Famous Golf Professionals the country over enthusiastically endorse Folda-Fairway as the first mechanical device that will positively reduce your handicap and consistently lower your scores. Available in both left and right-handed models.

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Golfdom's Mechanical Marvel! Accurate, Sturdy, Portable, Safe

Engineered, developed and approved by famous pro golfers, Folda-Fairway is a patented precision instrument that makes fun out of practice. Sets up anywhere and by accurately recording distance and direction, converts the faulty swinger into a low handicap stylist. Hit them longer ... hit them straighter. Groove your swing at home with the sensational Folda-Fairway!


From Coast-to-Coast and from Border-to-Border, golf pros everywhere have already proved that Folda-Fairway is a fast selling profit maker with every user a friend. Indoors or out ... in fair weather or foul ... Folda-Fairway is a sure road to better golf. Sets up anywhere you can swing a club. Accurately records the length of each shot whether with woods or irons, and indicates a hook, slice or the sweet one down the middle. Play a round of golf at home ... hit a regulation golf ball. For a better swing and immediately lowered scores, Folda-Fairway is your answer! Be ready this season to get your share of these sensational new profits!

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A.E. Peterson Mfg. Co.

700 Allen Avenue, Glendale 1, California

April, 1952
Ned Chorlton now pro at Broadmoor GC, Portland, Ore. . . . Tommy Galloway, veteran pro at Hermitage CC, Richmond, Va., adds Jack Seymour to his staff . . .
Russell Kelley beginning his 16th year as teaching asst. with Tommy . . . John Golden now pro at Hidden Valley CC, Roanoke, Va. . . . Maury Fitzgerald, Washington Times-Herald golf writer, discovers a golfer who is a "real nothing" guy . . . The fellow never hires a caddy himself but sent his opponent's caddy back to the golf shop because he didn't like the way the kid held the pin . . . George "Pat" Pattison, promgr., Buckhannon (W. Va.) CC, teaching golf classes at local high schools.

Bill Blaney, chmn., USGA Handicap committee, says in USGA Journal that correct rating of courses with numerous out-of-bounds will be higher on fractional par basis rating than of courses with no out of bounds, hence handicaps of players at the two types of courses are adjusted . . . Willie Hunter, Sr. and Jimmy Hines, will play in this year's British Open . . . Paul Adessi from Ojai Valley Inn CC to be supt. of new Tamarisk CC, Palm Spring, Calif. Bill Walsh is Tamarisk mgr. . . . Wonder Palms hotel serving as clubhouse until Tamarisk clubhouse is completed.

Raymond A. Campbell from Barrington Hills CC to manager St. Charles (Ill.) CC . . . West Matthiessen new mgr., Granville
Mr. George Heaney, noted golf pro, driving range operator and golf shop owner at the famous Brookside Golf Courses, Pasadena, California, says: "We wouldn't think of operating without a Fonken Picker-Upper. It has earned its way many times over for reliability, gentle ball pick-up and positive retrieving."

**EFFICIENT - STURDY - RELIABLE!**

Golf balls lying idle on any golf range fairway are just so many "dead dollars"! Prompt, complete retrieving by mechanical means is the answer for getting the job done quickly and profitably. Season after season the Fonken Picker-Upper wins new customer-friends who prove it for themselves. The Fonken Picker-Upper is first choice with enthusiastic golf range operators for its reliability, positive retrieving, gentle ball pick-up and consistent low maintenance performance under rugged service conditions.

**PICKS UP GOLF BALLS WITH GENTLE PRECISION**

Improved pick-up discs with thick, seamless, molded and bonded rubber eliminates injury to golf balls. Rugged wire basket-type containers prevent wear and permit hosing and washing for better and faster service. There is no substitute for the original Fonken Picker-Upper, and Fonken quality cannot be bought for less. Put a Fonken Picker-Upper into your plans now for the golf range improvement that pays for itself many times over by bringing profits back to the tee—to you! **ORDER DIRECT—Write for Free Illustrated Folder.**
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ORGANIZATION OF IT'S KIND
IN THE WORLD

Nearby there is a Briggs & Stratton service organization, factory trained and supervised, and with a stock of genuine Briggs & Stratton engine parts ready to serve you. These organizations offer complete Briggs & Stratton engine service — tune up, repair, and rebuilding with original Briggs & Stratton parts.

Only Briggs & Stratton maintains such complete national and world-wide authorized service facilities.

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In the automotive field, Briggs & Stratton is the recognized leader and world's largest producer of locks, keys and related equipment.

(O.) Inn CC . . . Eric Ormsby at Marion (O.) CC as mgr. . . . Bill Graham now pro at Redmond GC, fee course in Seattle dist. . . . Carleton Otis to Winged Foot GC (NY Met dist.) as gen. mgr. . . . Fred Marshall from Wisconsin Club, Milwaukee, to be mgr., Medinah CC (Chicago dist.).


James B. Montfort, National Press Club, Washington, D. C., and sec. Club Managers' Assn. of America Legislative committee, reminds managers and officials to go careful on outside parties . . . OPS ruling: "A private club which permits the Kiwanis or Rotary clubs, fraternal societies, political organizations, or other clubs to hold outings or meetings on the premises of the club, and makes available to these organizations, the dining room or bar of the club, loses its exemption under the price regulation."

Edmundo Salas, publisher of El Golfista Mexican, proposes to Mexico's President Miguel Aleman, that Mexico City build the world's finest public course as great incentive and help to growth of golf in Mexico.
and tourist attraction that will have worldwide publicity value... Pres. Aleman is best golfer among nations' head men now... He's a hard worker and gets less than the usual businessman's time for play but scores in the mid-80s.

Time out for a paragraph and a couple of drinks to celebrate the arrival of Ward Burgess, Jr. and Neil David Mann... Ward's pappy is co-pro at Chevy Chase Club (Washington dist.) and Neil David's Dad is mgr. at Meadowbrook CC, Clayton, O... Happy, healthy and flourishing careers to the kids and congratulations to their very swell fathers and mothers.

Wallace Silversmith's trophy for best publicity by clubs awarded to Dan White, mgr., Saucon Valley CC, Bethlehem, Pa... Award made by G. Harry Davies, mgr., Kanawaki GC, Montreal, chmn., publicity committee, at CMAA convention... "Red" Steger, mgr., Oak Hills CC, San Antonio, Tex., won second and third place went to Gerald V. Marlatt, Meadowbrook CC, Tulsa, Okla... Competition should have a lot more entries as managers are doing some fine publicity work at clubs, generally on very small budgets.

British would like to see 1953 Ryder cup matches at Wentworth about same time as 1953 British Open at Carnoustie so American pro stars will be in the Open... Americans don't like to pass up home

MOWING
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GANG FRAMES of several types, to handle from 3 to 11 cutters. Reel type CUTTING UNITS, ruggedly built for roughs and fairways. GREENSMOWER of highest quality, professionally designed. Walking and riding type POWER LAWN MOWERS for general utility work. All time-proved on America's great links — reliable, efficient, economical. Write today for illustrated catalogs, together with name and address of your IDEAL dealer.

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Two for the money — for cost-wise buyers
Extra Safety and Service — for Extra Heavy Traffic

MELFLEX RANGE TEE MATS
LONGEST LASTING OF ALL DRIVING MATS

The handsome, heavy-duty that is made of the most durable material obtainable — bomber airplane tire fabric. Smoother for sure-footed, slip-proof pivoting — wet or dry. Full 1" thick and reversible for added service. Special reinforced construction; always stays flat. Known throughout the golf range field as the one mat that saves money by serving better, years longer. Order direct and save!

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April, 1952
A beautiful handmade persimmon putter, combining precision craftsmanship with an ever-present reminder of the fundamental rule of good putting—TO STROKE THE BALL. Remember, "You drive for show, but you putt for dough," especially if you STROK-IT.

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They are dual purpose glasses with interchangeable green and gold Snap-In lenses. Each set of lenses has been designed for greatest efficiency in its particular use. Guaranteed optically correct, designed for comfort and protection, they are safe, shatterproof, and will not break or cause eye injury. They are easily adjusted from eye to ear through retractable tubular temple piece and weighing but ½d as much as ordinary sunglasses, can be worn over prescription glasses with ease. A "Natural" for Golf, they come in long wearing, imitation calfskin case which holds complete "2 in 1" EYE SAVERS with individual pockets for the extra pair of lenses. Compact, flat, not bulky — easily carried in the pocket. Every pair sold will sell another.

$9.95 retail, 40% pro discount.
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Room 1200, 22 W. Monroe, Chicago 3, Ill.
Fred Bingham leases Ocean View muny course, Norfolk, Va. . . . "Red" Leonard, for 17 years at Milwaukee (Wis.) CC, goes as pro to Oconomowoc (Wis.) CC. . . . Joe Balsom now pro at Bath (Me.) CC.

Midwest Industrial Golf Assn. to play 7th annual tournament Aug. 16 and 17 at Brown Deer and Whitnall courses of Milwaukee . . . Milwaukee County Industrial Recreation Assn. has almost 100 teams in its golf league . . . Don L. Neer, former city recreation director of Zanesville, O., named sports director, US Junior Chamber of Commerce . . . Charlie Lewis, signs as pro at Innis Arden, Innis Arden GC, Old Greenwich, Conn. . . . Fred Annon goes as pro from Innis Arden to Rye Wood CC (Rye, N.Y.) . . . Chattanooga (Tenn.) G&CC to open its 18 new greens built by Alex G. McKay, April 19 . . . Big party April 18 evening rings up curtain on celebration.

Raymond C. Davis, Medinah CC, elected pres.. Midwest Golf Course Supts. Assn. . . . Putting new leather grips on clubs is big source of income for pros this past winter and spring . . . The new types of leather grips are one of the most popular of recent improvements in clubs . . . Massachusetts Golf Assn. planning to award scholarship at a Massachusetts college or university to a St. Andrews university student . . . The scholarship to mark election of Francis Ouimet as R&A captain.

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A Chain of Sales

It's a fact — every time you sell a set of Kenneth Smith clubs you make an enthusiastic booster. He tells his friends and they're half-sold before you begin to sell. The reason is simple — Kenneth Smith clubs are handmade to fit your customer's individual measurements, scientifically matched — all clubs in a set identically swing balanced. No other clubs are so matched and so balanced.

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3. SEAT — Sturdy enough for the heaviest golfer or spectator. Makes the back nine easy as the first. Cart folds easily and compactly to fit auto trunk or locker. Cart, Bag, and Seat in one lightweight unit. A wonderful attention getter, it sells itself.

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Simply attached to any center-post cart. The Seat structure carries all the weight, putting no strain on the Cart. Doesn’t interfere with the pulling balance of the Cart.
Folds compactly around Cart and bag. Weighs only 5 pounds.
The Seat is the same size and construction as the ‘3 FORE 1’ GOLF CART, of which there are more than 3000 now in use.
CART and SEAT fully guaranteed for one year. THESE ARE "MUSTS" FOR EVERY PRO SHOP. Some sales territories available for qualified representatives.

Price $12.50

Howard Capps signed as pro by new Desert Inn CC, Los Vegas, Nev. . . . The course is about a $1,000,000 job—7500 yds., six artificial lakes, great watering system, large greens, good bunkering, lot of planting of palms and other greenery on the 160 acres in back of the $4,000,000 hotel . . . After handling the tournament bureau the job with amateurs should be a cinch for the competent Capps.

Mrs. Bob Gutwein, wife of pro at Sunnehanna CC, Johnstown, Pa., coming along great and may be out of sanatorium by July . . . Young member of English club bought a second hand putter and was punching holes in its smooth face . . . His father, a former Scotland Yard officer, noticed holes were punched easily and, examining the putter, found it was silver and bore the inscription “Walter Hagen—Lambert Brothers, jewelers, New York” . . . Seems to me I remember silver putters to the Hagen design being sold during the Era of Wonderful Nonsense.

Paul Mangrum, pro at Barbara Worth CC, El Centro, Calif., organizing International Goodwill tournament, for border clubs, especially those in Imperial Valley . . . Marine Corps course at Nebo, Calif., built with initial grant of $600 from USO . . . Warrant Officer Jackson Garner, Lawrence Hughes and Gene Marzolf, helped get the 9-hole, 3150 yd. par 36

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The Automatic Rubber PAR-TEE has proven itself by having more PAR-TEES in continuous use on ranges than all other automatic tees combined. Many ranges are using PAR-TEES for their 13th year. This must prove that they are most satisfactory and profitable. No tee line preparation necessary. Write for full particulars.

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course established . . . Play is heavy on
week end . . . Maintenance financed by 25
cent green fee for 18 holes for enlisted
men, 50 cents for officers and $1 for guests
Smith and Special Service Officer Lt.
Perkins, gratified by job the course has
done for the Leathernecks . . . Bermuda
fairways . . . Reclaimed sewerage water
used for course irrigation . . . Another ex-
hibit that makes the congressional commit-
tee which rapped military golf courses look
like it missed the target.

Third annual Produce tournament at
Bakersfield (Calif.) CC, March 26-30 . . .
Field expected to exceed 400 . . . Those gro-
cery growers have fattening prizes . . .
Navy orders $40,280 for regulation courses,
pitch-and-putt-courses and ranges . . . Or-
der called for 1,250 sets of clubs . . . Cliff
Deming signed as supt. by Sleepy Hollow
CC (Cleveland dist.) . . . Deming’s a suc-
cessful veteran who’ll get Sleepy Hollow in
shape for Cleveland Dist. Amateur in July.

Wm. S. Boyd, Jr. elected pres., Northern
Calif, Golf Assn., Richard J. Giddings, first
vp; Dennis Hession, second vp; Edward R.
Foley, sec.-treas. . . . Office at 405 Mont-
gomery st., San Francisco 4 . . . Venetian
Hotel, Miami, now using on letterheads
clever little cartoon showing the Venetian
headquarters of the National Baseball

Nothing else
will do!

Famous pros were first to wrap
cub handles with Gauztex to
prevent slipping. Now thousands
insist on Gauztex at their Pro
Shop.

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the “bandage that sticks to it-
self.” Perfect on hands, fingers
and feet to prevent or protect
blisters . . . as well as on club
handles for non-slip grip. Sports
Tin advertising reaches millions
in the Saturday Evening Post and
Golfing . . . in addition to regular
Gauztex’ year-round campaign.

There’s steady profit, sure
profit, season-long profit for you
in Gauztex. Order the Sports Tin
in 2-color display carton today.
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Why pay rent—when you can own your own mechanical tee for the cost of one year's rental

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is your best buy, because it is:

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10 Guaranteed against defects in material or workmanship.

Additional representatives wanted.

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Players golf championship ... That event continued to grow last winter with energetic promotion of George Jacobus and help of Saul B. Yuran, Venetian pres. and gen. mgr.

Dick Haskell, pro at Jefferson Park GC and range, Seattle, Wash., has engaged Harry Umbinetti and Joe Garcia as teaching assts., along with Dick Hendrickson who returns to Jefferson Park as ass't. ... Walt Riple, pro-mgr., Thomson (Ga.) CC, to revamp Washington (Ga.) 9-hole course and install grass greens ... Dick Forsgren, pro at Rocky Point course, Naval Air station near Oak Harbor, Wash., completing second 9 of the course ... Navy personnel and Navy public works dept. build first 9 which is biggest recreation activity on the base ... Forsgren, only civilian on the base, is giving free lessons to the white-hats twice a week and says they're enthusiastic golfers who'll be good club members after they've done their hitch for Uncle.

M. K. Jeffords, Box 758, Orangeburg, S. C., sec.-treas., Southern Golf Assn. and Chmn., Southern Turf Foundation, sent southern clubs letter describing Southern Turf Foundation work at Tifton, Ga., in conjunction with USGA Green Section work ... Letter asks for club financing help and offers consulting service at $25 per day ... Burton and Robinson and their teammates at Tifton, have done an

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