No doubt about it! . . . the new Titleist is, without qualification, the golf ball success of 1952!
Willie Hunter, back from British trip with Mrs. Hunter, says they still play golf quicker in the old country but not as well. Willie says Sarazen was enthusiastically cheered at British Press banquet. British like Gene's spirit of conquest and quick, decisive play. British golf writers told Willie that when Gene enters a trap he hits the ball out so quickly the crowd never sees how the shot is executed. Hunter doubts that until officials apply to a star player the disqualification penalty now in rule book for "repeated offense" in delaying play the players will think the authorities really don't mean business.

Hunter says Lytham was in remarkably good condition with "dream" putting greens; always open for about 20 yds. in front of the greens but severely bunkered at sides and with bad rough at the back. Fairway pot bunkers tough with depth and steep banks making it necessary to explode out and take the rap.

Thompson, Australian star, looks good to Willie. Does a lot of waggling, then lets it fly. George Duncan told Hunter there is a shortage of promising young talent in British golf, with Percy Aliss' son appearing to be the best of the crop.

Malcolm Brown building 18-hole course at King City, Calif. Inglewood (Calif.) CC—formerly Portero—changes to private club status from pay-as-you-play. "Bunny" Torpey's 20th anniversary as pro at Oakwood G&CC, Dodson, Mo., to be celebrated Aug. 6 with big party given by Oakwood's men members.

Herb Graffis
ATLAS LAWN MOWER
LAPPING MACHINE

A compact, light-weight machine for lap-
pling all models of Hand, Power and Gang
Mowers! May be easily used on work bench
or floor, eliminating the lifting of heavy
mowers. The simple height adjustment for
the reel shaft may be used from 4\(\frac{1}{2}\)" to
10\(\frac{1}{2}\)". Equipped with several attachments
to fit different reel shafts. Metal blocks for
rollers. Steel stands to support the mower.
FULLY GUARANTEED
List Price, With Motor $61.50
List Price, Without Motor 39.00
Write for Bulletin.
Atlas Lawn Equipment Co.
9761 Olive Street Road
St. Louis 24, Missouri

“Old Masters,” over 50 . . . Great Falls,
Mont., Junior Chamber of Commerce mem-
ers providing materials and manpower for
building clubhouse at recently opened 9-
hole muni course . . . Soon as clubhouse is
completed the Jaycees propose to enlarge
course to 18 holes.

New England Junior Open championship
25-29 . . . Age classes: 12 and under, 13-14,
15-16, 17-18 . . . A. O. Nicholson played his
900th course at Little Rock, Ark., July 19.

Plans for clubhouse to be completed next
year at new Swenson Park course approved
by Stockton, Calif., Park dept . . . Chester-
field CC (Chicago dist.) boasts father-and-
son co-supt. team . . . Julius, the dad, was
supt. at Pickwick and Northwestern clubs
for 20 years prior to coming to Chesterfield
10 years ago . . . Dick served his father as
asst. for 4 years prior to his promotion . . .
Joint meeting of Midwest Golf Course
Supts. Assn. and Wisconsin Greenkeepers’
Assn., at Brown’s Lake GC, Burlington,
Wis., Sept. 15.

Welcome home party for National Open
champion Julius Boros . . . Gave him a
watch and $500 . . . Tommy Armour and
Claude Harmon among speakers . . . Hamil-
ton County (Cincinnati, O.) Park District
planning its 3d course . . . To be located in
Miami Whitewater Forest . . . Snead and
Hogan drawing very well in exhibitions de-

There is
Only One
PMAS
The proven
HERBICIDE-
FUNGICIDE

MORE and MORE Greenkeepers rely on PMAS to
KILL CRABGRASS • STOP FUNGUS DISEASES
such as copper spot, dollar spot, brown patch, pink patch, snow mold

Use SOILOAM
SOIL CONDITIONER
For Fall Seedings
Don’t waste expensive seeds on hard, impacted
or clayey soil! Use liquid SOILOAM and poor
soils will take on a soft loamy consistency that
will encourage rapid germination and provide
air and drainage to promote healthy turf. Tried
and proven, like PMAS, you can be sure that
you’re getting the best in easily applied
SOILOAM.

Use PMAS with
NITRO-GRO
12-8-8 Liquid Fertilizer
PLUS 11 TRACE ELEMENTS
Apply both at once — save time and labor! ON
GREENS and LAWNS dilute 4 oz. of “NITRO-
GRO” with 10 Gals. of water and agitate. Next
add 1 oz. PMAS and again agitate. This solution
will cover 1,000 sq. ft. and should be applied
weekly during Crabgrass and Disease periods.
Caution: do not mix “NITRO-GRO” with PMAS
concentrate. Apply only in solution as directed
above. Naturally either can be applied sepa-
rately.

Ask your Dealer or Write or Wire Us for information

W. A. CLEARY CORPORATION
NEW BRUNSWICK, NEW JERSEY

Golfdom
Check These Reasons For EMERALD CORD
Low-Cost Service

LASTS LONGER—rayon reinforcement gives top strength, greater resistance to pulling. Cover is sun-, abrasion- and weather-resistant. Emerald Cord far outlasts any other hose.

PROTECTS GREENS—rounded rib cover design keeps hose from scuffing, cutting or marking greens.

HIGHEST QUALITY—backed by Goodyear’s long experience in building hose for every kind of service—and by written lifetime guarantee against defects of workmanship or material.

If you’re buying hose every year or two, here’s your way to slash hose bills. Specify long-lasting EMERALD CORD—Goodyear’s super-quality, rayon-reinforced hose for country club and estate use. It far outlasts any other hose you can buy—gives you longest service at lowest cost per year. In 25-, 50- and 100-foot lengths, 5/8”, 3/4” and 1” size, coupled. Ask your dealer.

Emerald Cord—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio
Wherever you may be...and whatever your turf requirements...the Mock reputation for quality and specialized service can be helpful in solving your problems.

Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

"For custom-tailored turf..."
MOCK SEED COMPANY
PITTSBURGH 30, PA.

TURF that Speaks for Itself!

MILORGANITE BUILDS OUTSTANDING FAIRWAYS
AND BETTER GREENS AT FRANKLIN HILLS

Immediately after World War II, Bill Conley the superintendent at Franklin Hills Country Club in Detroit started a turf improvement program. As a result, there is no better turf at any club — on fairways, tees, or greens. Their excellence is a tribute to the skill of Bill Conley and the turf producing qualities of Milorganite. He uses one to two carloads each year.

THE SEWERAGE COMMISSION, Milwaukee 1, Wis.

Golf clubs use more MILORGANITE than any other fertilizer.
Better Turf the Cyanamid way
fertilize and weed with
AERO® Cyanamid, Granular
for Better Fairways, Greens and Park Turf

PRODUCTION OF WEEDED COMPOST—Well decomposed compost can be rendered practically free of weeds by incorporating Cyanamid at the rate of 13 lbs. per cubic yard of compost. After 4-6 weeks, weed seeds are killed and the finished compost, fortified with nitrogen, is safe to apply.

FIELD COMPOSTING—Where labor shortages prohibit conventional compost production, a satisfactory material can be produced in one year by incorporating crop refuse, manure, rotted sawdust, or other sources of organic matter into a loamy soil. Cover crops are also recommended. Cyanamid, at the rate of 75-200 lbs. per 1000 square feet, disced into the top 2-4 inches of this mixture will produce an excellent, weeded compost, ready for use in 4-6 weeks.

SEEDBED WEED CONTROL—Properly applied, Cyanamid will produce a weeded seedbed. Simply broadcast 50 lbs. per 1000 square feet on the surface of a prepared seedbed and rake lightly. Water thoroughly and keep moist during a 3-4 week waiting period. A practically weed-free seedbed is produced, ready for the production of the finest turf.

TURF RENOVATION—Run-down, weedy and compacted turf can be cheaply and efficiently renovated by a combination of discing, aerification, Cyanamid for weed inhibition, and reseeding. After treatment with Cyanamid, a fairway of a famous eastern golf course was cited as outstanding by a nationally known golf authority.

Produce turf the modern way by using a combination of these practices.
Remember, Cyanamid contains 20% nitrogen—it fertilizes and weeds in one operation.
Write for further information on the Cyanamid way to better turf.

AMERICAN Cyanamid COMPANY
Agricultural Chemicals Division
30 Rockefeller Plaza, New York 20, New York
Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

GEORGE A. DAVIS, Inc.
5440 NORTHWEST HIGHWAY, CHICAGO 10, ILLINOIS


Maniac Hill at Pinehurst, the most famous golf practice area in the world, is being reconstructed by Pinehurst Supt. Henson Maples . . . Tee area enlarged and firing range redirected in an easterly direction . . . Now practice will be with balls rented from pro shop . . . Too many caddies getting battered the old way.

Edmundo Salas, sec. PGA of Mexico, Bucareli 128, A-8, Mexico City, interested in hearing from any pros who have used clubs for sale . . . Edmundo says supply of good reconditioned clubs at moderate prices would be a strong factor in booming golf in Mexico.

Mrs. Norman Faunce, wife of a professional formerly at clubs in the Chicago district and in New England, died in Deaconess hospital, Chicago, June 26, following a lengthy illness.

PGA, thru Emil Beck, chmn., PGA National Golf Course committee, is presenting each member of Golf Writers' Assn. of America a guest card good for the 1952-53 season at the Dunedin course . . . Summer work on the course showing bright promise

"FLEXI-COMB"
for fairway mowers

Reduce thatch
Smother cut
Overcome weeds

Begin Flexi-combing early in the season. Comb out accumulated plant material to provide better growing conditions. A thatch layer sheds water, prevents fertilizer from getting down to the soil.

Reduction of thatch by Flexi-combing promotes healthier growing conditions — reduces disease.

Use Flexi-combs on mowers to overcome existing thatch and prevent its reoccurrence.

Flexi-combs fit Toro and Worthington mowers . . . Combs are mounted permanently on mowers — easily locked out of operating position when their use is not required . . . Improved design provides easier depth adjustment.

West Point Products Corporation  West Point, Pa.

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Golfdom
For Fall Fairway Renovation

the AERIFIER

Renovation with the Aerifier is the foolproof method. All other treatments are more effective after aerifying. Greater value is obtained from fall fertilizer applications since plant foods can get down to the rootzone. The many loose-walled "reservoirs" absorb fall rain. Uniformly good results have been obtained using the Aerifier to prepare the seedbed. The Aerifier prepares the seedbed and the rootbed, without destroying the existing turf.

Use chemicals to control weeds where this treatment is needed. Then aerify. Cultivation depth of the Aerifier is adjustable. Aerify deeply to encourage root growth. Set the Aerifier for shallow cultivation to break up the surface for the seedbed. Many superintendents like to aerify as many as six times (some deep and some shallow aerifications).

Fall treatment aids recovery of turf from hot weather damage; helps establish a deep, vigorous root system for the next season.

The F-G Aerifier triplex gang cultivates a continuous nine foot swath. The single unit cultivates a three foot strip.

Single unit and triplex gang are equipped with hydraulic control so all spoons may be lowered or raised quickly and easily. Hydraulic pump may be mounted on first unit of gang or upon tractor. When spoons are raised there is ample clearance for safe transport over paved areas.

Order your Aerifier in time for fall work.

West Point Products Corporation


August, 1952
**AGRICO—best in side-by-side test at Huntington Valley Club**


**IN AN** intensive greens-feeding program for the last three years, Dominic Thomas, Superintendent at Huntington Valley Country Club, Abington, Montgomery County, Pa., has been comparing results with Agrico and another premium-grade fertilizer.

"My greens during this period showed up exceptionally well as to both color and thick stand," Mr. Thomas says. "However, I could easily see a decided difference last year between the Agrico-fertilized greens and the greens fertilized with the other brand. Agrico made a much finer color and held up much longer.

"I got the best results using AGRICO COUNTRY CLUB 6-10-4 with AGRINITE, at a 2 to 1 ratio," Mr. Thomas continues. "I am going to use Agrico entirely this year, and highly recommend it for excellent results."

Order Agrico now — it's America's premier Golf Course fertilizer — contains both organic* and inorganic plant foods. Ask your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.

*Organic derived from AGRINITE, the 100% Organic Plant Food.

the PGA will have a layout in attractive condition this winter . . . Women's Western GA Pres. Mrs. Lawrence J. O'Toole and her sister officers can be mighty proud in their motherly way of the kids in the 26th annual junior championship of the WWGA . . . Never saw a nicer looking, nicer acting bunch of girls and their golf was something to amaze and be envied by one who's been around many tournaments . . . WWGA Junior champions and runners-up later have won 28 women's titles ranging from national to state affairs.

Ray Valind, who has been doing one of the best jobs of golfer promotion on record as booker and advance man and manager for trickshooter Paul Hahn, figuring on going to his home in La Jolla, Calif., for a little rest after 8 solid months on the road Wall Street Journal, July 15, carried big story on golf boom . . . Piece by Stanley Klugfeldt written after considerable research . . . Starts on page one and jumps for another column on later page . . . Story shows that golf is sports' big business.

Orange Blossom circuit schedule of Florida events for 1953 lists 8 women's and mixed tournaments from Jan. 15 to March 7 . . . Planning a 9-hole course at Kailua on Kona of the Hawaiian islands . . . Say it's needed to attract tourists . . . Northeastern Wisconsin Golf Assn. ran seniors' and juniors' events as divisions of this year's NEWGA Amateur championship.