FOR YOUR CONVENIENCE—GOLFDOM'S
Buyers' Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You’ll get prices and literature direct from the sources of supply.

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**Golf Course**

Aerifying equipt.: Fairway □
Architects: course □ house □
Ball washers
Ball Washing Compounds
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control
Divot fixer
Drinking fountains
Fencing
Fertilizers
Flags (greens) □ Flag poles □
Flood lights
Fungicides
Gasoline engines

Golf Course Const'n Engineers
Hedge trimmers
Hole cutters
Hose, 3/4'' □ 1'' □
Humus
Insecticides
Lapping-in machine
Miniature Course Const'n □
Mowers: putting green □
- whirlwind □ tee □
- fairway □ rough □ hand □
Mower grinders
Compost, prepared
Peat Moss
Pipe
Playground equipment
Pumps
Putting cups
Refuse containers

Rollers: power □ water-filled □
Root cutter
Sand (for greens, tees)
Scythes (motor driven)
Sedge peat
Seed: fairway □ green □
Sod cutter
Soil screeners □ Soil shredders □
Sprayers: power □ hand □
Spikers: greens □ fairway □
Sprinklers: f'way □ green □
Stiles (over fence)
Sweepers (power or hand)
Swimming Pool equipment
Swimming pool cleanser
Topdressing
Tractors
Tractor wheel spuds
Water systems, fairway
Weed chemicals

Preserver for leather
Printing
Pro accounting book
Range ball washer
Rubber-spiked overshoes
Score cards
Sport seats
Sportswear: Shirts □ Socks □
- Sport jackets □ Rain jackets □
- Windbreakers □ Slacks □
Sun glasses
Tees (wood) □ plastic □
Tee & Score Card Holder
Tee mats □
Tees (rubber) for driving mats
Teeing device (automatic)
Tennis nets
Trophies

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**Pro Shop**

Bags: canvas □ leather □
Bag carts, for players
Bag supports
Balls: Regular □ Range □
Ball mfg. equipmt. □
Ball markers □
Ball retriever
Bandages, adhesive
Buffing motors
Calks, for shoes
Caps and hats
Club cleaning machine
Clubs: Woods □ Irons □
Putters □

Club repair supplies
Club separators for bags
Cushion-sole Inserts
Dressing for grips □ bags □
Golf gloves
Golf Grips: Leather □
- Composition □
Golf Practice Devices □
Golf shoes
Grip preparation for hands
Handicap racks □ cards □
Mech. Range Ball Retriever
Portable motor tool
Practice driving nets

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**Club House**

Air conditioning equip.
Athletes foot preventives
Badges (caddie and guests)
Bath mats
Bath slippers
Bars
Deodorants
Disinfectants

Floor coverings
Folding Table (Banquet)
Kitchen equipment:
- Dish washers
- Frozen food storage
- Ice cube machines
Slicing machines
Link Type Mats □
Lockers

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Send information
to: Name ____________________________
Club ____________________________
Title ____________________________
Address ____________________________

Town ____________________________ Zone (_____.) State

April, 1952
LET GOLFDOM HELP YOUR OFFICIALS MAKE THE MOST OF 1952

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below so we can get them "on the beam".

FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO —
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

<table>
<thead>
<tr>
<th>Name of club:</th>
<th>Number of Holes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Town:</td>
</tr>
<tr>
<td>Zone ( ) State</td>
<td>By Position</td>
</tr>
</tbody>
</table>

President’s:
  name (Zone)
  Add: Town: State:

Secretary’s:
  name (Zone)
  Add: Town: State:

Manager’s:
  name (Zone)
  Add: Town: State:

Green Chrmn’s:
  name (Zone)
  Add: Town: State:

Course Superintendent’s:
  name (Zone)
  Add: Town: State:

Professional’s:
  name (Zone)
  Add: Town: State:
ideas, the best methods of making pro
shop repairs and other helpful hints are
featured.

Each of the more than 3,000 portfolios
distributed will be personalized, with the
professional's name embossed on the out-
side cover in gold. They will be in binder
form, loose leaf with an attractive, special
flexible brown cover.

Concerning this presentation, Walter
Hagen commented, "This is the first time
such a booklet has been prepared for pro-
fessionals. Bearing in mind there are
many young professionals who are rela-
tively new at the business, we have given
some advice that will not be needed by
the professional of long experience. Since
all golf goods bearing my name are sold
through the professional's shop, I feel our
company must be of service in every way
to the golf profession."

SPALDING OFFERS HOLE-IN-ONE
GOLF CERTIFICATE

Spalding Hole-in-One Golf Certificate will be
sent to those who score an ace. To receive one
send the certified score card together with the
proper information to A. G. Spalding & Bros. Adv.
Dept., 161 Sixth Ave., New York 13, N. Y. The
certificate has a simulated gold design background
with the descriptive material printed in black and
green.

GOLF MARKET FOR SOFT DRINK
SPOTLIGHTED BY HARKINS

Jack Harkins, who recently resigned as
pres., Professional Golf Co. of America,
Chattanooga, Tenn., to become pres., Lime
Cola Co. also got a close-up on the golf
field as a beverage market while he was
doing right well in selling First Flight
personalized clubs. Harkins, likewise, has
been a highly successful investor in soft
drink companies and recently left active
management of the Professional Golf Co.
to head the Lime Cola Co.

Harkins made a tie-up with Walt Dis-
ney Productions of Hollywood to use the
Donald Duck name on Lime Cola and soft
drinks of 11 other flavors. The advertis-
ing and merchandising campaigns are get-
ing under way with strong accent in the
golf field. Investigations of Harkins' mar-
ket ing staff showed adults and juniors at
golf clubs account for remarkably high
per capita consumption of soft drinks.
Kids at the clubhouses, club pools and
caddying do considerably above average
purchasing and soft drink trend among
adults has been increasing rapidly at
clubs. There's also a decided trend toward
cola drinks as mixers, the investigators
found.

SOILAIRE MAKING NEW
POWER ROLLER

Soilaire Industries, 1200 Second ave., S., Min-
neapolis 3, Minn., has its new Rollpac power
roller in production. The roller is of all-steel
construction; built of formed steel channels and
plates. Engine is Briggs & Stratton, 5 hp. Clutch
is twin disc. Toro planetary transmission is used.
Hollow rollers are built of 3/16 in. plate. There is a
double seat position for forward or reverse opera-
tion. Weight can be varied from 720 lbs. light to
1725 lbs. loaded with operator.
WANTED — ASSISTANT PRO AND CADDIE MASTER IN MIDWEST. FOR FURTHER PARTICULARS ADDRESS AD 421 % GOLFDOM.

GOLF PRO — CLASS A P.G.A. MEMBER — AGE 35 — EXCELLENT REFER- ENCES. ADDRESS D. G., 610 BENNINGTON DRIVE, ROCHESTER, NEW YORK. PHONE — CHARLOTTE 2941-M.

Pro desires appointment — P.G.A. Member, 34 years of age, married, excellent instructor, knows all phases of golf. Available any time. Outstanding references. A-1 credit and can furnish many references. Prefers Eastern section or New England. Address AD 422 % GOLFDOM.

For Sale: Private golf club, individually owned. Nine beautiful bent grass greens. Three wells and springs. Clubhouse, that has to be seen to realize its value, including golf/tennis room (100 ft. long) winter dining room, two cocktail bars, kitchen, pro shop, men and ladies shower and locker rooms, laundry and freezer rooms. Liquor and beer permit. Two Jeeps, new Toro fairway and greens mower, Jacobsen greens mower, sprayers, trailer, etc. Connecting farm, 40 acres, barn, garage and machine shop. Club operates year around, with gross profit near selling price. 240 members. If you like to promote, and have an expec-ta-tory imagination, look into this safe living and business-ori-Ent area. Located between two important cities, in wealthy farming and mining area of Southern Wisconsin, on two major highways. Selling price $60,000, two-thirds of total value. Because of health will give very suitable terms. Address AD 401 % Golfdom.

Greenkeeper and Construction Supt. desires connection with 9 or 18 hole club. Thorough knowledge of turf and greens maintenance. Prefer permanent and stable positions. References. Address AD 402 % Golfdom.

For Sale — one Otis Green Airator used very little. Minnesota Valley Country Club, 6300 Auto Club Road, Minneapolis 20, Minn.


WANTED: WELL RATED GOLF DRIVING RANGE IN COLUMBUS AD 404 % GOLFDOM.

Wanted — salesmen calling on golf professionals to represent outstanding line of fine sports headwear. Sunbeater Manufacturing Co., Box 6000, Dallas, Tex.

GREENKEEPER — wanted for new course now under construction in Florida. Write qualifications to Ad No. 405 % Golfdom.

PRO-MANAGER — WIFE CATERER — now employed desire change to club active the entire year. Thoroughly experienced in all departments of clubhouse and golf. Prefer teams made up of a head golf course supervisor. Wife capable manager and caterer with outstanding reputation for dining room operation. A-1 ability and advantages. Very good references. Class A member P.G.A. Address AD 406 % Golfdom.

VETERAN — GOLF PRO, EXCELLENT TEACHER, THOROUGH KNOWLEDGE OF CONSTRUCTION AND MAINTENANCE, P.G.A. MEMBER, BEST OF REFERENCES, DESIRES CHANGE FOR THIS SEASON. CAN TAKE OVER WITHIN TEN DAYS, WILL GO ANYWHERE. ADDRESS AD 410 % GOLFDOM.

FOR SALE: Nine-hole Golf Course and Country Club, grass greens, fifty-two acres, large Clubhouse with separate locker rooms, showers, concrete swimming pool. Good adjacent Arkansas town about five thou-sand. Selling price around fifteen thousand; couldn't build today for four times this amount. Good investment for Pro to buy and operate; present membership wishes to continue as Country Club. Address AD 411 % Golfdom.

PRO CLASS A MEMBER P.G.A. — GOOD INSTRUCTOR, SOBER, A-1 CREDIT, WISHES CLUB IN THE EAST. ADDRESS AD 412 % GOLFDOM.

Wanted For Cash — Good sound golf balls retrieved from lakes and ponds on or around golf courses. Bill Perry, Golf Pro. Mailing address: 1340 Prescot Rd., Memphis, Tenn.

EXCEPTIONALLY WELL QUALIFIED GOLF PRO WANTS POSITION WITH A LARGE GOLF CLUB. ADDRESS AD 413 % GOLFDOM.

Assistant Wanted — Ambitious, cut clean young man at large active midwest club. Experiences, or who is interested in learning from the ground up. Joe Brown, Des Moines Golf & C.C., West Des Moines, Iowa.

Golf Pro — Scotch, middle aged, single. Knowledge of greenkeeping, 30 years experience as expert instructor with private clubs and ranges. References. Address AD 414 % Golfdom.

For Sale — Beautiful lakeshore Golf Course, Clubhouse, and equipment. Northern Minnesota tourist town. For full details write HEDMAN'S RESORT, Grand Rapids, Minnesota.

Would like to contact a good club looking for a capable Manager and Head Professional. Excellent qualifications and references. Middle age; no children. Address AD 416 % Golfdom.

FOR SALE — 9 HOLE GOLF COURSE — TEXAS. BENT GRASSES. DOUBLES CLUB IN COUNTY 15,000 POPULATION. CENTER INDUSTRIALIZED AREA-GROWING. LIVING QUARTERS IN CLUBHOUSE. $35,000 WILL HANDLE. ADDRESS AD 417 % GOLFDOM.

CHEF-STEWARD — WHITE. AVAILABLE FOR CLUB WITH LARGE FOOD VOLUME. MORE THAN TWENTY-FIVE YEARS EXPERIENCE. CAN FURNISH EXCELLENT REFERENCE. ADDRESS AD 418 % GOLFDOM.

MANAGER — AVAILABLE FOR TOWN OR COUNTRY CLUB. MARRIED, NO CHILDREN. AGE 45. CLUB WITH LARGE FOOD VOLUME. CAN FURNISH A-1 REFERENCES. EXCELLENT CATERER. ADDRESS AD 419 % GOLFDOM.


Pro-Mgr.-Greenkeeper — 14 years present position desi-ses change. Accustomed administrative duties, Long time member P.G.A. Private club preferred. Finest possible references. Address AD 421 % Golfdom.

WANTED: GREENKEEPER 9 HOLE COURSE LOCATED NORTH OF CHICAGO AREA. EXCELLENT, POSSIBLE OPENING FOR WIFE IN CLUBHOUSE. ADDRESS AD 428 % GOLFDOM.

USED GOLF BALLS WANTED

WITTEK GOLF PRODUCTS

5128 W. North Ave., Chicago 39, Ill.

For Sale — One of California's finest Golf Fairways, 75 tee range & 1200 yd. Pitch & Putt Course, 25 acres all in grass. Has well, pump and underground sprinkling system. Nice clubhouse, pro shop and lunch room. Located at the edge of San Jose on 101 Hiway. Five years to run on present land lease. $20,000, $12,000 down, terms on balance. San Jose Fairways, N. 1st & Bayshore, Rt. 2 Box 1026, San Jose, Calif.

WANTED FOR CASH

Old golf balls retrieved from ponds or boun ds on or around golf courses. Off brands and duplicates $0.40 per doz. Off brands & synthetic $1.50 per doz. Round & perfect $1.00 brands for refinishing $2.40 per doz. Note — No golf driving range call throw-out balls wanted at above figures.

For Sale: Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, III.
Swinging Around Golf

By Herb Graffis

The Professional Must Star at Public Relations Work

By Andy Mortimer

Maintenance Changes from Art to Art and Science

By Hank Miller

Course, Airport and Erosion Projects Thriftily United

By Joe Graffis

U. of Mass. Meet Pays Tribute to Dickinson

By John M. Brennan

Why Our Club Has Star Caddies

By James D. Fogerty

Research Results Reviewed at Purdue Conference

By Fred Berggren

Golf Students Learn About Turf Maintenance at UCLA

How to Properly Maintain Mowing Equipment

By G. P. Carson

SWINGING AROUND GOLF

(Continued from page 33)

golf manners to some guys you know.

They're sure getting out pretty invitations for golf events ... the etching of a scene of the new Club de Golf Mexico on the first page of the invitation to the First Pan American Open Invitation is a numbered proof and a most unusual and attractive item ... The view of the dogwood in bloom on the front page of Druid Hills' Dogwood Invitation is an enchanting view.

Big party for Freddie McLeod at Columbia CC, Washington, D. C., celebrating Freddie's 70th birthday and his 40th year as pro at Columbia ... Freddie still shoots his age, hitting some shots better than he did in 1908 when he won the National Open ... Club members are giving him a visit to Scotland as a birthday present ... Robert Thrusis, new mgr., Echo Lake CC, Westfield, N. J., Name of Gendy GC, White Plains, N. Y., has been changed to Ridgeway CC ... Pat Cirelli is pro there.

Lashe Meyers gives us a round-up on changes in the Western Pa. and Ohio territory ... Lashe straightens us out on one we blew ... We referred to Had Langdon going to Colonial CC, Harrisburg, Pa., as pro ... Doug Orr is pro at Colonial ... Langdon goes to Baldock Hills CC, Irwin, Pa., to assist Johnny Capebianco ... Red Blaskovich, formerly asst. to Capebianco, pro at Pleasant Valley CC, Connellsville, Pa.

Allen Alex, former pro-supt., Apollo (Pa.) Elks CC, goes as pro to Golf Course at Los Angeles CC, Los Angeles, Cal., formerly known as Boardman CC ... Bob Hills, last year pro at Big Ben course, Uhrichsville, O., now at Madison CC, Richmond, Ky., Walter Phillips, pro at Butler GC, Buena Vista, Pa., recovering from recent operation.

Spring meeting of Tri-State PGA will be held April 14 at Roosevelt hotel, Pittsburgh, Pa. ... Ted Lutheran, pro at South Hills CC (Pittsburgh dist.), has begun 14 week TV golf instruction program sponsored by Pittsburgh brewery ... Allegheny County (Pittsburgh dist.) commissioners do away with season permits on county courses ... Everything now on daily fee ... Change made to meet rising maintenance charges ... Weather's been retarding the start of play in Pittsburgh district.
$200,000.00 SAVED
...on One Operation!

MARATHON
Electric
Manufacturing
Corporation
WAUSAU, WISCONSIN
January 19, 1952

George S. May Company
205 Wacker Drive
Chicago, Illinois

Gentlemen:

Your Engineering specialists have completed an extensive analysis of
different phases of our business, at our Wausau and Erie plant. In re-
viewing the results of their work, we are indeed satisfied that our in-
vestment in your services has returned in tangible savings much more than
the cost of this service, and that in the future many other benefits will
accrue as each recommendation is adopted and put into actual operation.

One specific recommendation which has been adopted will result in an
annual savings of over $200,000.00.

We appreciate the manner in which the assignment has been handled and we
expect to continue using your services whenever consultation is desired.

Yours truly,

J. J. Wall
President

"You've Got to Spend Money to Make Money"

GEORGE S. MAY COMPANY
Business Engineering
ENGINEERING BUILDING • CHICAGO 6
122 E. 42nd St. 660 St. Catherine Street, West
NEW YORK 17 MONTREAL, QUEBEC, CANADA
291 Geary Street SAN FRANCISCO 2