This is it!—
the New 1952 Titleist...

the greatest golf ball we've ever offered the American golfer!

Longer off the tee than even the famous 1951 Titleist,* with a greatly improved feel, a crack like a pistol shot, and a brand new exclusive Acushnet construction that will take a terrific beating without losing its perfect roundness. This new Titleist will, we predict, break all existing Pro Shop sales records from coast to coast.

We're telling over 8 million men, women and juniors about it from May to September through striking color ads in the SATURDAY EVENING POST, COLLIER'S, TIME, THE GOLFER, GOLFING and GOLF WORLD.

Your members are among them. Are you ready for the demand our ads will generate? Better be.


ACUSHNET
GOLF BALLS

*For those who prefer a super high-compression ball, we still have the famous Titleist 100.

Ohio University, Athens, O., acquires land for 9-hole course . . . Herb Bash, Ohio U grad who manages Berwick course in Columbus, is designing Ohio U course for Athletic Director Carroll Widdoes . . . Joe Frederick, now asst. to Eddie Hogan, pro at Riverside G&CC, Portland, Ore.

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Scott Teal, now pro at Transit Valley CC (Buffalo dist.) told Mike Kanaley, Buffalo Courier Express sports writer, that Howard Capps should be given credit for much of the success of youngsters now shining on the tournament circuit . . . Capps as tournament mgr., gave the youngsters equitable starting times and in pairing, Teal said.

Sports pages in many cities noted that local course supt.s attended the 1952 GCSA convention at Columbus . . . This is the first year we've ever seen more than 3 such items . . . This year the convention attendance made news in large city papers as well as in small places . . . Typical was a mention a prominent spot in the Forest Grove (Ore.) News Times on Wm. Martin of Forest Hills CC at the GCSA convention with "noted agronomists and turf research experts."

Among Mike Turnesa's golf pupils at New York Sportsmen's show were Rudolph Halley, Kefauver committee counsel and now pres., New York City Council; and Jim Thorpe, the veteran All-American athlete . . . Heavy demand for lockers at New York City public courses has made it necessary for Park dept. office in each locality to have public drawing for lockers.

Perry Maxwell, noted golf architect, broke a vertebra in his neck and will have to wear a brace for some time . . . He slipped in a bathtub in his home at Tulsa, Okla. . . . E. J. (Mr. Dutch) Harrison, wearying of the tournament trail, settling down as pro at Dornick Hills CC, Ardmore, Okla. . . . Mr. Dutch was a successful home club pro before he turned tournament gypsy, and he's an excellent instructor.

More than 50 supt.s, of southeastern courses gathered at East Lake CC, Atlanta, Ga., for regional turf conference and formation of regional supt.s' organization . . . Supts. Joe Burnam of East Lake and Everett Shields of Druid Hills engineered the meeting . . . Featured speakers were Dr. Glenn Burton of the Georgia Coastal Plain Experimental Station, Norman C. Johnson of San Jose GC, Jacksonville, Fla., and Agar Brown, sec.-treas., GCSA.

Al Naylor, pro at Idlewild CC (Chicago dist.) since he laid the course out in 1910, retired on pension . . . Huck Florence from Sun Valley succeeds Naylor . . . Clark Hoder, new pres., Mass. Golf Assn., tells association program for 1952 which will in-
“AGRICO-fed turf much better in color and texture!”

At right—entrance to the Course.

Thomas H. Snee, Superintendent, Mt. Lebanon Golf Club, Canonsburg, Pa., has used AGRICO COUNTRY CLUB fertilizer for the past five years. “The color and texture of turf fed with Agrico is much better than with any other fertilizer I ever used,” he reported. “It helps fine grasses resist disease—by promoting growth discourages weeds.”

Mr. Snee’s methods are a good ‘prescription’ for any Golf Club, large or small. “I feed fairways in the Spring and Fall, greens every month, with AGRICO COUNTRY CLUB,” he says. “I always call upon A.A.C. Soil Testing Service and follow their recommendations.”

Order Agrico now—it’s America’s premier Golf Course fertilizer—contains both organic* and inorganic plant foods. Ask your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y. Organic derived from AGRINITK, the 100% Organic Plant Food.

Mock specializes in Disease-Resistant Strains of Modern Turf Grass Seed. Write Mock’s for quotation on grass seed, pure or mixed to your required formula to save you time and handling. You can depend on Mock for highest quality, fair prices and speedy service. Limited quantities available of Mexican Blue Grass, F74 Fescue, Illahee, Polycross Bentgrass, and other new developments in grasses, carefully selected and thoroughly tested. Available now: Special bulletin on “The New Turf Grasses.” For free copy, write MOCK SEED COMPANY Pittsburgh 30, Pa.
THAT'S right—the answer to high hose bills is long-lasting EMERALD CORD—Goodyear's super-quality hose for club and estate use. Length for length it outlasts any other hose you can buy to give you longer service at lower cost-per-year. In 25-, 50- and 100-foot lengths and 5/8", 3/4" and 1" sizes, coupled. Ask your dealer.

**Greens Committees:**

YOU

CAN CUT YOUR

HOSE COSTS—

with the world's finest hose!

LASTS LONGER—rayon reinforcement gives top strength, more resistance to pulling strains. Cover resists sun-weather-abrasion.

PROTECTS GREENS—rounded rib cover won't cut or mark greens.

HIGHEST QUALITY—backed by Goodyear's long experience, and by written guarantee.

GOODYEAR

THE GREATEST NAME IN RUBBER

We think you'll like "THE GREATEST STORY EVER TOLD"—Every Sunday—ABC Network

April, 1952
The Jerry Barbers expect twins next month . . . Two youngsters now in the Barber home . . . Willie Hoare has “beat the chair” but not in the way the mob talks about . . . After 9 years in a wheel chair, strong-hearted Willie is going around St. Petersburg on two canes . . . He'll be 76 the 27th of May . . . Did you ever know that Willie is the undefeated National Open driving champion? . . . The USGA only had a driving championship at one National Open — that of 1899 at Baltimore CC . . . Willie whacked a Musselburgh gutty ball 312 yds. as the best ball of 3.

Jack Burke, Jr., got himself a couple of records this winter that’ll have the boys grunting for some time before they break them . . . He established the par 71 course tournament record at San Antonio in winning the Texas Open with a 24-under 260 and set the par 72 course record in winning the St. Petersburg Open with a 22-under 266 and winning his fourth consecutive winter circuit tournament.

Bobby Locke is set on winning this year’s US National Open, figuring the years are not making it any easier . . . He's 34 . . . Hogan is 39 . . . Locke, with 287, was one stroke out of the money in the St. Petersburg Open . . . He was having trouble getting accustomed to the US standard ball . . . The week before St. Pete he'd won the Mexican Open . . .

To withstand a hard season’s play, greens must be able to “take it”. Healthy, firm, velvety greens need plenty of good, nourishing top dressing . . . properly blended, finely granulated and free of all contamination. A Royer Compost Mixer prepares such top-quality top dressing and in one-quarter to one-eighth the time required by hand methods.

‘Make your greens healthy greens . . . feed them properly prepared top dressing . . . economically prepared with a Royer Compost Mixer. Hundreds are in use by golf clubs throughout the United States. Write for Bulletin 46 giving full information on the sizes and models available.

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YOUR BEST TRACTOR BUY IS WORTHINGTON

For a combination general utility and gang mower tractor, you can't beat the "G." A demonstration will convince you. See your Worthington dealer now.

ECONOMY
Hydraulic brakes and engine governor standard — no extra cost.
Low gas consumption with Ford industrial engine.

SAFETY AND MANEUVERABILITY
Pivotally mounted axle and low center of gravity provide safety on hillsides.
Short wheel base permits sharp turns, extra maneuverability in close quarters.
Big 9:00 x 16 tires for better traction.

OPERATOR COMFORT AND CONVENIENCE
"E-Z" ride seat with spring and hydraulic shock absorber.
Adjustable steering column.
Reserve gas tank — eliminates "running out."

WORTHINGTON MOWER COMPANY
Stroudsburg, Pennsylvania

April, 1952
Let one of America's top grass experts build you BETTER GREENS with these four turfs ... developed in his own nurseries.

Place your orders for these Stolons NOW!

- U 3 Bermuda stolons
- Arlington (CI) Bent stolons
- Congressional (C19) Bent stolons
- Collons (C27) Bent stolons

Delivery June 1st for Fall delivery.

Place your orders by June 1st.

ALBERT A. LINKOGEL
noted developer of important grass strains. Write him in care of LINK'S NURSERY, INC.

Prices on Application

LINK'S NURSERY, INC.
Route No. 1, Conway Road Clayton 24, Missouri

ALBERT A. LINKOGEL
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Link's NURSERY, INC.
Route No. 1, Conway Road Clayton 24, Missouri

squad of 15 getting training session at White Sulphur Springs March 24-April 1. Cornell's pro, George Hall, his asst. Joe Zeller, and Eddie Kuhn and Lou Adesso will be on the coaching job.

Frank Caywood, PGA tournament bureau supt., and Betty Jane Congour of Kansas City, honeymooning on the circuit ... They planned to get married in April but the LD telephone calls were eating up Frank's salary ... They're a couple of grand young people ... Tournament circuit costs this winter especially tough on the boys ... In addition to having to pay the prices hiked for tourists, they've bumped into stock fairs and other attractions that cause hotel and motel room shortages.

Women's golf leagues getting an early start and more of them now organized than in any previous year ... Georgia-Florida women's league already playing ... Nine holes are played before and after lunch ... No one has played the St. Andrews Old Course without having a 5 on the card ... Bob Jones came close but missed a 2-ft. putt on the 17th to take a 5.

Jim Ferrier, after his winter trip to Australia, told Golf in Australia that the larger American ball and lush watered fairways making scoring in the U.S. tougher than in Australia ... Jim says that Eric Cremin, Norman von Nida, Kel Nagle and Peter Thomson, Aussies who've played in the TOPS in TURF!
Camargo Club proves Toro best

Twenty-seven years of dependable service prove the quality of Toro mowers at the beautiful Camargo Club, Madeira, Ohio. 350 acres of rolling turf are kept velvet-smooth for golf, skeet and polo.

Taylor Boyd, Supt. of Grounds, writes, “For the entire period of operation, our club has used Toro equipment, which has been economical and successful. Careful consideration is given to the purchase of equipment, and Toro has survived against all competition.”

Whether you’re looking for a greensmower or an all-purpose tractor, Toro has what you need—and it’s built to last! See your nearby Toro distributor today for the machine designed to do the job right.

WHIRLWIND GRASS KING. High-capacity 31-inch rotary-scythe mower... cuts fine lawn or heavily weeded areas with equal ease... up to 6 acres a day.

TORO PROFESSIONAL. Cuts 15 to 20 acres per day with 76" swath. "Out-in-front" reel cuts close. Forward and reverse transmission. 7½ h.p. engine.

SIGN OF SERVICE... Toro nationwide facilities give you fast help. For more facts, write: Toro Mfg. Corporation, 3004 Snelling Avenue, Minneapolis 6, Minn.
A complete shop in one precision machine!

**The IDEAL LAWNMOWER SHARPENER**

- sharpens hand and power mowers
- completely new—based on 48 years of lawnmower sharpening experience
- complete with bed knife grinder and lapping-in Reconditioner—all operated by same motor

You can do precision lawnmower sharpening faster and easier than ever before on the Model 300 Ideal Sharpener. No disassembling needed, place the entire mower in the machine. You can make more money and do better work with an Ideal. Get all the facts, compare, no other sharpener offers as much as the model 300 Ideal.

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THE FATE-ROOT-HEATH COMPANY
DEPT H-1, PLYMOUTH, OHIO

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**THE NEW 1952 MOTORAIRE**

Perfect Balance . . .

3-Range Position for Hard, Medium & Soft Ground.

Leonard Bloomquist, General Manager, Superior Golf Club, Minneapolis, a user of Soilaire Hand Tools, Motoraire and Tractoraire.

The new 1952 Motoraire has a number of features which greatly improve the performance. Rubber-tired carrying wheels provide a perfect balance and a three point range of adjustment for ground conditions. Wheelbase has been shortened five inches. Pivoting is an easy matter. Better penetration and no surface disturbance.

Used on Over 300 Country Clubs in U. S. and Canada

SOILAIRE INDUSTRIES
1200 Second Ave. S. Minneapolis, Minn.