- Flags (greens) [ ] Flag poles [ ]
- Fungicides

### Pro Shop
- Bags: canvas [ ] leather [ ]
- Bag carts, for players
- Bag supports
- Bag towels
- Balls: Regular [ ] Range [ ]
- Ball markers [ ]
- Ball reconditioner
- Ball retriever
- Bandages, adhesive
- Buffing motors
- Calks, for shoes
- Caps and hats
- Club cleaning machine
- Clubs: Woods [ ] Irons [ ] Putters [ ]
- Pumps
- Putting cups
- Refuse containers
- Rollers: power [ ] water filled [ ]
- Sand (for greens, tees)
- Scythes (motor driven)
- Seed: fairway [ ] green [ ]
- Sod cutter
- Soil screeners [ ] Soil shredders [ ]
- Sprayers: power [ ] hand [ ]
- Spikers: greens [ ] fairway [ ]
- Sprinklers: f/way [ ] green [ ]
- Sweepers (power or hand)
- Swimming Pool equipment
- Swimming pool cleansers
- Tractors
- Tractor wheel spuds
- Water systems, fairway
- Weed chemicals

### Club House
- Air conditioning equip.
- Athletes foot preventives
- Badges (caddie and guests)
- Bars (portable)
- Bath mats
- Bath slippers
- Deodorants
- Disinfectants
- Floor coverings
- Folding Table (Banquet)
- Kitchen equipment:
  - Dish washers
  - Frozen food storage
  - Ice cube machines
  - Slicing machines
  - Link Type Mats [ ]
- Lockers
- Management Service
- Movies of golf subjects
- Playing cards
- Printing
- Runners for aisles [ ]
- Rugs [ ]
- Showers [ ] Shower mixers [ ]
- Step treads
- Towels: bath [ ] face [ ]

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*July, 1952*
LET GOLFDOM HELP YOUR OFFICIALS MAKE THE MOST OF 1952

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below so we can get them "on the beam".

--- FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO ---

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SWINGING AROUND GOLF

(Continued from page 19)


Pros in St. Louis dist. congratulating Homer Herpel on raising his own girl golf stars ... Daughters Marilyn, Jacqueline and Martha — ages respectively 22, 16 and 10 — all are fine players ... St. Louis dist. pros doing wise job of working together to supply members with what one pro may not have in his shop but another has in stock ... Telephoning keeps the pros' collective inventories large and the boys aren't cutting each other up on sales.

Illinois Women's Golf Assn. did outstanding job with its program for its Amateur Invitation state championship at Aurora (Ill.) CC June 23-28, and "Illiniwek" at Saangetha CC, Galesburg, Ill., Aug. 5-7 ... 3-day medal play championship and junior girls' amateur championship included in Illiniwek ... Mrs. A. K. O. Cochran headed committee that assembled interesting editorial content and sold advertising space ... IWGA also runs Victory tournaments at its members clubs to finance Swing Club programs at vet hospital golf courses, establish Evans scholarships, provide polio-Respiraid rocking beds to hospitals and contribute to American Cancer Society ... Incidentally, in the IWGA program story on Aurora CC history, the club was cited as building, in 1923, first golf club swimming pool in Chicago district ... In another Aurora story mention was made of the Republican party being organized in 1854 at a convention held in Aurora's First Congregational Church ... Lot of laughs in "Ode to Press" by Gladys Sines and Mrs. Albert Pike, gen. chmn. of the IWGA ... Mrs. Wilson Berging, Jr. heads the IWGA and Mrs. Gunnar Bergman is tournament chmn.

Men's golf organizations can bow to Carol McCue of the Chicago District GA, Lois Hayhurst of Wilson's publicity dept., and Mrs. Kathryn Gividen, executive sec. of Indiana PGA as three of the young women who do marvelously helpful jobs ... That Gividen girl, wife of the Woodstock CC (Indianapolis) pro who is Indiana PGA sec.-treas., does a job for the Indiana pro organization that should tip off other PGA sections that they ought to get the bright business minds and energies of the pros' wives doing the important detail work so often neglected in PGA sectional operations.

Western Golf Assn. Open championship played at Westwood CC as first of the series of 1952, '53, '54 Western Opens to be run in the St. Louis district, was unexcelled as a pleasant "artistic success" ... Financially, it didn't break even, due to generous guarantee to WGA Evans Caddy Scholarship fund, willingness of "200 club" of St. Louis sponsors to take a loss instead of pushing for a record gate, and the hospitable attitude of the club which was host to the event ... Westwood's board and members greeted the event as cheerful sportsmen ... Prices didn't go up and the atmosphere was that of gracious hosts receiving welcome guests.

The Western Open as a tribute to the memory of Maynard G. (Scotty) Fessenden, headed the WGA two terms, was very much in Scotty's spirit ... Scotty's widow accepted for Scotty, Jr. (now 2) and herself bound resolutions presented for the WGA by Gordon Kummer, pres. and for the PGA by Lloyd Mangrum ... The presentations were made at the first tee before Mangrum started off on his record-breaking final round ... Lloyd again paid a fine tribute from deep in the heart of a top grade guy to Scotty again when prizes were awarded.

Mangrum's course record of 64 on the tight, testing and fair Westwood course was amazing golf ... He had one penalty stroke from hooking, bouncing and rolling
up a bank into a pond on the sixth . . . Mangrum didn't get one of 4 putts inside 8 ft. that could have given him a score on a testing 6,615 yd. course that would stand up a long time in the record books.

Westwood's course was in superb condition . . . Supt. Al Linkogel and the club's widely-known former green chmn., had been striving since late winter to have everything perfect for tournament play and they succeeded . . . Leo retired as green chmn. several years ago after nursing the course along for most of the 25 years or more it's been in its present location . . . Bauman and Linkogel are one of the great chmn.-supt. teams of the country . . . Leo was called back to work for the Western Open . . . One thing they did that helped make the course perfect for expert play was mow the fairways shorter than they would have for member traffic. They're

(Continued on page 82)