NOW HEAR THIS!

Another great Acushnet Christmas Gift Idea to boost off-season sales for every Pro in the land . . .

This is it! One dozen D. T. Titleists,* each marked with the owner’s name, packaged in the handsomest gift case you ever saw . . . and all for the regular price of one dozen D. T. Titleists!

What a gift for any golfer! What a swell idea to sell a member’s wife as the one thing she can’t go wrong on for “his” Christmas stocking!

If you have been in on one of these Acushnet Christmas promotion deals before, you will know what terrific money-makers they are for Pro Shops — and this season looks to be a record-breaker from where we sit.

We have counter cards for you to put up in your shop for your members to see. Your Acushnet salesman will tell you all about the deal, if he has not already done so and in case of any slip-up, please write us direct. Acushnet Process Company, New Bedford, Mass.

*Bedfords or Finalists if you prefer the
Harold Sargent made lasting fine impression on lads at Junior Chamber of Commerce national junior golf championship dinner at Durham, N. C. . . . Sargent’s talk and that of George Lake at Jaycee championship dinner last year gave national PGA strategic coverage in an event the association has been taking quite lightly in view of 20,000 entry list of kids and sponsorship of Jaycees who have put more sweat and money in building the tournament circuit than any other amateur factor.

Seven sons of pros qualified for the national match play at Durham . . . Marshall Crichton, pro at Hope Valley CC, where championship was played, said the kids spent more money in the shop than had been spent by players in any other tournament in that territory . . . Almost the entire field attended with keen interest the excellent demonstration of playing techniques put on by Bill Kaiser of Hillerich and Bradsby and kept Bill late answering questions . . . With kid stars from all over the country the Jaycee championship is one of the best sales promotion opportunities in golf . . . Pros who watched this year’s tournament said manufacturers who didn’t have staff stars around promoting with the youngsters missed a bet with a rich pay-off.


Fred Corcoran says reason women’s pro golf has come along so fast in prize money and purses is that the girls are more cooperative in getting newspaper, radio and TV publicity . . . Pasadena public golf junior program in record year. . . . More than 200 kids going twice a week for free lessons from George Heaney, “Curley” Freeman, “Red” Leonard, Guy Bellitt, and Bill Reynolds.

Dick Hronek, sports writer, Pocatello, Idaho Journal says city needs 18-hole muny course . . . John Tuttle, pro at Pocatello’s 9-hole course, by smart adult and junior promotion now has more golfers than present course can handle . . . Ben Stevenson, prominent veteran amateur of Chicago, has bought Southmoor fee course south of the city for reported $190,000 . . . Stevenson plans extensive improvements.

Bill Entwistle, veteran pro of Tuscarora CC, Syracuse, N. Y., back on job after operation . . . Players at Swope Park, Kansas City, Mo., muny course petition for clubhouse on Swope’s No. 2 course . . . New clubhouse at San Luis Obispo, Calif., being decorated with 9½ by 8½ golf photographs supplied by members . . . Wilbur Clark of Desert Inn, Las Vegas, says he’ll build first class 18-hole course adjoined the Inn as soon as federal regulations permit.

Excellence of junior golf this year is indicated by course record of 2-under 72 par at new University of Illinois course being set by 16-year-old Winton Howe, Jr., San Francisco high school student, during USGA national junior championship warm-up match . . . Redmond, Ore., Chamber of Commerce planning for muny course . . . Sarazen says Hogan is a better all-around golfer than Jones was in Bob’s prime . . . Gene also says Jones was better than Hogan on the long putts . . . Jones had more of them to make.

Vincent X. Flaherty, LA Examiner sports columnist; Maurie Luxford, energetic golf booster of Los Angeles; and Arthur Loew, movie magnate, golf enthusiast and grandson of Adolph Zukor, for whom the late Leo Diegel was private pro, are planning an annual nation-wide cancer fund campaign at golf clubs as a memorial to Leo . . . Proceeds of first affair to go to Vi, Leo’s widow, as heavy expenses of Leo’s long and uncomplaining fight with cancer, left the doughty and sweet Vi plenty short . . . Flaherty wants to get Walter Winchell, now a golf nut, into the act with the Damon Runyon Cancer Fund . . . Got to say for Winchell, who is three record drives behind the ears, that he does a magnificent job in raising money to fight cancer.

Canon City, Colo., Chamber of Commerce trying to get a public 9-hole course built . . . Larry Robinson says N.Y. World-Telegram and Sun records for its 17 hole-in-one contests previous to this year’s af-
"AGRICO Holds First Place in Good Turf Building!"

"SINCE we started using AGRICO COUNTRY CLUB Fertilizer and AGRINITE, two years ago, we have noticed a marked improvement in our greens, tees and fairways," writes Tony Pagano, Superintendent, Preakness Hills Country Club, Preakness, N. J. "The turf has thickened up considerably, clover has almost entirely disappeared and the color of the turf is just what every member delights in looking at. We attribute our success to the use of AGRICO and AGRINITE, the perfect fertilizer combination that holds first place in good turf building and management."

Order Agrico now—it’s America’s premier Golf Course Fertilizer. Ask your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church Street, New York 7, N. Y.


Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun.

Let us take care of your fall seeding requirements. We also have a complete line of supplies and equipment.

Write us now.

GEORGE A. DAVIS, Inc.
5440 NORTHWEST HIGHWAY, CHICAGO 30, ILLINOIS

Fair show odds against an ace are 10,759 to one . . . Bauer sisters have been making money for promoters of their exhibitions this summer.

Chico, Calif., golfers and businessmen contributing labor, materials and supplies in building $48,000 clubhouse at Bidwell Park course . . . Fine job being done by volunteers under supervision of pro Dick Knight and Meredith Lambert, a contractor who is making the clubhouse construction a full-time job . . . Screwiest accident of the season only hurt the score of Plainfield, N. J. pro Sammy Kinder . . . Kinder asked his caddie for a club for an approach shot . . . The caddie threw the club at Kinder . . . Club hit the ball and knocked it into the rough with damage of stroke penalty and bad lie in rough.


Decatur (Ill.) Invitation 36-hole open in which Ben Hogan and Byron Nelson finished tied one shot behind the winner, amateur Jim Frisina, was a decided finan-
More Traction  
Less “Compaction”  
with WORTHINGTON TRACTORS

Great flotation is dramatically illustrated as Worthington's big 9:00 x 16 tire passes harmlessly over a man's hand.

Another Worthington exclusive! Big 9:00 x 16 tires, carrying only 6 lb. pressure, give you these new advantages never before achieved:

Traction greatly increased through extra ground contact surface.

Compacting action almost eliminated through greater flotation.

Let your Worthington dealer show you the many additional reasons why a Worthington tractor with matched gang mowers is a top-performing combination on any course. Ask for a demonstration.

WORTHINGTON MOWER COMPANY  
Stroudsburg, Pennsylvania

September, 1951
Once the proper quantity of HYPER-HUMUS has been added to your soil, it can be maintained at minimum cost. The pH averages from 5.0 to 5.7, suitable for both bent and other grasses. The organic content averages 80% to 90%. Experience has proved HYPER-HUMUS to be the ideal organic for building greens that are fit for champions. And many championship games have been played on greens made smooth and springy with this superior organic soil improver.

Your Greens Need a Fall “Face-Lift”

Apply HYPER-HUMUS at Once

Some of the canniest greenkeepers we know insist on giving their greens a special Fall treatment that helps turf survive winter’s hazards.

We’ll be glad to explain methods used by these successful greenkeepers. Also, we have a special money-saving plan for making top-soil out of sub-soil that will interest those building new courses. Ask us for details.

Ask your dealer for quotations.
DOUBLE-QUICK STARTING — Jacobsen engines deliver power strokes at every revolution of the crankshaft. Ordinary engines deliver power strokes at every second revolution of the crankshaft. Jacobsen's double power strokes mean double-quick starting.

POSITIVE, FRESH LUBRICATION — With oil and fuel mixed, Jacobsen engines provide fresh lubrication — FOR ALL MOVING PARTS, ALL THE TIME.

HORIZONTAL DESIGN — Jacobsen's streamlined horizontal engine designs means less vibration and better balance, as well as smoother overall appearance.

STEADY POWER AT SLOW SPEEDS — Jacobsen engines with a power impulse every revolution deliver smoother performance over their entire speed range — giving steady power even when throttled way down.
Regardless of climatic conditions or length of playing season . . . you'll find the Royer Compost Mixer in use on golf courses throughout the United States.

In areas where the playing season may be comparatively short, greens must be in condition when play begins. No time can be lost if players are to get the full benefit of the summer season. Where courses are open the year 'round, greens take continuous punishment and must be kept healthy and well fed. In both instances, compost prepared the Royer way is an important factor.

The Royer Compost Mixer prepares a perfect blend of rich, finely granulated top dressing for strong, rapid growth . . . and at a saving up to 89% in labor costs. Write for Bulletin 46 giving details.
Ideal Seedbed Preparation
reseeding thin turf areas
overseeding with wintergrasses
with the AERIFIER*

Proper seedbed preparation is essential to successful seeding. Good seed is wasted when sowed upon unprepared ground. Seedlings cannot become established on crusted soil or on a mat of clippings or grass runners. Seed must come in contact with loosened soil. Good aeration, adequate moisture and plant foods are required in the seedbed.

Seedbed preparation. Aerification, properly done with the Aerifier, prepares a good seedbed in existing turf. Shallow aerification repeated several times thoroughly breaks up the surface and provides soil for a light top-dressing to retain moisture. On fairways, use the Aeri-Linx dragmat to distribute soil brought up by the Aerifier.

Rootbed preparation. Compact soil resists root penetration. One or more deep aerifications loosen soil more deeply, permit plant foods and moisture to penetrate. A good rootbed is needed for complete growth and development of the new grass plants. Only the Aerifier has cultivating action to thoroughly loosen soil. Only the Aerifier has adjustable cultivation depth, permitting preparation of the surface for seeding as well as deep cultivation to promote root growth. Use the F-G model Aerifier for rapid, economical fairway aerification. The G-L Aerifier provides greater operating convenience for greens and tees. Ask your equipment supplier for complete information about both models.

West Point Lawn Products

© 1951 by West Point Lawn Products
Fred V. Grau has completed his 20th year with USGA Green Section. It was great luck for course supt., golfers and the USGA when Fred came from Nebraska to begin a career as a golf turf specialist. Nation-wide weather picture has ranged from good to awful. Some sections too much rain. Others drought. Disease and pest attacks spotty. Course labor supply short in most industrial areas. Factory wage competition now has had many maintenance forces composed mostly of old men who love outside work.

Any golfer who tries to maintain a fairly good practice putting green at his home may not get much of a green but he gets a hell of a high appreciation that the greenkeeper has to be a smart man. Tommy Jacobs, USGA National Junior champion, is son of Keith Jacobs, supt., Parks and Recreation, Montebello, Calif., and in charge of the city's course. Dave Stanley of the Montebello course won the 1951 USGA National Public Links championship. Now Montebello, where Zell Eaton is pro, is first club that can display two USGA championship trophies since East Lake at Atlanta showed the Jones trophies in 1930.

1952 USGA National Junior champion-

preferred power on portable paint-sprayers — one of many hundreds of applications on machines, tools, appliances for industry, construction, railroads, oilfields, and on equipment and appliances for farm and home.

The sure way to get the best in air-cooled power — insist on Briggs & Stratton, the recognized leader. No other single-cylinder, 4-cycle, air-cooled engines are so universally preferred by manufacturers, dealers and users alike. Briggs & Stratton Corporation, Milwaukee 1, Wisconsin, U.S.A.

Greenkeeping Superintendents, who know the score when it comes to the successful development and maintenance of exceptional greens and good fairway turf, specify and use more MILORGANITE than any other fertilizer. A carload a year usually takes care of the requirements for a well-kept 18-hole course.

MILORGANITE produces vigorous, healthy, weed- and drought-resistant turf that keeps your Club membership and guests both happy and enthusiastic.

The services of our Agronomists and Soil Testing Laboratory are available for the asking.