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**plan now!**

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COLLAPSIBLE GOLF
BAG CARRIER

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automatically locks
the wheel to pre-
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easily. Weight is
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. . . Bill at the PGA brought back happy
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For 35 years he was Oakmont’s manager . . .
The past 25 its sec., too . . . Now he’s
boosting his protege and successor as mgr.,
John N. Penn, as good for the next 25 years . . .
. . . Bill, born in Cumberland, Eng., went to
Canada and was mgr. of a city club . . .
W. C. Fownes, George Ormiston, Gordon
Montgomery and “Dutch” Loeffler brought
him to Pittsburgh for lunch and hired him
for Oakmont before the waiter brought the
check . . . Bill married Dutch’s sister Marie
and they have a daughter 23 and a son 21
. . . W. C, George, and Dutch are gone . . .
Montgomery is retired . . . the Loefflers are
represented at Oakmont by Bob, the course
supt.

Vermillion (S.D.) GC to build new club-
house . . . Bill Adams, pro at Sioux City
(1a.) Elmwood course, working with Ver-
million pro Wm. H. Peterson in planning
course alternations including new grass
greens . . . Bob Quiroz, mgr., Davenport
(1a.) CC took over in the kitchen when
chef walked out during Western Open . . .
Members and guests ate high . . . Bob used
to be chef-steward at famed Indian Creek
Club, and previously was with Waldorf-
Astoria and Netherlands Plaza after com-
ing from France.

Byron Nelson back to the ranch for the
Looking ahead to next season, couldn't you sell more if you were selling the World's Finest Clubs? Of course you could.

Then why not sell Kenneth Smith clubs — known wherever golf is played as the world's finest? Every Kenneth Smith club is individually handmade to order — guaranteed to fit the player's swing. All clubs in a set — woods and irons — are matched to each other, swing balanced and truly registered. No other clubs are so perfect in workmanship, so beautifully made, so precisely fitted or so completely guaranteed. And so it has been for over 30 years.

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Sell one set of Kenneth Smith clubs and you've made a Kenneth Smith booster, who'll sell his friends, too. Isn't this the line you want to sell? Write today for full details.

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Johnny Spence, from your professional ranks, will nationally promote this grip with the aim of higher profits to you professionals. Henry Picard will continue to aid us in our cooperation with you.

Colors: Black with color trim in Red or Yellow

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Outstanding Range Club "Buy"

Tough one-piece construction. Will not develop damaging contours, protruding heel plates or chipping. Special True Temper Shaft.

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The toughest ball made for range use. Years of range service have proven this ball to be the outstanding, long-wearing ball.

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Old balls rebuilt with all new, amazing plastic paintless lasting white cover.

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SUPPLIERS OF PERSIMMON GOLF BLOCKS AND HEADS TO GOLF CLUB MANUFACTURERS FOR 35 YEARS
Memphis, Tennessee
Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor.

Write for folder and price list.

R. J. EDERER COMPANY Invincible Sports Nets
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Pros, club officials and players will tell you that Ederer are golf's specialists in indoor and outdoor golf nets.

THE EDERER "INVINCIBLE"

"Invincible"—the full size Ederer golf net is the standard throughout golfdom for outdoor or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier days. If you are planning an indoor school let us tell you why the EDERER "Invincible" is the standard school golf net.

THE EDERER "PORTABLE"

Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor.

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CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

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Beckley-Ralston STROKE SAVERS were introduced 25 years ago through pros and advertised in Golfdom as the famous clubs with square grips, as "The Easiest of All Clubs to Play". More than a million have been sold and there is a large and growing replacement market.

NOW Since the Rutledge Company took over their manufacture and exclusive sellings rights, other special clubs have been added.

PROS EVERYWHERE FIND THEM VERY PROFITABLE . . . .
and — THEY MAKE FINE PRIZES AND GIFTS!

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STROKE SAVERS

Famous for their square grips and short shafts, which give golfers the greatest possible directional accuracy for shots within 50 yards of the green where 2/3 of the game is played. Heads are triple plated chrome, grips perforated brown leather. Putter 31", Approach Cleek 32".

Chipper 33". Right or left hand. Advertised at $9.50 each.

WALLOPER

The fastest selling special club ever developed. Takes the place of woods for players who have difficulty with woods. Has the lie of an iron with the bulk and power of a wood. Comes with standard round grip. 39" long. Right hand only. Advertised at $11.95.

TRAP SHOOTER - NIBLICK

A two-purpose club, scientifically designed to play difficult lies out of sand traps, heavy rough and long grass. Has deep head and practically no sole. Standard round grip. 35" long. Right hand only. Advertised at $10.50.

Rutledge CADDY SAVER

Accommodates any style bag. Lightweight but strong. Open or closed, it's easy to push or pull anywhere. Fits club lockers, car trunks or rear seat spaces. Made of high strength tubing and aluminum bar stock. Ball bearing steel wheels have semi-pneumatic tires. Advertised at $28.95.

Rutledge PUTTER

Every golfer who sees this putter wants to try it — then you can't take it away from him. It gets the putts down and brings confidence to golfers, who are constantly changing putters and putting styles as it gives unfailling directional accuracy with its square grip. Show the Rutledge and you will sell a lot of them. Right or left hand. 34" long. Advertised at $9.50.
Ring's four kids are wearing long pants. Alameda (Calif.) muny course having record year. July was its biggest month with 12,977 beating previous record month of August, 1950, which played 11,866. Nassau County (N.Y.), formerly Salisbury, on a recent day played 1,927 on the Red course, on the White, 1,497; on the Blue, 1,749; and on the 9-hole No. 1 there were 974 rounds. Don't see how they possibly could do it even with daylight saving and vigilant course patrolling, but the figures are checked by receipts.

Heavy play at public, semi-public and private courses this summer accented another pro and club official responsibility, teaching and other provisions for safety. Pro instruction of kid classes at clubs and schools has done very well on the safety angle but very little has been done elsewhere. Consequence has been, apparently, a rise in accidents, especially serious ones such as eye loss. Strangest one was in Washington DC district where shot off the toe of a player's club hit a tee marker and bounced, destroying an eye of a companion player. We've often noticed, during past 12 months, caddies standing perilously close to players on tees and elsewhere, and caddies risking accidents due to double-caddying. Pros and caddy-masters need to pay more attention to this fault. Clubs are due to conduct...
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BALL HITTING TAMPICO MAT BRUSH

The "FOREVER WEAR" LIE
FOR
WOOD and IRON PLAY

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THE "GRASSY LIE SHOTS"
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safety campaigns for members' and caddies' protection.

Jack Sheridan, pro at Brentwood CC (NY Met dist.) recently made his first ace in 37 years ... Northern and Southern California PGA junior program will require youngsters wanting pro expert training and supervision to file written applications ... Pros plan a North vs. South California junior tournament ... Seven junior tournaments in Monterey Bay area alone tip off how far California is going in junior golf promotion ... It shows this year in USGA junior boy and girl champions being Californians.

Ben Jaques, sec.-treas., New England Golf Assn. suggests it might speed play in state tournaments if 50 cents would be added to caddy fee when matches require more than 4 hours ... What if the players ahead are slowing play? ... Jaques also suggests an extra 50 cents for caddy if the bag exceeds a certain weight ... In many districts caddies don't want to work unless they can get double-toting jobs ... Double-caddying adds to the time required for a round.

Deering Harbor course on Shelter Island, NE of Long Island, NY, one of oldest courses in US, will reopen as Gardiner's Bay GC, in 1952 ... The beautiful seaside links was badly damaged by 1938 hurricane and maintenance discontinued in 1942 ...

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This essential, easy-to-carry, light-weight MASTER GOLF BALL WASHER is a consistent profit maker in Pro Shops and Sporting Goods Stores everywhere. Each Master Golf Ball Washer is individually packaged in an attractively designed carton.

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